The University of Oklahoma  
College of Continuing Education  
Advanced Programs – Course Syllabus

Course Title:
International Economics – Trade

Course Number:
ECON 5613-221

Course Description:
All of the International Trade theories and concepts will be presented in a format specifically designed for non-economics majors. An emphasis will be placed on issues of special concern to students located in Europe. All of the costs and benefits of International Trade will be covered including Commercial Policies, Regional Integration, Globalization, and the Role of International Trade in Economic Development.

Class Dates, Location and Hours:
- Dates: October 25-30, 2011
- Location: Stuttgart, Germany. See Site Director for class room location.
- Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.
- Last day to enroll or drop without penalty: September 26, 2011

Site Director:
Jennifer Schumaker. Stuttgart Army Education Center. DSN: 431-3304; FAX 431-2571 or CIV 07031-15-2580 FAX 07031-15-2571. E-mail: apstuttgart@ou.edu

Professor Contact Information:
- Course Professor: Patricia Sanderson, Ph.D.
- Mailing Address: P.O. Box 1153, Round Rock, TX 78680
- Telephone Number: (512) 484-4569
- E-mail Address: psanderson@ou.edu
- Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

Course Objectives:

- To encourage examination of the Costs and Benefits of International Trade.
- To review policies adopted by nations dealing with the disruptions to national economies resulting from implementation of policies.
- To strengthen the analytical skills of students in evaluating issues of great importance to the success of economic development and prosperity.
- To present information in a format easily understood by students with no prior training in economic theory.

Course Outline:

- Before the first day of class:
  - Read the 2 assigned books and be prepared to discuss the international trade concepts.
- Day 1:
  - Submit a one-page review of each of the 2 assigned books.
  - Class discussion and identification of international trade concepts found in the 2 books.
- Day 2:
  - Handout #1 will be provided defining and referencing the applicable International Trade terms and theories.
- Day 3:
  - Short quiz on the 2 books.
  - Each student will be assigned a discussion/presentation topic due Saturday.
- Day 4:
  - Handout #2 will be provided on Current International Trade Topics and Research.
  - Class Discussion.
- Day 5:
  - Class Presentations.
- Day 6:
  - Final Exam covering the 2 assigned books, information from the 2 Handouts, class discussions and presentations.
- Two weeks from the last class day:
  - Post-Seminar Paper on one international trade concept. Topic must be approved by the professor.

Assignments, Grading and Due Dates:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-page review of each book</td>
<td>Tuesday, October 25, 2011</td>
<td>20 %</td>
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<tr>
<td>Short Quiz</td>
<td>Thursday, October 27, 2011</td>
<td>20 %</td>
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<tr>
<td>Presentation and Lead Discussion</td>
<td>Saturday, October 29, 2011</td>
<td>20 %</td>
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<tr>
<td>Final Exam</td>
<td>Sunday, October 30, 2011</td>
<td>20 %</td>
</tr>
<tr>
<td>Post-Seminar Research Paper</td>
<td>Monday, November 13, 2011</td>
<td>20 %</td>
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Grading: This is a letter-graded course: A, B, C, D, or F.

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy
Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty
Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement
The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies
Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright
Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

Patricia Sanderson, Ph.D.

Education

- 1963 B.A. Business Administration. Washington State University

Current Positions

- Advanced Programs Professor since 1987
- 2001 – 2005 Visiting Professor of Economics. Henderson State University
- 1979 – 2001 Associate Professor Emeritus of Finance and Economics. Mississippi State University

Representative Publications and Presentations

- “Outsourcing as a Marketing Strategy”, paper presentation at Decision Science Institute Southwest Region, March 2005 in Dallas, TX,
- “The Relative Performance of Minority Credit Unions: An Analysis Using Statistical Cost Accounting” (with J. Martinez) paper presented 2004 in Corpus Christi, TX

Major Professional Affiliations

- 2003-2004 President, Southwestern Economics Association
- 2002-2003 Program Chair, Southwestern Economics Association
- 2002 Service Fellow Award, Academy of Economics and Finance
- 2001 Omicron Delta Epsilon Award, Mississippi State University
- 1995 Outstanding Teacher Award, Mississippi State University
- 1991-1992 President, Women’s Caucus of Southwestern Social Science Association
- 1982-1983 Program Chair, Academy of Economics and Finance