Course Title:
International Communication

Course Number:
COMM 6323-221

Course Description:
In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

Class Dates, Location and Hours:

Dates: February 7-12, 2012
Location: Vilseck, Germany. See Site Director for classroom location.
Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.
Last day to enroll or drop without penalty: January 9, 2012

Site Director:
Carmelia Lowman. Phone: CIV 011-49-9662-83-2069; DSN 476-2069; Fax: 011-49-9662-83-3113 or DSN Fax 476-3113; E-mail: apvilseck@ou.edu

Professor Contact Information:
Course Professor: Harry T. Hall, Jr. Ph.D. (Tom)
Mailing Address: 316 Lang Hall
Communication Studies
Cedar Falls, IA 50614
Telephone Number: (319) 273-7159
Fax Number: (319) 273-7356
E-mail Address: tom.hall@uni.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

The objective of this class is to introduce students to the literature pertaining to international communication. This involves learning about the flow of news and information, projections of power, trade and economics, nationalism, globalization, the impact of global technologies, war as a tool of diplomacy, and the development of international bodies. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact international information flows. We will discuss software and hardware technologies which form international messages and channels. We will explore institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, we will consider issues of identity and how they are being re-shaped by information flow in a global environment.

**Assignments, Grading and Due Dates:**

This course follows a seminar format in which discussions are the primary class activity. All assigned readings must be completed prior to the first day of class.

Your grade will be based on your performance on the following three activities:

1. **Short Essay:** You are required to present verbally, and submit in writing, a four to five page essay (typed, double-spaced) entitled “International communication: A point of view.” This essay will be evaluated according to the depth and scope of ideas expressed, integrated organization, and persuasive eloquence. Further information regarding this essay will be posted on Desire2Learn approximately one month prior to the first class meeting. This paper is due the first night of class. 20%

2. **Class participation:** Class participation is a necessary component to a vital and relevant class. Please make sure that you come to class prepared to share with your classmates and listen to your classmates. 20%

3. **Final Exam:** A comprehensive examination (essay questions) will assess your recall and understanding of course materials. 60%

Grading: This is a letter-graded course: A, B, C, or F. A = 100-90, B = 89-80, C = 79-70, D = 69-60, F = below 60

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

Harry T. (Tom) Hall, Jr., Ph.D.

Education

- 2005  Ph. D. in Communication, University of Oklahoma, Norman, Oklahoma
- 1999  M.A. in Interpersonal and Organizational Communication, University of Arkansas at Little Rock, Little Rock, Arkansas
- 1991  B.A. in Communication, University of Arkansas, Fayetteville, Arkansas

Current Positions

- Advanced Programs Professor since 2007
- Associate Professor, Department of Communication Studies, University of Northern Iowa

Frequently Taught Advanced Programs Courses

- COMM 5253 Cross-cultural Communication
- COMM 6323 International Communication

Major Areas of Teaching and Research Interest

- Intercultural Communication
- Organizational Communication
- Communication and Technology
- Corporate Social Responsibility
- Culture and Identity
- Organizations and Democracy

Representative Publications and Presentations


Representative Honors and Awards Received

- Iowa Communication Association New Teacher of the Year award (2005-2006)
- University of Oklahoma Alumni Fellowship Award (1999-2003)

Major Professional Affiliations

- National Communication Association
- International Communication Association
- Iowa Communication Association
- International Association of Business and Society