The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
International Communication

Course Number:
COMM 6323-103

Course Description:
In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

Class Dates, Location and Hours:
- Dates: March 19-25, 2012
- Location: Hurlburt Field, Florida. Class will be held in Bldg. 90220, 221 Lukasik Ave.
- Hours: Mon-Fri; 6:00 p.m.-9:30 p.m.; Sat 8:00 a.m.-4:30 p.m.; Sun 8:00 a.m.-12:00 p.m.
- Last day to enroll or drop without penalty: February 19, 2012

This military installation is not open to the general public. In order to take courses at this installation, students must have a current military or Department of Defense identification card which allows them to access the installation.

Site Director:
Kelly Gaskell. Assistant: Javier Ruiz. Phone: 850-581-3000; Fax: 850-581-3004; E-mail: aphurlburt@ou.edu

Professor Contact Information:
- Course Professor: Eric Kramer, Ph.D.
- Mailing Address:
  Department of Communication
  University of Oklahoma
  Burton Hall #101
  Norman, OK  73019
- Telephone Number: (405) 325-2349
- Fax Number: (405) 325-7625
- E-mail Address: kramer@ou.edu
- Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problems of international information law and regulation.

**Assignments, Grading and Due Dates:**

1. This course follows a seminar format in which discussions are the primary class activity. All assigned readings must be completed prior to the first day of class.

2. Your grade will be determined by the following two methods:

   a. Examination: 50% - A comprehensive examination (multiple-choice questions and essay-type questions) will assess your recall and understanding of course materials.

   b. Post Seminar Assignment: 50% - Submit a 15-20 page paper (typed, double-spaced). This paper should apply theoretical concepts from the class to the book *One World, Ready or Not*. For instance, what are the consequences for international communication of these new networks that are dissolving national boundaries and are used by "common citizens"? Due three weeks after last class session

Grading: This is a letter-graded course: A, B, C, D, or F.

   A = 91-100, B = 81-90, C = 71-80, D = 61-70, F = 60 or less

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA
Eric Kramer, Ph.D.

Education
1988 Ph.D. in Telecommunications, Ohio University

Current Positions
• Advanced Programs Professor since 1990
• Associate Professor, Department of Communication, University of Oklahoma

Frequently Taught Advanced Programs Courses
• COMM 5223 Historical Development of Communication Theory
• COMM 5013 Introduction to Graduate Study
• COMM 6323 International Communication
• COMM 5970 Seminar in Mass Media Ethics

Major Areas of Teaching and Research Interest
• International Communication
• Intercultural Communication
• Cross-Cultural Communications
• Human/Technology Interface
• Technological Convergence
• Mass Communications Monopoly

Representative Publications and Presentations
• Modern/Postmodern: Off the Beaten Path of Antimodernism, Postmodernism and Race, 1997
• The Search for Ground: Critical Knowledge and Relativism
• Media Images and Phenomenology: Giber's Hermeneutic for Modern Myth
• Dr. Kramer has written many articles and book chapters.

Representative Honors and Awards Received
• First exchange student between Ohio University and Feng Chia University, Republic of China, 1983
• Invited by, and given financial support from, The Institute for Advanced Phenomenological Research, for Collegium Phaenomenologicum, Perugia, Italy
• Fulbright Scholar, 1992-93

Major Professional Affiliations
• International Communication Association
• National Communication Association
• International Jean Gelzer Society
• Japan Communication Association
• Japan Mass Communication Association