The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
Cross-Cultural Communication: Theory & Research

Course Number:
COMM 5253-104

Course Description:
This course offers a survey of the issues, theories, concepts, and research findings that compare cultural communication codes and practices and inform the nature of communication between individuals of differing cultural and subcultural backgrounds. This course proceeds in a seminar format, in which students are expected to contribute actively to all in-class activities including open discussion, individual presentation, and group presentation.

Class Dates, Location and Hours:
Dates: January 27-29 & February 3-5, 2012
Location: 3281 Sheridan Road, Fort Sill, Oklahoma.
Hours: Fri 5:30-9:00 p.m., Sat 9:00 a.m.-5:00 p.m.; Sun 12:00-4:00 p.m.
Last day to enroll or drop without penalty: December 29, 2011

Site Director:
Tamara Sutteer. Assistant: Anita Bailey. Phone: 580-355-1974; Fax: 580-351-9674; E-mail: apftsill@ou.edu

Professor Contact Information:
Course Professor: Young Y. Kim, Ph.D.
Mailing Address: University of Oklahoma
Department of Communications
Burton Hall #132
Norman, OK 73019
Telephone Number: (405) 325-1587
Fax Number: (405) 325-7625
E-mail Address: youngkim@ou.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


****This is a custom-made version of Gudykunst, W.B. & Kim, Y.Y. (2003). Communicating with strangers: An approach to intercultural communication (4th ed.). New York: McGraw-Hill. Only this custom-made version available from Follett works for this course. Please order early as it takes 2-3 weeks for the order to process and be printed with the publisher. ****

Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

Assignments, Grading and Due Dates:

1. Readings: All readings must have been completed before the first day of the seminar. Students should attend the first class session prepared to describe, critique, and apply the ideas presented in the required readings.

2. Examination (50%): A comprehensive examination will be given on the last day of the seminar. Multiple-choice questions and essay-type questions will be derived from the readings and in-class activities.

3. In-Class Performance (20%): The level of preparedness and contribution each student makes to assigned and unassigned in-class seminar activities (including open discussions and group presentations) will be assessed.

4. Post-Seminar Review-Synthesis Paper (30%): An individual paper must be submitted as an e-mail attachment by no more than two weeks from the last day of the seminar. Thoroughly review and reflect on the entire course readings and notes from in-class activities, write a review-synthesis essay of 5000 words or longer (typed and double-spaced, all-inclusive). Additional readings are neither necessary nor recommended.

   The paper should address two main objectives: (a) to identify, describe, and explain the 10 most important ideas that you have learned from this course; and (b) to present a well-considered and critical assessment of these ideas in terms of their significance in advancing your theoretical understanding as well as their utility for enhancing the quality of communication experiences involving culturally dissimilar others.

   The paper must be written in your own voice and with your own words throughout. Direct quotes from the readings should be used only when necessary. Write clearly and organize the paper using logical section and subsection headings in accordance with the APA Manual (5th ed.).

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>Last class session</td>
<td>40%</td>
</tr>
<tr>
<td>In-class performance</td>
<td>During class sessions</td>
<td>20%</td>
</tr>
<tr>
<td>Post-Seminar Paper</td>
<td>2 weeks from the last class session</td>
<td>40%</td>
</tr>
</tbody>
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Grading: This is a letter-graded course: A, B, C, D, or F.

Based on the cumulative total percentile score, a letter grade will be assigned according to the following scale: A = 90-100; B = 80-89; C = 70-79; D = 60-69; F = Less than 60.

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at [http://www.ou.edu/provost/integrity](http://www.ou.edu/provost/integrity)

Accommodation Statement

The [College of Continuing Education](http://www.ou.edu) [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: [http://www.goou.ou.edu/](http://www.goou.ou.edu/)
INSTRUCTOR VITA

Young Y. Kim, Ph.D.

Education

- 1976  Ph.D. in Communication, Northwestern University

Current Positions

- Professor, Department of Communication, University of Oklahoma, Norman, OK since 1988
- Advanced Programs Professor since 1992

Frequently Taught Advanced Programs Courses

- COMM 5253  Cross-Cultural Communication
- COMM 6323  International Communication
- COMM 6413  Interethnic Communication
- COMM 6433  Intercultural Communication

Major Areas of Teaching and Research Interest

- Cross-Cultural Adaptation of Immigrants and Sojourners
- Intercultural, Interethnic, and Interracial Communication
- History of Ideas and Communication Theory

Representative Publications and Presentations


Representative Honors and Awards Received

- Top Scholar Award for Lifetime Achievement (2006) by International Communication Association, Division of Intercultural Communication
- Charter Fellow (1994) of the International Association of Intercultural Relations.
- 9 Top Paper Awards by Intercultural Communication Division of International Communication Association and National Communication Association.
- Outstanding Book Award (1986) for Communicating with Strangers, (co-authored with W. Gudykunst).
- Best Dissertation Award (1976) by the School of Speech, Northwestern University.
Major Professional Affiliations

• International Communication Association (Life member; Fellow)
• National Communication Association (Life member)
• International Academy for Intercultural Research (Charter Fellow and President-Elect)
• International Association of Language and Social Psychology (Charter Member)