The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
International Communication

Course Number:
COMM 6323-223

Course Description:
This course offers a broad survey of the historical development of communications technology that has led to the rapidly evolving contemporary international communication system. This macro-level study of international communication is followed by an examination of differing cultural mindsets across societies as reflected in differing political, economic, and social dynamics. In addition, several major issues of on-going controversy including power, language/culture, national/ethnic identity, and ethical/moral concerns are explored. This course proceeds in a seminar format, in which students are expected to contribute actively to all in-class activities including open discussion, individual presentation, and group presentation.

Class Dates, Location and Hours:
- Dates: March 20-25, 2012
- Location: Aviano, AB, Italy, Classroom location to be determined.
- Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.
- Last day to enroll or drop without penalty: February 20, 2012

Site Director:
Amy Negron. Phone 39-0434030-5977; DSN 6322-5977, Email: apavinao@ou.edu

Professor Contact Information:
- Course Professor: Young Y. Kim, Ph.D.
- Mailing Address: University of Oklahoma
  Department of Communication
  Burton Hall #101
  Norman, OK  73019
- Telephone Number: (405) 325-1587
- Fax Number: (405) 325-7625
- E-mail Address: youngkim@ou.edu
- Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

Upon successful completion of this course, you will be able to:

- describe the historical evolution and the current state of international communication;
- identify and explain major issues and relevant theories pertaining to international communication including the demand for a New World Communication Order, the global “digital divide,” ‘cultural imperialism’ and homogenization, and ethnic/cultural identity;
- identify key differences in cultural patterns across national cultures and explain how such differences affect international communication in political, cultural, development, economic, and ethnic conflict contexts;
- critically assess the past, present, and future of the United States and its international leadership;
- develop and articulate a broad perspective on international communication.

**Assignments, Grading and Due Dates:**

1. **Readings:** All readings must have been thoroughly read before the first day of the seminar. Students should attend the first class session prepared to describe, explain, critique, and apply the ideas presented in any of the required readings.

2. **Examination (40%):** A comprehensive examination will be given on the last day of the seminar. Multiple-choice questions and essay-type questions will be derived from the readings and in-class activities.

3. **In-Class Performance (30%):** The overall level of preparedness and contribution each student makes to assigned and unassigned in-class seminar activities (e.g., open discussions, group presentations, debates, and individual speeches) will be assessed.

4. **Post-Seminar Review-Synthesis Paper (30%):** An individual paper must be submitted as an e-mail attachment by no more than two weeks from the last day of the seminar. Thoroughly review and reflect on the entire course readings and notes from in-class activities, write a review-synthesis essay of 5000 words or longer (typed and double-spaced, all-inclusive). Additional readings are neither necessary nor recommended.

   The paper should address two main objectives: (a) to identify, describe, and explain 10 most important ideas that you have learned from this course about international communication; and (b) to present a well-considered and critical assessment of these ideas in terms of their significance in advancing your intellectual as well as practical understanding of on-going international communication issues and events.

   The paper must be written with your own voice and in your own words throughout. Direct quotes from the readings should be used only when necessary. Write clearly and organize the paper logically using section and subsection headings in accordance with the APA Manual (5th or 6th edition).
Grading: This is a letter-graded course: A, B, C, D, or F. Based on the cumulative total percentile score, a letter grade will be assigned according to the following scale: A = 90-100; B = 80-89; C = 70-79; D = 60-69; F = Less than 60.

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<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
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<tbody>
<tr>
<td>Examination</td>
<td>Last class session</td>
<td>40%</td>
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<tr>
<td>In-class performance</td>
<td>During class sessions</td>
<td>30%</td>
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<tr>
<td>Post-Seminar Paper</td>
<td>2 weeks from the last class session</td>
<td>30%</td>
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NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy
Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty
Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement;
- assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement
The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies
Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright
Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA
Young Yun Kim, Ph.D.

Education
1976 Ph.D. in Communication, Northwestern University

Current Positions
- Professor, Department of Communication, University of Oklahoma, Norman, OK since 1988
- Advanced Programs Professor since 1992

Frequently Taught Advanced Programs Courses
- COMM 5253 Cross-Cultural Communication
- COMM 6323 International Communication
- COMM 6413 Interethnic Communication
- COMM 6433 Intercultural Communication

Major Areas of Teaching and Research Interest
- Cross-Cultural Adaptation of Immigrants and Sojourners
- Intercultural, Interethnic, and Interracial Communication
- History of Ideas and Communication Theory

Representative Publications and Presentations

Representative Honors and Awards Received
- Top Scholar Award for Lifetime Achievement (2006) by International Communication Association, Division of Intercultural Communication
- Charter Fellow (1994) of the International Association of Intercultural Relations.
- 9 Top Paper Awards by Intercultural Communication Division of International Communication Association and National Communication Association.
- Outstanding Book Award (1986) for Communicating with Strangers, (co-authored with W. Gudykunst).
- Best Dissertation Award (1976) by the School of Speech, Northwestern University.
Major Professional Affiliations

- International Communication Association (Life member; Fellow)
- National Communication Association (Life member)
- International Academy for Intercultural Research (Charter Fellow and President-Elect)
- International Association of Language and Social Psychology (Charter Member)