Course Title: 
International Communication

Course Number: 
COMM 6323-223

Course Description:
In this course, we will examine the critical role that communication plays in international political and business relations. We will first discuss the conflict-generating role of culture and ideology in communicating across national boundaries. We will then identify specific communication factors that accentuate international conflicts, as well as those factors that help improve management of conflict, cooperation, and peace among peoples.

Class Dates, Location and Hours:
Dates: January 21-26, 2014
Location: Classes held at Building 2784, Room 301, Kapaun Air Station on Vogelweh Air Base
Hours: Tue-Fri 6:00-9:30 pm; Sat-Sun 8:30 a.m.-4:30 p.m.
Last day to enroll or drop without penalty: December 23, 2013

Site Director:
Kendra Burnside. Assistant: Janee LeFrere. Phone: DSN 480-6807, Civilian 06371-47-6807; Fax: 06371-479839; E-mail: apramstein@ou.edu

Professor Contact Information:
Course Professor: S. David Zuckerman, Ph.D.
Mailing Address: Department of Communication Studies
California State University, Sacramento
Sacramento, CA 95819-6070
Telephone Number: (916) 233-5979
Fax Number: (916) 481-1810
E-mail Address: sdzuck@saclink.csus.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are one hour before each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK. Orders can be placed online at www.oklahoma.bkstr.com. Faxed orders may be placed 24 hours a day at (405) 325-7770. Representatives are available by phone at (405) 325-3511 or (800) 522-0772 (toll-free) or E-mail at 0831mgr@fheg.follett.com from 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; and 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). (Text prices are available online.)


Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

**Course Objectives:**

The objective of this class is to introduce the students to literature pertaining to international communication. This involves learning about global telematics, diplomatic issues, information processing and dissemination, international negotiations, and war as a tool of diplomacy, including financial conflict. We will investigate the economic issues around post-industrialism, the cultural issues around post-modernism, and the geopolitical issues around post-colonialism as they impact on international information flows. We will discuss basic software and hardware technologies that form international messages and channels. We will also discuss institutional and organizational entities that enable and require international communication. We will explore different notions of nation and state and the specific properties of communication problems pertaining to these entities, including power differentials, motives, intents, and miscalculations. Finally, issues of national sovereignty in a global information environment will be covered, including an eye to the problematics of international information law and regulation. By the end of the course, you should be able to discuss:

- National development as a major facet of both US and Soviet foreign policy;
- National development policy debates in the international arenas such as the UN, UNESCO, and the ITU;
- How global self-determination politics of the 1960s and 1970s impacted national development policies;
- How national development policies were largely set aside at the end of the Cold War;
- How discarded national development policies contributed to the rise of fundamentalism and international terrorism;
- Views of the role of communication technology in the modern world;
- How war and conflict are depicted in the current international mediasphere;
- The perennial debate over “nation building” as US foreign policy goal

**Assignments, Grading and Due Dates:**

1. This course follows a seminar format in which discussions are the primary class activity. All assigned readings must be completed prior to the first day of class.

2. Your grade will be determined by the following two methods:
   a. Examination: 50% - A comprehensive examination (multiple-choice questions and essay-type questions) will assess your recall and understanding of course materials.
   b. Post Seminar Assignment: 50% - Submit a 15-20 page paper (typed, double-spaced). This paper should apply theoretical concepts from the class. For instance, “In what way do public policy and global media make fundamentalisms inevitable?” Due two weeks after last class session

Grading: This is a letter-graded course: A, B, C, D, or F. A=91-100, B=81-90, C=71-80, D=61-70, F=60 or less

**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Note: Attendance/absences do not apply to online courses. However, participation in all course activities is extremely important to student success in online courses.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the Student’s Guide to Academic Integrity

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

S. David Zuckerman, Ph.D.

Education

- 2003  Ph.D.  Communication, University of Oklahoma
- 1996  M.A.  Speech Communication, California State University, Los Angeles
- 1992  B.A.  Psychology, California State Polytechnic University

Current Positions

Assistant Professor, Department of Communication, California State University, Sacramento

Frequently Taught Advanced Programs Courses

International Communication; Intercultural Communication

Major Areas of Teaching and Research Interest

- International Communication
- Conflict and Terrorism
- Language and Semiotics of Northern Ireland
- Popular Culture

Representative Publications and Presentations


Representative Honors and Awards Received

- President, International Jean Gebser Society, 2005-Present
- University Enterprises, $1000 grant for international research, June 2008
- Robberson Grant, $1000 for international research, January 2003

Major Professional Affiliations

- International Communication Association
- National Communication Association
- Western States Communication Association
- International Jean Gebser Society
- World Communication Association
- Canadian Communication Association