OZONE FAQ

Who maintains and administers oZONE?
OU Web Communications manages the oZONE portal. You can request changes, updates or additions using the Change Request form at ou.edu/webcomm.

Where can I download previous oZONE Alerts?
Go to ou.edu/ozoneinfo, click on the Faculty/Staff link, and then select Previous oZONE Alerts.

What about training for oZONE?
College advisors are meeting regularly with oZONE implementation team leads. The oZONE training team is developing online help and tutorials, and will make those materials available soon.

OZONE ALERT

Volume 12 | August 31, 2009
Announcements and Targeted Messaging, oZONE training

TARGETED ANNOUNCEMENTS
Targeted announcements are just that – targeted. They are messages that focus on a particular group of students and actions they need to take or information regarding their specific account. Targeted Announcements will allow us to move away from “If you have...” style broad messaging to “You have...” granular messaging. oZONE features two Targeted Announcement channels: Personal Announcements and University Announcements.

- **University Announcements:** The President’s office and Public Affairs can use this channel to communicate information like school closures and emergency notifications. The offices of the Registrar, Bursar, Financial Aid and Academic Records can also communicate to individuals and groups of students via this channel about personal business matters or actions needed taken.

- **Personal Announcements:** Colleges, Career Services and other departments can use this channel to communicate with a specific group of students regarding academic programs or classes, career goals or campus life. In the spring, messages sent from oZONE’s networking application, Group Studio, will also appear in this channel.

The Personal Announcements and Campus Announcements channels are included in the Home tab for students, faculty and staff.

CUSTOM TARGETED CHANNELS
oZONE also allows us to channelize content and target it to a specific group. This is generally content or a content type that should be displayed continuously, such as important links, contact information, scholarship information, personal finance tips, etc. We can also add or remove targeted channels from the portal as necessary to provide timely instruction or notifications.

FRAGMENTS
A fragment is a channel or group of channels and/or tabs that are targeted to a specific audience. Our largest fragment is students. This includes numerous channels displayed on four tabs. In the future oZONE will feature additional fragments for specific groups of students, e.g. incoming freshman, or graduating seniors. These fragments will have unique information targeted to the specific population. For instance, the First Year Experience fragment for incoming freshman might have the Freshman Alcohol policy; the Graduation fragment might have links to the graduation application, deadlines, etc.

WHO IS OZONE - FEATURED THIS WEEK
Joe Bednarz, Krista Pettersen, Zane W. Gray, Shari Black, Jing Tian, Patti Otto, Rick Skeel

Joe Bednarz
Has worked at OU: 1 1/2 years
Role in the oZONE implementation: Oracle DBA team lead, backup database administrator for Banner project

Biggest benefit OU will gain from this project: Moving off of legacy hardware and technology onto a platform which will benefit OU for years to come.

Interests/activities outside work: wife and family, singles ministry at church, volleyball, tae kwon do, rock climbing, most anything competitive

Favorite movie/TV show/book/type of music: “12 Angry Men”/”Criminal Minds”/Bible or "The C Programming Language" by Kernighan and Ritchie :-)/jazz, fusion jazz

Favorite quote: “Listen, strange women lyin’ in ponds distributin’ swords is no basis for a system of government. Supreme executive power derives from a mandate from the masses, not from some farcical aquatic ceremony.”
Krista Pettersen  
Has worked at OU: 17 yrs  
Role in the oZONE implementation: serving as Tulsa liaison for Admissions, Records, Registration, Graduate College  
Biggest benefit OU will gain from this project: A student portal that allows our students to have one location for all their on-line OU connections  
Interests/activities outside work: Reading, sewing  
Favorite movie/TV show/book/type of music: Any disaster movie/"Eureka"/any disaster book/country  
Favorite quote: “We are the people our parents warned us about” by Jimmy Buffett

Zane W. Gray  
Has worked at OU: 8 1/2 years.  
Role in the oZONE implementation: Network subnet design and load balancer configuration  
Biggest benefit OU will gain from this project: Decommissioning of the mainframe. This will reduce operational expenditures, and liberate staff to be trained to serve other functions.  
Interests/activities outside work: Spending time with my wife and eight children.  
Favorite movie/TV show/book/type of music: “Lilies of the Field”/“Family Guy” (ashamed to admit that)/The Twilight series at the moment/80's rock  
Favorite quote: “Do unto others as you would have them do unto you.”

Shari Black  
Has worked at OU: 24 years  
Role in the oZONE implementation: Co-lead Student Implementation  
Biggest benefit OU will gain from this project: 7-24 access  
Interests/activities outside work: gardening, home construction, scrapbooking, family and friends  
Favorite quote: “All that is necessary for the triumph of evil is for good men to do nothing.” Edmund Burke

Jing Tian  
Has worked at OU: 10 years  
Role in the oZONE implementation: Database Administrator  
Biggest benefit OU will gain from this project: providing students and faculty with a one stop shop for their frequent needs  
Interests/activities outside work: sight-seeing, spending time with kids

Patti Otto  
Has worked at OU: 20 years  
Role in the oZONE implementation: Institutional Research Team Lead  
Biggest benefit OU will gain from this project: Reporting/Access flexibility  
Interests/activities outside work: Family Activities, Horses  
Favorite movie/TV show/book/type of music: “Gladiator”/“Desperate Housewives”/“The 5000 Year Leap”/most of country & classic rock music  
Favorite quote: “Life is 10% of what happens to me and 90% of how I react to it.”

Rick Skeel  
Has worked at OU: 32 years  
Role in the oZONE implementation: Student Implementation Team Lead  
Biggest benefit OU will gain from this project: Expanded capability and access for students and faculty  
Interests/activities outside work: Reading, running, cooking  
Favorite movie/TV show/book/type of music: “Young Frankenstein”/“Big Bang Theory”/“The Brothers Karamasov”/Jazz  
Favorite quote: “Better to remain silent and be thought a fool than to speak out and remove all doubt.” Abraham Lincoln