How can you instill a culture of innovation into your company - into any office? In his book “The Corner Office,” Bryant interviewed hundreds of leading CEOs for The New York Times, eschewing nuts-and-bolts questions about growth, sales and industry shifts. Instead, he posed down-to-earth, human questions about leadership - how it works, where it comes from and how it can be better. How do top CEOs hire? What do they look for in colleagues? What inspires them? How do they overcome challenges? What keeps them driven, day in and out, over the long haul of their careers?

Now, pulling together the broader themes of his diverse interviews, Bryant’s distilled a decade of wisdom into six practical steps (or drivers) of high-performing corporate culture. Presented in a keynote that’s warm, accessible and funny, these principles - “A Simple Plan,” “Rules of the Road,” “A Little Respect,” “It’s All About the Team,” “Adult Conversations” and “The Hazards of Email” - can provide a foundation for growth and wellbeing that you can act on immediately. Hands-on and eminently useful, Bryant’s keynotes help you alter your perspective, learn how to lead with your entire personality, embrace change and turbulence, and enjoy real, affective dialogue with your teammates.