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The University of Oklahoma's Undergraduate Business Program Ranked Among Best in the Nation by U.S. News & World Report

Norman -- The Undergraduate Business Program at the University of Oklahoma's Michael F. Price College of Business is one of the best in the nation, according to [U.S. News & World Report](#).

On September 13, *U.S. News & World Report* named the Price College undergraduate program in the top 50 (# 48) on its list of "Best Undergraduate Business Programs." The ranking represents a significant jump from the college's previous ranking of # 61. Additionally, two of Price College's specialty programs, Entrepreneurship (# 23) and International Business (# 24), were ranked in the Top 25 nationally. This marks the 12th consecutive year the International Business program has been ranked by *U.S. News & World Report*.

The undergraduate program's recent top 50 ranking from *U.S. News & World Report* is just one of 25 nationally-ranked programs at the Price College of Business. The Center for Entrepreneurship is ranked second in the nation among public universities at the undergraduate level and among the top 10 for the fifth consecutive year, and ranked in the top 20 (# 18) at the graduate level, by *Princeton Review* and *Entrepreneur Magazine*. The Price College MBA Program is ranked as a top 10 (# 7) program by *CollegeAtlas.org* for its affordability, academic quality, accessibility, GMAT average and job placement results. Also, the college's Supply Chain Management division is ranked as a top 25 program by Gartner.

The International Business and undergraduate programs' rise in the rankings follows other recent significant advances in recognition by fellow Price College programs. The full-time MBA program experienced the largest jump in rankings of any previously ranked program in the nation since 2014, rising to #52 from # 80 by *Businessweek*. The professional MBA program also appeared in *Businessweek's* top 50 (# 46), which was the professional program's first time to appear in the rankings. Both accomplishments follow similar recognition by *U.S. News & World Report*, which ranks OU's full-time MBA program # 63 and the professional MBA program # 58, which is up from # 94 the previous year. This also represents the nation's most significant year-over-year increase among previously rated professional MBA programs in the *U.S. News & World Report* rankings.

Price College's Steed School of Accounting, which is consistently ranked in the top 10 by *Public Accounting Report* at both the undergraduate and graduate level for programs of its size, recently appeared for the first time in the report's top 50 for accounting programs of any size.

"OU's business faculty, staff, students, alumni and private sector collaborators are making an impact here in Oklahoma and across the nation," said Daniel W. Pullin, dean of the Price College of Business. "The entire Price College community should be commended for their tireless efforts to prepare our students as the business leaders we need to move Oklahoma and the nation forward. While rankings success will never exhaustively define the importance of our work, OU's rapid climb

is a testament to Price College's national recognition as one of the great business schools in the country."

About the Michael F Price College of Business:

Established in 1928, the Michael F. Price College of Business ensures the enduring global competitiveness of Oklahoma and the nation. As OU's second largest college, the Price College of Business educates over 4,000 students through undergraduate, master, executive and doctoral programs across six academic divisions in Accounting, Entrepreneurship & Economic Development, Finance, Management & International Business, Management Information Systems and Marketing & Supply Chain Management.

Visit price.ou.edu for more information.

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