Instructions for PCB Users to Access WSJ.com

WSJ.com via Price College of Business Website is available for members of Price College of Business (PCB) only. PCB users can locate this service by navigating through “Student Life & Resources”->“Wall Street Journal” on the main menu of PCB web site. A valid OUNetID (4+4) is required to logon. The initial access steps may seem a little daunting, but remember that WSJ is a subscription service requiring validation of designated users.

If you are using a non-Safari web browser, you will see the web page as shown below (Figure 1): (If you insist on using Safari, which we DO NOT recommend, then go to Page 5 for Safari work around.)

Figure 1. Starting page of accessing WSJ.com via PCB Website for non-Safari users.

Please click the “THE WALL STREET JOURNAL” icon to begin the application process.
After clicking “THE WALL STREET JOURNAL” link, you will see the logon page asking you to enter your 4+4 (Figure 2):

**Figure 2. Logon Screen**

Type in your 4+4 then click “WSJ.com” button, or press the “Enter” key on your keyboard. If the content doesn’t change, you need to allow pop-ups from OU websites. Instructions for various websites are provided below.

- For **CHROME browser** (as the image shown in Figure 3):
  1. At the end of the address bar, click the pop-up blocker icon .
  2. Click the link for the pop-up window you’d like to see.
  3. To always see pop-ups from the OU web site, select "Always show pop-ups from www.ou.edu." The site will be added to the exceptions list.
For IE browser (as the image shown in Figure 4):
1. Locate the message box at the bottom of the Internet Explorer and click "Options for this site".
2. Select "Always allow" option.

Figure 4. Unblocking pop-ups for IE browser
• For Firefox browser (as the image shown in Figure 5):
  1. Locate the pop-ups notification just underneath the address bar, then click "Options".
  2. Select "Allow pop-ups for www.ou.edu".

Figure 5. Allow pop-ups in Firefox

Users must use their OUNetID (4+4) to log onto the WSJ.com. If the user is not a member of Price College of Business, the authentication process will display the error message as the image shown in Figure 10 on Page 9. For PCB members, a registration page (Figure 11 on Page 10) from WSJ.com will “pop up” for the unregistered WSJ.com users or the subscribed version of WSJ.com will be displayed for registered WSJ.com users. Submit a PCB helpdesk request or contact your academic advisors if you are mistakenly identified.
Figure 6. Starting page of accessing WSJ.com via PCB Website for Safari users.

- We recommend use of Chrome or Firefox. If you insist on using Safari as the browser to logon to WSJ.com online, you must click the work-around or Safari settings link and follow instructions closely to ensure successful logon to WSJ.com. Then the instruction page will be displayed as the image shown below (Figure 7):
• If you accidentally clicked “Continue” button and see the 403 error message, you must open the Keychain Access on your Mac to delete the “com.apple....” key assigned to this application before trying to logon to WSJ on Price College of Business website again. Use the “Date Modified” field as the identifier to delete the corresponding key. Figure 8 shows how to reset or delete the corresponding key in Keychain Access:
Verify and Remove Certificates in Safari on Mac OS X 10.5 and Above

These instructions will guide you through verifying that you have one, non-expired certificate for Safari on Mac OS X 10.5 and above, and removing it.


2. Select the login keychain, and then select All Items from the list in the lower pane. Your window should look like the image below.

3. Locate the certificate generated when you accidently clicked the 'Continue' button. You can use the 'Date modified' field as the the identifier. Then select this certificate and press delete key on your keyboard. A popup window prompts to confirm deletion of the certificate. Click Delete.

Click Wall Street Journal to start the application.
After proper browser setup, the logon page will be displayed as shown in Figure 9 after the users clicking on the Wall Street Journal link:

**Figure 9. WSJ Logon page**

Users must use their **OUNetID (4+4)** to log onto the WSJ.com. If the user is not a member of Price College of Business, the authentication process will display the error message as the image shown in Figure 10. For PCB members, a registration page (Figure 10) from WSJ.com will be popped up for the unregistered WSJ.com users or the subscribed version of WSJ.com (Figure 11) will be displayed for registered WSJ.com users. Submit a PCB helpdesk request or contact your academic advisors if you are mistakenly identified.
Figure 10. Non PCB user error message.

Wall Street Journal

Please use your OUNetID (4+4) to log on Wall Street Journal (WSJ)

OUNet ID (4+4):

Authentication failed. You are not a member of Price College of Business. Contact your academic advisor or submit a PCB helpdesk request if you are mistakenly identified.
Fill out the registration form shown in Figure 11 and click the **Create Account** button to complete the registration process. Then the user can see the subscribed version of WSJ online.