Note from the Director...

Students grow as a result of their experiences. Therefore, the more varied the experiences they are exposed to, the more growth that takes place. This semester the Center made three new broadening experiences available to Associates: a unique study abroad program in Costa Rica, a service learning initiative, and a Corporate View to our nations capital. All of these experiences influenced student perspectives. Enjoy reading about these as well as some of our activities related to our 2010-2011 theme - the three “I”s of leadership: integrity, initiative and inspiring others.

Cindy Lopez

Costa Rica

Beautiful scenery, great friends, stimulating discussion and plenty of adventures all describe the winter Leadership Study Abroad program in Costa Rica. The 21 students who participated in this trip learned not only about leadership theory and practice, through the MGT 3133 course they took, but also about environmental protection and “green” business. In addition to attending class, students took Merengue and Salsa dance lessons, visited a volcano, a coffee farm, the National Institute of Biodiversity, the rainforest and the company Nature Air. While in country, students each kept a journal of observations and perceptions about their new environment. At the end of the class students worked on a personalized leadership development plan meant to help them synthesize what they had learned.

Cindy Lopez

Washington D.C. Corporate View—April 2011

Nine students learned about the integration of business, law and politics during their busy three day stay in the nation’s capitol. Congressman Boren’s office guided Associates on a tour of the U.S. Capitol. Appointments included meetings with Senator Coburn, Congressman Cole, the CEO of Williams and Jenson, PLLP lobbying firm, former Vice President of government relations for Wyeth Pharmaceuticals, the CEO of C-Span, the COO of the American Bankers Association, a senior reporter at The Wall Street Journal, JCPLP alumnus Bill Jones (’94) from the Department of Justice, the Federal Trade Commission and the U.S. Chamber of Commerce.

During their stay, Associates were able to get a feel for D.C. culture (which included much walking and many metro rides) and enjoy the beauty and grandeur of the buildings, monuments and landscaping that surrounded them. The Center thanks Steven Hart and Steve Janger for facilitating many of our appointments and ConocoPhillips for financing this learning experience.

“What really opened my eyes, as a result of this trip, was how much information is processed in our nation’s capital . . . It is very easy to blame the hubris of our politicians or virulent partisanship for the systemic problems that our government faces. This trip really helped me appreciate the complexity of the process, the sophistication of the interests involved, and the dialogue between competing interests.” Clayton Dodds

Inspiring Young Leaders

In March, 13 Leadership Associates integrated and applied what they have been learning about leadership through the Program in a hands-on leadership workshop they facilitated for 60 seventh and eighth grade students from Norman Public Schools. Between their training and delivery of the workshops, the participating JCPLP students each dedicated over 8 hours of their time to this effort. The Leadership Center hopes to make this an annual event as it is an outstanding service learning opportunity for JCPLP students and a great way to both develop leadership potential and inspire younger generations. Thanks to BP for financing the launch of this program.

Workshops

During the Spring, Associates had three opportunities to enrich their knowledge and skills through workshops. In January, they participated in a workshop titled “Effective Communication Across Gender and Generations” facilitated by Eide Bailly’s, director of training and development, Jason McKeever. The Center thanks JCPLP alumna Kelly (Jennings) Grace (’00) for connecting us with McKeever.
At the annual Parker Leadership Conference, 118 Price students dedicated a half day to learning about “Leadership and Ethics” through group discussions centered around a case study and a presentation on behavioral leadership given by Robert Prentice, McCombs School of Business, University of Texas. The following companies sent representatives to facilitate the case study breakout groups: Chesapeake, Koch Industries, Mid-First Bank and PricewaterhouseCoopers. Three of the professionals are former JCPLP Associates: Rand Foster ('00), Mandy (McGoffin) Hansen ('00) and Jared Thomas ('05).

In March, 41 Associates geared up for their summer internships or first jobs through an “Advanced Excel Functions” workshop facilitated by BP professionals and former JCPLP Associates, Steve Harral ('07), Chris Mock ('10) and OU business alumnus and JCPLP Advisory Board Member, Bruce Flowers from ConocoPhillips. This type of computer skills learning/practice can be very valuable to student’s professional development and success. The Center offered this workshop based on high demand both from students and recruiters.

**Philanthropy**
As part of the Center’s effort to develop socially responsible leaders, Associates volunteer with various non-profit organizations throughout the year. This semester students volunteered at the Oklahoma Regional Food Bank, and at the Sam Noble Museum of Natural History for the annual Eggstravaganza event, with more than 1,400 people attending.

**Executive Mentoring**
Leadership Associates participated in mentoring sessions with the following corporate leaders: James Young, chairman, president and CEO of Union Pacific, Mike McConnell, president of Jones Energy; Sharen Jester Turney, president and CEO of Victoria’s Secret.

**Special Events**
Associates explored what “leading with integrity” means in various ways this year, including through a presentation given by our Distinguished Visitor, Price College alumnus, and president of Jones Energy, Mike McConnell. Through his presentation, “Living With Integrity-Success in Business and Life” McConnell shared with students his experiences at Enron before and during its collapse as well as tips for maintaining integrity at all times.

JCPLP alumni and board members Bryan Burke ('94) and Mary Cochran ('90) and OU Alumnus Richard Nix hosted and facilitated a seminar on “Business Etiquette Today.” The use and risks of social media was a primary topic of discussion.

Other events the Center hosted for Associates include:


- A trading game simulation hosted by BP.

- Book discussions on: “Too Big to Fail,” by Andrew Ross Sorkin, facilitated by Senior Associate Jefferson Powell and “Outliers” by Malcolm Gladwell.

- Lunch with the deans, interviewing roundtables, guidelines for information sessions and thank you note writing, an OKC Thunder game and a multicultural dinner.

**Information Sessions**
The Center thanks the following companies for hosting information sessions for Associates.

**Congratulations to . . .**
Brooke Sheppard - The Bruzzy Westheimer JCPenney Leadership Scholarship
Rachel Ratcliffe - Senior Highest GPA
Tyson Miller - BBA/MAcc Highest GPA
Anh To - Outstanding New Associate
Damyan Dimitrov - Outstanding New Associate
Katya Cox - Outstanding Senior
Amy Henderson - Outstanding Senior
Jefferson Powell - Outstanding Senior

Spring 2011 Graduates

Congratulations to the following Graduates—we wish you the best in your future endeavors!