The Price College Business Energy Solutions Center was established in 2009 to fulfill the growing need to bridge the frontiers of energy science and technology with innovative practices in entrepreneurship, finance, accounting, information systems, marketing, and management to form the energy enterprises of the 21st century. The Center is dedicated to fostering industry and policy-relevant research and dialogue on cutting-edge issues at the interface of business and energy. The Center is positioned to leverage off OU’s broad footprint in the energy industry, and to help integrate the many energy-focused activities at OU with a vision of the global business-energy future.

One of the many objectives of the Center is to attract major energy-relevant research grants and contracts drawing on all Price College functional areas, and expertise elsewhere both inside and outside OU. Another initiative involves attracting a group of non-profit and for-profit organizations with substantial stakes in energy as an input, output or market, thereby providing a forum for dialogue among the leading stakeholders in energy solutions.

The Center also seeks to create a community of academics and practitioners representing a results-oriented inter-disciplinary perspective which is imperative for advancing sustainable energy production and consumption solutions. It will serve as an educational forum providing periodic practitioner and academic conferences addressing contemporary topics in the energy solutions context while becoming the destination of choice for leading scholars and graduate students seeking to advance the body of knowledge relevant to the Center’s mission.

Thank you for joining us for this special event sponsored by the Price College Business Energy Solutions Center.

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As the economy has become more global in nature, the need for investors to compare the performance of companies operating in different countries has become more critical. A major hindrance in such a comparison has been that the financial accounting rules differed across countries. In an effort to allow better comparisons, many countries have begun a move toward adopting a similar set of financial accounting standards.

The program will be in the format of a panel discussion of the issues faced by companies as they transition to International Financial Reporting Standards accompanied by the possible timeline of such adoption. Participants will be provided ample opportunities to interact with the panel of accounting experts.

Welcoming Remarks
Ken Evans, Dean and Fred E. Brown Chair

Introduction
Chitru Fernando, John and Donnie Brock Chair and Research Director, Price College Business Energy Solutions Center

Panel Discussion
Slava Abramiants, Director of External Reporting & Accounting Research - Halliburton
Jeremy Humphers, Vice President of Accounting - Devon Energy
Christopher E. Robb, Energy Partner - Ernst & Young
Moderator: Terry L. Crain, Dale Looper Chair in Accounting, Price College of Business

Question and Answer Session

Concluding Remarks

Reception Immediately Following in Clary Lounge, Price Hall 1st Floor