The Division of Management and Entrepreneurship is responsible for four programs – Entrepreneurship, General Management, Human Resource Management and International Business – with approximately 890 students in these majors, making it the largest division in Price College. The Entrepreneurship program is ranked 11th nationally by Princeton Review/Entrepreneurship Magazine. US News & World Report ranks the Entrepreneurship program 18th in the country and the International Business program 12th. The division also is the official home of the Energy Management major with more than 350 students involved in the program. The division changed its name in 2009 from the Division of Management to recognize the strategic role that entrepreneurship plays for both the division and Price College.

Division faculty enjoy an international reputation both collectively and individually for their teaching and research. The current division faculty have won 16 university and Price College teaching awards. The faculty’s research reputation has been established through world-class scholarship. Below are listed some examples of accomplishments that contribute to this international reputation.


- A recent study in the Journal of Management (Podsakoff et al., 2008) ranked the University of Oklahoma as No. 40 among the 100 most-cited universities in Organizational Studies during the most recent data analysis period (2000-2004).

This ranking is due in part to the fact that a citation analysis using the “Google Scholar” database showed that 22 articles published by division faculty rank in the top 100 most-cited papers in 10 major Management journals, including Business & Society (three articles), Decision Sciences (one article), Entrepreneurship Theory and Practice (two articles), Journal of Applied Behavioral Sciences (two articles), Journal of Business Venturing (the No. 3 ranked article), Journal of International Business Studies, (five articles, including two in the top 20), Journal of Management (four articles), Journal of Management Studies (one article), Journal of Organizational Behavior (one article), and Journal of World Business (one article). Additional analyses of the database reveal that five division faculty are each credited with over 1,200 citations to their work.

- The quality of the division faculty also has been recognized through their involvement in the receipt of over $1.5 million in external funding.


As part of the requirements for the undergraduate Entrepreneurship major and minor plus the Entrepreneurship concentration in the MBA program, the students submit the business plans they complete in the programs’ capstone courses to the Donald W. Reynolds Oklahoma Governor’s Cup Business Plan competition. Teams from all over Oklahoma present their business plans for cash prizes at both the graduate and undergraduate level. Price College students have been extremely successful having won more than half of all the prizes awarded.

Mark Sharfman is professor of strategic management and director of the Division of Management and Entrepreneurship. Sharfman teaches courses in the undergraduate, MBA and Ph.D. programs in business strategy, social/environmental issues and organizational theory. His research, which addresses the firm’s relationship with the business environment, has been supported by grants from the Environmental Protection Agency and the National Science Foundation.

Sherry Moore is the assistant for the Division of Management and Entrepreneurship. She earned a liberal studies degree in administrative leadership from OU and currently is pursuing her master’s degree in integrated studies. Moore has worked at OU for 10 years, five of those with the Division of Management and Entrepreneurship.
Ron Anderson is a renewable term assistant professor of management. He teaches courses on basic principles of management as well as strategy and policy. Anderson teaches courses at both the undergraduate and graduate level. He also coaches the student MBA teams for case competitions. In addition to his doctorate he holds a juris doctorate from OU.

Mark Bolino is an associate professor of management and the McCasland Foundation Professor of American Free Enterprise. He teaches in the undergraduate, MBA, and Ph.D. programs in the areas of organizational behavior, international business and human resources management. His research focuses on employees’ willingness to go the extra mile and impression management. Bolino serves on the editorial boards for several major publications including the Academy of Management Journal.

Michael Buckley holds the JC Penney Company Chair of Business Leadership and is a professor of management and a professor of psychology. During the last year, he has been recognized with two Best Paper Awards in Business Horizons and the Journal of Management. Buckley teaches classes related to human resources management and organizational behavior.

J. Robert Mitchell is an assistant professor of management and entrepreneurship. He serves on the editorial board of Entrepreneurship Theory and Practice. In addition to receiving best paper awards for his research, Mitchell was the recipient of the prestigious Academy of Management NFIB Dissertation Award. Since joining OU in 2006, he primarily has taught the foundational undergraduate entrepreneurship course and the capstone undergraduate strategy course.

David Ralston is professor and the Price Chair of International Business. His research interests lie in the cross-cultural management areas related to values, ethics, influence and corporate responsibility. Ralston is a consulting editor for the Journal of International Business Studies and also serves on editorial boards of several major publications including the Thunderbird International Business Review. He holds an appointment in the School of International and Area Studies.

Ana Voican Bolino is a lecturer in management and teaches international business and business policy and strategy in the undergraduate and MBA programs. Her research interests include expatriate adjustment, knowledge transfer and organizational learning. Bolino also is the international programs coordinator for the Price College of Business. In 2009, she received the “Biggest Influence” Award from Delta Sigma Pi business fraternity.

Bret Bradley is an assistant professor of management. Bradley’s research interests include team dynamics and performance, emotional experiences at work and leadership processes. The National Science Foundation awarded a grant for his doctoral dissertation research into how a disagreeable person damages team performance and what managers can do to limit the effects.

Lowell Busenitz is the Puterbaugh Chair in American Free Enterprise. He also is co-founder of the Center for Entrepreneurship in the Price College of Business and is its academic director. Busenitz primarily teaches entrepreneurial business plan and venture development courses at the undergraduate and MBA levels, plus Ph.D. seminars in entrepreneurship. His research has appeared in the leading journals in management and entrepreneurship.

Larry Plummer is assistant professor of management and entrepreneurship. He teaches the undergraduate strategy capstone and, starting this fall, the undergraduate new venture development course. During the summer, he teaches in the Entrepreneurship Boot Camp for Veterans with Disabilities held annually at Florida State University. In 2004, Plummer was named a Management Research Fellow of the Max Planck Institute of Economics.

Craig Russell is a professor of business administration and teaches human resource management in the undergraduate and MBA programs plus research methods in the Ph.D. program. Russell’s research focuses on advancing theory and practice in selection and development of organizational leaders. He served a two-year term as associate editor of the Journal of Applied Psychology.