Throughout this issue of Price Magazine, the artwork on the exterior of Adams Hall is featured. It was sculpted by faculty artist Joseph Richard Taylor (1907-1999) in 1936 when Adams Hall was built. The stonework embodies the ideals of business and industry.

On the cover: The Lepak Family - from left standing: Ben Lepak, Billy Lepak, Sarah Lepak and Bobby Lepak; from left seated: Brian Lepak, Linda Lepak and Mark Lepak. Photo by John Jernigan.

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Alumni and friends have many opportunities to get involved with the Price College of Business; volunteering, attending events and/or giving a monetary donation are just a few of those ways. Yet the newly formed Arthur B. Adams Society, named after the college’s first dean, offers an incomparable way to connect and truly make a difference within students’ lives.

Dean Kenneth Evans and the Price College Board of Advisors have worked to find an avenue to link those who want to get more involved with identified initiatives at the college. The Arthur B. Adams Society was formed in the fall of 2009 as a means for alumni and friends to become and stay engaged with Price College. Not only is the society a way to connect with the college in a unique and meaningful way, it provides a course to thank those who choose to become members.

“This new network of supporters provides us a way to say thank you and to demonstrate the college’s gratitude through invitations to receptions, forums, seminars, regional activities and special events including the gala this fall for inaugural society members,” says Neil Heeney, BBA 1986, vice president of university development and director of development for Price College.

Members of the society also earn automatic membership into the university-wide President’s Associates program. Founded in 1979, this program provides unrestricted funding for OU that can range in support for areas such as the National Merit Scholars program or the Presidential Professorship program, both of which directly impact the Price College of Business and its students and faculty.

“There comes a time within an organization when interested friends and alumni need to step forward to make a meaningful difference,” explains Bill Ford, MBA 1967, chairman and CEO of Shawnee Mills Co. and chair of the Arthur B. Adams Society. “Our time is now and our leadership effort sets a strong example especially during these difficult financial times.”

Six levels of participation in the Arthur B. Adams Society are available, including one designated for Price College alumni and friends under the age of 40 to encourage more recent alumni to become involved as well. Gifts provide funding for college initiatives in such areas as undergraduate and graduate professional development, academic scholarships and division programming, study