



MBA students compete in the regatta at the end of the MBA Prelude Week.

Prelude Week Marks Beginning of MBA Program Each Year

Price College's MBA Program started the new fall semester with its annual MBA Prelude Week. The five-day orientation began Aug. 17 with planned activities focused on team building, academic preparation and alumni networking, and also included an etiquette luncheon, time management seminar, high-profile guest speakers and interaction with corporate executives. Some of the outside activities included a ropes course and the much anticipated team regatta at the Murray Case Sells Swim Complex.

Back to Business Week Festivities Resonate With Students and Others



Hundreds of students, faculty, staff and student representatives enjoy the Back to Business week barbecue in the Dodson Courtyard.

The annual "Back to Business Week" festivities were held Sept. 8 through 10 on behalf of the Student Business Association, with numerous companies sponsoring fun activities throughout the week. Officers of the Student Business Association were actively involved with students, industry partners, faculty and staff to make this a fun and exciting event while raising awareness among current and prospective students about the outstanding programs and majors that exist within the college. The week's activities included the recruitment of new members by student organizations and visits by academic divisions with prospective students on the benefits of attending Price College. It culminated with the Back to Business Week barbecue featuring free food, T-shirts, snowcones, music and the opportunity to network with industry partners.

Steve Dolman, BBA 1985, Visits as Executive-in-Residence

Steve Dolman, vice president of Hines, was welcomed Oct. 29 by Price College students as an Executive-in-Residence. Dolman interacted with JCPenney Leadership Associates and MBA students and attended the Jim Cramer dinner. He observed Duane Stock's finance class lecture and provided a presentation at the end of the class period.

During his tenure at Hines, Dolman has contributed to the development, leasing management and investment of more than 18 million square feet of office, industrial and residential projects valued at over \$2.5 billion.



Steve Dolman talks to students at the end of a finance class about his experiences in business and finance.

Third Annual Price College Tailgate Fun for All



Alumni, faculty, staff, students and friends of the college gathered for food, football and fun at the Price College of Business Tailgate Nov. 14 before the OU win over Texas A&M. The tailgate, which included free food and drinks and Price College giveaways, started a few hours before kickoff in the Jim and Jeannie Dodson Courtyard between Adams and Price Halls. Look for the date of this fall's tailgate in an upcoming e-newsletter and *Price Magazine*.

Ernst & Young Honored at Reception and Ribbon Cutting



From left, Ryan Burke, Terry Crain, Marcela Donadio, Tripp Hall, Ken Evans, Mary Cochran, Fran Ayres and Mark Wood enjoy the Seed Sower reception in honor of Ernst & Young.

In September, Ernst & Young employees and Price College students and faculty attended the Seed Sower presentation held in honor of Ernst & Young for their \$500,000 gift. This generous gift is being utilized in the creation of the Ernst & Young Focus on Energy Accounting Program to benefit students associated with the Steed School of Accounting. It has created five permanently endowed scholarships awarded each year, the Ernst & Young Fellow program and the development of energy accounting courses that began in 2009.

Additionally, a portion of Ernst & Young's gift was allocated for the Ernst & Young Focus on Energy Accounting Center, which hosts learning study hall events and other hands-on activities for accounting students on current topics, including energy and international accounting. The ribbon-cutting ceremony for the center was held in October, with Ryan Burke, Ernst & Young partner and Price College alumnus, and Dean Kenneth Evans cutting the ribbon.

Scott Grawe Wins 2009 SCMRC Dissertation Award



Scott Grawe, OU doctoral candidate, received the 2009 Supply Chain Management Research Center Doctoral Dissertation Proposal Award. The annual competition, established by the University of Arkansas, is overseen by UA's National Board of Scholars. One winner is selected each year, with the award including a \$5,000 grant. The official announcement and presentation of the award took place at the Council of Supply Chain Management Professionals Global Conference in Chicago in September.

The competition guidelines state that the objectives of the award are to acknowledge doctoral students conducting high-quality research and to promote high-quality doctoral research, which will contribute to the body of knowledge in the field of logistics, supply chain management, transportation and other related fields.

Scott's dissertation examines the use of organization implants, or on-site employees, in the field of logistics. Specifically, he is looking at the role these representatives play in the development of logistics innovations and the impact they have on the development of long-term relationships between logistics service providers and their customers.





Elaine Agather speaks to a large audience in Meacham Auditorium in Oklahoma Memorial Union.

Distinguished Speaker Elaine Agather Visits Campus

Elaine Agather, chairman of Chase's Dallas Region and south region head and managing director of the Private Bank at J.P. Morgan, spoke to a full house of students, alumni, faculty and staff Oct. 1 at Oklahoma Memorial Union.

Agather discussed "Elaine's Eight," which included her story of how she handled numerous company mergers while raising children and having a life with her family outside work. She talked at great lengths about change and rolling with the flow as things seem to be constantly changing. In her hour-long talk, she gave sound advice to those entering the business world soon.

The day included a question-and-answer session and reception following the lecture. She also visited with numerous student groups, including the JCPenney Leadership program associates and MBA students.

The Distinguished Speaker Series presents top-level business executives from a broad range of backgrounds, industries and geographies. It is designed to promote face-to-face interaction between global leaders, the Oklahoma business community and Price College students.

Accounting Team Places in Top 10



The accounting team members include, from left, Michael Bickford, Tyson Miller, Aaron Puiszis and Steve Quezada with professor Andy Cuccia, center.

A team of four students from the Steed School of Accounting was recognized as one of the top 10 performing graduate teams in the eighth annual Deloitte Tax Case Study Competition. Participants teamed up to address real-world business issues, including complex tax challenges, while competing for more than \$100,000 in scholarship and institutional awards. The four Price College team members who worked with accounting faculty, Andy Cuccia and Terry Crain, to prepare included Michael Bickford of Oklahoma City, Tyson Miller of Woodward, Aaron Puiszis of Hurst, Texas, and Steve Quezada of Oklahoma City.

Teams representing more than 100 leading academic institutions met at 23 local Deloitte offices around the country. Participants were presented with a complex, hypothetical case study that required them to analyze information, identify issues and alternative tax treatments, and develop a recommended solution that appropriately cited the Internal Revenue Code and Treasury Regulations. Solutions were then submitted to a panel of judges from Deloitte Tax LLP for evaluation.

Price College Involved with the United Way's OU Campus Campaign Success

The United Way's Annual OU Campus Campaign was co-chaired last fall by Joe Castiglione, OU athletics director, and Ken Evans, dean of Price College. The unique partnership brought the strength of the athletics program and the business college together to help raise more than \$220,000 campus-wide.

The theme this year was "One Team, One Dream," which encompasses the dreams that can come true through the participation of the United Way of Norman and the OU campus "team." The United Way of Norman's mission is to unite and focus community resources to address human needs. Every dollar raised by students, staff and faculty as part of the OU Campus Campaign stayed in the Norman area. Those that gave to United Way were able to choose which areas received their support, such as women's services, child services and others in the community.

Division of Management Information Systems Holds OU/Texas Reception



Front row, from left, Joe Hunt, Pam Hunt, Rachel Allen and Robert Allen and back row, from left, Jeff Collins and Michael Corbett enjoy the MIS Reception held before the OU vs. Texas football game.

The Division of MIS hosted its inaugural Red River Reception last fall in Dallas on the Thursday evening before the OU vs. Texas football game. Maggiano's in Dallas was the perfect location for the more than 30 MIS alumni in attendance, and proved to be a great opportunity to become reacquainted with faculty and fellow alumni. The division will be hosting a similar event in Tulsa this May with the hope these receptions will become annual events. Anyone interested in learning more can contact Traci Carte at (405) 325-0741 or tcarte@ou.edu or Leon Price at (405) 325-5739 or rlprice@ou.edu.

Finance Student Association Holds Banking Panel Discussion



Officers of the Finance Student Association introduce members of the banking panel.

On Sept. 23, the Price College Finance Student Association hosted a banking panel featuring Mark Funke, president of Bank of Oklahoma in Oklahoma City; William Stroope, senior vice president and commercial lending manager of Amegy Bank; Mark Fish, senior vice president of JP Morgan Chase; and Karl Hillerman, first vice president of MidFirst Bank. The current banking situation was discussed with specific topics addressed such as what policies in government and banking have changed, how they are reacting to the situation and suggestions on finding a job in the banking industry.

Ryan Receives Rotary International Ambassadorial Scholarship



Brittany Ryan has been honored with the Rotary International Ambassadorial Scholarship, which will pay for a year of master's degree education at the University of Edinburgh, Scotland, in the fall. While abroad, she will serve as a goodwill ambassador and give presentations about the United States to Rotary clubs and other groups. Upon returning home, Ryan will share with Rotarians and others the experiences that led to a greater understanding of Scotland. She is graduating in May with a BBA summa cum laude in general management and plans to get her MSc in international business. Ryan also serves as president of the Sigma Iota Epsilon Management Honorary chapter. (Photo courtesy of Campus Composites)

Energy Management Student Association Volunteers at Madison Elementary



EMSA students show off their paint job on Madison Elementary's playground.

EMSA participates in two major philanthropy events each semester, with other minor ones as time allows. In the fall, the student organization painted playground equipment, collected books and money for a library the school was helping to support in Africa, and assisted with math night at Madison Elementary within the Norman Public School District.





University of Oklahoma Ranks Seventh in Entrepreneurship Research

Researchers at the Neeley School of Business at TCU ranked the University of Oklahoma seventh worldwide for the first “2009 University Entrepreneurship Research Productivity World Rankings.” The prestigious list includes 150 schools from across the globe.

To determine each university’s productivity, researchers looked at how many research articles written by university faculty were published in the top three entrepreneurship journals: *Strategic Entrepreneurship Journal*, *Journal of Business Venturing* and *Entrepreneurship Theory and Practice*. The rankings were patterned on the Management Department Productivity Rankings generated annually as a joint project between Texas A&M and the University of Florida.

JCPenney Leadership Associates Help Young Girls Become Leaders

Seventeen female students from the JCPenney Leadership Program participated in a Girl Scouts of America program Nov. 23 called “If You Think It, You Can Do It! Girls Take Action Summit” at Douglass High School in Oklahoma City. More than 300 middle school girls from the Oklahoma City school district attended this event geared toward developing leadership opportunities for young women.

The JCPenney Leadership students who helped with this special event included Jamie Allen, Katy Cox, Alice Dombrowski, Brittany Duffin, Megan Evans, Laura Flinton, Mary Hestilow, Kara Krittenbrink, Ashton McGovern, Holly Monaghan, Alissa Myers, Neda Navabha, Lauren Shoemake, Jennifer Stokes, Brittany Vertin, Stephani Williams and Lindsey Wyatt.



Katy Cox, finance junior, works with Girl Scouts during the summit.

Annual Bruzzy Westheimer Presentation Competition Names Winners



The team coming in first place in the competition this year includes, from left, Kathryn Hoxie, Khang Nguyen and Ashlee Ley.

The Business Communication Center coordinated the seventh annual Bruzzy Westheimer Presentation Competition Nov. 6 in Price Hall. Fourteen teams of Price College undergraduate and graduate students competed for more than \$11,000 in prize money and delivered presentation on topics of their own choosing before a panel of judges. Students were scored on their presentation skills, with Kathryn Hoxie, Khang Nguyen and Ashlee Ley taking home the first-place prize of \$4,200.

Bruzzy Westheimer, president of Valbel West Corp. and longtime Price College board member, sponsors the event and served as one of the judges, along with fellow Price College board member Jim Barnes, senior vice president/director of Wells Nelson & Associates. Kerrie Green, Price College Alumni and Development officer, and Mary Stephens, assistant to the dean, also served as judges this year.

A list of teams and their topics, as well as videos of the first-, second- and third-place presentations, are available online at price.ou.edu/bcc/bcc_westheimer.aspx.

Inaugural Elevator Pitch Competition Held by Sooner Launch Pad



The first-place team, Appable, won \$5,000 and included, from left, Ben West, T.J. Moen, Taylor Krebs and Kelly Tran with the Center for Entrepreneurship's executive director, Jim Wheeler, center.

The Center for Entrepreneurship and the Center for the Creation of Economic Wealth's new program, Sooner Launch Pad, hosted its first Elevator Pitch Competition on Dec. 4. The competition consisted of a concise presentation of an entrepreneur's idea, business concept, customers, competition and unit economics and was open to all OU students. With cash prizes of \$10,000, many entered the competition and judges, including successful entrepreneurs, current and former corporate executives and venture capitalists, selected five finalists to participate in the final presentation round. Each team presented two parts in 15 minutes, followed by a 10-minute question-and-answer session with the judges.

Penner Honored as Price College Outstanding Senior



Samantha Penner displays the engraved platter she received as the Price College Outstanding Senior. With her are (from left) President David Boren, OU Board of Regents Chairman Max Weitzenhoffer and Dean Ken Evans.

Samantha Penner was named the 2009-2010 Price College Outstanding Senior at the Outstanding Senior Awards Ceremony Nov. 13. Penner is an energy management student and president of the Energy Management Student Association. She also is a member of the Crimson Club and the honor societies of Beta Gamma Sigma and Phi Kappa Phi.

Outstanding seniors are chosen from each academic college and are recognized for their exceptional achievements in scholarship, honors, awards, leadership and service to the university and the community.

Energy Solutions Center Presents Program on Carbon Management



Panelists field questions from the audience during the first Price College of Business Energy Solutions Center event.

The Price College Energy Solutions Center held a special program Dec. 4 in Price Hall to discuss business issues and opportunities associated with carbon management. Titled "Emerging Financial Markets: What Should U.S. Businesses Be Doing NOW About Carbon Management," the panel of experts discussed emerging carbon markets, growing consumer demand, regulatory adjustments and how businesses can successfully adapt to these changes. The discussion featured presentations by Michael Crist, founder of Tatanka Resources; Thomas Flaherty, senior partner, Booz & Co.; Larry Grillot, dean of OU's Mewbourne College of Earth and Energy; and Jean Leger, vice president of OG&E Utility Operations.

Bryce Page, MBA 2001, Visits With MBA Students



Bryce Page, center, meets with MBA students in the Student Support Center.

Bryce Page, executive director of global commodities at J.P. Morgan in New York City, returned to his alma mater Nov. 16 and 17 to speak with Price College MBA students about his experiences in energy trading. Page joined J.P. Morgan in 2008 to successfully build the firm's natural gas liquids trading desk from the ground up. He and his team are currently developing a plastics desk in order to expand J.P. Morgan's product offering and client base.

