This issue of Price Magazine focuses on the student experience. We lead with an article about James Simpson, who has taken his passion for software development and keen sense for business, to create a successful company while still enrolled as a student in our Entrepreneurship program. Whether he retains interest in his present enterprise or ventures off in a different direction, James’ entrepreneurial spirit is clearly evident. He has certainly found the perfect fit for his interests and talents in Price College’s award-winning Entrepreneurship program.

The amazing thing about Price College’s Service Day this past fall is that it was inspired, motivated and delivered entirely by our students. This was not a modest undertaking by any standard. Ten volunteer sites (primarily elementary schools) in the Norman area benefitted from the teamwork of students, faculty and staff. In total, more than 160 individuals participated. Wade Brockway, a Steed School of Accounting student, deserves thanks for his leadership in making this event happen.

Navigating the undergraduate experience for most students is no easy task—what student groups are the right fit; curriculum options; how to engage in the job search and who to seek help from; when and where to study abroad; and an abundance of other important decisions. Certainly, faculty and staff are vital resources, but so are student peers. Price Student Mentoring is a program dedicated to giving entry students support as they take part in the Price College experience. I am pleased that Jefferson Powell, along with our inaugural class of mentors, have taken on this important role. Coupled with the new professional development class we are offering this spring, and the Price Ambassadors program, which also is highlighted in this issue, the college is dedicated to providing students exposure to the key elements vital in becoming a successful leader in industry.

Still changing lives and impacting those in need, First Fidelity IBC presents students with the challenge of building a business and dedicating their financial and time resources to various charitable organizations. Having given almost $950,000 and 44,000 of hours of service to deserving not-for-profits, this program can truly assert itself as the embodiment of what Price College and our students are all about.

This issue concludes with a number of news and notes from the Price College community and alumni.

As always we hope you enjoy this issue of Price Magazine.

Ken Evans
Dean and Fred E. Brown Chair