Nim Razook is entering the next phase of his distinguished career at the Price College of Business. June 1, Razook took the reins as associate dean of Undergraduate Programs. Among his plans is to get the word out about Price College’s terrific programs and what will be added during the next three years.

Razook was born and raised in Cherokee, Okla. His parents, Nim and Leenda Razook, operated a small clothing and dry goods store in town called The Fair Store. They hoped that one of their three children would take over the business someday, but none chose that path. Razook says he actually could not wait to do farm work just to get out of the store, and that there was nothing like farm work to make him want to get an education.

Graduating from Cherokee High School in 1968, Razook went on to earn his business degree at Oklahoma State University and his law degree at OU. He always wanted to be a teacher, fell in love with business law as an undergraduate and vowed, at least at some point in his life, to try to become a professor.

His chance to fulfill this dream arrived quickly after graduating from OU’s law school. Razook held his first faculty appointment as a visiting assistant professor of business law at SUNY Alfred, New York. He considered it a good place to start his teaching profession because of the very small class sizes. He also served as the legal representative for the entire student body at the college. During his second semester at SUNY Alfred, the head of the OU business law department, Forest Frueh, contacted him about a visiting position at OU. Razook returned to Oklahoma in 1976.

Over the years, Razook has taught every legal studies course Price College has offered. He has developed courses, including The Legal and Regulatory Environment of Business, Contemporary Commercial Law and Introduction to Law and Legal Reasoning. He has served as editor-in-chief of the Journal of Legal Studies Education and staff editor of the American Business Law Journal. Razook also held the positions of director of the MBA program and director of the Division of Business Strategy and Legal Studies. He has earned more than 19 teaching awards during his career at OU.

In 2004, Razook earned the designation of David Ross Boyd Professor, which he considers the highlight of his career. It is a prestigious distinction for OU professors who have distinguished themselves as strong teachers.

Razook and his wife, Sue, live in Norman and have three children. April works for the State of Texas in Austin; Josh is an engineer who works for C.H. Guernsey in Oklahoma City; and Alex lives at home. He and Sue have three grandchildren who call him “Jidi” and Sue “Siti,” which is Arabic for grandfather and grandmother.

Why has Razook chosen to stay at OU for 33 years with no end in sight? He says it is because the Price College of Business gave him the opportunity to grow as a professor. “Unlike most of my colleagues here who have earned their doctorates, my juris doctorate is not a research degree. As an assistant professor, I was pretty daunted by the research expectations of my colleagues. These same colleagues, however, were incredibly supportive. Essentially, they gave me the opportunity and the support to find a research and teaching identity.” Razook also loves Norman. He and Sue believe it is large enough to offer the amenities they enjoy, but small enough to navigate easily. He says that no matter where he goes, he is always anxious to come home.
The Marketing and Supply Chain Management Division faculty have been actively involved in professional development, research and service initiatives both internally and externally in recent years, thus increasing the visibility of the program. This includes appointments as editors, extensive involvement on editorial boards and participation/officer level assignments in leading professional organizations.

M/SCM faculty work hard to support and promote programs at the undergraduate, graduate and doctoral levels.

Our undergraduate student organization, ConnXions, has been re-energized following a dormant period. The student leaders put together an interesting mix of professional meetings with a stellar line-up of guest speakers and a nice array of social activities. Companies including Target and Unum sponsored the club in recent years.

Following a major revamping of the MBA program two years ago (involving a shift to a 16-month program), the decision was made this year to “tweak” our divisional offering further. The new concentration will combine marketing and supply chain management, with the coursework split evenly between the two areas. The change was made in response to student requests and an assessment of marketplace needs.

The doctoral program continues to prosper and has been further strengthened with the addition of new faculty with interests in teaching and mentoring doctoral students. Recent placements have included faculty positions at the Air Force Institute of Technology, the University of Alabama, East Carolina University, Old Dominion University and the University of Texas–Arlington. This year, Ivan Lapuka, a doctoral candidate from the University of South Florida, visited OU while he worked to complete his dissertation under the direction of Rajiv Dant. Lapuka taught undergraduate courses during the year. He has accepted a faculty position at St. Louis University effective this semester.

Another doctoral student, Eva Svabkova from the University of Economics, Prague, will visit OU this semester. She is interested in logistics and supply chain management and will come to OU to work with Pat Daugherty.

Marketing and Supply Chain Management created a division advisory board. A great group of people have committed to serving on the board, and the division truly appreciates their support. They will work with the faculty to organize and deliver a career workshop for our undergraduate students this semester.

Companies currently represented on the M/SCM Advisory Board include Equity Realty, Hilti North America, Koch Industries, Kraft Foods, McKesson Corp., OG&E Electric Services, S.P. Richards Co., Sewell Automotive Cos., Sysco Food Services of Oklahoma and Unum. The division is looking to add more companies to the advisory board. Please contact Pat Daugherty (pdaugher@ou.edu) if you would like to know more about the board.

Pat Daugherty is the director of the Division of Marketing and Supply Chain Management and the Siegfried Chair in Marketing and Supply Chain Management. She is the immediate past editor of the Journal of Business Logistics and serves on the editorial boards of eight journals. Daugherty teaches supply chain classes at the undergraduate, graduate and doctoral levels and recently completed an appointment on the board of directors of the Council of Supply Chain Management.

Shelly Grunsted, lecturer in legal studies and director of the First Fidelity Integrated Business Core program, teaches undergraduate and MBA law classes. She also coordinates the IBC practicum and works closely with the IBC student teams. Grunsted was awarded a BP Fellowship for Teaching Excellence in Energy Management in 2009.

Dan Ostas, professor of legal studies, holds the Harlow Chair in Business Ethics. Teaching Economics, Law and Ethics at both undergraduate and MBA levels, he has received numerous teaching awards during his career. His most recent teaching award was the MBA Alumni Teaching Award (2008). Ostas currently serves at editor-in-chief of the Southern Law Journal.

Nim Razook, professor of legal studies, holds the Robert Zinke Chair in Energy Management. Razook teaches undergraduate and MBA legal studies courses. He has received many teaching awards, including the Hurley Roberson Award for Teaching Excellence this year. Razook is staff editor of the American Business Law Journal. He was appointed as Price College associate dean for Undergraduate Programs effective June 2009.

LEGAL STUDIES
**Marketing and Supply Chain Management**

**Samir Barman**, professor of supply chain management, recently received the designation of Certified Supply Chain Professional. His publications have appeared in leading operations management journals, and he teaches courses in production/operations management at the graduate and undergraduate levels. This spring, he will introduce an Operations Planning and Control class as part of the Supply Chain Management undergraduate curriculum.

**Suman Basuroy** earned his doctorate from the University of Pittsburgh. He is the newest faculty member serving as the Ruby K. Powell Professor and associate professor of marketing. Basuroy moves to OU from Florida Atlantic University. He was elected senior fellow of the Carl De Santis Center for the Motion Picture Studies in 2007. He will teach Principles of Marketing and a doctoral seminar during his first year at OU.

**Rajiv Dant** is the Helen Robson Walton Centennial Chair in Marketing Strategy. He is widely published in the content areas of channels of distribution and franchising. Dant was one of the founders of the International Society of Franchising and serves on the executive committee of its board of governors. He is the co-editor of the *Journal of Retailing* and the division Ph.D. coordinator.

**Ken Evans**, dean of the Price College of Business and Fred E. Brown Chair, is a professor of marketing. Evans is the immediate past editor of the *Journal of Personal Selling and Sales Management* and serves on the editorial boards of four journals. He has served on or been an ad hoc reviewer for the *Journal of Marketing, Journal of Marketing Research, Journal of the Academy of Marketing Science, Journal of Retailing and Industrial Marketing Management*.

**John Hobbs** is an instructor of marketing. In addition to teaching the First Fidelity Integrated Core Principles of Marketing class, Hobbs teaches Retailing and Marketing Strategy/Policy at the undergraduate level. He also serves as coordinator of the Price College Scholarship program and the College Internship/Co-Op programs. Hobbs had extensive work experience in the restaurant supply industry prior to pursuing a career in academia.

**Jack Kasulis**, associate professor of marketing, recently completed an appointment as associate dean for undergraduate programs within Price College. Kasulis most recently has taught undergraduate Consumer Behavior and graduate Marketing Management courses.

**Tony Roath**, associate professor of supply chain management, teaches Supply Chain Management and Logistics Management undergraduate and graduate courses as well as a doctoral seminar and has taught Principles of Marketing in the Price College Study Abroad program in France the past two years. He received the Bernard J. LaLonde Outstanding Paper Award for 2007 for his and his co-author’s paper on a simulation study of the efficiency of an international company.

**Jeff Schmidt**, associate professor of marketing, has taught the Principles of Marketing course since joining the faculty in 2005. This year, he will switch to teaching undergraduate Marketing Research. Schmidt’s research makes a great foundation for teaching the New Product Development course for undergraduate marketing and entrepreneurship majors. Schmidt received a Price College Alumni Teaching Award in 2008.

**Fred Ford Smith**, instructor of marketing, teaches our undergraduate Negotiation/Selling and Integrated Marketing Communications classes. In 2008, he taught an honors section of Principles of Marketing and will be teaching it again this semester. Smith is the longtime sponsor of ConnXions, the marketing and supply chain management student organization.

**Jeff Wallman**, assistant professor of marketing, teaches undergraduate and graduate classes primarily focusing on marketing management and new product development. He will introduce a new MBA Brand/Product Management course this semester. Wallman has received numerous MBA teaching awards and received a Price College Alumni Teaching Award in 2008.