OU PRICE COLLEGE OF BUSINESS INTRODUCES ONLINE MASTER OF ACCOUNTANCY

Norman, OKLA. – March 3, 2017 - The Michael F. Price College of Business at the University of Oklahoma today announced the introduction of the Online Master of Accountancy program, a globally accessible online degree.

The Online Master of Accountancy degree offers a digitally-delivered graduate curriculum that provides students the additional credit hours required to qualify for the Certified Public Accountant (CPA) examination in Oklahoma, Texas and many other states. In 2016, students within the Price College Steed School of Accounting had the best average CPA first time passage rate among Big XII public universities at 75 percent, which exceeds the already impressive 74 percent average pass rate of Price College students over the past 10 years. The Online Master of Accountancy degree at Price College allows even more students access to such a high level of preparation and success. (Note: the national CPA average pass rate is 55 percent.)

“For those in the accounting field, obtaining a Master of Accountancy and passing the CPA exam dramatically increases opportunities for their entire career,” said Price College Dean Daniel W. Pullin. “Yet, today’s demanding business climate requires that these professionals balance existing work and life priorities if they are to successfully pursue graduate education. OU’s launch of the Online Master of Accountancy gives these aspirational students the flexibility to achieve this degree while working full time, and allows them to put this knowledge to work immediately, which benefits employer and employee alike.”

The Online Master of Accountancy program is designed entirely by the faculty at Price College’s Steed School of Accounting. Recognized as one of the select accounting schools in the nation to be separately accredited by the Association to Advance Collegiate Schools of Business, the online option builds on OU’s success with its longstanding residentially delivered Master of Accounting degree by making it accessible to future Sooners anywhere in the world. Classes begin in August, with degree completion expected within two years.

Students also have the option to add a global experience to their studies, which will broaden their view of international accounting and accelerate the time to degree completion. This unique two-week, three-credit-hour International Financial Statement Analysis module exposes students to international business and accounting professionals in London, Paris and Brussels. In addition to course credit, the student will earn an International Financial Reporting Certificate through the Association of Chartered Certified Accountants, which confirms student learning of international financial reporting standards.

In addition to the strength of its accounting programs, Price College has deep experience in delivering fully-accredited graduate programs through digital delivery. Launched in 2014, Price College’s Executive MBA in Energy has become one of the world’s most successful digital graduate offerings, having been recognized as a Tier I program by CEO Magazine and ranked among the top three in the world by Find-MBA.com the past two years. With the launch of the Online Master of Accountancy program, Price College’s accounting expertise and digital track record combine to provide new educational and career opportunities for more students than ever before.

For more information about the Master of Accountancy, please visit: http://www.ou.edu/content/price/accounting/online-macc.html
About The Price College of Business:

Established in 1928, the Michael F. Price College of Business ensures the enduring global competitiveness of Oklahoma and the nation. As OU’s second-largest college, the Price College of Business educates over 4,000 students through undergraduate, master’s, executive and doctoral programs across six academic divisions in Accounting, Entrepreneurship and Economic Development, Finance, Management and International Business, Management Information Systems, and Marketing and Supply Chain Management.

The college boasts 25 nationally ranked programs. *U.S. News & World Report* currently ranks the college’s undergraduate program in the top 50 (#48) on its list of "Best Undergraduate Business Programs." The Steed School of Accounting is consistently ranked in the top 10 at both the undergraduate and graduate level among other business schools of its size by *Public Accounting Report*. The Center for Entrepreneurship is consistently ranked second in the nation among public universities at the undergraduate level and among the top 10 by Princeton Review and *Entrepreneur Magazine*. The International Business program ranks in the top 30 by *U.S. News & World Report* for the 11th consecutive year. The Price College Full-Time and Professional MBA Programs are among *Bloomberg Businessweek’s* Best B-Schools of 2016, and ranked as a top 10 (#7) program by CollegeAtlas.org for its affordability, academic quality, accessibility, GMAT average and job placement results. The Executive MBA in Energy, launched in 2014, has been named a Tier I program by *CEO Magazine* and among the top three in the world by Find-MBA.com the past two years.

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