The Arthur B. Adams Society

The Price College of Business at the University of Oklahoma now stands among the nation’s top business schools. We’re ready to continue the climb. We begin this climb knowing that the Purpose of Price is to ensure the enduring global competitiveness of Oklahoma and the nation by generating business insights on the greatest business issues of our time as we prepare future leaders to deploy and improve upon them. Private support is the key to providing the type of educational opportunities our talented students need and deserve to make a positive impact in such crucial areas as energy, the economy, education, healthcare and globalization. Whether it’s providing scholarships to help students pursue Study Abroad programs or working with students to secure internships and career opportunities, the support provided through the Adams Society makes a meaningful difference in the various student experiences offered by Price College.

Established in 2010, the Arthur B. Adams Society also serves as a valuable network of supporters who are greatly valued by the dean of Price College. Having such a loyal and supportive group of donors is considered a mark of an outstanding business school, and there has never been a more exciting time to contribute to our students’ successes.

In gratitude, Dean Daniel Pullin includes Adams Society members in special presidential and college events, regional receptions, communications and other activities of Price College. All Arthur B. Adams Society members may be included in the university-wide President’s Associates program for the duration of their financial commitment and are lifetime members of the Adams Society.
The Purpose

- A valuable network of Price College supporters
- Dedicated to excellence in business education at OU
- A stewardship environment to involve and nurture Price College donors
- A society that encourages participation and interaction with Price College students, faculty and staff, thereby giving the college and the university the capacity to achieve their individual and collective missions
Membership is open to all alumni and friends of Price College who are actively contributing $5,000 annually for five years or have made a one-time investment to Price College of at least $25,000. Previous contributions to the college are credited toward membership requirements. Members will be recognized publicly at our yearly dinner. Individuals making planned investments by will or trust may qualify for the Arthur B. Adams Society as well.

Listed below are the five levels of participation:

**Visionary Leader** – a total investment of $1 million or more  
**Chairman** – an investment of $100,000 annually for five years or a total investment of $500,000  
**Director** – an investment of $25,000 annually for five years or a total investment of $125,000  
**Executive** – an investment of $10,000 annually for five years or a total investment of $50,000  
**Partner** – an investment of $5,000 annually for five years or a total investment of $25,000  
**Investor** – an investment of $2,500 annually for five years or a total investment of $12,500

*Designated for Price College donors under 40 years of age (excluding prior contributions)
These are rapidly changing times in higher education, and this pace of innovation is best supported by the flexibility in funding that the Adams Society provides. As a primary vehicle for targeted investment, the Adams Society maximizes the college’s ability to generate business insights and prepare future leaders through transformational experiences in education.

Since joining the Adams Society a few years ago, Tamara and I have witnessed, first-hand, the impact of the society as our faculty, staff, alumni and supporters unite to prepare our students for future achievement. We greatly enjoy working with each society member to build on the current momentum and maximize the college’s impact as we move in a singular direction – forward.

-Daniel W. Pullin
Dean and Fred E. Brown Chair, Price College
BBA 1998, Accounting and Finance; JD 2010
“As a student, I was asked to present at Price College’s Adams Society Dinner. Hearing the members’ stories and getting to know them inspired me. I realized how incredibly blessed I was to be in a room full of such remarkable people.

Many people my age believe you must achieve a certain level of success or earn a specific amount of money before you can start giving back. I believe you must attain a certain attitude – that true success in life is measured by what you leave behind when you’re gone. You don’t have to give a lot for it to matter, you just have to give; the lives that are impacted by whatever contribution you make, whether sizable or not, defines your legacy.

My brother passed away a few years ago. I now honor his memory by helping someone else achieve their goals. I chose to give to Price College and join the Adams Society because my years there gave me so much. Being a part of the Price family of supporters means that I am counted among some of the people I admire most.”

-Neda Navabha
West M&O Analyst, BP
BBA 2010, Energy Management
“In 1961, I enrolled in the College of Business and during those years, I received a good foundation in the fundamentals of business and economics from excellent professors, including Dean Horace Brown. Later, after my military service, I earned my MBA from OU and always have valued the time spent in guiding my abilities to operate a business these 40+ years. It is most important that we appreciate the successful professional training we received and see it as a privilege to give back to the students of the future so they can enjoy the same quality education we did. The Adams Society has become a very respected vehicle for accomplishing this task.”

-Bill Ford
Owner and President, Shawnee Milling Co.
BBA 1964, Economics; MBA 1967