It would be difficult to separate the history of the College of Business and that of Arthur Barto Adams, who figures so prominently in the college's early-day development.

Professor Adams began his long and distinguished career at the University of Oklahoma in 1913, when he joined the faculty as an assistant professor in the newly created School of Commerce and Industry. A native of South Carolina, Adams earned his undergraduate degree from the University of South Carolina and his master's and doctoral degrees from Columbia University.

Adams was promoted to associate professor at OU in 1916. With the country’s entry into World War I, he had the opportunity to serve the nation as an economist for the Federal Trade Commission in Washington, D.C. His service came on the heels of being promoted to full professor and director of the School of Public and Private Business at OU. In 1919, with a burgeoning student enrollment, the School of Business became an independent entity within the University, and the Bachelor of Science in Business degree was enacted.

In 1923, Professor Adams was named dean of the School of Business. Two years later, the School of Business was admitted as a member of the American Association of Collegiate Schools of Business, the standardizing agency for collegiate schools of business in the United States. The school was elevated to the College of Business Administration in 1929. Adams served as dean until 1948, when he stepped down from his administrative post to return to teaching – a role he would continue until two years before his death in 1959.

During his tenure as dean, the College of Business Administration continued to grow in reputation, student enrollment, and programs. By 1941, it had become one of the 10 largest collegiate schools of business in the United States. Other highlights include the construction of a new Business Administration building, which was named in honor of Adams in 1952; the initiation of the MBA Program; and the establishment of the Bureau of Business Research, which published the Oklahoma Business Bulletin.

Professor Adams' legacy at Price College continues through the prestigious Arthur Barto Adams Distinguished Alumni Awards and, now, the Arthur B. Adams Society.
An OU business education continues to be a great investment in the future of the next generation of business leaders. Private support is the key to providing the type of educational opportunities our talented students deserve. Whether it’s providing scholarships to help students pursue Study Abroad programs or working with students to secure internships and career opportunities, the Adams Society funding will make a meaningful difference in the various student experiences offered by Price College.

The Arthur B. Adams Society also establishes a valuable network of supporters who will be greatly valued by the dean of the Price College of Business. Having such a loyal and supportive group of donors is considered a mark of an outstanding business school.

In gratitude, Dean Evans will include Adams Society members in special events and receptions, communications and other activities of Price College. All Arthur B. Adams Society members will be participants in the university-wide President’s Associates program for the duration of their financial commitment.
The Center for Entrepreneurship is ranked in the Top 20 by U.S. News & World Report as well as Entrepreneur magazine in association with The Princeton Review.
The Arthur B. Adams Society will support:

- Study Abroad Scholarships
- Undergraduate and Graduate Professional Development
- Faculty Resources
- The JCPenney Leadership Program
- Academic Scholarships
- Academic Division Programming

The Arthur B. Adams Society will be:

- A valuable network of Price College supporters
- Dedicated to excellence in business education at OU
- A stewardship environment to involve and nurture Price College donors.
- A society that will encourage participation, thereby giving Price College and the University of Oklahoma the capacity to achieve their individual and collective missions
The Management Information Systems Program is consistently ranked in the Top 20 in the nation by U.S. News & World Report.

Renée Montgomery

“Because of the quality education I received and the recent implementation of the MBA energy concentration, I knew upon graduation that I wanted to continue my education at OU.”

Undergrad
2008 BBA, Finance, Magna Cum Laude
The University of Oklahoma

Current
Juris Doctorate/Master of Business Administration Student

Goal
“To work for a reputable, diversified energy company adaptable to the changing technologies required to provide for our future energy needs.”

The Impact of Private Support
“I was fortunate to receive scholarships as an undergraduate, which made college more affordable to me and my family and provided a foundation for achieving my goals.”

Hometown
Tulsa, Oklahoma
“Having top flight undergraduate and graduate students is important, but it is the combination of these students and a world-class faculty that makes us special.”

NIM RAZOOK
Associate Dean, Undergraduate Programs
David Ross Boyd Professor of Legal Studies
Robert Zinke Chair in Energy Management

THE IMPACT OF PRIVATE SUPPORT
“It is no accident that we have internationally recognized and leading programs in the college. The added value of private funding allows the Price College of Business to attract leading scholars in their fields.”
The International Business Program has been ranked in the Top 20 in the nation by *U.S. News & World Report*. 
Membership is open to all alumni and friends of Price College who are actively contributing $5,000 annually for five years or have made a one-time investment to Price College of at least $25,000. Previous contributions to the college are credited toward membership requirements. Members will be recognized publicly in Price College and at a yearly banquet. Individuals making planned investments by will or trust may qualify for the Arthur B. Adams Society, as well.

The five levels of participation are:

**Visionary Leader** – A total investment of $1 million or more.

**Chairman** – An investment of $100,000 annually for 5 years or a total investment of $500,000.

**Director** – An investment of $25,000 annually for five years or a total investment of $125,000.

**Executive** – An investment of $10,000 annually for five years or a total investment of $50,000.

**Partner** – An investment of $5,000 annually for five years or a total investment of $25,000.

**Investor** – An investment of $2,500 annually for five years or total investment of $12,500.

*Designated for the Price College alumni and friends under 40 (excluding prior contributions).

Each member of the Adams Society would also be a member of the President’s Associates program to include all benefits and privileges for the duration of their contribution.
The Steed School of Accounting has been ranked among the Top 20 Master of Accountancy Programs in the country by *Public Accounting Report*. 
We make a living by what we get, but we make a life by what we give.

Winston Churchill
Price College provides an opportunity to participate in our success through the Arthur B. Adams Society. Dedicated to building on the college’s tradition of excellence and strengthen its bright future, the society seeks to encourage private support and provide alumni and friends a vehicle through which they can both engage and invest. The Arthur B. Adams Society supports the programs and activities that make the Michael F. Price College of Business one of the nation’s premier business colleges.