### General Requirements

**Minimum Total Hours** ........................................ 122

**For OU and Combined Retention Grade Point Averages:**
- Minimum Overall Grade Point Average ..................... 2.50
- Minimum Grade Point Average in Major .................. 2.50
- Minimum Grade Point Average in Upper-Division Business Courses 2.50

### Core Requirements - 15 Hours

- **FIN** 3303, Business Finance
- **LS** 3223, Legal Environment of Business
- **MGT** 3013, Principles of Organization and Management
- **MKT** 3013, Principles of Marketing
- **EBAD** 4013, Business Strategy and Policy — Capstone (to be taken last semester of senior year)

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### Major Requirements - 18 Hours

- **NO INDEPENDENT STUDY OR ONLINE COURSES. A maximum of 6 hours of transfer work is allowed**
- **MGT** 3363, Organizational Behavior
- **MGT** 3513, Human Resources Management Practice
  
  Three hours chosen from:
  - **ECON** 3513, Labor Problems
  - **ECON** 4513, Econ. of Discrimination
  - **MGT** 3710, Special Problems in Management (maximum of 3 hrs.)

- **MGT** 3960, Honors Reading
- **MGT** 3980, Honors Research
- **MGT** 4123, Industrial Relations
- **MGT** 4153, Current Issues in HRM
- **MGT** 4183, Negotiations
- **MGT** 4373, Compensation Issues in Mgt.
- **MGT** 4973, Intl. HR Management
- **PHIL** 3273, Ethics and Business
- **PSY** 4753, Industrial Psychology

* Only if not used above

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### Additional Requirements

1. A minimum of 27 hours of applicable coursework each year to have the opportunity to graduate in four years.

2. No more than 18 hours of 3000-4000-level human resources management track business courses beyond 3013 can be taken to count toward the required 122 hours.

3. A combined maximum of 8 hours of general military, flight instruction, and physical education activity courses will count toward the 122 hours, with a maximum of 2 hours of physical education activity courses.

### Free Electives

8 hours

8 hours if exempt from foreign language.

Free electives may be taken in any lower or upper-division area outside Price College or the Department of Economics. B AD 2110, 2111, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A maximum of 2 hours of physical education activity courses will count toward this degree.

### Upper-Division Electives

15 hours

No more than nine hours may be taken in business; Human Resources Management track courses may not be included.

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### University-Wide General Education Approved Course List

- **ENGL** 1113, Principles of English Composition (Core I)
- **ENGL** 1213, Principles of English Composition (Core II), or
- **EXPO** 1213, Expository Writing (Core I)
- **COMM** 1113, Principles of Communication, or
- **COMM** 2613, Public Speaking
- **Foreign Language** 10-12 hours (Core I)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.

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### Behavioral & Social Science

6

- **PSC** 1113, American Federal Government (Core III)

Elect 3 hours from the following fields:
- Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political).

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### Humanities

12

- **HIST** 1483 or 1493, U.S. (Core IV)
- **PHIL** 1273, Introduction to Business Ethics (Core IV: W. Civ.)

1 course from each of the following 2 fields (Core IV):

- §Understanding Artistic: Forms -
- §Non-Western Culture - One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available online. This course may be taken in the upper-division elective category.

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### Science & Mathematics

16

- **Natural Sciences** — 7 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II)

- **MATH** 1643, Precalculus for Business, Life, and Social Sciences (Core I—Substitute: 1523, Precalculus & Trigonometry)
- **MATH** 1743, Calculus I for Business, Life & Social Sciences (Core I—Substitute: 1823, Calculus & Analytic Geom. I, or, 1914, Differential & Integral Calculus I)
- **MATH** 2123, Calculus II for Business, Life & Social Sciences (Substitute: 2423, Calculus & Analytic Geom. II; or 2924, Differential & Integral Calculus II)

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### Basic Business

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- **ACCT** 2113, Fundamental Financial Accounting
- **ACCT** 2123, Fundamental Managerial Accounting
- **B AD** 2001, Personal Computing Productivity Tools
- **B AD** 2091, Business and Professional Basics
- **B C** 2813, Business Writing
- **ECON** 1113, Principles of Economics — Macro (Core III)
- **ECON** 1123, Principles of Economics — Micro
- **ECON** 2843, Elements of Statistics
- **MIS** 2113, Computer-Based Information Systems

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**Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

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**ADDITIONAL REQUIREMENTS**

1. A minimum of 27 hours of upper-division business courses (3000-4000-level) are required.

2. No more than 18 hours of 3000-4000-level human resources management track business courses beyond 3013 can be taken to count toward the required 122 hours.

3. 3000-level core courses must be completed to enroll in 4000-level business courses.

4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.

5. Pass/No Pass will not be accepted for any Business or General Education courses or any specifically required courses.

6. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.

7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
### Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRESHMAN</td>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>COMM 2613, Public Speaking</td>
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<tr>
<td></td>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
<td>3</td>
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<tr>
<td></td>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core I)</td>
<td>3</td>
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<tr>
<td></td>
<td>HIST 1483, United States 1492-1865, or</td>
<td>3</td>
<td>MATH 1743, Calculus I for Business, Life &amp; Social Sciences (Core I)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1643, Precalculus for Business, Life, and Social Sciences</td>
<td>3</td>
<td>P SC 1113, American Federal Government (Core III)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>TOTAL CREDIT HOURS</td>
<td>15</td>
<td>TOTAL CREDIT HOURS</td>
<td>16</td>
</tr>
</tbody>
</table>

During the 2nd semester, sophomore year:
- Apply for degree candidacy
- Recommended semester to study abroad

| SOPHOMORE  | ACCT 2113, Fundamental Financial Accounting                                      | 3     | ACCT 2123, Fundamental Managerial Accounting                                    | 3     |
|            | B AD 2091, Business and Professional Basics                                      | 1     | B C 2813, Business Writing                                                      | 3     |
|            | ECON 2843, Elements of Statistics                                                | 3     |                                                                                   |       |
|            | MATH 2123, Calculus II for Business, Life & Social Sciences                      | 3     | ^Natural Science with Lab (2nd discipline) (Core II)                             | 4     |
|            | MIS 2113, Computer-Based Information Systems                                     | 3     | ^Non-Western Culture (Core IV)                                                  | 3     |
|            | PHIL 1273, Introduction to Business Ethics (Core IV: Western Civ.)              | 3     | ^Understanding Artistic Forms (Core IV)                                         | 3     |
|            | TOTAL CREDIT HOURS                                                              | 16    | TOTAL CREDIT HOURS                                                              | 16    |

This major normally requires three semesters of study beyond the business core requirements.

| JUNIOR     | LS 3323, Legal Environment of Business                                           | 3     | FIN 3303, Business Finance                                                      | 3     |
|            | MKT 3013, Principles of Organization and Management                              | 3     | MGT 3363, Organizational Behavior                                               | 3     |
|            | MKT 3013, Principles of Marketing                                                | 3     | MGT 3513, Human Resources Management Practice                                    | 3     |
|            | Free Elective                                                                    | 3     | ^Upper-Division General Education Elective                                       | 3     |
|            | Upper-Division Elective                                                          | 3     | ^Behavioral & Social Science                                                     | 3     |
|            | TOTAL CREDIT HOURS                                                              | 15    | TOTAL CREDIT HOURS                                                              | 15    |

| SENIOR     | ECON 3513, Labor Problems, or                                                    | 3     | B AD 4013, Business Strategy and Policy—Capstone                               | 3     |
|            | ECON 4513, Economics of Discrimination                                           | 3     |                                                                                   |       |
|            | HRM Elective                                                                     | 3     | HRM Elective                                                                     | 3     |
|            | Free Elective                                                                    | 3     |                                                                                   |       |
|            | Upper-Division Elective                                                          | 3     | Free Elective                                                                     | 2     |
|            | Upper-Division Elective                                                          | 3     |                                                                                   |       |
|            | TOTAL CREDIT HOURS                                                              | 15    | TOTAL CREDIT HOURS                                                              | 14    |

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).

† = University-Wide General Education course, refer to online listing.

‡ = May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition–6 hours, 2 courses
  - Mathematics–3 hours, 1 course
  - Foreign Language–0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be P SC 1113, "American Federal Government"

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms–3 hours, 1 course
  - Western Civilization and Culture–6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures–3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**