OU encourages students to complete at least 31 hours of applicable coursework each year to have the opportunity to graduate in four years.

## Subject Hours Courses

### Communications
9-19
- ENGL 1113, Principles of English Composition (Core I)
- ENGL 1213, Principles of English Composition (Core II), or
- EXPO 1213, Expository Writing (Core I)
- COMM 1113, Principles of Communication, or
- COMM 2613, Public Speaking

### Humanities
12
- HIST 1483 or 1493, U.S. (Core IV)
- PHIL 1273, Introduction to Business Ethics (Core IV: W. Civ.)

1 course from each of the following 2 fields (Core IV):

1. $\$Understanding\ Artistic\ Forms\ -\ __________\ 

2. $\$Non-Western\ Culture\ -\ __________$

One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses available [online](#).

### Science & Mathematics
16

- $\$Natural\ Sciences\ —\ 7\ hours,\ 2\ courses\ taken\ from\ the\ biological\ or/and\ physical\ sciences.\ The\ two\ courses\ must\ be\ from\ different\ disciplines\ and\ at\ least\ one\ course\ must\ include\ a\ laboratory\ component.\ (Core\ II)$

  - Recommended: CEE 2103, Energy & Environment (no lab)
  - Recommended: METR 1014, Intro. to Weather & Climate (lab)

- MATH 1523, Elementary Functions (C or better)
- MATH 1823, Calculus & Analytic Geometry I (C or better)
  - (Core I—Substitute: 1914, Differential & Integral Calculus I)
- MATH 2423, Calculus & Analytic Geometry II (C or better)
  - (Substitute: 2924, Differential & Integral Calculus II)

### Basic Business
23

- ACCT 2113, Fundamental Financial Accounting
- ACCT 2123, Fundamental Managerial Accounting
- B AD 1001, Personal Computing Productivity Tools
- B AD 2093, Business and Professional Basics
- B BY 2013, Business Writing
- ECON 1113, Principles of Economics—Macroe (Core III)
- ECON 1123, Principles of Economics—Micro
- ECON 2843, Elements of Statistics
- MIS 2113, Computer-Based Information Systems+

$\$Courses\ taken\ to\ fulfill\ the\ University-General\ Education\ Requirements\ must\ be\ chosen\ from\ the\ University-Wide\ General\ Education\ Approved\ Course\ List.$

### Core Requirements - 15 hours

- FIN 3303, Business Finance (C or better)
- LS 3323, Legal Environment of Business
- MGT 3013, Principles of Organization and Management
- MKT 3013, Principles of Marketing
- FB AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

5. Pass/No Pass

4. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.

5. Pass/No Pass WILL NOT be accepted for any Business or General Education courses or any specifically required courses.

### Upper-Division Business - 12 hours

- ACCT 3113, Intermediate Acct. I
- ACCT 3123, Intermediate Acct. II
- ECON 3133, Intermediate Macroeconomic Theory
- MIS 3223, Financial Data Modeling

### Elective Requirements

5. Five hours if exempt from foreign language.

- Upper-Division Electives may be taken in any area inside or outside the Price College of Business except Finance.

  - Recommended courses:
    - ACCT 3313, Cost Accounting
    - ACCT 3353, Accounting Info. Systems
    - ACCT 4173, Advanced Accounting
    - ECON 3133, Intermediate Macro. Theory
    - ECON 4233, Intro. to App. Econometrics
    - ECON 4313, Industrial Organization
    - ECON 4363, Market Process Economics
    - PHIL 3273, Ethics and Business

6. One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.

7. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

### Additional Requirements

1. Forty-five hours of upper-division business courses (3000-4000-level) are required.
2. No more than 18 hours of 3000-4000-level finance courses beyond 3303 can be taken to count toward the required 122 hours.
3. 3000-level core courses must be completed to enroll in 4000-level business courses.

### Minimum Total Hours 122

### Minimum Overall Grade Point Average 2.50

### Minimum Grade Point Average in Major 2.50

### Minimum Grade Point Average in Upper-Division Business Courses 2.50
### Suggested Semester Advisement Plan

Courses in bold must be completed before student may apply for degree candidacy. Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Hours</td>
<td>Hours</td>
</tr>
<tr>
<td>FRESHMAN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 1113, Principles of Communication, or</td>
<td>3</td>
<td>8 AD 1001, Personnel Computing Productivity Tools, 1</td>
</tr>
<tr>
<td>COMM 2613, Public Speaking</td>
<td>3</td>
<td>ECON 1123, Principles of Economics—Micro (Core III)</td>
</tr>
<tr>
<td>ECON 1113, Principles of Economics—Macro (Core III)</td>
<td>3</td>
<td>ENGL 1213, Principles of English Composition (Core I), or 3</td>
</tr>
<tr>
<td>ENGL 1113, Principles of English Composition (Core I)</td>
<td>3</td>
<td>EXPO 1213, Expository Writing (Core II)</td>
</tr>
<tr>
<td>HIST 1483, United States 1845-1865, or 1493, United States 1865-Present</td>
<td>3</td>
<td>MATH 1823, Calculus &amp; Analytic Geometry I (Core I)</td>
</tr>
<tr>
<td>MATH 1523, Elementary Functions</td>
<td>3</td>
<td>PSC 1113, American Federal Government (Core III)</td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>15</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
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</tbody>
</table>

During the 2nd semester, sophomore year:
- Apply for permission to enroll in upper-division Price College courses
- Recommended semester to study abroad

<table>
<thead>
<tr>
<th>SOPHOMORE</th>
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</thead>
<tbody>
<tr>
<td>ACCT 2113, Fundamental Financial Accounting</td>
<td>3</td>
<td>ACCT 2113, Fundamental Managerial Accounting</td>
</tr>
<tr>
<td>B AD 2091, Business and Professional Basics</td>
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<td>B C 2813, Business Writing</td>
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<tr>
<td>ECON 2843, Elements of Statistics</td>
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</tr>
<tr>
<td>MATH 2423, Calculus &amp; Analytic Geometry II</td>
<td>3</td>
<td>*Natural Science with Lab (2nd discipline) (Core II)</td>
</tr>
<tr>
<td>MIS 2113, Computer-Based Information Systems</td>
<td>3</td>
<td>*Non-Western Culture (Core IV)</td>
</tr>
<tr>
<td>PHIL 1273, Introduction to Business Ethics‡ (Western Civ.)</td>
<td>3</td>
<td>*Understanding Artistic Forms (Core IV)</td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>16</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
</tr>
</tbody>
</table>

This major normally requires three semesters of study beyond the business core requirements.

<table>
<thead>
<tr>
<th>JUNIOR</th>
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<tbody>
<tr>
<td>FIN 3303, Business Finance</td>
<td>3</td>
<td>ACCT 3113, Intermediate Accounting I</td>
</tr>
<tr>
<td>I.S 3223, Legal Environment of Business</td>
<td>3</td>
<td>ECON 3133, Intermediate Macroeconomic Theory</td>
</tr>
<tr>
<td>MGT 3013, Principles of Organization and Management</td>
<td>3</td>
<td>MIS 3223, Financial Data Modeling</td>
</tr>
<tr>
<td>MKT 3013, Principles of Marketing</td>
<td>3</td>
<td>FIN 3103, Investments</td>
</tr>
<tr>
<td>*Upper-Division General Education Elective</td>
<td>3</td>
<td>*Behavioral &amp; Social Science</td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>15</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
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</table>

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<thead>
<tr>
<th>SENIOR</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3123, Intermediate Accounting II</td>
<td>3</td>
<td>8 AD 4013, Business Strategy and Policy—Capstone</td>
</tr>
<tr>
<td>FIN 4113, Derivative Securities and Markets</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 4513, Financial &amp; Energy Risk Management</td>
<td>3</td>
<td>FIN 4533, Corporate Risk Management</td>
</tr>
<tr>
<td>FIN 4543, Financial Trading Strategies, or</td>
<td>3</td>
<td>FIN 4713, Fixed Income Fund Management</td>
</tr>
<tr>
<td>FIN 4503, Advanced Corporate Finance</td>
<td>3</td>
<td>Free Elective</td>
</tr>
<tr>
<td>Free Elective</td>
<td>3</td>
<td>Upper-Division Elective</td>
</tr>
<tr>
<td><strong>TOTAL CREDIT HOURS</strong></td>
<td>15</td>
<td><strong>TOTAL CREDIT HOURS</strong></td>
</tr>
</tbody>
</table>

* = Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political).
‡ = University-Wide General Education course, refer to the online listing.

### University-Wide General Education Requirements (minimum 40 hours)

Courses designated as Core I, II, III, IV, or Capstone are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student’s major. Courses graded S/U or P/NP will not apply.

**Core I**
- Symbolic and Oral Communication (9–19 hours, 3–5 courses)
  - English Composition—6 hours, 2 courses
  - Mathematics—3 hours, 1 course
  - Foreign Language—0–10 hours, 2 courses in the same language, (which can be met by successfully completing two years of the same foreign language in high school)
  - Other (courses such as communication, logic or public speaking)

**Core II**
- Natural Science (7 hours, 2 courses)
  - Courses must be taken from different disciplines in the biological and/or physical sciences; one of which must include a laboratory.

**Core III**
- Social Science (6 hours, 2 courses)
  - One course must be PSC 1113, “American Federal Government”

**Core IV**
- Humanities (12 hours, 4 courses)
  - Understanding Artistic Forms—3 hours, 1 course
  - Western Civilization and Culture—6 hours, 2 courses, including HIST 1483 or HIST 1493
  - Non-Western Cultures—3 hours, 1 course

**Senior Capstone Experience (3 hours, 1 course)**