Campus Activities Council's Mom's Day 2013
Vice-Chair Application

CAC Mom’s Day is an event in the spring that honors one of the most influential people in a student’s life: their mom. The Campus Activities Council Mom’s Day consists of several different events throughout one weekend in the spring honoring mothers. The Vice-Chairs of this committee are crucial to the success of this long-standing event.

**Vice-Chair of Programming**
This person is in charge of the events of the weekend, managing the programming team, delegating tasks and making sure program planning is on schedule. Some of last year’s events included: a housing fair, South Oval booth, talent show, First Lady’s Tea, and a brunch. The Vice-Chair of Programming oversees all of these events and is a crucial part to the success of the event.

**Vice-Chair of Publicity**
This person is in charge of the publicity for the event, application deadlines (Mother of the Year and International Parents of the Year), and all publications associated with the event. This person is responsible for managing the publicity team and ensuring that all publicity pieces are consistent with the theme and message.

**Vice-Chair of Sponsorship**
This person is responsible in all areas dealing with money and finances. Vice Chair of Sponsorship helps their executive team give Mom’s Day the money it needs to actually take place. They will be responsible for sponsor relations and managing donations given to Mom’s Day.

Name:_________________________________ Classification in 2012-2013: ____________
Phone:_______________________________ Email:________________________________________
OU ID (last 4 digits) #: ______________ Have above a 2.5 GPA? Yes or No

Please Rank Your Top Position:

_____ Vice-Chair of Publicity
_____ Vice-Chair of Sponsorship
_____ Vice-Chair of Programming

In addition, respond to the following questions (1-2 pages) and attach to this finished application:

1. What are your goals for the position in which you are applying?
2. In your opinion, what makes someone a good vice-chair?
3. What would you add to Mom’s Day to enhance the experience for the committee and for the event?
4. What are your strengths and how will they help you with the position you are applying for?

Please return this completed application and your question responses to Student Life (OMU 370) by **Friday, May 10th at 5pm**. If you have any questions, comments, or concerns, feel free to email Alison De Less at aqdeless@ou.edu. Thank you for your interest!