TRADEMARK LICENSING is as easy as...

1: DECIDE WHAT AUTHORIZATION LEVEL YOUR ORGANIZATION HAS:

1.) Administrative Organization  
   (Leaders are paid employees of the university)
2.) Sports Club  
   (Registered with Student Life and Recreational Services)
3.) Academic-Affiliated Organization  
   (Represent/Compete on behalf of their college)
4.) Registered Student Organization

2: DETERMINE WHAT TRADEMARKS YOUR ORGANIZATION CAN USE:

1.) Administrative Organization
   - University of Oklahoma
   - Interlocking “OU”
   - Oklahoma
   - Sooner(s)

2.) Sports Club
   - University of Oklahoma
   - Interlocking “OU”
   - Oklahoma
   - Sooner(s)

3.) Academic-Affiliated Organization
   - Must complete the *Dean’s Acknowledgement* form in order to use:
     - University of Oklahoma
     - Interlocking “OU”
   - Must complete the *Student License Agreement* in order to use:
     - Oklahoma and/or Sooner(s)

4.) Registered Student Organization
   - “…A Registered Student Organization at the University of Oklahoma”
   - Must complete the *Student License Agreement* in order to use:
     - Oklahoma and/or Sooner(s)

3: COMPLETE YOUR PAPERWORK:

1.) Complete the University of Oklahoma Trademark Licensing Approval Form
2.) Complete the *Dean’s Acknowledgement Form* and/or *Student License Agreement* (if applicable)
3.) Attach a copy of the artwork
4.) After acquiring all necessary signatures, submit to Student Affairs, OMU 265
5.) You will be notified via phone or email of approval status
6.) Then submit paperwork to Athletics Licensing for final approval, OMS Gate 6 Entrance