University of Oklahoma Trademark Licensing Approval Form
Registered Student Organizations Internal Use/Charitable Causes

Registered Student Organization

Contact Name

Address

Phone        Fax          E-Mail

Prior to selling or ordering any merchandise, Registered Student Organizations must complete and submit this form and a copy of the artwork to (may take 2 weeks for processing):

NORMAN CAMPUS – Carmen Bao, Student Life
Oklahoma Memorial Union, Room 370 / 325-3163 / Fax: 325-7493

HSC CAMPUS - HSC Student Affairs
David L. Boren Student Union, Room 300 / 271-2416 / Fax: 271-8817

ADVISER APPROVAL

☐ I have reviewed and approved the attached request for consideration.

Name ___________________________ Phone ________________ E-Mail ___________________________

Signature ____________________________________________ Date _______________________ 

OU STUDENT AFFAIRS APPROVAL

☐ I have reviewed and approved this request for consideration by OU Trademark Licensing.

☐ I have reviewed and DENIED the attached request.

Comments ____________________________________________

The above named group is a(n):

☐ SGA Administrative Organization at the University of Oklahoma
☐ Academic Affiliated Registered Student Organization at the University of Oklahoma
☐ Registered Sports Club at the University of Oklahoma
☐ Registered Student Organization at the University of Oklahoma

Name ___________________________ Phone ________________ E-Mail ___________________________

Signature ____________________________________________ Date _______________________ 

PRODUCT INFORMATION

Quantity ____________________________ Cost/Unit $ ________________

Distribution Channels______________________________________________________________

Manufacturer ____________________________ Contact Name ____________________________

Address ____________________________________________________________

Phone ________________ Fax ________________ E-Mail ____________________________

Is the product for internal consumption only (not to be resold)? ☐ Yes ☐ No
If the product is to be resold, what is the selling price?
If the product is to be resold, all (100%) of the proceeds will go to:

OU TRADEMARK LICENSING APPROVAL

☐ Product Approved ☐ Product Denied

Order to be Royalty Exempt ☐ YES ☐ NO

Comments ____________________________________________________________

Signature of OU Trademark Licensing Official ____________________________ Date ___________ 

Manufacturers must be a licensee of the University of Oklahoma. Some products may be subject to rights fees or royalties depending on how they are being used (internal consumption vs. external consumption). Designs that depict the University of Oklahoma in a derogatory manner will not be approved. The use of or reference to other personalities/institutions/etc. require written consent from that person/institution/etc.