Beyond “razzle dazzle” --
Begin your scholarship agenda and produce unique thinking, research, and academic work

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Today we will consider:

- Planning and *Vision*:
  - Scholarship questions: Why and what

- Writing and *Plan of action*:
  - Your own scholarship odyssey
  - “Travel tips” of scholarship

- Support and *Publishing*:
  - Available through the resources at OU and your professional discipline
  - Available from your family and friends
  - Creating a pro-active approach that integrates scholarship into your academic life
Think back to Sept., 2008, when the year stretched out ahead…

- You had plans for what you hoped to accomplish
- You had people with whom you needed to work, and looking forward
  - Work with some was prospectively exciting
  - Others were people to work around
- Three pictures show how you may be feeling now that the academic year is ending
Is Picture #1 showing some of your feelings at the end of the 2008-9 academic year?

- STOP!
- Don’t give me one more suggestion!
- Don’t invite me to be on one more committee!
- Back off!

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Is Picture #2 showing your desk at the end of the 2008-9 academic year?

- I haven’t seen the top of my desk since September.

- I am behind on letters of recommendation and grading.

- I can’t see my way clear to anything new.
Is Picture #3 showing you at the end of the 2008-9 academic year?

- I’m not sure what to write.

- I’ve not done a lot of scholarship recently, and I’m concerned that I don’t have anything new to say.

- I am not sure I have the discipline to write.
Instead of being discouraged, would you like to leave this session with these new thoughts --

- I’m ready to put my summer plans into focus.
- I’m going to come up with a writing project that really interests me.
- I’m ready to move from “thinking” to “commitment”!
Today’s session will give you opportunities to take all these perspectives into account in planning an initiative for this summer (completed by mid-late July):

- Listen to the traffic cop in your head to decide your focus

- Attend to the priorities to which you are already committed

- Design an approach to help you move from ideas to action

- Yellow sticky notes for “blue sky” thinking about scholarship
“Why” participate in scholarship?
Talk with 2 other people and see if it is ...

- Gun to the head
- Something other people do
- A point of departure
- Discovery
- A circle of control
“Why” participate in scholarship?
It can be …

- Guilt free
- Creative
- Liberating
- Personally and professionally satisfying
“Why” participate in scholarship:
It can be an odyssey

- Trip to a place you’ve always wanted to go
- Not: mandated, like a required visit to a distant relative
- Not: confusing or intimidating
- Instead, your own choice
“What” for scholarship: How do you pick your topic? It can begin with ...

- A question about something you have read that puzzled you
- Something that went wrong, or went right, in your classroom
- An idea you want to explore prior to research
“What” for scholarship: Pick your topic, and type of product

- Look over the “Get Ready” list of “types” of products

- Consider the times you have been passionate or curious this academic year in relation to your teaching or your academic discipline

- Frame a question or two you might pursue
“What” for scholarship: Not sure?

- If you are stuck and can’t come up with a topic, make use of the
- Make an appointment with for a conversation by mid-May
- Converse with your on/off campus colleagues, students
- Make a decision for this summer and stick with it
For the purpose of today’s session,

- Pick one scholarship project you would like to accomplish

- Decide on a completed scholarship project that can be finished this summer (with other parts that may be done within the next six months)

- Consider people to invite into a resource network, both on and off campus
# Likelihood a Person will complete a Goal

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Source: American Society for Training and Development
In order to begin the process of getting your initiative underway,

- Turn to a person next to you, and briefly describe one scholarship project you think you would like to consider during today’s session.

- Picking an initiative for discussion today doesn’t preclude changing your focus later on!
Look at this summer’s window as your time to accomplish your goal:

- Develop stages that are realistic and which provide you with sufficient clarity and support: get ready, get set, go

- Craft your goals within the context of your overarching interests and concerns

- Commit to specific action steps, change the voices in your head, and monitor your progress toward accomplishing your goals (see “Get Set”)
Liedtka’s formula for change can help you accomplish your goal

- Amount of change =
  - Level of dissatisfaction with status quo
  - Multiplied by:
    - Level of clarity around the future vision/intention
  - Multiplied by:
    - Pathway to change (resources, training, aligning the system)
Level of dissatisfaction with the status quo might sound like:

- “I’m tired of being told what to do.”
- “I’m frustrated by changes around me with regard to scholarship expectations.”
- “I’m concerned about how I’d have time to write, with a heavy teaching load.”
- “I’m not happy about feeling powerless, like a victim.”
- “I’m guilty about not getting started (or getting finished) with my writing project.”
Travel tips for making use of Level of dissatisfaction with the status quo:

- Set the stage for accomplishing your initiative:
  - Define your “status quo”
  - Identify what you like and dislike about what you’ve done with your initiative thus far
  - Use your dissatisfaction to move to action: the more dissatisfied you are, the more likely you are to change
Clarity around future vision:

- Consider the details of your initiative – now, while you are working on it, and after it is done.
- Change your “self talk” to a believable, confident support.
- Imagine yourself after your project is completed.
Travel tips for Clarity around future vision:
Recall a time when you have been highly productive

- What about your *physical setting* helped you to be productive?

- What did you, and others (family, friends or colleagues), *do*?

- How did *deadlines* assist you?
Travel tip: don’t kid yourself

- Pretending to write is like pretending to:
  - Stick to a strict budget on a trip
  - Strictly diet
  - Faithfully exercise

- Be honest

- Set up a realistic structure to enable you to meet your scholarship goals
Strategies for getting past “writer’s block” (Corwin Press)

- Look over Side 1 of the yellow handout with ideas for continuing to work on a writing project

- Turn to a person sitting next to you, and briefly discuss either
  - something you have done in the past to get yourself moving on a project or
  - one of the items on the yellow sheet that looks appealing.
Pathway to change

- Plan to access resources, and target a journal
- Look at the last pages of *the Chronicle of Higher Education*, in the “papers” section
- Library resources: use them when you are not writing
- [http://markmcbri.googlepages.com/home](http://markmcbri.googlepages.com/home)
Pathway to change

- The “Go” section of the handout is a resource
- Getting your pathway planned can help you put your summer, and upcoming year, on a successful track.
- Sight of the leaves changing colors won’t make you feel more guilt!
Let’s look at what you can do to develop your pathway to starting your scholarship initiative

- Senge’s “component technologies” can provide a framework for you to use to develop and achieve your goals (the blue handout)

- These concepts can serve as the basis for developing your plans.
Consider the systems of which you are a part within your professional world – how can you connect one or more of the systems to your work?

Seek out and use new resources as a springboard for expanding your view of your initiative to include new systems – not ones you have traditionally used.
What skills do you need to develop? What areas of expertise you want to expand?

Identify the gaps in your knowledge as you look ahead, and create a realistic plan for your professional development.

Beauty of acknowledging what is missing: articulating both what you know and need to know can help you develop momentum!
Mental models

As you work toward finding a mental model that will give you new insights for your initiative, consider unusual possibilities:

- Infuse a different theoretical framework into your work
- Look at your work from a different perspective
- Choose a metaphor that highlights a unique aspect of your work
Mental models

- Alternatively, think about new personal goals you can incorporate into your scholarly initiative

- *High Five* (Blanchard, K., Bowles, S. M., Carew, D., & Parisi-Carew, E. 2000. *High Five: The Magic of Working Together*. NY: William Morrow) is a parable about team work, including individual as well as team goals; you may be able to imagine multiple levels for your work on your scholarly initiative
Building shared vision

- Identify a resource network for your work this summer, people with whom you can connect during your work on your initiative
- Inform them about your plans
- Provide reciprocal assistance for their work
Shared vision: Creation of a scholarship team

- If feasible, integrate what you are doing this summer into a broader base of individuals with whom you can work in 2009-10

- Participate in the on-campus offerings to boost scholarship productivity
Try it out

- Look over the Blue handout, and select a few items that intrigue you.

- Turn to the person next to you and explain how one of the items could spark your initiative, in the “get ready” or “get set” stage.

- Identify with whom you will make a commitment appointment to take the first steps toward accomplishing your initiative.
Get ready, get set, go!

Let’s hear a few ideas that you think fit your needs, in accomplishing your initiative this summer.

Post one idea you’ll try on the billboard

Make use of the newly established web site

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By June 15, your scholarship initiative should be well under way, and you should be envisioning a guilt-free August:

- Write a short letter to yourself, giving yourself a pep talk about your scholarship initiative. Put it in the envelope, seal it, address it.
- You’ll receive your letter in the mail in mid-June.
What does your crystal ball say will help you accomplish your initiative?

- Find your energy source
- Use Liedtka’s formula to analyze your situation
- Adapt Senge’s considerations to your needs
Move beyond today’s session to accomplish your initiative

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The next steps are up to you!

You will accomplish your goal!

Thank you!