



The University of Oklahoma

Consortium for Student Retention Data Exchange

Dear Colleague,

The 4th Annual National Symposium on Student Retention is going to be in Little Rock, Arkansas this year from September 29 through October 1, 2008. You are invited to join us there as an exhibitor or a sponsor. This symposium will provide you with meaningful opportunities to market your products and services while supporting higher education's efforts to improve student success.

This conference is sponsored by the Consortium for Student Retention Data Exchange at the University of Oklahoma. <http://csrde.ou.edu> Because of our historical emphasis on benchmarking, you'll find our attendees to be **highly motivated** and actively **seeking evidence based solutions, products and services** that can help their institutions move forward.

You'll also find that many of our attendees are **executive decision makers at their institutions**. We typically have presidents, VPs, AVPs, and Directors of Institutional Research, Enrollment Management and Retention, Academic Affairs, and Student Development from 2-year and 4-year institutions in attendance. I'm enclosing a list of the job titles and the institutions that were represented at last year's symposium in Milwaukee so you can see for yourself.

You may have marketed at mega-conferences where participants are in such a rush to get to dinner, the beach, or the golf outing that you don't have any opportunity to build a relationship. Our conference is **intimate and content-focused** by design. We have around three hundred attendees who rave about the networking and productive nature of the symposium. You'll be pleased with the opportunity it will give you to market **face-to-face** to this audience. You can participate in one of two ways: **Exhibit or Sponsor**.

How can exhibiting or sponsoring at the National Symposium further your business?

- Connect with three hundred motivated attendees including many decision makers from a variety of two-year and four-year institutions.
- Bring your products and services to an interested audience for an up-close and personal look at your unique capabilities during a product briefing or information session.
- Build relationships and network as you attend concurrent sessions, meals, and other activities with attendees.
- Gain broader exposure for your new products and services.
- Position your company as a market leader.
- Fruitful use of your valuable time in a professional and fun atmosphere

How can you get onboard? Let me provide you with a link where you can **download exhibitor and sponsor information**: <http://csrde.ou.edu/web/symposium/> or if you prefer we'll be glad to email it to you. Drop me a note at csrde@ou.edu By design we must limit the number of exhibitors, so please **respond by July 1, 2008** to take advantage of this opportunity.

Thank you for your time. Hope to see you in Little Rock.

Rosemary Hayes, Ph.D.
Director

Attached: Titles and institutions of participants list

Job Titles from the 2007 National Symposium on Student Retention

Academic Advisor	Associate Dean for Undergraduate Studies	Dean for Academic Affairs
Acting Associate Provost		Dean for Student Services
Advising and Retention Coordinator	Associate Dean, Arts and Sciences	Dean of Academic Services
Analyst	Associate Dean, Mentoring & Retention	Dean of Enrollment Management
Assistant Dean for Student Services	Associate Dean/Retention Coordinator	Dean of Student Retention and Support Services
Assistant Dean of the Graduate School	Associate Director for Programs, Research & Outreach	Dean of Students
Assistant Dean, Center for Distance Learning	Associate Professor of Management	Dean of the College/Vice President for Academic Affairs
Assistant Dean of Student Development	Associate Provost	Dean of Undergraduate Studies
Assistant Dean-Retention	Associate Provost and Dean of Graduate Studies	Dean, Academic Retention
Assistant Director - Enrollment Planning	Associate Vice Chancellor	Dean, Associate Professor
Assistant Director Institutional Research	Associate Vice President	Director
Assistant Director of Academic Advisement	Associate Vice President for Academic Affairs	Director Division of Academic Development
Assistant Professor of English/Coordinator of Academic Advising	Associate Vice President for Students Affairs	Director of Academic Advising and Retention
Assistant Provost for Enrollment Management	Associate VP for Student Development/Dean of Students	Director of Academic Enrichment & Developmental Studies
Assistant Provost for Institutional Effectiveness	Associate VP/Eli Scholar in Residence	Director of Academic Retention
Assistant to the VP for Student Affairs	Associate VP of Planning	Director of Advising and Career Development
Assistant Vice Chancellor	Chair	Director of Enrollment Planning
Assistant Vice President	Co-Director	Director of Enrollment Services
Assistant Vice President-Enrollment Mgmt/Student	Coordinator of First Year Experience	Director of Inst. & Mrkt. Research
Assistant Vice Provost	Coordinator of Intervention and Retention	Director of Institutional Effectiveness
Associate Analyst	Coordinator, Campus Enrollment and Retention	Director of Institutional Research
Associate Dean	Counselor/instructor	
	Dean	

Director of Learning Communities/Retention	Graduate Assistant	Senior Vice President
Director of Recruitment and Retention	Guidance Counselor	Senior Vice Provost
Director of Research and Assessment	Health Professions Retention Specialist	Special Assistant to the President for Institutional Diversity
Director of Research, Grants & Instruction	Information Development Specialist	Statistical Analyst
Director of Retention & Student Advocacy	Institutional Research Analyst	Student Enrollment Coordinator
Director of Retention Management & Planning	Instructional Design Manager	Student Mentorship Program Coordinator
Director of Student Success	Instructor	Student Retention Coordinator
Director of Student Success and Career Services	Interim Assistant Vice-Chancellor	Student Services Specialist
Director of Technical Services	Interim Provost and Vice Chancellor	Student Success Coordinator
Director, Academic Resource Center	Interim Vice President for Student Affairs and External Relations	Title V Program Coordinator
Director, Center for Academic Excellence	Lecturer	TRIO Director
Director, Center for Teaching and Learning	Manager of Institutional Research	University Registrar
Director, General Education/Associate Professor, Chemistry	President	Vice Chancellor for Enrollment Management
Director-Center for Academic Learning & Retention	Principal Research Associate	Vice President
Division Chair of Student Services	Program Director	Vice President for Academic Affairs
Division Chief, Univ. College Director of Academic Advising	Program Manager	Vice President for Enrollment and Retention Management Services
Educational Retention Specialist	Provost	Vice President for Enrollment Management
Evaluation Specialist	Recruitment & Retention Coordinator	Vice President for Enrollment Planning and Management
Executive Dean, Learning Support Services	Research Analyst	Vice President for Student Development
Executive Director, Academic Services	Research Coordinator	Vice Provost of Enrollment Management
Executive Director, First-Year Experience	Research Psychologist	Web Manager
Executive Vice President	Retention Coordinator	
	Senior Analyst	
	Senior Director of Retention Solutions	
	Senior Research Analyst	
	Senior Research Associate	
	Senior Research Scientist	
	Senior Statistician	

Institutions from the 2007 National Symposium on Student Retention

Alvernia College	Dakota State University	Lee College
Alverno College	Dalhousie University	Loras College
Anderson University	DePaul University	Lubbock Christian University
Arizona Western College	East Central University	Madison Area Technical College
Arkansas State University Beebe	Eastern Iowa Community College District	Marquette University
Arkansas Tech University	Edgewood College	McMurry University
Austin Peay State University	El Centro College	Metropolitan State College of Denver
Baylor University	Elgin Community College	Michigan Technological University
Belmont University	Embry-Riddle Aeronautical University	Missouri Southern State University
Brewton-Parker College	Fayetteville State University	Missouri State University
Brigham Young University Hawaii	Flagler College	Monroe Community College
Buffalo State University	Fontbonne University	Mount Mary College
California State University, Office of the Chancellor	Franciscan University	Mount St. Mary's University
California State University, Sacramento	Fresno Pacific University	Montana State University-Great Falls College of Technology
Chicago State University	Frontier School of Midwifery and Family Nursing	Murray State University
Chickasaw Nation Education Service	Gaston College	New Mexico Highlands University
Cincinnati State Technical and Community College	Georgia Military College	New Mexico Junior College
City Colleges of Chicago - Kennedy-King College	Green Mountain College	Nicolet Area Technical College
College of Charleston	Heartland Community College	North Carolina State University
College of Mount St. Joseph	Hood College	North Central Technical College
College of Notre Dame of Maryland	Illinois College	Northland College
College of the Siskiyous	Illinois Institute of Technology	Northwestern Michigan College
Collin County Community College District	Indiana University Purdue University Indianapolis	Oakland Community College
Colorado State University-Pueblo	Inter American University	Ouachita Technical College
Cossatot Community College of the University of Arkansas	Kent State University	Pace University
	Lake Forest College	
	Lander University	
	Lawrence Technological University	

Penn State University	University of Central Missouri	University of Wisconsin-Superior
Prairie State College	University of Central Oklahoma	Utica College
Purdue University	University of Connecticut	Virginia Commonwealth University
Quincy University	University of Illinois at Chicago	Viterbo University
Roosevelt University	University of Illinois at Springfield	Washtenaw Community College
Rutgers, the State University of New Jersey	University of Minnesota	Westfield State College
Saint Joseph's College	University of North Carolina at Charlotte	William Paterson University
Saint Leo University	University of North Carolina at Pembroke	William Woods University
Saint Louis University	University of Oklahoma	Wingate University
Schoolcraft College	University of Ottawa	Wisconsin Association of Independent Colleges and Universities (WAICU)
Seneca College	University of St. Francis	Young Harris College
Simmons College	University of St. Thomas	
St. Mary's University	University of Tennessee	
Texas A&M International University	University of Texas System	
Texas A&M University	University of Texas Pan-American	
Texas A&M University-Kingsville	University of Texas Tyler	
Texas Christian University	University of the Virgin Islands	
Texas State Technical College Harlingen	University of Toronto Scarborough	
Texas State Technical College Waco	University of Utah	
Texas State University-San Marcos	University of Wisconsin-La Crosse	
The Institute for Higher Education Policy	University of Wisconsin-Madison	
Thiel College	University of Wisconsin-Milwaukee	
Trinity Christian College	University of Wisconsin-Parkside	
TUSD 1/ Rincon High School	University of Wisconsin-Platteville	
University of Alabama	University of Wisconsin-River Falls	
University of Arizona		
University of Arkansas at Little Rock		
University of Calgary		