

Productive Students and a Culture of Collaboration

In the first three years of our program, our 11 Ph.D. students have had a total of more than 75 refereed papers accepted to conferences including AEJMC, NCA and ICA. Many of these were developed in collaboration with Gaylord College faculty members who have made it a priority to mentor these students.

Emphases

News and Information

Performance, critical analysis, representations and the community-building potential of news and information media.

Strategic Communication

Broad spectrum of theoretical and practice-oriented research topics and problems in public relations and advertising.

Media Arts

Performance, critical analysis, effects, representations and the community-building potential of entertainment and experimental media, including visual digital, video, multimedia and long-form print media.

Areas (Concentration)

Doctoral students are encouraged to design a flexible program targeting an area or concentration. Some examples are media management, media ethics, visual communication, international communication, and communication theory and methodology.

For more information about the Gaylord College Ph.D. program,
contact Kelly Storm at 405-325-2722 (kstorm@ou.edu).



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