

### **Prof. Fred Beard**

Comparative advertising, advertising humor, advertising history, advertising regulation, the client-ad agency relationship and pedagogy.

### **Prof. Ralph Beliveau**

Critical media pedagogy, media criticism, orality and literacy, critical and rhetorical theory.

### **Prof. Meta G. Carstarphen (Graduate Director)**

Social constructions of race, ethnicity and gender in media portrayals, media diversity, ethnic media and history, persuasion theories and applied communication practice in building community identities.

### **Prof. David Craig (Associate Dean)**

Ethics of journalistic language and form, coverage of ethics in medicine and other professions and normative theory. Finishing manuscript on excellence in online journalism to be released Fall 2010.

### **Prof. J. Madison Davis**

Fiction and nonfiction writing with particular emphasis on crime writing and film. Published novels as well as nonfiction books on subjects from Shakespeare to The Sopranos.

### **Prof. Joe Foote (Dean)**

Broadcast journalism, political communication, international communication and media economics/technology primarily from an institutional or sociological perspective.

### **Prof. Peter Gade**

Philosophical values that have guided the craft of U.S. journalism, how journalists understand these values as part of their work and how change initiatives internal to journalism impact these values.

### **Prof. Julie Jones**

Intersection between social media and mass media functions and practices from the side of the producer/user including issues of community and motivation.

### **Prof. Michael Kent**

Public relations, new technology, mediated and Webbed communication, dialogic public relations and international public relations.

### **Prof. Robert Kerr**

Legal and historical analysis of First Amendment protection for corporate political spending.

### **Prof. Namkee Park**

New media technologies and their social and psychological implications. Communication technology and policy issues including information/media economics, telecom/Internet policy and computer-mediated communication and game studies.

### **Prof. Charles Self**

Media technology and innovation, international media systems and communication policy, news credibility and community, and communication theory and philosophy.

### **Prof. Elanie Steyn**

Media management and media policy, especially from the perspective of transitional societies.

### **Prof. Maureen Taylor**

International public relations, nation building and civil society campaigns, and new communication technologies.

### **Prof. Katerina Tsetsura**

Development of public relations in countries with transitional economies, international public relations ethics, social construction of identity, issues management, public diplomacy, and international and intercultural communication.

### **Prof. Doyle Yoon**

Media effects, information processing, online brand advertising and online customer relationship management.

