University of Oklahoma  
School of Library and Information Studies  
Undergraduate Studies Committee Meeting Minutes  
Monday, February 20, 2012

Committee Members
Present:
   June Abbas, Norman Faculty (chair)
   Ellen Rubenstein, Norman Faculty
   Stacy Zemke, Norman Faculty, BAIS Coordinator
   Tommy Snead, Norman Faculty
   Elisabeth Wright, student
   Zoe Chick, student

Meeting called to order at 10:00 a.m. by Chair, Dr. Abbas

Approval of Minutes
   ☑ Minutes from the January meeting were approved unanimously.

Approval of Agenda
   ☑ Agenda was approved unanimously.

Update on outstanding Charge items
   ☑ Alumni surveys: Survey will be sent to alumni soon.
   ☑ Employer survey
      ☑ Discussion: This is proving to be more difficult because many employers only have one graduate and we don’t want it to feel like an individual employee evaluation.
      ☑ Action: Put on March agenda.
   ☑ Post-bacc.
      ☑ Discussion: Dean did not seem overly supportive. Students cannot get financial aid if they come to OU just for certificates. A lot of post-baccs are in science/health fields. The question to ask might be what might graduates would be lacking that we could offer them more courses in post-bacc- this might require developing more courses. Committee members were not really sure what value the post-bacc option would have for our students.
      ☑ Action: Come back and address this issue at the April meeting. Committee members will also have this conversation via e-mail.
   ☑ Major/Minor Fair: Ms. Zemke attended and said it went about as expected. Prospective students and parents also came this year. Ms. Zemke focused especially on marketing the minor this time.

Discussion on Charge item #10- placement of LIS 3003 course
Action: Look at this after looking at syllabi of potential courses. Discuss at the March meeting.

Review and discuss slate of potential courses to add to BAIS

Info Enterprise
- Info, Tech, and the Economy
  - Discussion: Perhaps this course belongs better in Info and Society? Students seem to like it and it is offered online.
  - Action: Keep
- 3713- Gov relations to business
  - Discussion: This course seems more policy-oriented. It may overlap with or support 2033 and doesn’t duplicate anything else.
  - Action: Keep for now
- Industrial Organization- ECON 4313
  - Action: Keep
- Industrial Psychology
  - Discussion: It seems to fit. Students like it and it provides a good overview.
  - Action: Keep
- CAS 2033 Intro to the Nonprofit
  - Discussion: This is a great course. The only caveat is that it is another 2000-level course.
  - Action: Add
- HSCI 3483- Tech, Politics, and International Dev’t
  - Discussion: There was some concern that it might fit better in Info and Society, but Ms. Zemke pointed out that topics like colonialism and nation-building address the economic impact and provide a different perspective. It is also an upper-division course. There was also concern about potential overlap with other courses.
  - Action: Add.
- HSCI 3533 Science and Global Politics
  - Discussion: This course allows students to apply what they’re learning to current issues and see connections.
  - Action: Add. Double-check that it is not just an honors course.
- IAS 3053 Globalization
  - Discussion: There was concern again about whether it might fit better in Info and Society. There was also concern about overlap with other course, but students just pick one from the category and it is a different perspective.
  - Action: Leave it in Enterprise for now.
- LS 3323 Legal Environment of Business
  - Discussion: The course provides a different perspective and fills a gap.
  - Action: Add.
- MGT 3013 Principles of Organization & Management
  - Discussion: It may fit better in Leadership. It is tough to distinguish between leadership and management. It is different from other courses in Leadership.
• Action: Move to Leadership for now- students can substitute it into the Enterprise category if they want.

➢ PHI 3273 Ethics in Business
  • Discussion: This course is currently in Info and Society and Zemke suggests we move it to Enterprise. Abbas suggests it belongs in Leadership. Snead suggested students take Rubenstein’s Digital Information Ethics course as a cross-listed course instead, but that is not a permanent course. Government Publications (LIS 5143) is a permanent course- what about cross-listing it?
  • Action: Snead will send Gov Pubs syllabus to committee to discuss at next meeting.
  • Action: Put in Leadership.

➢ PSC 4193 Profession of Public Management
  • Discussion: This course presents public management from a scholarly perspective. It doesn’t really fit.
  • Action: Don’t add.

❖ Interpersonal communication
  ➢ COMM 2213 Interpersonal communication
    • Action: Keep.
  ➢ COMM 3523 Communication in relationships
    • Discussion: The course focuses on family/friends but can be extrapolated out.
    • Action: Keep.
  ➢ Nonverbal Communication
    • Discussion: Requires prereq or junior with permission.
    • Action: Keep.
  ➢ COMM 2423 and WS 3443 Gender and Communication
    • Discussion: These two courses are very similar to each other, but students would only take one. The WS course is online and in summer and also upper-division. COMM class has a cultural perspective.
    • Action: Keep both, but counsel students to take the upper-division.
  ➢ COMM 3223 Small Group Communication
    • Discussion: Perhaps this is more of an Org Comm class. Org Comm is a confusing section right now.
    • Action: Keep
  ➢ HR 3043 Interpersonal Skills and Group Dynamics
    • Discussion: This course very similar to HR 3213 Interpersonal Skills in the Workplace (currently in Org Comm), so they should go in the same section.
    • Action: Add both to Interpersonal Comm.

❖ Organizational communication
  • Discussion: The committee needs to think about what this category should include, because the courses are so different. The category description includes writing. Could this section even be combined with Interpersonal Communication?
  • Action: Review category description and think about it as we move forward.
  • Comm and Social change
Action: Move to Info and Society

Persuasion Principles-
- Discussion: Does not fit with Org Comm.
- Action: Get rid of it, but consider as possible substitution for Public Speaking.

Comm and Argumentation
- Discussion: This course may not be the best fit, but it is useful to learn persuasive arguments.
- Action: Keep for now.

Org Comm 3263
- Discussion: This course is the only one that really fits.
- Action: Keep.

Philosophy of Comm
- Discussion: Dr. Snead mentioned that this is a theory course that students might have trouble jumping into. Ms. Zemke mentioned at least one positive student experience with the course.
- Action: Keep for now.

HR 3213
- Discussion: moved to Interpersonal Comm (see above)

Bus Comm 2012
- Discussion: This course was moved to Tech Writing, but Ms. Zemke suggests that we move it back.

Discussion: 2 courses on the checklist are no longer offered- Motivation and Psych of Groups.
- Action: Zoe will check to see how often the 5 courses now in this category are offered.

Next Meeting: March 26
- Extra meeting added before the March meeting: Wednesday, February 22, from 1:30-3:00