Committee Members

Present:

Stacy Zemke, Norman Faculty (chair)

Ellen Rubenstein, Norman Faculty

Tommy Snead, Norman Faculty

Amanda Barringer, Norman Student

Review of Committee Charge for 2012-2013

- B AIS marketing and recruitment: Update BAIS trifold and update brochure for minor, market the minor and use as recruitment tool for MLIS. Snead will talk about government class to related majors in spring semester; will present marketing and recruitment plan at next meeting.

- Employer and Alumni surveys: Zemke received 8 responses in spring, then started LinkedIn group (has 23 members) and received 3 more responses. Use info from surveys and LinkedIn members to market this major.

- Post-bacc.: Zemke called this the “charge that will not die”. Snead has report from last year that he will present at next meeting.

- Slashlisted courses: Nothing further to be done, Competitive Intelligence was slashlisted and offered under “Information and Enterprise”.

- Plan for monitoring LIS 3003: Highly encourage to students in advising and add to advising manual as suggested course. Approach issue of monitoring through advising. Student surveys expressed desire for more IT courses.

- Program Presentation materials inventory: Committees were assigned chapters, will read and give feedback in spring semester.

- Added by Zemke: Write “minor advising manual” aka a BAIS minor handbook; add minor advising space on D2L with discussion board for minor students, Rubenstein pointed out that faculty should not be allowed to see it, but it needs to be monitored-how to do this? Zemke’s class is working on related project this semester, she will provide feedback from students by next meeting.

Next meeting: October 22, 2012 at 2:00 p.m.