Annual Report, 2010-2011
Membership:
Stacy Zemke, Instructor - Chair
June Abbas, Associate Professor
Connie Van Fleet, Professor
Hanh Nguyen, Student Representative
John Hoffman, Student Representative

For 2010/2011, the Undergraduate Studies Committee is specifically requested to accomplish the following.

- Work with SLIS Director to develop and implement a marketing and recruitment plan for the BAIS program
  - This seems to be an ongoing activity for this committee – but this year we are adding a minor as a way to bring people to the subject
- Explore the development of subject targeted sections of LIS1013
  - This idea is interesting in theory, but we have not gotten any traction on this idea, is a good possible way to increase enrollment in this course, but since it always seems to fill, is not a major concern
- Continue to look for courses to build the Information Technology Category
  - Review, nothing current new to add, but for next year, look into computer courses in Architecture (now that they have their new building), look at VisComm for non-majors in Fine Arts…developing this area needs to be a focus
- Review new courses added in the College for use in any Major Requirement category
  - Nothing new found – some options in History of Science, and Geography to pursue for next year
- Recommend policies and procedures for updating the list of courses for the Major Requirements Categories
  - Not necessary, since our flexible course listing was not approved by University committee
- Review the courses within each Major Requirement Category for needed additions or removals
  - Though this was discussed, should be a major focus for the next year, especially considering online options and where we are going with that program
  - Specific issues are with the Communication Department’s dwindling offerings online
- Conduct Employer and Alumni surveys and Exit Interviews
  - Designed these surveys –
    - Exit Interview; updated based upon the IS objectives, administered
    - Created an Alumni Survey – based upon the IS objectives – survey not administered as of this date
    - Created an Employers’ Survey – based upon the IS objectives – survey not administered as of this date Review Internship evaluation forms
• Research an Information Studies Minor
  •  *Minor Created and approved in principle by faculty – need to review courses for availability*
• Review any LIS or KM graduate courses that could be slashlisted and used within any Major Requirement category
  •  *Have most of the appropriate current courses slashlisted,*
    •  *LIS 4063/5063 Information and Communication Technology*
    •  *LIS 4633/5633 Design and Implementation of Web-based Information Services*
    •  *LIS 4223/5223 Information Technology Management*
    •  *LIS 4683/5683 Database Design for Information Organizations*
    •  *LIS 4990/5990 Networks*
  •  *But, we are always looking for new courses for our major categories, and we need a better commitment to online, so we may look at additional options.***
• Reconsider placement in the requirements of the LIS 3003 Object-Oriented Programming course:
  •  *Consider the effect on students of moving 3003 to the IT electives category (i.e. loss of information about the process and language of programming)*
  •  *Replace in the BAIS core with:*
    •  *Project Management (focus on programming project management to introduce basics)*
    •  *Information Architecture*
  •  *This idea was considered at the end of the year by the committee, overall positive feedback, and this is similar to the Minor (i.e. 3003 is in the IT category for the Minor as opposed to a required course)*
    •  *Overall support for this idea, but did not make it to a vote, needs to be considered quickly in the fall if we hope to get it into the pipe for a change next year*
    •  *Students preferred the idea (in a very small survey) of an Information Architecture course over Project Management – Info Arch could be slashlisted*
• Review/update the BAIS Student Manual, especially considering online students as well as traditional students
  •  *Is under review*
• Work with Curriculum Committee to explore the options and market for a post-baccalaureate certificate in KM
  •  *Did not address*
Additional Activities:

• Assisted in writing up course change proposals approved the previous year

• Revised IS program goals –
  
  o Articulate the cultural, social, political, and economic implications of the role of information within and outside of the U.S, and the importance of communication across ethnic, cultural, and social boundaries.
  o Apply human-centered design processes to satisfy user information needs in technologically intensive environments.
  o Analyze the information needs of organizations
  o Use information architecture to coordinate design, technology, and business goals.
  o Implement and protect information systems and networks, using appropriate technological tools and processes.
  o Demonstrate understanding of information policy, information economics, and information ethics within the information professions.
  o Function in leadership and management roles.
  o Utilize critical thinking, professional writing, professional judgment, and analytical skills.

• Revised the Internship Evaluations for the Students and Placement Supervisor to reflect the goals of the program (Please See Attached)

• Revised the Spring Student evaluation document
  o Will become an exit survey of the student’s overall experience of the program
  o Will be delivered to all students during the Capstone Class
  o Edited to reflect the updated IS objectives

Recommendations for Next Year:

Priority:

• Finalize of the BAIS minor and send through approval Process
• Determine if LIS 3003 will move to the IT category and what will replace it so we can get the approval moving through the process

For year:

• Review all major categories for online courses, and determine how to approach different departments (Communication) to have a number of online options for students.
• Administer the Alumni and Employers Surveys
• Review all major categories for new elective possibilities with an eye to online options