THE UNIVERSITY OF OKLAHOMA  
School of Library and Information Studies  
FACULTY ACTIVITY REPORT  
Calendar Year 2012

Information provided on the FAR, including narrative statements, will be used by Committee A as one source of evidence for evaluating the quality of each faculty member’s performance. The information, including narrative statements, will also be used in preparing the narrative for the composite achievements/contributions of the individual faculty member and of the unit. In addition, the information provided will be available to faculty members within SLIS.

The FAR is used to support both the annual evaluation, which is summative and based on productivity in a single year, and evaluation of progress toward tenure, which may be formative and is based on cumulative achievement. Starred items (*) are considered in progress toward tenure, promotion and post-tenure reviews, but are not counted toward credit in the annual evaluation. For any faculty member on sabbatical leave for the year under review, the report on the sabbatical will constitute part of the evidence for assessment.

Name: Cecelia Brown
Academic rank: Professor
Date appointed to rank: 2007
Year tenure awarded: 2003

RESEARCH
Provide full publication details for all categories. In press denotes final acceptance of a manuscript; i.e. that the work has been accepted for publication without revision. For items under review, include date and status of submission.

Generally, full credit for publications will be given only upon publication. In some cases, a faculty member may opt to receive credit upon final acceptance for publication (accepted for publication without revision). Evidence of final acceptance must be included in support materials. Credit will be attributed only once for any publication.

1. Refereed journal articles published

2. Other refereed publications
3. Book published, author
4. Book published, editor
5. Book chapter published
6. Invited articles published
7. Non-refereed journal articles
8. Other publications
9. Software produced
10. Formal research-based papers presented at professional meetings
11. Research posters presented at professional meetings
12. Research grants awarded for any portion of calendar year
   (Include letter of approval and title page in support materials.)
   Title/name of grant. Purpose (phrase). Funding body. Total amount of grant over
   number of years. Principal investigator(s). Role of faculty member. If multiparty
   grant, amount credited to SLIS.
13. Refereed articles under review
14. Other refereed publications in press
15. Book in press
17. Other publications in press
18. Software in production
19. Research grant proposals submitted
   Title/name of grant: Health Information and Health Literacy: Public Library Practices,
   Challenges and Opportunities in the Oklahoma City Metro Area
   Purpose (phrase): To understand how public libraries in the Oklahoma metropolitan
   area are currently facilitating health information in their communities, and the potential
   for deeper health literacy engagement.
   Funding body: OCLC/ALISE Library and Information Science Research Grant Program
   Total amount of grant over number of years: $15,000 for 1 year
   Principal investigator(s): Ellen Dr. Rubenstein (80%)
   Cecelia Brown (20%)
   Role of faculty member: Site recruitment, outreach, research support
   If multiparty grant, amount credited to SLIS:
20. Other research productivity:
   a. Awards and recognition
   b. Other
21. Faculty statement on research
   Faculty member’s personal statement regarding contributions/achievements in
   research during the year: explanation of nature of activities, including clarification of
   role in collaborative research/creative activity; clarification of role in joint authorship;
   qualitative assessment of publishing venues, creative activity outlets

During 2012 I was involved in the projects described below.

MasterPieces

MasterPieces is a six to eight week program that focuses on music, art, fitness, and cooking, it is designed for at risk tweens ages eight to thirteen. This library program is the result of a partnership between the Pioneer Library System and the OU School of Library and Information Studies. I am collaborating with two SLIS students on this project: Lenore St. John, head of children’s services at the South Oklahoma City Branch Library and Ashley Miller, children’s librarian, Moore Public Library to determine if continued tween attendance to the MasterPieces program improves test scores, behavior/attention span in class, increased self-esteem as well as increased interest in a subject area. Additionally, the partnership between
the Pioneer Library System and OU SLIS will be evaluated to determine whether or
not SLIS students believe that the partnership helped them in gaining valuable public library experience and enriched their professional development.

The Spring 2012 MasterPieces project ran during April and May, and expanded and enriched our data collected in Fall 2011. The project leaders, MLIS students and librarians with the Pioneer Library System, Lenore St. John and Ashley Miller, presented the results at the 2012 meeting of the Oklahoma Library Association. The data from the Spring 2012 experience are being analyzed and will be submitted for presentation at the annual meeting of the Oklahoma Library Association conference in April 2013.

**Health Information and Health Literacy: Public Library Practices, Challenges and Opportunities in the Oklahoma City Metro Area**

In Fall 2012, Dr. Rubenstein (80%) and I (20%) submitted a proposal to the OCLC/ALISE Library and Information Science Research Grant Program. Although the proposal was not funded, we will begin the project, which strives to understand how public libraries in the Oklahoma metropolitan area are currently facilitating health information in their communities, and the potential for deeper health literacy engagement, in Spring 2013.

**Ensuring Chinese Engineering Graduate Students’ Academic Success: A Study at the University of Oklahoma**

In 2012, Yao Chen, former OU SLIS student and now the East Asian Studies Librarian at the University of Minnesota, Minneapolis, and I saw the fruition of her thesis research published in *Science & Technology Libraries*.

Research Related Activities

Since assuming directorship of SLIS in August 2010 my independent research program has dramatically decreased, however I have been involved in fostering, promoting, and supporting the research programs of the OU SLIS faculty. In addition to writing the required letters of support in my role as SLIS Director, during 2012 I assisted SLIS junior faculty in preparing proposals for submission to the OU Research Council’s Junior Faculty Fellowship program. Both Professor Rubenstein and Professor Snead received awards for Summer 2012. I also worked with several faculty members in the preparation of their proposals to the A&S Faculty Enrichment Grant and the VPR’s Faculty Travel Grant Assistance programs to support travel to conferences to present their research results. Ten faculty members were awarded support for travel to national and international conferences. Additionally, in my role as mentor to Assistant Professor Kyungwon Koh, I have had the opportunity to review her manuscripts and grants proposals.

In Fall 2012 we welcomed Dr. Mei Cao, from the School of Education Science, Nanjing Normal University, China, to OU SLIS as a research scholar for 12 months from September 1, 2012 to August 30, 2013. Dr. Cao received a scholarship from Nanjing Normal University and the China Scholarship Council to study the information behavior of young adults and undergraduates. In collaboration with Drs. Abbas and Koh, we have held several research meetings and plan to conduct a pilot project about the information behavior of undergraduates at OU on the Web.
In 2013 I intend to continue my work on the information behavior of scientists and science students in the online environment and work with Professor Rubenstein on the Health Information and Health Literacy: Public Library Practices, Challenges and Opportunities in the Oklahoma City Metro Area project. I will also continue to foster and promote a productive and stimulating research environment in the School by supporting SLIS faculty members in the production and dissemination of their research results and seeking funding for their research programs.

TEACHING

Teaching in all formats and across all sites counts equally. No direct credit is given for overload activities (including summer teaching) for which the faculty member receives additional compensation.

1. Courses taught

<table>
<thead>
<tr>
<th>Semester (including *summer)</th>
<th>Course # Title</th>
<th>Format (Face-to-Face (F2F), Video, Online, Hybrid, etc.)</th>
<th>Site</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>LIS 5970 Scholarly Communication</td>
<td>online</td>
<td></td>
<td>6</td>
</tr>
</tbody>
</table>

2. New courses
   a. New courses developed for the curriculum
      Course number and title
      LIS 5970 Scholarly Communication
   b. Courses taught for 1st time by this instructor, Course number and title

3. Major course revision

4. Directed readings

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credit hours</th>
<th>Student</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>3</td>
<td>Songyue Wang</td>
<td>Interface design and content management of library website for elementary school students</td>
</tr>
</tbody>
</table>

5. Directed research

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credit hours</th>
<th>Student</th>
<th>Topic</th>
</tr>
</thead>
</table>
6. Directed projects

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credit hours</th>
<th>Student</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>3</td>
<td>Lindsey Clinton</td>
<td>MasterPieces</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rebecca Crouse</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shannon Gering</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kelsey Gourd</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Aaron Gray</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Patricia Lowrey</td>
<td></td>
</tr>
<tr>
<td>Spring</td>
<td>3</td>
<td>Jennifer Tatum (Tulsa)</td>
<td>Cancer Patients and Information Seeking: Data Collection</td>
</tr>
</tbody>
</table>

7. Internships

<table>
<thead>
<tr>
<th>Semester</th>
<th>Student</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>Mackenzie Jay Cobb</td>
<td>Oklahoma City Museum of Art</td>
</tr>
<tr>
<td>Summer</td>
<td>Erin Seapy (BAIS)</td>
<td>Pioneer Library System’s Virtual Library</td>
</tr>
<tr>
<td>Fall</td>
<td>Jo Ann Yandell</td>
<td>Norman Public Schools</td>
</tr>
</tbody>
</table>

8. Comprehensive Examination Reading Committees
   (Use number provided by SLIS Office)
   a. Number of committees: X (in spring 2010; in fall 10)
   b. Number of responses read: X (in spring 2010; in fall 10)
   c. Number of oral exams: X (in spring 2010; in fall 10)

9. Portfolio Committees
   a. Chair (number): 2
   b. Member (number): 0

10. Thesis committees
    a. Chair (number): 1
        Student: Yao Chen
        Topic: Information Seeking Behavior of Chinese Engineering Graduates Student at the University of Oklahoma

11. Ph.D. committees
    Chair (number), Student, Topic
    Member (number): James Creesy, Plant Biology & Microbiology
    Stacy Schrank, Educational Psychology

12. 6th year committees
    Chair (number), Student, Topic
    Member (number): Student, Topic

13. Number of advisees as of December 15 of calendar year reported: (Use number provided by SLIS Office)
    30 graduate students
14. Teaching/training grants awarded
   (Include letter of approval and title page in support materials.)
   Title/name of grant: **Laura Bush 21st Century Librarian Program**
   Purpose (phrase): Partnering to Build a 21st Century Community of Oklahoma Academic Librarians
   Funding body: Institute of Museum and Library Services
   Total amount of grant over number of years:
   IMLS: $414,545
   OU Matching Amount: $318,799
   Over 3 years
   Principal investigator(s): PI: Rhonda Taylor; Co-PIs: June Abbas, Susan Burke, Kathy Latrobe, Betsy Martens, Kelvin White
   Role of faculty member: Recruit students to the Project
   Mentoring and advising of cohort students

   Title/name of grant: **OU Vice President for Research Challenge Grant Program 2011**
   Purpose (phrase): Shaping the Information Future of Dance Research:
   Joint Challenge Grant Proposal from OU’s School of Dance and School of Library and Information Studies
   Funding body: OU Vice President for Research
   Total amount of grant over number of years: $100,000 over 2 years
   Principal investigator(s): PI: Camille Hardy; Co-PIs: Mary Margaret Holt, Mary Cargill, Patricia Rader, Cecelia Brown
   Role of faculty member: Select and direct two MLIS graduate assistants with archival interests to fulfill cataloging and programming objectives.
   Oversee the OU Ballets Russes Archivist’s management of the workflow
   If multiparty grant, amount credited to SLIS:
   OU School of Dance will administer the funds with $60,000 in salary and fringe benefits for two .5 FTE MLIS students (plus tuition and fee waiver)

15. Teaching/training grant proposals submitted
   Title/name of grant. Purpose (phrase). Funding body. Total amount of grant over number of years. Principal investigator(s). Role of faculty member. If multiparty grant, amount credited to SLIS.
16. Seminars/workshops presented
17. Seminars/workshops attended
18. Awards and recognition
   a. Teaching awards
   b. Other recognition
20. Textbooks in press (final manuscript submitted and accepted for publication without revision)
21. Teaching software created
22. Other educational/instructional material developed
23. Invited lecture
24. Advanced programs/other OCCE/Liberal Studies courses
    Course number and title
    Semester
    Number of students
    Total number of students for all courses
25. Other teaching activities

25. Faculty statement on teaching
   Faculty member's personal statement regarding contributions/achievements in teaching during the year: explanation of nature of activities, including summarization and analysis of teaching evaluations; expansion of raw data to reflect overall contributions to teaching mission of the unit; description of efforts made to improve teaching; description of additional types of qualitative evaluation of teaching.

In Spring 2011 I delivered LIS 5970 Scholarly Communication, a SLIS Hot Topics Course to 6 students. The ratings provided by the one student who responded generally exceeded the unit and college ratings including:

<table>
<thead>
<tr>
<th>Question #</th>
<th>Question</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Instructor's ability to encourage critical and independent thinking</td>
<td>5.0</td>
</tr>
<tr>
<td>6</td>
<td>Overall instructor's teaching effectiveness</td>
<td>5.0</td>
</tr>
<tr>
<td>7</td>
<td>Instructor's management of the course</td>
<td>5.0</td>
</tr>
<tr>
<td>11</td>
<td>Overall, this course was</td>
<td>4.0</td>
</tr>
</tbody>
</table>

I supervised 11 independent study students and chaired two portfolio committees. Six of these students enrolled in independent studies worked together as a team on the MasterPieces service-learning project at the South Oklahoma City Branch of the Pioneer Library System. The program is described above under research.

The Institute of Museum and Library Services Laura Bush 21st Century Librarian Program awarded to PI Rhonda Taylor continued in 2012 with seven students completing their MLIS in fall in 2012 while four are expected to graduate in spring 13. It is anticipated that the two remaining IMLS cohort students will complete the degree after spring 2013.

The $100,000 Challenge Grant from OU’s VPR to build OU’s Ballets Russes Archive (BRA) continued in 2012. In 2011, in collaboration with Professors Camille Hardy and Mary Margaret Holt we received a $100,000 Challenge Grant from OU’s VPR to build OU’s Ballets Russes Archive (BRA). This project is included under Teaching Activities because these funds are being used to fund two MLIS students to, over a period of two years, preserve BRA materials, design a process for cataloging and building an interactive database, and to catalog all BRA items and construct the database. The ultimate goal is to provide broad access to BRA archive for scholars in dance, theater and even music. Benefits of the grants include the receipt of a Dance Heritage Coalition Fellowship in summer 2012 by Tara Davis, a Ballets Russes graduate assistant. To date we have had four different MLIS students work in the Archive.
Teaching Related Activities
Since assuming directorship of SLIS in August 2010 my teaching load was reduced to one course a semester, yet I have been involved in course and curriculum development, building a stable rotation schedule, faculty and adjunct course assignments, balancing class sizes, student advising, restructuring and refining the School Librarianship track, and serving as the School's liaison to the Graduate College.

SERVICE
*Service publications are those publications that are of interest to the profession or that are directed toward the enlightenment of the general public with respect to various aspects of the profession.*

School
1. Committee member/liaison 2
2. Committee chair 1
3. Administrative assignment 1
4. Contribution to assets
5. Workshops/programs organized: SLISEbration 2012, April 2012
6. Mentor assignments 1
7. Other 2011-12 OU SLIS Biennial Report for ALA’s Office of Accreditation
   2011-12 Program Assessment Reports for the BAIS and MLIS Programs

University/College
1. Committee member/liaison 3
2. Committee chair
3. Representative
4. Administrative assignment
5. Presentations/speeches
6. Workshops/programs organized
7. Other

Professional - Indicate level of service as international, national, regional, or state.
1. Elected office
2. Committee chair
3. Committee member/liaison
In 2012 I continued to serve on the editorial boards of the *Journal of Academic Librarianship*, and *Science & Technology Libraries*. I also reviewed papers for the *Journal of Information Science*, the *International Journal of Library and Information Science*, one tenure and promotion dossier for the Indiana University School of Library and Information Science at Indianapolis and two promotion dossiers for the University of Nigeria Library. I also reviewed one grant proposal for the Social Sciences and Humanities Research Council of Canada.

I am currently the member of five professional societies; the American Society for Information Science & Technology (ASIS&T), the Association of College and Research Libraries (ACRL), the American Library Association (ALA), the Association for Library and Information Studies Education, and the Oklahoma Library Association (OLA) and I attended the annual meetings of ALISE, ALA, COIL (Community of Oklahoma Instruction Librarians), and OLA. For recruiting purposes I hosted a SLIS table at the 2012 conference of the Association of Tribal Libraries, Archives, and Museums in Catoosa, OK and the Joint Conference of Librarians of Color in Kansas City, MO. I am also a member of the International Library and Information Studies honor society, Beta Phi Mu, Lambda Chapter.
In 2012 I served on the planning committee for the IMLS funded Information Matrix Camp, a week long camp run by OLA members for middle schools students who aspire to be library and information professionals. In 2012 I helped facilitate and organize the participation of five MLIS students as counselors for the campers. This was the first time OU SLIS students were intimately involved in the camp. I also helped coordinate a day of information activities at OU, a video creation evening event at the South OKC Branch of the Pioneer Library System, and a story telling night at the Moore Public Library.

Campus wide I served as the Faculty Senate Representative to the Presidential Advisory Committee for a Tobacco Free Campus and the search committee for the University Library Dean. The Norman Campus became tobacco free in July 2012 and the Dean of Libraries assumed the position in July 2012. For the School I chaired the Youth Services and the Information Storage and Retrieval Faculty position search committees, served on the PhD Ad Hoc Committee, convened two meetings of the OU SLIS Advisory Board, held monthly meetings during the academic year of the Undergraduate and Graduate Student Advisory Councils, and hosted the regular meetings of the OU SLIS Alumni Board. In 2012 the OU SLIS School Librarian Certification Committee was reconstituted and met twice in Fall 2012.

SUMMARY STATEMENT
Faculty member's personal summary statement regarding composite contributions/achievements during the year.

As my research output, teaching load, and service activities are in stark contrast to those of a regular full time faculty member, I have copied the expectations of a department chair from the OU Faculty Handbook, section 2.8.2, for Committee A's information:

(B) The chair has a leadership function and is accountable both to the department and the dean for the performance of this function. The chair represents his or her department in relations with other departments, with the deans, and with other administrative officers of the University. The chair is expected to encourage and facilitate the work, quality, and professional development of the department.

He or she shall take the initiative in reporting the needs and championing the causes of the department to the dean. This includes a basic responsibility for obtaining merited recognition of faculty members with respect to promotions, salary increases, and support for career development. Other leadership functions include implementing the Affirmative Action Plan, strategic planning, conducting program review, and making tenure recommendations.

(C) SPECIFIC RESPONSIBILITIES OF THE CHAIR
The chair provides leadership in all matters of policy as determined by the faculty, dean, and Senior Vice President and Provost. The chair determines procedures for carrying on the work of the department. Such functions shall include (but not be limited to):
(1) determining time and frequency of faculty meetings (at least monthly);
(2) establishing policy for expenditures from departmental budget;
(3) with advice and consultation from Committee A (or such other faculty committee as the voting members of the unit may establish and elect), determining teaching assignments
and class schedules for the department; preparing annual faculty evaluations and making recommendations to the dean concerning budget requests/allocations, for increases in salaries for faculty, faculty awards (unless donors have specified that the decision be made by another person or through another process), and hiring of new faculty, tenure, promotion, annual reviews of the progress of tenure track faculty in their efforts to obtain tenure.

Although my FAR for 2012 provides details of many of the above activities, it is not possible to list each and every activity conducted as everyday as a director. The “additional duties as assigned” including revising the School’s VMGOs, academic appeals and complaints, disaster preparedness, student recruitment and retention, public relations advocacy and outreach, setting the agenda for the SLIS annual planning day, assigning reading teams for the comprehensive exam, monthly A&S chairs and directors meetings and luncheons, attending receptions for new faculty, and yearly A&S chairs and directors retreats. Also this year, upon the retirement of Professor Latrobe, I gained the majority of her advisees, two of who were portfolio students. One of these students successfully completed her portfolio in Fall 2012; the other student was unsuccessful in her first attempt and will defend again in Spring 2013. I am currently working with this student on an independent directed reading in tandem with the revision of her portfolio. I also assumed Dr. Latrobe’s position on OU’s College of Education’s Education Professions Division Council that meets monthly.

Specific Highlights for 2012:

Faculty
• Hiring Assistant Professor Kyungwon Koh
• Award of Tenure and Promotion: Professor Kim
• Promotion packet submitted: Professor Abbas
• Third year review completed: Professor Snead
• VPR Junior Summer Faculty Enrichment Grant: Professors Rubenstein & Snead
• Co-Chairing search committee for Information Storage & Retrieval position

Recruiting for enrollment and diversity in the BAIS & MLIS
• Attended conferences: ATALM, JCLC
• Continued development of recruitment posters, flyers, brochures, bookmarks, buttons, T-shirts
• Visited individually in person 20 with prospective students
• Please see the charts on the next page for the LIS Enrollment Trends for the Past Six Years:
*Enrollment in LIS 5033 is indicative of new student numbers

*Peak in Spring 2010 is indicative of IMLS cohort enrollment
MLIS Enrollment Trends for the Past Four Years by Ethnic Origin:

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>5</td>
<td>5</td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>American Indian</td>
<td>20</td>
<td>19</td>
<td>13</td>
<td>17</td>
</tr>
<tr>
<td>Asian</td>
<td>3</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Black</td>
<td>2</td>
<td>6</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Pacific Islander/Hawaiian</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

Outreach & Development

- SLISebration with nationally recognized speaker: Kaye Howe, Director of the National Science Foundation Digital Library
- Secured $4,425 in A&S FOCAS* funding to bring internationally renowned poet, musician, and author, Joy Harjo, to campus for SLISebration 2013
- Multipoint Videoconferencing System for the SLIS Conference Room
- Talks:
  - "Leading from Where You Are", Association for Library and Information Science Education, Dallas, TX, January 2012
  - OU SLIS Alumni Reception at OLA, Norman, Ok, April 2012
  - "Status of OU SLIS", Public Library Directors of Oklahoma, Tulsa, OK, May 2012
  - "Future of Academic Libraries", St. Gregory's University, Shawnee, OK, December 2012

Activities and Goals for 2013

- Hire Information Storage and Retrieval Assistant Professor
- Increase enrollment in the MLIS (200) and BAIS (50) programs
- Submit Plan for Program Presentation (March 13) and the Draft Program Presentation (November 10) to ALA Committee for Accreditation
- Streamline evaluation policies and procedures
- Interface outreach efforts with a School wide service learning component
- Establishment of a shadowing program for students to gain field experience