University of Oklahoma
School of Library and Information Studies
LIS 5970, section 995 (formerly 5990)
Libraries and Popular Culture
Fall 2011
Asynchronous Web Delivery via Desire2Learn

http://learn.ou.edu

First Day of Fall Classes: Monday, August 22, 2011
Last Day of Fall Classes: Friday, December 9, 2011
Last Date of Fall Final Examinations: Friday, December 16, 2011

INSTRUCTOR:
Rhonda Harris Taylor, Ph.D.
Associate Professor
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[all e-mail related to the class that is sent to the instructor should have a subject line of: 5043 Your Message Topic]

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I. COURSE DESCRIPTION (Prerequisite/corequisite: 5033 or permission of instructor)

This course will explore popular culture’s functions and roles in contemporary American society, with emphasis on the often-controversial relationships between popular culture and libraries and librarianship. It will examine the impact of mass media on popular culture and the influence of popular culture on society and on individuals. It will encourage students’ critique of popular culture, not only as informed observers and decoders of the ubiquitous messages of popular culture, but as professionals charged with the selection, acquisition, organization, and dissemination of popular culture products in library/information settings. The course will explore the variety of mediums/manifestations of popular culture (such as print, radio, TV, film, advertising, music, the Internet, leisure events, food, ritual, and material culture), including its production from creative endeavor to mass production and consumption. Also considered will be how different disciplinary perspectives and methodologies can be utilized to understand the issues about popular culture, including those of gender, race, class, and power.

II. OBJECTIVES
A. Course Objectives

To provide students the opportunity to:

1. To explore the ramifications of the reality that information transmitted by popular culture is important and influential; and

2. To acquire the knowledge and the skills necessary to select, acquire, organize, and disseminate popular culture products, and information about those products, in libraries.

B. Learner Objectives

Upon successful completion of the course, students will be able to demonstrate an understanding of:

B. Learner Objectives

Upon successful completion of this course, a student will be able to demonstrate an understanding of:

1. the definitions and vocabularies of popular culture;

2. the identity of key people and major issues in popular culture studies;

3. how manifestations of popular culture create their meanings;

4. how to critically analyze the various forms of mass media;

5. the cultural functions of libraries, and the roles of the librarian, in relationship to popular culture;

6. how to meet the bibliographic and other information needs of the various consumers of popular culture.

III. TEACHING/LEARNING METHODS

A. Textbook

REQUIRED TEXT:

[ALERT: Do NOT use an older edition--it will not be sufficient.]

Web site that accompanies textbook:
http://wps.pearsoned.co.uk/ema_uk_he_storey_culttheory_5/

B. Required Readings, Resources

Readings other than the required textbook are assigned as indicated in this Syllabus. The text, other readings, and online resources (including Web sites and tutorials) are chosen:

1) to complement and supplement class presentations, discussions, and assignments;

2) to guide students to sources of current and retrospective literature; and

3) to aid students in identifying the trends, issues, and individuals related to libraries and popular culture.

Students are expected to select and utilize other resources according to individual interests and career foci. For instance, students should use bibliographies, glossary, and exams provided by the textbook and the accompanying Web site to supplement their understanding of the text content.

For the Required Resources, this Syllabus provides the bibliographic information and the location of the resource.

TEXTBOOK

For the Storey textbook, chapter numbers are provided in the Syllabus.

OTHER REQUIRED READINGS

For other required readings, either Web site URLs or the location of the on-line resources are provided in the Syllabus. The OU Libraries Web site is found at http://libraries.ou.edu

Off-campus access to OU Libraries' portal and to e-reserve will require the student's OUNet ID 4x4 and password. More details about OU information technology services, as well as information about technology security, are available at https://webapps.ou.edu/support/

C. Methodologies
Methodologies used to provide learning opportunities in this Web-delivered class will include, but are not limited to, required readings, virtual class discussion, written reports, and implementation projects (learning activities), designed to foster critical thinking and synthesis of course concepts.

Activities and written reports provide opportunities to blend theory and general principles with practice. Learning activities require that the student complete assigned readings and other resource utilization (including the possible necessity of supplementing them with resources selected by the student), learn and practice new terms and concepts, and engage in, and demonstrate, a process of analysis, synthesis, and evaluation (principles of critical thinking).

Readings and resources are intended to transmit substantive content, to introduce and clarify terms and concepts, to raise the human, social, and policy issues related to the topics, and to guide student study and critical analysis of the course material. They supplement the required textbook.

Virtual class discussions provide opportunities for students to examine attitudes, test positions, explore ideas, and to develop a sharpened sense of inquiry as they interact with their peers.

IV. REQUIREMENTS

A. Assignments and Late Submissions and Early Submission of Assignments

For a brief listing of individual assignments, see Syllabus Section V. A on "evaluation". Details about each assignment are provided via the Desire2Learn Content area.

Students are strongly urged to keep digital back-up copies of all assignments submitted.

Timely Submission of Assignments

It is essential that all assignments be submitted on schedule.

In an electronic environment, on-time submission also means that the correct file or information has been delivered to the correct area on Desire2Learn. It is the responsibility of the student to double-check that the correct file or information has been posted and that files open.

Assignments not submitted by the date and time that they are due will be considered late. Late and/or incomplete assignments will receive HALF the number of points earned. Late assignments should be submitted as soon as possible after the due date, and the instructor should be notified by e-mail that they have been submitted. No late assignments will be accepted after midnight, Monday, December 12, 2011, midnight.
Early Submission of Assignments

Assignments may be submitted early. However, for the sake of objectivity, each set of submissions for a given assignment is graded as a group (that is, early submissions are not graded early). Students are strongly urged to keep digital copies of all assignments submitted.

B. Desire2Learn (D2L) and Required D2L Orientation

Desire2Learn (D2L) is a Web-based course management program, and it will be used to deliver this course.

Orientation to Desire2Learn

The OU College of Arts and Sciences (CAS) requires online orientation to Desire2Learn of ALL students in A&S online courses, which includes KM/LIS courses.

The College of Arts & Sciences (CAS) is in charge of creating and making the orientations available. “The purpose of the online orientation is to ensure that students are well prepared both technically and practically to take online courses. All sections of the orientation should be completed by 5:00 PM on Friday of the first week of your online class. Note that all times are Central Time.”

(https://casweb.ou.edu/olr/public/students/orientation.htm)

“Every student enrolled in an online course through the College of Arts and Sciences must self-register for the CAS Online Orientation. If this is the first time you have taken an online course you will need to complete the Orientation. If you have taken a College of Arts and Sciences course in the last year you will need to answer the Declaration Questionnaire located in the Orientation.

(https://casweb.ou.edu/olr/public/students/orientation.htm)

The link to access the D2L Orientation is on this Web page:
https://casweb.ou.edu/olr/public/students/orientation.htm

Desire2Learn Specifications and Help

A SYSTEM CHECK and details about COMPUTER REQUIREMENTS for ONLINE COURSES are available on the following Web site: http://learn.ou.edu

You are strongly urged to check NOW to see that the computer system that you will use for class will be compatible with Desire2Learn.

Desire2Learn and File Naming Convention for Submission of Assignments
For this course, all files that a student posts to the Desire2Learn Dropbox should use the following naming convention—that is, here is how you will name your file when saving it on YOUR computer prior to submission: **LastNameAssignment**

**Example:**

The file containing a movie review for Joan Smith would be named:  
SmithMovieReview

**DO NOT** use special characters such as # in the file name. Desire2Learn will reject the file when I try to download it.

**C. Collaboration, including Plagiarism**

Students are encouraged to network with classmates. However, it is expected that all individually graded assignments will reflect the individual student's work. Each assignment provides a foundation for the next one, with the end goal being the student's understanding of the whole process.

Collaboration on individual graded assignments will be considered academic misconduct.

This Web page on "Student Academic Integrity" provides OU's expectations of academic honesty, defines misconduct, provides examples of prohibited conduct (including plagiarism, improper collaboration, and Internet cheating), and explains sanctions for misconduct: [http://integrity.ou.edu/students_guide.html](http://integrity.ou.edu/students_guide.html)

Available on that Web site is a list of "Nine Things You Should Already Know About Plagiarism", including “Six Excuses That Don’t Work”, and “Three Things You Don’t Need to Worry About”:  
[http://integrity.ou.edu/files/nine_things_you_should_know.pdf](http://integrity.ou.edu/files/nine_things_you_should_know.pdf)

Also provided is an “Interactive Tutorial: Avoiding Plagiarism”:  
[http://libraries.ou.edu/help/tutorials/academicintegrity/player.html](http://libraries.ou.edu/help/tutorials/academicintegrity/player.html)

**D. E-Mail and OUNet ID and Password**

All SLIS students will need to maintain e-mail accounts, and each student admitted to the University of Oklahoma is assigned an OU e-mail account.

The OU College of Arts and Sciences (CAS) policy requires that online students use their OU e-mail accounts. **All official university correspondence is sent to students' OU e-mail accounts, and it is each student’s responsibility to activate her/his "official" OU e-mail account.**
If the student prefers to maintain a personal e-mail account from a provider of choice, it is the student's responsibility to have OU e-mail forwarded to that personal account.

Also, a combination of your OUNet ID and your password allow you to access and control e-mail, browse the Internet, publish Web pages, and dial-in to the University from home.

Consult this Web site for information about your e-mail account and OUNET ID and password: https://webapps.ou.edu/support/

E. Questions and Answers

Questions about course content, assignments, the Syllabus, etc. should be posted on Desire2Learn in the discussion area (forum) designated for questions and answers about the course.

Questions about the student's individual/personal situation should be directed to the instructor. If by e-mail, the message should have a subject line of: 5043 Your Message Topic.

F. Technical Competencies/Tutorials (formerly Technology Tasks)

Students admitted to SLIS are provided with information about basic technology skills that are expected of all students undertaking SLIS coursework, including this course.

A list of tutorials is provided by SLIS to students for their convenience in reviewing those skills. They can be accessed at: http://www.ou.edu/cas/slis/SLIS_10/students/BAIS/bais_tech.html

For more information, contact Maggie Ryan in the SLIS Office (mryan@ou.edu)

G. Time Management

Assignments will require utilization of a variety of resources in electronic (including Internet) and/or print formats. Students should allow sufficient time to use tools and resources, especially those requiring access to the Internet.

Students are strongly urged to allocate time for review of assignment completion before submitting deliverables. Students are also strongly urged to avoid attempting electronic submission of deliverables at the "last minute," since all systems experience "glitches."

V. EVALUATION

A. Percentage Distribution of Evaluation Components
Details about assignments are provided on Desire2Learn Content area.

**Graded assignments**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultation with instructor regarding pathfinder REQUIRED</td>
<td>0</td>
</tr>
<tr>
<td>Desire2Learn Orientation REQUIRED by College</td>
<td>0</td>
</tr>
<tr>
<td>Orientation information available at <a href="http://casweb.ou.edu/olr/public/students/orientation.htm">http://casweb.ou.edu/olr/public/students/orientation.htm</a></td>
<td></td>
</tr>
<tr>
<td>Class discussions on concept of popular culture (2)</td>
<td>5 + 5</td>
</tr>
<tr>
<td>Documentary review and discussion</td>
<td>10 + 5</td>
</tr>
<tr>
<td>Guest speaker interaction discussion</td>
<td>5</td>
</tr>
<tr>
<td>Interview and discussion</td>
<td>10 + 5</td>
</tr>
<tr>
<td>Introduction of self (REQUIRED)</td>
<td>0</td>
</tr>
<tr>
<td>Participation in textbook discussions (5 out of 14 possible)</td>
<td>20</td>
</tr>
<tr>
<td>Pathfinder design discussion</td>
<td>5</td>
</tr>
<tr>
<td>Pathfinder and posting</td>
<td>30</td>
</tr>
<tr>
<td>Evaluation of classmate’s pathfinder</td>
<td>10</td>
</tr>
<tr>
<td>Proposal for conference presentation</td>
<td>15 + 5</td>
</tr>
<tr>
<td>Resource selection, posting, and discussion (6 of these)</td>
<td>30 + 30</td>
</tr>
<tr>
<td>Textbook chapter discussion leadership</td>
<td>10</td>
</tr>
</tbody>
</table>

**TOTAL POSSIBLE POINTS**

200

This course is letter graded.

Grading scale (based on a total of 200 points):

**Points Letter Grade**

<table>
<thead>
<tr>
<th>Points</th>
<th>Letter Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>135 - 150</td>
<td>A</td>
</tr>
<tr>
<td>120 - 134</td>
<td>B</td>
</tr>
</tbody>
</table>
B. Criteria for Evaluation of Student Work

1. Expectations of Content Quality

Each assignment provides criteria to be used in evaluating that assignment. However, it is expected that ALL completed assignments

1) will be submitted on time,

2) will provide substantive content, and

3) will reflect quality writing at a graduate school level.

Substantive content includes:

--adherence to the assignment criteria

--as required, well-supported arguments from appropriate sources

--reasonable conclusions or solutions

--appropriate critical analysis.

Quality of writing includes:

--clarity of expression

--organization

--appropriate use of references

--standard spelling, punctuation, and grammar.

It is expected that all regular assignment submissions will represent the student's utilization of the spelling and grammar check functions of her/his word processing software.
Group and class discussion postings should be readable, but they do not have to adhere to the same level of grammar/spelling as the regular submitted assignments.

2. Style Manual

The appropriate choice and use of sources is critical in the information professions.

The OU School of Library and Information Studies (SLIS) has officially adopted the Chicago Manual of Style as the preferred style manual for SLIS.

Internal organization of papers, including special style needs, notes, and references (for this class, the author-date system or parenthetical option) must be according to:


Since Chicago is the adopted style manual for the OU School of Library and Information Studies, you might want to obtain your own copy for efficiency's sake.

The University of Chicago also provides what is titled The Chicago Manual of Style Online at: http://www.chicagomanualofstyle.org/home.html

NOTE: This Web resource incorporates a Q&A resource as well as a Citation Quick Guide. It does NOT offer the entire manual online for free.

Chicago uses two options: the humanities style (notes and bibliography) and the author-date system (with a reference list).

THIS COURSE WILL USE THE AUTHOR-DATE SYSTEM.

Chapters 16 and 17 of Chicago provide examples of the author-date system.

Internal organization of the work, special style needs, notes, and references (for this class, the author-date system) must be according to the Chicago style manual.

Citations for all quotations and other use of the ideas taken from your sources should be at the individual page level (individual page level citation might not always be possible for electronic sources--check the Chicago style manual for guidance).

For Web sites and other digital resources, consult sections 17.234 through 17.237 in the 16th edition of the Chicago Manual of Style AND The Chicago Manual of Style Online's "Citation Quick Guide" (above).

Additional Resources for Chicago Style Guidance:
The content area of Desire2Learn for this course contains a list of FAQs about Chicago style.

Example of online “unofficial” guides offered by libraries:

http://library.osu.edu/sites/guides/chicagogd.html

3. Additional Style Requirements for Submissions of Exercises (OTHER than the Current Issues Paper and On-line Discussions--see those assignments for particulars)

Double-space submissions.

Word process submissions.

Paginate your submissions.

Do NOT use a cover page.

Use your word processing software to check the style and spelling of your assignment BEFORE submitting it.

Use a header on EACH page of your exercise. Use this format for the header:

<table>
<thead>
<tr>
<th>KM/LIS 5043</th>
<th>Exercise ___</th>
</tr>
</thead>
<tbody>
<tr>
<td>[provide number of exercise or name of assignment, such as Journal Entries 1-3]</td>
<td></td>
</tr>
<tr>
<td>Your First (given) and Last (surname) Names</td>
<td></td>
</tr>
</tbody>
</table>

4. Writing Centers

Norman Campus

If students would like some help documenting research materials or organizing thoughts for their writing, they can make appointments for FREE, 30-minute conference sessions with writing consultants at the OU Writing Center on the Norman campus, located in Wagner Hall (1005 Asp Avenue), Room 280. For more information, see: http://www.ou.edu/content/writingcenter.html

Tulsa Campus
The OU Tulsa Writing Center at Schusterman (Building 3, Room 3109) provides “free, confidential writing assistance for currently enrolled OU students, faculty, and staff.” The telephone numbers are: 918-660-3103 or 918-669-2886. For more information, see: http://tulsagrad.ou.edu/writing/

C. Student Evaluation of Class

At the end of the term, each student in a Desire2Learn-delivered course will be asked by the OU College of Arts and Sciences (CAS) to complete an on-line CAS evaluation form that elicits opinions about the quality and relevance of course content and the quality of instruction.

The instructor will NOT see course evaluations until after grades have been turned in to the Registrar's Office.

This student input is used by the instructor for improvement of teaching and by the School for annual assessment and tenure and promotion decisions among its regular faculty, and for rehiring decisions among adjunct faculty. It is important that students be careful and accurate in completing the evaluation form.

VI. RELATED POLICIES

A. Grades of Incomplete (I)

The University has strict conditions under which a student is given an incomplete in a regularly scheduled, letter-graded course. A grade of Incomplete (I) will be given only for a justifiable reason (due to unavoidable circumstances, not lack of planning on the student's part) and only if the student is passing the course. Incompletes are designed for students who cannot complete the LAST 10% to 30% of the required assignments, generally only the final exam or a last written assignment.

It is the responsibility of the student to request a grade of Incomplete (I) and to meet with the instructor as early as possible to determine and document the requirements for completing the course. Prior to requesting an Incomplete (I), students are urged to consult with their academic advisors.

Any incomplete granted must be removed by the deadline specified by the instructor. The time limit set for removal of an incomplete will take into account the circumstances of the situation but cannot exceed one (1) calendar year.

Check the current OU Academic Calendar, at http://www.ou.edu/content/admissions/home/academic_calendar/fall_2011.html for deadlines for dropping/withdrawing from classes. Students are urged to consult with their academic advisors about such decisions.
B. Dropping/Withdrawing

Students are urged to consult with their academic advisors about decisions related to adding/dropping courses. Students are also responsible for initiating the appropriate paperwork for withdrawing from a course.

Following is a reminder of pertinent deadlines for dropping courses for Fall 2011; check current OU Academic Calendar at

http://www.ou.edu/content/admissions/home/academic_calendar/fall_2011.html

and contact the Office of Admissions for complete listings of dates and deadlines:

Add/Drop (retain enrollment in at least one course):

August 22 - September 2—no record of grade for dropped course (s)

September 6 – 30—automatic grade of W for dropped course (s) for graduate students

October 3 - December 9—grade of W or F (assigned by instructor) for dropped course (s) for graduate students

October 31 - December 9—Petition to Graduate College Dean required to drop a course (s); Instructor's Signature and Grade of W or F Required

Complete Withdrawal (drop all courses for semester):

August 19—Cancellation deadline; last date for no record of grade on transcript for dropped courses

August 22 - September 30—automatic grade of W on complete withdrawal from the University for graduate students

October 3 - December 9—grade of W or F (to be assigned by instructor) on complete withdrawal from the University for graduate students

C. Class Attendance

This class is an asynchronous delivery via the Web, using Desire2Learn (D2L). There are NO in-person class meetings.

Character of Graduate Education

It should be noted that the graduate student experience encompasses more than fulfillment of assignments. As stated in the OU SLIS Graduate Student Handbook:
"Fundamentally, responsibility for education at the graduate level belongs to the individual student. Faculty provide the basic frame in which the study is undertaken, offer assistance in setting the parameters of study, and serve as facilitators and mentors. This approach to the learning environment is particularly necessary as a conceptual framework for the development of information professionals who must exercise critical thinking, analyze problems, and design solutions as a daily part of their work life, who must be independent and lifelong learners who also function effectively as team members in a diverse and dynamic information environment."

D. Codes and Policies of Behavior

To protect its faculty and students, the School fully subscribes to the university's codes, policies, and procedures involving academic misconduct, grievances, sexual, racial and ethnic harassment, and discrimination based on disability. You are strongly encouraged to acquaint yourself with both your responsibilities and your protections. See "Student Code" on the OU Student Conduct Office site at:

http://judicial.ou.edu/content/view/27/32/

E. Professionalism in Electronic Communication

1. Expected Tenor of Discussions

Electronic venues (such as e-mail, discussion boards, chat rooms, etc.) are used regularly as part of professional practice. It is expected that the tenor of discussion in electronic communication for this class will be that of colleagues.

One important purpose of discussion board transactions is to practice HEARING (not just listening to) the various opinions, stances, and ideas of one's colleagues. *Thus, thou shalt not indulge in flaming.*

It is important to remember that virtual communication lends itself quite easily to an artificial sense of "private conversation"--it is always wise to think twice before you post.

2. Expectations of Participation in Assigned Discussions

For ASSIGNED virtual discussions in this class, points are earned for participation.

However, the QUALITY of participation is not assessed by the instructor. As with all professional interactions, quality of contribution, whether electronic or in person, is ultimately assessed by one's colleagues, whether they articulate their evaluations or not.

F. Reasonable Accommodations
Any student in this course who has a disability that may prevent her or him from fully demonstrating her or his abilities should contact me personally as soon as possible, so that we can discuss accommodations necessary to ensure full participation and to facilitate your educational opportunities.

Please advise me of such disability at some point before or as soon as possible after the first day of fall classes (August 22). I will work with you and the Office of Disabled Student Services to provide reasonable accommodations.

Students with disabilities must be registered with the Disability Resource Center (DRC) prior to receiving accommodations in this course. The OU DRC Web site is: http://drc.ou.edu/

In Norman, the OU DRC is located in Goddard Health Center, 620 Elm Avenue, Suite 166 (Goddard Health Center), phone 405-325-3852 (voice), or TDD only 405-325-4173, or e-mail 405-325-4491 or FAX 405-325-4491, or e-mail at drc@ou.edu

For information regarding requests for accommodations and eligibility for services at the OU-Tulsa Schusterman Center, contact Kathy Seibold, Ed.D., 4502 East 41st Street, Room 3B07, at phone 918-660-3102, or FAX 918-660-3309, or e-mail at kseibold@ou.edu.

VII. INSTRUCTOR CONSULTATION and OFFICE HOURS

Office:  BL 28, Norman campus

Office phone number:  405 325-3921

Office FAX number:  405 325-7648

E-mail:  rtaylor@ou.edu

All e-mail related to the class should have a subject line of:

5043 Your Message Topic

Office hours, Fall 2011, Norman:

Mondays:  2 - 4 p.m.

Tuesdays:  9 a.m. to noon

Also available by appointment; arrange in-person or phone appointments by e-mail to instructor at rtaylor@ou.edu.
Most questions can be efficiently handled by e-mail.
Syllabus (continued)

VIII. MAJOR DIVISIONS OF THE COURSE (MODULES)

Course Modules for Fall 2011

This course follows the official OU Norman campus calendar, which includes this holidays:

*Monday, September 5, Labor Day Holiday*

*Friday, October 7, Fall Student Holiday (OU-UT game weekend)*

*Wednesday-Sunday, November 23-27, Thanksgiving Holiday*

In the following modules, "midnight" is the END of the day of the date specified.

All times are Central Daylight Time (CDT)

KEY: D2L is Desire2Learn

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**NOTE:** This calendar is arranged so that textbook readings and module assignments other than discussions are completed in the first week of the module, followed by discussions in the second week of the module.

For effective time management, students should review assignments in advance so that necessary activities can be completed on time.

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**MODULE A (Monday, August 22 – Tuesday, September 6)**

**TOPICS:** Introduction to Course; What is Popular Culture?; The ‘Culture and Civilization’ Tradition

*Monday, September 5, Labor Day Holiday*

**Friday, August 26, midnight** (non-credit, required to remain in the course)

Completion of OU College of Arts & Sciences D2L Online Orientation and/or Certification of Completion

[https://casweb.ou.edu/olr/public/students/orientation.htm](https://casweb.ou.edu/olr/public/students/orientation.htm)

Forward to the instructor the e-mail confirming completion of the orientation to:

rtaylor@ou.edu
Monday, August 29, midnight (non-credit; highly recommended)

___Using D2L, have become familiar with its structure (architecture).

___Using D2L’s Content area, review and become familiar with the class Syllabus and all assignments. After exploring D2L and reviewing the Syllabus and assignments, if there are questions, post those to the Question and Answer Discussion Board on D2L.

___Visit the D2L Discussions area and become familiar with that area. Review information about discussion expectations in D2L’s Content area, under Assignments.

Monday, August 29, midnight (non-credit, required)

___Have purchased a copy of the textbook.

___Have read Chapters 1 and 2 of textbook.

___Have posted self-introduction to the appropriate D2L Discussion Board in this Module.

___Have ready access to a copy of the 16th edition of the Chicago style manual to be used for the course and reviewed relevant sections. In the Content area of D2L, see Assignments: General Criteria for information and FAQs about Chicago.

Monday, August 29, midnight (credit)

___Student leaders of textbook chapters for this module have posted to D2L Discussion Board their initial postings (answering assigned questions).

Tuesday, September 6, midnight (non-credit, required)

___Submit to instructor, by e-mail (rtaylor@ou.edu), three preferred dates and times (not necessarily 9-5) for the required consultation regarding the Pathfinder assignment. Also indicate preferred venues (in person, phone, Adobe Acrobat Connect, Skype). These appointments must be done in September.

Tuesday, September 6, midnight (credit, required)

___Have participated in the What is Popular Culture? discussion.

___Have participated in the textbook chapter discussions.

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MODULE B (Wednesday, September 7 - Monday, September 19)
TOPICS: Culturalism; Marxisms; Tracking the Popular; Celebrity

Monday, September 12, midnight (non-credit, required)
___ Have read Chapters 3 and 4 of textbook.

Monday, September 12, midnight (credit)
___ Have completed and posted to the appropriate D2L Discussion Board the Interview of Informant report.
___ Student leaders of textbook chapters for this module have posted to D2L Discussion Board their initial postings (answering assigned questions).

Monday, September 19, midnight (credit)
___ Have participated in the Interview report discussion.
___ Have participated in the Pathfinder content discussion.
___ Have participated in the textbook chapter discussions.

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MODULE C (Tuesday, September 20 - Monday, Monday, October 3)

TOPICS: Psychoanalysis; Structuralism and Post-structuralism; Images of Libraries, Librarians, Librarianship; Change and Popular Culture

Monday, September 26, midnight (non-credit; required)
___ Have read Chapters 5 and 6 of textbook.

Monday, September 26, midnight (credit)
___ Have completed and posted to the appropriate D2L Discussion Board the Images of Librarians assignment.
___ Student leaders of textbook chapters for this module have posted to D2L Discussion Board their initial postings (answering assigned questions).

Monday, October 3, midnight (credit)
___ Have participated in the Images of Librarians discussion.
___Have participated in the textbook chapter discussions.


MODULE D (Tuesday, October 4 - Monday, October 17)

Friday, October 7, OU Student Holiday (OU-UT game weekend)

TOPICS: Gender and Sexuality; ‘Race’, Racism and Representation; Intellectual Freedom & Popular Culture

Monday, October 10, midnight (non-credit; required)
___Have read Chapters 7 and 8 of textbook

Monday, October 10, midnight (credit)
___Have completed and posted to the appropriate D2L Discussion Board the Intellectual Freedom assignment.
___Student leaders of textbook chapters for this module have posted to the D2L Discussion Board their initial postings (answering assigned questions).

Monday, October 17, midnight (credit)
___Have participated in the Intellectual Freedom discussion.
___Have participated in the textbook chapter discussions.


MODULE E (Tuesday, October 18 - Monday, October 31)

TOPICS: Postmodernism; The Politics of the Popular; Popular Culture Collections

Monday, October 24, midnight (non-credit; required)
___Have read Chapters 9 and 10 of textbook.

Monday, October 24, midnight (credit)
___Have completed and posted to the appropriate D2L Discussion Board the Popular Culture Collections assignment.
Student leaders of textbook chapters for this module have posted to D2L Discussion Board their initial postings (answering assigned questions).

**Monday, October 31, midnight (credit)**

___Have participated in the Popular Culture Collections discussion.

___Have participated in the textbook chapter discussions.

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**MODULE F (Tuesday, November 1 - Monday, November 14)**

**TOPICS:** Popular Culture Collections continued; Popular Culture Programming

**Monday, November 7, midnight (credit)**

___Have completed and posted to the appropriate D2L Discussion Board the Documentary Review assignment.

___Have completed and posted to the appropriate D2L Discussion Board the Fans assignment.

___Have completed and posted to the appropriate D2L Discussion Board the Programming assignment [added 8-23-011]

**Monday, November 14, midnight (credit)**

___Have participated in the Documentary Review discussion.

___Have participated in the Fans discussion.

___Have participated in the Programming discussion. [added 8-23-011]

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**MODULE G (Tuesday, November 15 - Monday, November 28)**

**TOPICS:** Organization of Information & Popular Culture

*Wednesday-Sunday, November 23-27, OU Thanksgiving Holiday*

**Monday, November 21, midnight (credit)**
___Have completed and posted to the appropriate D2L Discussion Board the Pathfinder assignment.

___Have posted the Organization of Information assignment to the appropriate D2L Discussion Board.

**Monday, November 28, midnight** (credit)

___Have participated in the Organization of Information discussion.

___Have reviewed classmates' pathfinders in preparation for Peer evaluation.

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**MODULE H** (Tuesday, November 29 - Monday, December 12)

**TOPICS:** What is Popular Culture Redux? Professional Activity Opportunities in Popular Culture; Meeting User Needs in Popular Culture

**Monday, December 5, midnight** (credit)

___Peer evaluations sent to the other 2 members of assigned groups.

**Monday, December 12, midnight** (credit)

___Submission of Conference Proposal to dropbox.

___Participated in What is Popular Culture Redux? discussion.

___All LATE work must be submitted to original venues. Late work, per the Syllabus, receives half credit. Notify the instructor by e-mail (rtaylor@ou.edu) when late work is submitted.

**END OF SYLLABUS**