

University of Oklahoma Degree Program Inventory

Gaylord College of Journalism and Mass Communication

September 2009

Level I	Level II	Level III			Level IV				Level V	
Degree as referenced in State Regents' policy	Degree designation as it appears in the catalog or on a diploma. Appears in abbreviated form on the student transcript.	Title of degree program as recognized by State Regents and assigned OSRHE program code			Specialized course of study under an umbrella degree program (referred to as an option in OSRHE policy and a major in the OU catalog). Appears in abbreviated form on the transcript in semester header.				Area of concentration or track within the major (requires approval at the campus-level only)	
		Program Code	CIP Code	Title of degree program	OU Major Code	S ³ -Cube Code	Option/Major	Program Status	Concentration Code	Concentration Name
Bachelor of Specialty - B(S)	Bachelor of Arts in Journalism	137	090401	Journalism	0602H	B610	Journalism			
					0602F	B795	Professional Writing			
					0602G	B815	Public Relations			
		134	090903	Journalism Advertising	0604B	B006	Journalism Advertising			
		135	090402	Journalism Broadcasting and Electronic Media	0603G	B125	Journalism Broadcasting and Electronic Media			
Master of Arts - MA	Master of Arts	138	090401	Journalism & Mass Communication	0602N	M610	Journalism & Mass Communication		Q021	Advertising & Public Relations
									Q351	Information Gathering and Distribution
									Q436	Mass Communication Management & Policy
									Q541	Professional Writing
									Q656	Telecommunications & New Technologies
Master of Specialty - M(S)	Master of Professional Writing	352	230501	Professional Writing	0602P	M795	Professional Writing	approved 6/30/03		
Doctor of Philosophy - Ph.D.	Doctor of Philosophy	359	090102	Mass Communication	0605R	D660	Mass Communication	approved 3/23/06		