

OFFICE OF THE SENIOR VICE PRESIDENT AND PROVOST
The University of Oklahoma
Norman Campus

MEMORANDUM

TO: Deans, Directors and Chairs - Norman Campus

FROM: Joyce Allman
Associate Provost for Academic Advising

DATE: August 18, 2009

SUBJECT: Quality Academic Advising

I would like to encourage you and your staff to adopt the “Core Values of Academic Advising” statement articulated by the National Academic Advising Association (NACADA). This document describes a set of beliefs all advisors hold toward their students as well as a set of basic values shared between advisors and students. The Provost’s Advisory Committee on Academic Advising (PACAA) subscribes to this doctrine and I believe that professional and faculty advisors should follow it as well.

The following statements from the “Core Values” indicate advisors’ basic beliefs about students:

- Students can be responsible for their own behavior.
- Students can be successful as a result of their individual goals and efforts.
- Students have a desire to learn.
- Learning needs vary according to individual skills, goals and experiences.
- Students hold their own beliefs and opinions.

The “Core Values” are as follows:

- Advisors are responsible to the students and individuals they serve.
- Advisors are responsible for involving others, where appropriate, in the advising process.
- Advisors are responsible to the college or university in which they work.
- Advisors are responsible to higher education generally.
- Advisors are responsible to the community (including the local community, state, and region in which the institution is located).
- Advisors are responsible to their professional role as advisors and to themselves personally.

I strongly urge you to adopt these principles. Any questions related to advising can be directed to Christina Norman, Chair of PACAA, or me.

NLM:rm

cc: PACAA