

THE
SOUTH CENTRAL
MODERN LANGUAGE
ASSOCIATION

MEMPHIS 2007
CONVENTION
INFORMATION &
MATERIALS

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THE SOUTH CENTRAL MODERN
LANGUAGE ASSOCIATION

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WELCOME TO MEMPHIS

Memphis, Tennessee is the site for SCMLA's 64th Annual Meeting, November 1-3, 2007. Our convention hotel, the **Hilton, Memphis** hotel is located in the heart of the East Memphis business district and just minutes from Beale Street, the Brooks Museum, Graceland, the Civil Rights Museum, the Memphis Zoo, Liberty Bowl, Memphis International Airport, and downtown Memphis, Tennessee. The SCMLA has a group room rate of **\$104** for a **single** and a **double**. Please be sure to do one of the following in order to reserve your hotel room for the SCMLA conference rate. The RESERVATION NUMBER is:

901-684-6664 / 1-800-445-8667

or

also reserve your room ONLINE at
www.ou.edu/scmla

Please quote the reservation code SO1030
when making your hotel room reservation

In order to receive the special SCMLA conference rate, please be sure to reserve your room before **OCTOBER 10, 2007**. After this date the rate of \$104 will no longer be on offer.

Hotel Address:

Hilton, Memphis
939 Ridge Lake Blvd, Memphis, TN 38120
Tel: (901) 684-6664

Directions to the Hilton

From Memphis Airport:

Distance: 10 miles

Airways to I240 East & take the Germantown/Poplar exit 15A. Prepare for a left at the first traffic light onto Ridgeway Loop Rd. Turn left at the second traffic light onto Ridgeway Center Pkwy. The hotel is the 27 story glass tower on the left.

From I-240

From I-240 either East or West, take the Germantown/Poplar exit 15A East (Highway 72). Once on Poplar Ave, prepare for a left turn. Turn left at the first traffic light onto Ridgeway Road. Stay in the left lane until you turn left at the second traffic light onto Ridge Lake Blvd. The hotel will be straight ahead on the left side.

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Complimentary Airport Shuttle to and from the Hilton, Memphis:

A complimentary courtesy shuttle from the airport to the Hilton, Memphis leaves at least every hour on the hour. When you arrive, go to baggage claim and use Hilton's courtesy phone to arrange for a pick up or call the hotel directly (**901.684.6664**) to ask for the courtesy shuttle.

Taxis

Advantage Cab Company	(901) 844-9999
Arrow Cab Company	(901) 332-7769
Checker Cab Company	(901) 577-7777
City Wide Cab Company	(901) 324-4202
Metro Cab Company	(901) 323-3333
Yellow Cab Company	(901) 577-7777

PRE-REGISTRATION FORM

Within this pamphlet you will find a registration form. Please fill out the form as necessary, detach and send to the following address with your payment in the form of a check made payable to SCMLA. Alternatively, you can now also register for the conference and pay your 2008 membership dues on-line. Please read the information about on-line payment possibilities in this pamphlet.

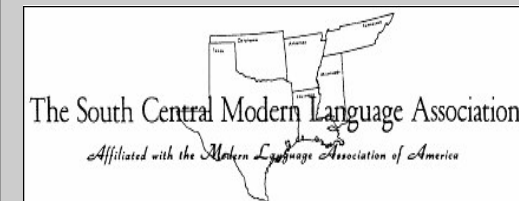
SCMLA

University of Oklahoma

104 Fourth St., Baker, B47

Norman, OK 73019-6410

ADA Notice: If you need special accommodations, please contact the SCMLA office as soon as possible.



ON-LINE REGISTRATION & 2008 MEMBERSHIP DUES

This year you will be able to register for the Memphis convention and pay your membership dues on-line. You can pay for the following on-line via www.ou.edu/scmla: **Memphis 2007 conference registration, Memphis 2007 conference meals including the Friday business luncheon, the Women's Caucus breakfast and the SCCEA breakfast and 2008 membership dues.** You will also be able to vote for new executive committee members. For the following minimal credit card fee increase and processing fee, you will not have to wait to send a check to the SCMLA for conference registration and membership. Also, there will be a link to the convention hotel for you to make your on-line hotel room reservation. However, if you would like to continue to pay as you have in the past, you still have the option of pre-registering and paying dues by sending a check to the SCMLA offices at the U of Oklahoma. Just fill out the registration form at the end of this pamphlet and send it with check to the address provided (processing fees are not applicable if paying by check). Pre-convention registration will be accepted until October 5, 2007. **To pay by credit card go to:** www.ou.edu/scmla

2007 On-line/Credit Card Registration Fees

- On-line Faculty Registration - \$52 + \$3.37 processing fee = **\$55.37**
- Grad Student Registration - \$21 + \$2.00 processing fee = **\$23.00**

2008 Calendar Year Dues

- Joint Membership - \$52 + \$3.37 processing fee = **\$55.37**
- Full Professor Membership - \$41.50 + \$2.89 processing fee = **\$44.39**
- Associate Professor Membership- \$36.00 + \$2.60 processing fee = **\$38.60**
- Assistant Professor Membership - \$31.00 + \$2.41 processing fee = **\$33.41**
- Instructor/Retired Professor Membership - \$26.00 + \$2.13 processing fee = **\$28.13**
- Graduate Student Membership - \$21 + \$2.00 processing fee = **\$23.00**

Meals

- SCMLA Luncheon - \$25 + \$2.13 processing fee = **\$27.13**
- Women's Caucus Breakfast - \$15 + \$1.75 processing fee = **\$16.75**
- SCCEA Breakfast - \$15 + \$1.75 processing fee = **\$16.75**

CONVENTION HIGHLIGHTS

SCMLA Keynote Presentation & Welcome Social:

Jack T. Cooper, Director of Jazz Studies from the U of Memphis will give the keynote presentation entitled "Memphis Musical Traditions Past, Present, and Future" on Thursday, November 1 at 6:00pm in the Tennessee Grand Ballroom. Afterwards join everyone at the Welcome Social from 7:30pm - 9:00pm.

Plenary Address

Rita Felski will give the plenary address on, Friday, November 2, from 5:45-7:00pm in the Tennessee Grand ballroom B/C. Her address is entitled "The Uses of Literature: An Un-manifesto." After Professor Felski's address all are invited to attend the President's Reception for complimentary wine and hors d'oeuvres in the Tennessee Grand Ballroom A.

South Central College English Association Breakfast:

Friday, November 2, 2007, 7:45-9:00am
Please be sure to mark your registration form to attend the SCCEA Breakfast.

Women's Caucus Breakfast:

Saturday, November 3, 7:30-8:45am. Please be sure to mark your registration form to participate.

French, German, & Spanish Social: This year the language groups will once again host a social. On Friday, November 2, 2007 in Directors Row 6 from 4:00-5:30pm the French, German, and Spanish representatives will host receptions for members to share ideas and information pertinent to their disciplines. Please be sure to mark your registration form if you plan to attend this social.

SCMLA Luncheon and Business Meeting: Pre-register to join us for the SCMLA Luncheon and Business Meeting on Friday from 12:30-2:00pm in the Tennessee Grand Ballroom A. The program includes the Presidential Address by Hester D. Baer plus awards, announcements, and SCMLA news. Pre-ordered meal stickers will be in your packet at the SCMLA Registration desk.

Pi Delta Phi, the National French Honor Society, will be hosting an Afternoon Tea on Friday, November 2, 2007 from 2:15-3:15pm and will hold a public meeting on Saturday, November 3 from 11:00am-12:30pm.

Workshop for Academic Jobseekers & Mock Interviews: On Saturday, November 3, 9:15-10:30am the South Central Association of Departments of Foreign Languages and Departments of English will sponsor the workshop followed by interviews from 11:00am-12:30pm— Southeast Ballroom A. All SCMLA members are encouraged to attend and to bring CVs, job letters, and questions relating to a job search. Please contact Grady Wray by email at scmla@ou.edu to schedule an interview.

The Scholar's Choice/Publisher Contact Form: With the help of The Scholar's Choice, SCMLA has developed a contact form for you to send to your publisher(s) to request that your book(s) be displayed at the SCMLA Book Exhibit. Along with the contact form is a set of guidelines to aid you in making your request. The form is included in this mailing. Please submit by September 14, 2007.

Convention Program: Please note that your program will be available upon arrival at the Hilton, Memphis. The preliminary SCMLA Memphis Convention program is available on the SCMLA website www.ou.edu/scmla.

SCMLA Book Exhibit: The Book Exhibit, located on the ground level of the Hilton in the Tennessee Grand Foyer, will be open from 11:00am-6:00pm Thursday, 7:00am-5:00pm Friday, and 8:00am-1:00pm Saturday.

On-site Registration: Beginning at 11:00AM, Thursday, November 1, 2007, pre-registered members may pick up their convention packets, including badges (required for admission to individual sessions and Book Exhibit). Packets will include any meal stickers ordered, final convention program, and information to Memphis sites and events. The Registration Desk will be located on the main floor, with Local Arrangements Committee members available to assist with your convention needs. **On-site** registration fee is \$60, \$25 for Graduate students; a limited number of meal function tickets will be available for on-site registrants. Credit card on-site registration will be \$62.50 + proc. fee and \$26.00 + proc. fee for graduate students.

REGISTRATION FORM & 2008 MEMBERSHIP

For members paying by check: Make checks or money orders payable to SCMLA. DO NOT SEND CASH. You must be a current member to register for the conference. Please mark and include the green election ballot also. Please send to the address on the back of this pamphlet (pre-addressed envelope included for your convenience).

Name: _____

Department _____ University _____

Preferred Address _____

City _____ State _____ Zip _____

Tel: _____ Email: _____

2007 Registration Fees

Pre-Registration @ \$50.00	\$ _____
On-Site Registration @ \$60.00	\$ _____
Grad. Student Pre-Registration @ \$20.00	\$ _____
Graduate Student On-Site Registration @ \$25.00	\$ _____

2008 Calendar Year Dues

Graduate student @ \$20	\$ _____
Instructor/Lecturer/Retired @ \$25.00	\$ _____
Assistant Professor @ \$30.00	\$ _____
Associate Professor @ \$35.00	\$ _____
Full Professor @ \$40.00	\$ _____
Joint (one mailing/same address) @ \$50.00	\$ _____

SCMLA Luncheon Choice of Entrée

Italian Chicken @ \$25.00 \$ _____

Vegetarian Dish @ \$25.00 \$ _____

SCCEA Continental Breakfast @ \$15.00 \$ _____

Women's Caucus Continental Breakfast @ \$15.00 \$ _____

SCMLA pays gratuity TOTAL PAID \$ _____

To pay by credit card go to www.ou.edu/scmla

Please check if you plan to make use of a complimentary bus trip to Beale Street on the evening of Friday, November 2, 2007



Cut along dotted line

