South Central Modern Language Association
64th Annual Convention
The Hilton Hotel
Memphis, Tennessee
November 1-3, 2007

In accordance with rules and regulations governing the exhibits for the South Central Modern Language Association, the undersigned makes the following application for:

1. _____ 6' Table (draped, no skirting) with 2 chairs ................................................................. $100
2. _____ University/Commercial Press Table Space *: ................................................................. $25/Title
3. _____ 1-Page ad in Convention Program ................................................................. $100

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* Publishers send titles. SCMLA staffs and retains profits on ½ publisher’s price.

Deadline for advertising in Convention Program: September 3, 2007
Deadline for all exhibit reservations: October 8, 2007

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Publisher Name
____________________________________________________________________________
Address
__________________________________________________________________________________

Reserve Table Option:  Number of Tables Needed: _______

Reserve University/Commercial Table Space Option:  Number of Titles being sent: _______

Amount ________  Payment enclosed ________  Please Invoice ________

Signed ___________  Title ____________________________

Printed Name ________________________________________________  Email _________________________________

Phone Number _______________________________________________

Make check payable to: South Central Modern Language Association.
Return reservation form/check to:
SCMLA, University of Oklahoma, 104 Fourth Street, Baker B47, Norman, OK 73019-6410; ATTN: Piers Frazier.
PHONE: (405) 325-6011; FAX: (405) 325-3720; E-MAIL: scmla@ou.edu; www.ou.edu/scmla