In accordance with rules and regulations governing the exhibits for the South Central Modern Language Association, the undersigned makes the following application for:

<table>
<thead>
<tr>
<th>Application</th>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>6' Table (draped, no skirting) with 2 chairs</td>
<td>$100</td>
</tr>
<tr>
<td>2</td>
<td>University/Commercial Press Table Space</td>
<td>$25/Title</td>
</tr>
<tr>
<td>3</td>
<td>1-Page ad in Convention Program</td>
<td>$100</td>
</tr>
</tbody>
</table>

* Publishers send titles. SCMLA staffs and retains profits on ½ publisher’s price.

**Deadline for advertising in Convention Program:** September 1, 2006
**Deadline for all exhibit reservations:** October 2, 2006

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**Publisher Name**

**Address**

**Reserve Table Option:**  Number of Tables Needed: ______

**Reserve University/Commercial Table Space Option:**  Number of Titles being sent: ______

**Amount** __________  Payment enclosed __________  Please Invoice ________

**Signed** ____________________________________  **Title** __________________________________

**Printed Name** ___________________________  **Email** ___________________________

**Phone Number** ___________________________

Make check payable to: South Central Modern Language Association.
Return reservation form/check to:
SCMLA, University of Oklahoma, 104 Fourth Street, Baker B47, Norman, OK 73019-6410; ATTN: Piers Frazier.
PHONE: (405) 325-6011; FAX: (405) 325-3720; E-MAIL: scmla@ou.edu; www.ou.edu/scmla