

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS



**SHPE**

Leading Hispanics in STEM®

at the University  
of Oklahoma



**SPONSORSHIP PACKET 2022-2023**



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## MISSION AND VISION

The mission of the Society of Hispanic Professional Engineers (SHPE) is to empower the Hispanic community to realize its fullest potential. SHPE strives to impact the world through STEM awareness, access, support, and development. Our vision is a world where Hispanics are highly respected and influential as the leading innovators, scientists, mathematicians, and engineers.

## CORE VALUES



### FAMILIA

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.



### SERVICE

We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.



### EDUCATION

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.



### RESILIENCE

We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

### SHPE AT THE UNIVERSITY OF OKLAHOMA

Our chapter consists of **over 70 members**. SHPE OU values its members and strives to make a successful environment for all. From **2021-2022** SHPE OU had **membership retention of 78%**.

Our **18-student** leadership team supports our chapter through event programming, administration, communications, and k-12 outreach. Our team plans general body meetings that regularly host our membership, including students, alumni, volunteers, and corporate representatives.



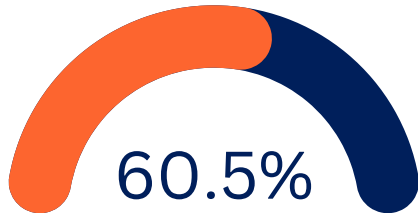
### CHAPTER HISTORY

SHPE OU was founded in the **Diversity and Inclusion Office** in the Gallogly College of Engineering. We have developed into an ever-growing chapter that provides extensive professional development opportunities to our members. The OU chapter has shaped itself into a prestigious chapter that is known across **Region 5**.

In recent years, we've received numerous awards and recognitions at both regional and national levels. Our chapter has the honor of receiving the **Outstanding Chapter Development and Leadership Award** in 2019, the **Blue Chip Award** in 2021, and the **National Chapter of the Year Award** in 2022.



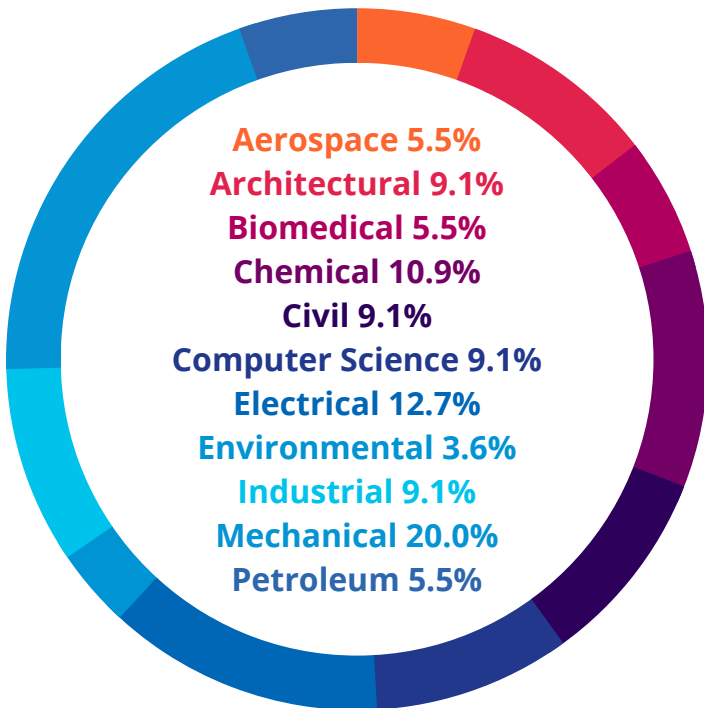
## CHAPTER DEMOGRAPHICS



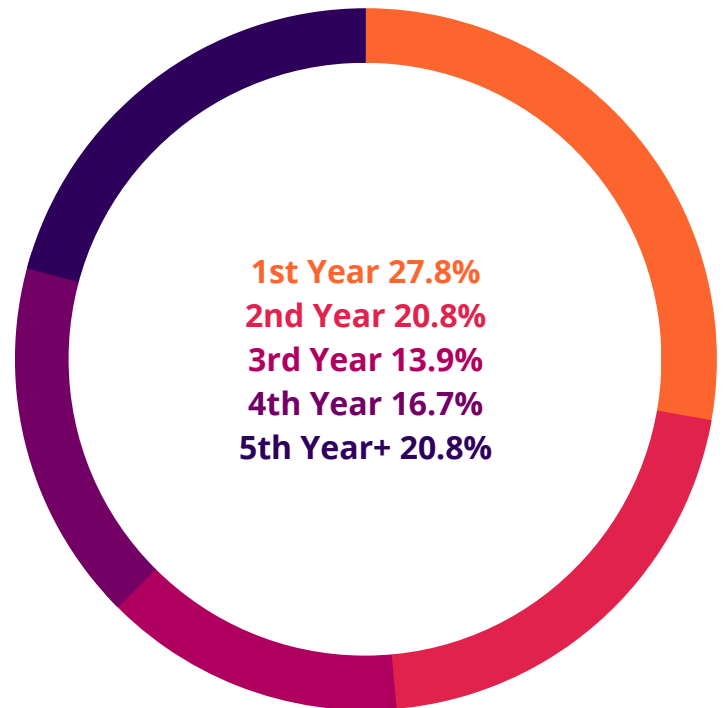
We are proud to say that **60.5%** of our chapter is a **first-generation college student**.



**39.4%** of our chapter identify as **women**.



Major Distribution



Class Distribution



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## EVENTS AND SERVICES

### GENERAL BODY MEETINGS

Our chapter hosts **monthly meetings and events** to welcome new members and improve our professional skills. Each month one of our **four core values** is showcased; familia, resilience, education, or service. In these meetings, SHPE welcomes students into our familia.



### COMMUNITY BUILDING

Our chapter oversees **3 SHPE Jr. chapters** in the Oklahoma City community where our members lead K-12 outreach activities. Annually, our members plan and host **2 Noche de Ciencias** outreach events in Oklahoma City to reach pre-college students. We offer **monthly community service projects**. Highlights include the Oklahoma City Zoo, Oklahoma Regional Food Bank, Second Chance Animal Shelter, and participating in The Big Event.





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## EVENTS AND SERVICES

### PROFESSIONAL DEVELOPMENT

Through our professional development programming, we host events to develop our members' career skills. Previous events include a **SHPEtina Alumni Networking Dinner, Resume Review Workshop with company representatives, Graduate Student Panels**, and more.

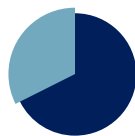


### NATIONAL CONVENTION

SHPE holds annual national conventions that host over **10,000 STEM students** and professionals to network and learn new skills through a series of workshops. SHPE also hosts hundreds of regionally diverse companies during the career fair. In past years, our chapter has sponsored members to Phoenix, AZ; Orlando, FL; and other locations.

In preparation for our conventions, sponsored members undergo pre-conference meetings to ensure they are fully aware of the opportunities at the convention. These meetings cover topics such as interview strategies for the career fair, a broader introduction to the national organization, and other expectations. In addition to these meetings, students are required to complete a series of tasks that ensure a student's success during the convention. In 2021, our chapter collectively:

**24** sponsored undergraduate students



over **one third** of students received a company interview



**8 Internships and Full-Time offers** earned



## PARTNERSHIP OPPORTUNITIES

Join us in our pursuit to create the next generation of engineers while reaching your collegiate outreach goals. Becoming a SHPE OU sponsor ensures you make a positive connection with the entire SHPE community!

	Plata	Oro	Diamante	Familia
COMPANY LOGO ON OUR PLATFORMS	X	X	X	X
CONTENT ON OUR BI-WEEKLY MAILING CAMPAIGN	X	X	X	X
SPONSOR EXISTING SHPE EVENTS*		X	X	X
HOST A WORKSHOP/PRIVATE EVENT*			X	X
HOST A SOCIAL*				X
ACCESS TO CUSTOM OU PACKAGE				X
	\$500	\$1,250	\$1,500	\$2,000

\*Cost of the event is NOT included in the package price.

"X" EITHER Sponsor SHPE Event or Workshop/Private Event, NOT both unless Familia





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## 1. COMPANY LOGO ON OUR PLATFORMS

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Your company logo will be featured on our website. The logo will be attached to an external link of your choice. Feature your company webpage, event announcement, and more.

## 2. CONTENT ON OUR BI-WEEKLY MAILING CAMPAIGN

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SHPE OU sends out emails and communication to members with upcoming events and announcements. Be featured in the content of your choosing to our mailing recipients. Increase attendance and participation for your upcoming events and programs.

## 3. SPONSOR EXISTING SHPE EVENTS

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Connect with more members of the SHPE community by displaying support at an existing SHPE event. Your company will be featured on an official SHPE meeting or event.

## 4. HOST A WORKSHOP/PRIVATE EVENT

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Expand your student networking through workshops and events focused on professional or leadership development. Host events such as "How to Master an Interview" and "Resume Tailoring". Reach OU students and give them personalized advice.

## 5. HOST A SOCIAL

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Interact more with the SHPE community in a more personal and engaging way. Improve your student networking while showcasing your commitment to the SHPE community.

## 6. ACCESS TO CUSTOM OU PACKAGE

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Get more familiar with SHPE in a more personalized way. Contains a wide variety of options, ranging from specialized newsletters to company logos on SHPE executive polos. Contact either our President or VP of Finance to find our more information.



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## THANK YOU!

## CONNECT WITH SHPE OU:

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## Chapter Contacts

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