REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE

MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

For Students Entering the Oklahoma State System for Higher Education
Summer 2000 through Spring 2001

GENERAL REQUIREMENTS

Minimum Total Hours	128
Minimum Overall Grade Point Average	2.50
Minimum Grade Point Average in Major	*2.50
Minimum Grade Point Average in Upper-Division Business Courses	‡2.50
Minimum Grade Average—OU Residence	2.50

Real Estate
0511A
Major

LOWER-DIVISION REQUIREMENTS

Subject	Hours	Courses
Communications	**9-19**	**ENGL 1113**, Principles of English Composition (Core I) **ENGL 1213**, Principles of English Composition (Core II) **COMM 1113**, Principles of Communication **Foreign Language**, 0-10 hours, (Core)—Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement.
Behavioral & Social Science	**9**	**P SC 1113**, American Federal Government (Core III) Elect 6 hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (Economic, Human or Political Geography). A maximum of three hours of Pol. Sci. will count toward this requirement.
Humanities	**12**	**HIST 1483** or **1493**, U.S. (Core IV) 1 course from each of the following 3 fields (Core IV): §Understanding Artistic Forms - _____ §Western Civilization and Culture - _____ §Non-Western Culture - _____ One upper-division course from the approved University-Wide General Education course list (outside the major) must be selected in addition to the capstone course, B AD 4013. Courses taken to fulfill the University-Wide General Education requirements must be chosen from the list of approved courses printed in the class schedule. This course may be taken as an upper-division elective.
Science & Mathematics	**17**	**§Natural Sciences**—8 hours, 2 courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component. (Core II) _____ _____ **MATH 1643**, Precalculus for Business, Life and Social Sciences **MATH 1743**, Calculus I for Business, Life & Social Sciences (Core I—Substitute: **1823**, Calculus & Analytic Geom. I) **MATH 2123**, Calculus II for Business, Life & Social Sciences (Substitute: **2423**, Calculus & Analytic Geom. II)
Basic Business	**21**	**ACCT 2113**, Fundamentals of Financial Accounting **ACCT 2123**, Fundamental Managerial Accounting **B C 2813**, Business Communication **ECON 1113**, Principles of Economics—Macro (Core III) **ECON 1123**, Principles of Economics—Micro **ECON 2843**, Elements of Statistics **MIS 2113**, Computer-Based Information Systems

§Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

UPPER-DIVISION REQUIREMENTS

Core Requirements - 15 hours

FIN 3303, Business Finance
L S 3323, Legal Environment of Business
MGT 3013, Principles of Organization and Management
MKT 3013, Principles of Marketing
†B AD 4013, Business Strategy and Policy—Capstone (to be taken last semester of senior year)

† = requires completion of all other College of Business Administration core courses prior to enrollment and permission from Undergraduate Programs.

Major Requirements - 21 hours

NO CORRESPONDENCE COURSES

B AD 3503, Real Estate Principles
B AD 4503, Real Estate Appraising
FIN 4523, Real Estate Finance & Investment Analysis

At least 9 hours from:
ECON 4223, Intermediate Business Statistics
FIN 4303, Adv. Business Finance
L S 4613, Real Property Law
MKT 4223, Logistics Management

At least an additional 3 hours from:
CNS 4970, Seminar: Methods of Building Construction
P SC 3313, Urban Government and Politics
P SC 5313, Urban Management
RCPL 5213, Principles & Practice of Urban Planning
SOC 3423, Urban Sociology
SOC 3823, Population Problems

Upper-Division Business Electives - 6 hours

6 hours selected from the following areas : Acct., Bus. Admin., Bus. Comm., Economics, Energy Management, Finance, Legal Studies, Management, Management Information Systems, and Marketing.

Free Electives

7 hours if exempt from foreign language.

Free electives may be taken in any lower- or upper-division area outside the College of Business.

Upper-Division Electives 11 hours

Upper-division electives may be taken in any area inside or outside the College of Business.

* A 2.50 cumulative and OU grade point average is required for upper-division major coursework.
‡ A 2.50 cumulative and OU grade point average is required for upper-division business courses (3000-4000 level).

A combined maximum of 8 hours of military science, aviation and physical education activity courses will count toward the 128 hours.

ADDITIONAL REQUIREMENTS

1. Thirty-nine hours of upper-division business courses (3000-4000-level) are required.
2. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in the College of Business Administration. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
3. Pass/No Pass **WILL NOT** be accepted for any upper-division Business courses or any specifically required courses.

Revised 5-00

COURSES IN ACCOUNTING (ACCT)

2113 Fundamental Financial Accounting. Basic principles of financial accounting. Emphasis on the preparation and use of the income statement, balance sheet and statement of funds flow for corporations. Coverage includes the analysis and recording of transactions involving cash, inventories, fixed assets, bonds and capital stock as well as closing, adjusting and reversing entries for revenue and expense items. (F, Sp, Su)

2123 Fundamental Managerial Accounting. Prerequisite: 2113. Introduction to managerial accounting. Analysis of cost behavior and the use of this knowledge for both short- and long-term decision. An introduction to budgeting and the accumulation of product costs for planning and performance evaluation. Specific coverage includes cost-volume-profit analysis, capital budgeting, allocations, variances from standard costs and the measurement of divisional performance. (F, Sp, Su)

COURSES IN BUSINESS ADMINISTRATION (B AD)

3503 Real Estate Principles. Prerequisite: junior standing. Introduces the student to the broad field of real estate. Topics covered include real estate valuation, investment analysis, ownership forms, conveyancing, productivity analysis, development, marketing, financing and governmental regulation.(F, Sp)

4013 Business Strategy and Policy. Prerequisite: senior standing and completion of all other College of Business Administration core courses. Administrative decision making with emphasis on analyzing business problems, formulating policies and implementing plans for action; comprehensive cases provide the opportunity to study the proper interrelationships among production, finance, marketing and the many other functions involved in managing a business enterprise. Should be taken in student's final semester. (F, Sp, Su)

4503 Real Estate Appraising. Prerequisite: 3503 or permission. Appraisal processes and techniques used in the valuation of real property of all types. Appraisal value concepts; analysis of city, neighborhood and site data; determination of physical deterioration, functional and economic obsolescence; the capitalization rates and processes; the correlation of value estimate; the appraisal report; ethics of appraising. (Sp)

COURSES IN BUSINESS COMMUNICATION (B C)

2813 Business Communication. Prerequisite: English 1113 and 1213 or equivalent, Communication 1113 and sophomore standing. This course is writing intensive. Focuses on oral and written communication as well as critical thinking skills. Also covers persuasive strategies and moves sequentially from analytical skills to composition strategies to written and oral reports. (F, Sp, Su)

COURSES IN CONSTRUCTION SCIENCE (CNS)

4970 Undergraduate General Departmental Seminar. 1 to 4 hours. Prerequisite: senior standing, permission. May be repeated with change of subject matter; maximum credit twelve hours. Special topics in construction science. (Irreg.)

COURSES IN ECONOMICS (ECON)

1113 Principles of Economics-Macro. The functioning and current problems of the aggregate economy: determination and analysis of national income, employment, inflation and stabilization; money and banking, monetary and fiscal policy; and aspects of international interdependence. **Laboratory** (F, Sp, Su)

1123 Principles of Economics-Micro. Goals, incentives and allocation of resources resulting from economic behavior with applications and illustrations from current issues: operation of markets for goods, services and factors of production; the behavior of firms and industries in different types of competition and income distribution. **Laboratory** (F, Sp, Su)

2843 Elements of Statistics. Prerequisite: Mathematics 1503 or equivalent. Basic statistical techniques emphasizing business and economic applications. Topics covered include data summary techniques, elementary probability theory, estimation, hypothesis testing, simple regression, time-series and index numbers. **Laboratory** (F, Sp, Su)

G4223 Intermediate Business Statistics. Prerequisite: 1113, 1123, 2843. Classical statistical inference; means, proportions, variances, analysis of variance and covariance; regression and correlation analysis; normal, binomial, chi-square, t, F, Poisson, exponential distributions. (F)

COURSES IN FINANCE (FIN)

3303 Business Finance. Prerequisite: Accounting 2113, 2123, and Economics 1113, 1123 and 2843. An introductory course in financial administration of the firm. Topics include the finance function, concepts of sources and uses of funds, analysis and estimation of need for funds (short- and long-term), short-term sources, working capital management policy, long-term sources, capital structure policy and implementation, capital budgeting and the cost of capital. (F, Sp, Su)

4303 Advanced Business Finance. Prerequisite: 3303. Development of theory and applications of financial management of the firm with both domestic and international investment decisions, structure and cost of capital, working capital management, dividend policy, long term financial planning and forecasting. The course emphasizes the development of problem solving skills and the use of computerized financial modeling. (F, Sp)

4523 Real Estate Finance and Investment Analysis. Prerequisite: 3303 and 3403. Real estate lending and investment in the United States; sources of mortgage funds in primary and secondary markets; role of government programs and institutions in the real estate sector; fundamentals of real estate investment analysis; computer applications in case analysis; fundamentals of valuation and appraisal for real estate investments. (F)

COURSES IN LEGAL STUDIES (L S)

3323 Legal Environment of Business. Prerequisite: junior standing. The legal environment of business organizations with ethical considerations and the social and political influences affecting such environments. (F, Sp, Su)

COURSES IN MANAGEMENT (MGT)

3013 Principles of Organization and Management. Prerequisite: junior standing. An introductory course presenting the basic concepts and practices of management, both private and public. Historical development of management; basic definitions and philosophy; fundamental managerial functions, including planning, organizing, staffing, directing, and controlling; a survey approach to quantification in organizational life; current trends in management; possible future developments in organization and administration. (F, Sp, Su)

COURSES IN MANAGEMENT INFORMATION SYSTEMS (MIS)

2113 Computer-Based Information Systems. Prerequisite: undergraduate major in business. Covers theory and practice for design and use of computer-based information systems in organizations. Project work includes using a relational database and designing a personal web page. Students demonstrate their ability to use a personal computer for word-processing, spreadsheet, database, and presentation applications by passing a competency exam. **Laboratory** (F, Sp, Su)

COURSES IN MARKETING (MKT)

3013 Principles of Marketing. Prerequisite: Economics 1113, 1123, Accounting 2113, 2123, junior standing. Focuses on the relationship between the firm and its customers and the other members of the channel of distribution. Introduces students to: the marketing function of an organization; the environmental factors influencing marketing decisions; the discovery of market opportunities; the development of marketing strategy; and the development of marketing programs. (F, Sp, Su)

4223 Logistics Management (Crosslisted with Geography 4223). Prerequisite: 3013, Economics 2843. The physical supply and distribution function in business management, including channel selection, transportation, facility location, and materials management; concentrates on the analytical and managerial methods necessary for the development and control of an integrated logistics system. (F)

COURSES IN POLITICAL SCIENCE (P SC)

3313 Urban Government and Politics. Structure and function of urban governments and analysis of politics in urban areas. (F)

G5313 Urban Management. Concepts, processes and techniques of managing urban political systems to include problems of leadership, decision making, conflict resolution, group behavior, developmental methods and strategies. (Irreg.)

COURSES IN REGIONAL AND CITY PLANNING (RCPL)

G5213 Principles and Practice of Urban Planning (Crosslisted with Geography 5213). Prerequisite: open to seniors in social science departments, architecture and civil engineering, and to graduate students in regional and city planning. Examines the physical, social, economic, and public interest determinants of land use; the economic, population, and land use studies required to provide the basis for planning; space and location requirements and design characteristics for residential, commercial, industrial, and public uses of land; and the study of urban traffic as a function of land use in terms of structure and systems of movement. (Irreg.)

COURSES IN SOCIOLOGY (SOC)

3423 Urban Sociology. Urbanization as a process involving an explanation of the causes and consequences of the rise of cities. Topics include comparative world urbanization, the social and cultural correlates of urban life, and population change related to urbanization. (F, Sp)

3823 Population Problems. Introduction to population study. Analysis of human mortality, fertility and migration. Evaluation of demographic theories with emphasis on social and cultural factors. (F, Sp)