Online survey of OU Faculty
conducted May 14 - June 18, 2007
version 1 — June 2007
151 total responses

Synopsis:
• Surveys were conducted May 14 to June 18 across all audiences.
• A link was available to the surveys from ou.edu, go2ou.edu, alumni.ou.edu, and various group emails.
• Five iPod Shuffles were given away as incentive.

Understandably, faculty members seem to use educational resources most during their visits to any OU Web page. Research was, by far, the most looked for information on their last visit to OU’s Web site. Though, there is a very diverse group of resources used. Many of these resources include the library, course administration, Desire 2 Learn, college-specific pages, and the Provost site. Though, IT is one of the most-used resources overall.
Who best describes you?
Do you typically use search or do you manually navigate the site?
Which OU page do you visit most often?
Do you have any OU Pages bookmarked?

Popular bookmark responses:
- libraries.ou.edu
- Desire 2 Learn
- enroll.ou.edu
- email
- department page
- OU.edu

132 total responses
Check each ACADEMIC Web resource you use.

“Other” responses:
- degree navigator
- iThink
Check each Web resource you use.
What kind of information were you looking for on your last visit to any OU-related Web page.

“Other” responses:
- IT help
- email address
- people search
What types of photos appeal most to you?

- People
- Social Events
- Sports
- Classrooms
- Campus
- Architecture

131 total responses
If added to the OU Web site, which features would you like most?

“Other” responses:
- RSS feed
- Educational content to use in teaching