



Michael F. Price College of Business

Our purpose is to ensure the enduring global competitiveness of Oklahoma and the nation.

BY THE NUMBERS

12

majors within our college across
six academic divisions

93%

of students seeking employment
are employed within six months
following graduation

#53

in *U.S. News and World Report* for Best
Undergraduate Business Schools

MAJORS

Accounting
Economics
Energy Management
Entrepreneurship & Venture
Management
Finance
Healthcare Business
International Business
Management
Management Information Systems
Marketing
Sports Business
Supply Chain Management

*Plus accelerated B.B.A./
master degree options!*



“The Price College of Business is a unique place to be. There are numerous opportunities to develop oneself as a student, leader, and individual. The college is nationally recognized for its business programs and distinguished faculty members. It is truly an environment for learning and development.”

CONTACT US

price.ou.edu
(405) 325-3611
@OUPriceCollege

– Haden Bollenbach, OU Class of 2022
Accounting and Management Information Systems double major

THINGS TO KNOW

1 We offer study abroad opportunities through faculty-led programs in Italy, Spain, France, the United Kingdom, and Costa Rica. Pre-pandemic, nearly 40% of Price College students participated in study abroad programs before graduation.

2 You'll gain real-world experience and give back to the local community by starting your own company through our First Fidelity Bank Integrated Business Core program and our top-25 nationally ranked Center for Entrepreneurship. With these programs and tools, you'll gain a working knowledge and understanding of fundamental business principles, giving you a competitive edge among others starting out in the workforce.

3 The JCPenney Leadership Center provides high-performing undergraduate business students with opportunities to develop their leadership potential through a variety of learning experiences and interactions, including corporate site visits and student-run conferences like Women in Business and Parker Leadership Conferences and the Alumni Career Conference.

4 We currently award more than \$2 million in scholarships, and the number of scholarships continues to grow.

5 Your Price College experience is enhanced through the Center for Student Success. This center facilitates career readiness through two required courses as well as one-on-one coaching. Additionally, the center encourages professional development opportunities through industry engagement and speakers that prepare you for your business career.

