



## 2015 Assessment Forum

# Cultivating a Culture of Assessment

## *From Classroom to Program to Institution*

September 24, 2015

OCCE Thurman J. White Forum Building

### Detailed Agenda

Key: Track A – Course-Level; Track B – Program-Level; Track C – Institutional-Level

| <i>Time</i> | <i>Event</i>   | <i>Location</i>   |
|-------------|--|-------------------|
| 8:30 am     | <b>Registration and Breakfast</b>  | Conference Room A |
| 9:30 am     | <b>Welcome and Opening Remarks</b><br>Dr. Simin Pulat, <i>Vice Provost for Faculty Development</i> | Conference Room A |
| 9:45 am     | <b>Keynote Address</b>   | Conference Room A |

Dr. Gloria Rogers, *Senior Scholar, Higher Learning Commission*  
***Elements of a Culture of Informed Decision-Making***

10:45 am Refreshment Break

11:00 am **Breakout Session I**

Track A: ***Aligning Course and Program Assessment***

Suite B2-B4

A systematic alignment of course level objectives and specific program level student learning outcomes is critical to overall student success as it ensures a tight connection of learning outcomes across the curriculum, and increases the probability that students will be provided with opportunities to learn and practice knowledge and skills to be assessed. This *interactive session* will feature practical examples of curriculum mapping from the Department of Classics and Letters and the Division of Construction Science.

#### Learning Outcome(s):

Participants will be able to (1) align course level learning outcomes with program level learning outcomes and (2) determine the extent to which a course or courses meet specific program learning outcome(s).

#### Session Facilitators:

*Tammy McCuen* (Division of Construction Science)

*Sam Huskey* (Department of Classics and Letters)

#### Session Moderator:

*Hong Lin* (Center for Teaching Excellence)

Track B: ***Your Program, Your Plan:  
Developing a Unique Assessment Plan*** Suite B1-B3

In this *roundtable*, participants will engage in discussions about strategies for articulating measurable program student learning outcomes (SLO's) specific to the needs and unique requirements of their programs and identify appropriate, relevant, and authentic assessment methods for each learning outcome. Session facilitators will present case studies of how they engaged faculty in the process of developing an assessment plan for their programs.

Learning Outcome(s):

Participants will be able to articulate measurable SLO's unique to their program and identify appropriate measures for assessing each SLO.

Session Facilitators:

*Todd Hubbard* (Department of Aviation)

*Paul Branscum* (Department of Health and Exercise Science)

Session Moderator:

*Ryan Chung* (Academic Assessment)

Track C: ***Assessment as a Critical Component of  
the Academic Program Review (APR) Process*** Suite A2-A4

Academic Program Review (APR) at OU is a vital institutional process aimed at providing opportunities to academic programs for reflection, self-assessment and planning, and is a central mechanism for advancing our institution's mission. To this end, assessment of student learning is part of the APR process aimed at fostering a continuous academic enrichment of our students. This *roundtable* will engage participants in conversations about assessment of student learning as a vital part of the APR process.

Learning Outcome(s):

Participants will articulate practical ways of incorporating assessment of the student learning activities/process as they prepare self-studies for their Academic Program Review process.

Session Facilitator:

*Simin Pulat* (Vice Provost for Faculty Development)

Session Moderator:

*Felix Wao* (Academic Assessment)

12:00 pm Lunch (*provided*) Conference Room A

1:15 pm **Breakout Session II**  
Track A: ***Authentic Course-Level Assessment Techniques*** Suite B2-B4

Are you looking for real-world assessment tasks that demonstrate meaningful application of essential knowledge and skills? This *roundtable* will feature discussions regarding (1) the development and implementation of a rubric to assess e-portfolios in the Division of Interior Design, and (2) the use of innovative assessment techniques used in a Capstone course in the School of Geology and

Geophysics. Participants will be asked to discuss case studies from their own courses that exemplify either successful or challenged attempts to develop and implement authentic assessments to maximize acquisition of course and program skills and competencies.

Session Facilitators:

*Mia Kile* (Division of Interior Design)

*Doug Elmore* (School of Geology and Geophysics)

Session Moderator:

*Hong Lin* (Center for Teaching Excellence)

Track B: ***Revising Program Assessment  
Plans/Reports: Challenges and How  
to Overcome Them***

Suite B1-B3

Early this year, the Office of Academic Assessment provided detailed feedback to all departments regarding program assessment reports to help with refinement of program assessment practices. In this *roundtable*, Assessment Liaisons from two departments will share the approaches they adopted to revise their assessment processes. Participants will then be invited to share challenges they are experiencing as they fine-tune their assessment processes as well as success stories from those who have already completed the revision process. This activity will open up a larger conversation about best practices for promoting faculty involvement in the program assessment process.

Learning Outcome(s):

Participants will be able to apply various strategies for fostering department-wide faculty involvement in program assessment activities.

Session Facilitators:

*Phil Gibson* (Department of Microbiology and Plant Biology)

*Ralph Beliveau* (Journalism and Mass Communication)

Session Moderator:

*Ryan Chung* (Academic Assessment)

Track C: ***Opening a Dialog:  
The Value of Assessment in Higher Education***

Suite A2-A4

In recent years, there have been increased calls for higher education institutions to demonstrate educational efficacy. At the core of this, is the ever-growing emphasis on assessment of higher education quality in terms of student learning outcomes. Drawing upon the current/ongoing institutional initiatives in assessment student learning at OU, this *roundtable* will explore the value of assessment as part of our institutional mission, and our collective role to promote an understanding of the benefits that assessment brings to students, faculty, the institution, and the public. Participants will be invited to discuss various roles they play to enhance assessment of student learning in their departments and how these approaches assist students in their overall educational experiences at OU.

Learning Outcome(s):

Participants will articulate the positive influence assessment of student learning has on teaching and learning process, its benefits as a meaningful way of reflect on their teaching, while at the same time, providing feedback on student performance.

Session Facilitators:

*Randy Hewes* (Chair, Department of Biology and Former Chair of Faculty Senate)  
*Tassie Hirschfeld* (Chair of Faculty Senate)

Session Moderator:

*Felix Wao* (Academic Assessment)

2:15 pm Refreshment Break

2:30 pm **Panel Discussion:** Conference Room B  
***Working with Faculty to Cultivate a Culture of Assessment***

This *panel discussion* will present various strategies used to promote a culture of assessment among faculty in various programs. Drawing from their experiences, panelists will discuss “Lessons Learned” in engaging faculty in initiatives/activities aimed at enhancing assessment of students in their programs/departments. Attendees will have an opportunity to share their own experiences, as well as participate in a Q&A session with the panelists.

Learning Outcome(s):

Participants will identify\ strategies used in different departments to enhance faculty engagement with program assessment activities/process.

Panelists:

*Gloria Rogers* (Senior Scholar, Higher Learning Commission)  
*Randy Hewes* (Biology)  
*Sam Huskey* (Classics and Letters)  
*Doug Elmore* (Geology & Geophysics)  
*Mia Kile*, (Interior Design)  
*Tassie Hirschfeld* (Chair of Faculty Senate, Anthropology)

Moderator:

*Felix Wao* (Academic Assessment)

3:30 pm **Closing Remarks** Conference Room B  
Dr. Felix Wao, *Director, Office of Academic Assessment*

4:00pm Adjournment