

# Undergraduate Student Outcomes & Data 2021/22

The University of Oklahoma

Career Center

Undergraduate Student Outcomes & Data by College

# Table of Contents

---

|  |     |
|--|-----|
| University of Oklahoma .....                             | 3   |
| Boren College of International Studies .....             | 18  |
| College of Atmospheric & Geographic Sciences .....       | 25  |
| Dodge College of Arts & Sciences .....                   | 37  |
| Gallogly College of Engineering .....                    | 50  |
| Gaylord College of Journalism & Mass Communication ..... | 64  |
| Gibbs College of Architecture .....                      | 76  |
| Jeannine Rainbolt College of Education .....             | 87  |
| Mewbourne College of Earth and Energy .....              | 96  |
| Michael F. Price College of Business .....               | 104 |
| School of Aviation .....                                 | 122 |
| Weitzenhoffer Family College of Fine Arts .....          | 130 |

900 Asp Avenue, Suite 323, Oklahoma Memorial Union  
Norman, OK 73019-4057  
405.325.1974

Business Hours: Monday-Friday, 8 a.m.-5 p.m.  
Drop-In Career Advising: Monday-Thursday, 1:30-4 p.m.

# What We Offer and Resources

---

## **Services for Students and Alumni (as of January 2023)**

---

### Personalized Career Planning

- Individual career advising
- Information including careers, salary information and preparing for the job search
- Comprehensive website and career library

### Training and Services

- Individual assistance
- Job search workshops
- Mock interviews
- SkillsFirst – online resume writing program and interview program
- Interstride – online international job search resource
- Resume critiques – one-on-one with career advisor

### Campus Recruitment

- Handshake (recruitment platform)
- On-campus interviewing facility (including virtual interview space)
- Web-based recruiting system
- Fall and spring career fairs
- Fall and spring on-campus recruiting schedules
- Online job board
- Resume books

## **Services for Faculty and Staff**

---

- Online job board
- Student resume books by major – by request
- SkillsFirst
- Interstride
- Classroom presentations by Career Center staff

# Career Center Team

---

## Director's Team (As of January 2023)

---

Robin Huston  
Director  
rhuston@ou.edu

Julius Bitarabeho  
PR/Marketing Coordinator  
juliusb@ou.edu

Laney Bailey  
Office Manager  
laneyb@ou.edu

## Advising Team (As of January 2023)

---

Rick Dubler  
Associate Director of Career Advising  
Engineering, Earth & Energy, Architecture,  
Atmospheric & Geographic Sciences  
rdubler@ou.edu

Debbie Boles  
Senior Assistant Director of Career Advising  
Int'l Studies, Alumni, Int'l Students, Graduate College,  
University College  
dboles@ou.edu

Joe Daves  
Senior Assistant Director of Career Advising  
Business  
joedaves@ou.edu

Lindsey Mastin  
Assistant Director of Career Advising  
Education, Arts & Sciences  
lindseymastin@ou.edu

Maggie Smith  
Assistant Director of Career Advising  
Arts & Sciences  
margaretsmith@ou.edu

Ava Hiser  
Assistant Director of Career Advising  
Journalism & Mass Communication, Fine Arts  
Ava.Hiser@ou.edu

Eric Bowman  
Assistant Director of Career Advising  
Business  
EBowman@ou.edu

Amber Garcia, Career Coach  
agarcia@ou.edu

Stephanie Joseph, Career Coach  
sjoseph@ou.edu

Noor Kahbi, Career Coach  
nkahbi@ou.edu

Elisa Murillo, Career Coach  
emurillo@ou.edu

Rachel Petersen, Career Coach  
rpetersen@ou.edu

Cambri Wright, Career Coach  
cambri.wright@ou.edu

Sebastian Rodriguez, Graduate Assistant  
sebastian.rodriquez@ou.edu

## Employer Relations Team (As of January 2023)

---

Justin Morris  
Associate Director of Employer Relations  
jmorris@ou.edu

Kyle Pedersen  
Assistant Director of Employer Relations  
kpedersen@ou.edu

Conner Todd  
Assistant Director Events & Outreach Coordinator  
ctodd@ou.edu

Ali Rhoades  
Experiential Learning Coordinator  
arhoades@ou.edu

Kendyl DeArana  
Events Coordinator  
kdearana@ou.edu

Kelsey Brown  
Employer Relations Specialist  
kelsey.brown@ou.edu

Gail Cummings  
Employer Relations Specialist  
gailc@ou.edu



# Facts & Numbers

---

## Active Users with Career Services (individual students)

---

|              | 21-22  | % Change |
|--------------|--------|----------|
| All Students | 13,238 | 12.92    |

## Drop-ins & Appointments

---

| Appointment Type                 | Percentage |
|----------------------------------|------------|
| Book the Virtual Interview Room  | 1.5        |
| Career Advice                    | 5.8        |
| Career Fair Advice               | .8         |
| Getting Started with Handshake   | 4.2        |
| Interview Preparation and Advice | 3.1        |
| Job / Internship Search          | 13.1       |
| Resume / Cover Letter Critique   | 67.4       |
| Schedule a Mock Interview        | 4          |

## Career Fair Attendance

---

|   | No. of Employers | No. of Students |
|---|------------------|-----------------|
| Sooner Showcase Career Fair                               | 79               | 976             |
| Engineering Career Fair                                   | 85               | 1117            |
| Spring Career Fair  | 103              | 805             |
| Journalism Career Fair                                    | 21               | 90              |
| Aviation Career Fair                                      | 10               | 67              |
| Construction Science (fall)                               | 41               | 88              |
| Design and Construction Fair – Spring Career Fair         | 68               | 194             |
| Teacher Job Fair  | 74               | 85              |
| Atmospheric and Geographic Sciences In-person Career Fair | 14               | 77              |
| Atmospheric and Geographic Sciences Virtual Career Fair   | 8                | 32              |

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The University of Oklahoma graduated 4,343 undergraduate students in 2021–22. The Career Center gathered post-graduation data on 3,256 of the graduates (75% Knowledge Rate\*). This table represents the response for each individual student. Subsequent placement tables for the individual colleges are based on majors, versus individuals, resulting in differences.

|  | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Completed Experiential Learning |
|--|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|  |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Boren College of International Studies             | 58%            | 60%                     | 40%                  | 0%          | 48%                                  | 52%             | 17%                             |
| College of Atmospheric & Geographic Sciences       | 85%            | 67%                     | 33%                  | 0%          | 70%                                  | 30%             | 48%                             |
| Dodge College of Arts & Sciences                   | 55%            | 37%                     | 62%                  | 1%          | 77%                                  | 23%             | 15%                             |
| Gallogly College of Engineering                    | 89%            | 75%                     | 25%                  | 0%          | 85%                                  | 15%             | 54%                             |
| Gaylord College of Journalism & Mass Communication | 89%            | 92%                     | 8%                   | 0%          | 73%                                  | 27%             | 48%                             |
| Gibbs College of Architecture                      | 88%            | 85%                     | 15%                  | 0%          | 89%                                  | 11%             | 67%                             |
| Mewbourne College of Earth & Energy                | 91%            | 86%                     | 14%                  | 0%          | 81%                                  | 19%             | 80%                             |
| Price College of Business                          | 95%            | 80%                     | 19%                  | 1%          | 86%                                  | 14%             | 64%                             |
| Rainbolt College of Education                      | 88%            | 92%                     | 8%                   | 0%          | 76%                                  | 24%             | 58%                             |
| School of Aviation                                 | 82%            | 92%                     | 8%                   | 0%          | 94%                                  | 6%              | 32%                             |
| Weitzenhoffer College of Fine Arts                 | 58%            | 66%                     | 28%                  | 7%          | 81%                                  | 19%             | 19%                             |
| University of Oklahoma                             | 75%            | 68%                     | 32%                  | 1%          | 81%                                  | 19%             | 38%                             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

## Top Hiring Employers - Full-Time Offers

1068 companies hired University of Oklahoma students. 197 of those companies hired multiple graduates. Those companies are listed below with the number of hires made.

26 Hires



25 Hires



24 Hires



19 Hires



15 Hires



14 Hires



13 Hires



12 Hires



11 Hires



10 Hires



# Post-Graduation Data

## Hiring Employers - Full-Time, cont'd

### 9 Hires

Dell Technologies  
U.S. Marine Corps

### 8 Hires

Fidelity Investments  
Moore, OK Public Schools  
RSM US LLP

### 7 Hires

Epic  
Kimley-Horn  
Northrop Grumman  
PWC  
Techtronic Industries, NA (TTI)

### 6 Hires

Addison Group  
ConocoPhillips  
JPMorgan Chase & Co.  
Love's

### 5 Hires

Accenture  
Epsilon  
Goldman Sachs  
Moore, OK Public Schools  
Oklahoma City, OK Public Schools  
Sendero  
TEGNA  
Texas Instruments

### 4 Hires

Fidelity Investments  
First United Bank  
Fisher Investments  
Goosehead Insurance  
Grant Thornton  
High Five Media  
Institutional Shareholder Services  
Lockheed Martin  
Norman Regional Health System  
OK Department of Environmental Quality  
OU Health  
Power Costs Inc (PCI)  
Spiers New Technologies  
State Farm Insurance  
Texas Capital Bank  
OU Health Sciences Center  
Valero Energy Corporation  
Walmart  
Yukon, OK Public Schools

### 3 Hires

|                             |                              |                                 |                    |
|-----------------------------|------------------------------|---------------------------------|--------------------|
| Accelalpha                  | FSB Architects + Engineers   | MidFirst Bank                   | RSM US LLP         |
| Actalent                    | Garmin                       | Moroch                          | Shell              |
| Advantis Medical Staffing   | Griffin Communications       | Nextep                          | Textron            |
| BKD CPAs & Advisors         | Halff Associates, Inc.       | OGE Energy Corp.                | Tulsa Service Year |
| BOK Financial               | Hearst Television            | OK Department of Human Services | U.S. Navy          |
| Burns & McDonnell           | Insight Global               | Optimal Health Associates       | VMLY&R             |
| Chickasaw Nation Industries | ISN                          | Oracle                          | Walgreens          |
| Credera                     | Manhattan Construction Co.   | PepsiCo                         | Walt Disney World  |
| ExxonMobil Corporation      | McCarthy Building Co's, Inc. | Rausch Coleman Homes            | Weaver             |
| FlightSafety International  | Mercy Hospital               | Raytheon Intelligence & Space   | Wolfspeed          |
| Frisco, TX ISD              | Mid-Del, OK Public Schools   |                                 |                    |

### 2 Hires

|  |                                  |   |                                  |
|--|----------------------------------|---|----------------------------------|
| 76th Software Engineering Group-Tinker AFB | CONNECT Structural Engineering   | J.B. Hunt Transport                         | Plano, TX ISD                    |
| AccuWeather                                | CWA Group                        | Jacobs                                      | Pratt and Whitney                |
| ADP, Inc                                   | Cytovance Biologics              | John Deere                                  | Protiviti                        |
| Aerotek                                    | Dallas Love Field Airport        | Johnson Controls                            | Quiddity                         |
| ALDI Inc.                                  | Denver Broncos - NFL             | Keller Williams Realty                      | Rhino Energy Services            |
| Allen Media Broadcasting                   | Devon Energy                     | LJA Engineering                             | Ryan, LLC.                       |
| AllianceBernstein                          | DHL                              | Meisinger Aviation, LLC                     | Sinclair Broadcast Group         |
| Amazon Web Services                        | Dove Science Academy             | Merrill Lynch Wealth Management             | Slower.ai                        |
| AMD  | E.W. Scripps Company             | Microsoft                                   | Smith Roberts Baldischwiler, LLC |
| Applied Materials                          | Eagle Mountain - Saginaw, TX ISD | Mustang, OK Public Schools                  | Soonervision                     |
| Aramco                                     | Energy Transfer                  | Nexstar Media Group                         | Spirit AeroSystems               |
| Armstrong Bank                             | Envoy Air                        | NextThought                                 | Splunk                           |
| Atrium Hospitality                         | Equitable Advisors               | Niagara Bottling                            | Stryker                          |
| Baker Hughes                               | FC Tulsa                         | OK Army National Guard                      | Student Mobilization             |
| Bechtel Plant Machinery, Inc.              | Flintco, LLC                     | OK Department of Transportation             | Teach For America                |
| Capgemini America Inc.                     | Freese and Nichols               | OK Medical Research Foundation              | TEL Education                    |
| Capital One                                | Garver                           | OK Office of Management and Enterprise Svcs | The Walt Disney Company          |
| Centuria Corporation                       | GR Pro                           | Enterprise Svcs                             | Transition House, Inc.           |
| Charles Schwab                             | Grand Homes                      | Opportunity LLP                             | Travelers                        |
| Chevron Phillips Chemical                  | Gray Television                  | Optomi                                      | Trinity Consultants              |
| Choctaw Nation of Oklahoma                 | Greystar                         | OU Foundation                               | Union (Tulsa, OK) Public Schools |
| Choctaw/Nicoma Park, OK Public Schools     | Hajoca Corporation               | OU Fred Jones Jr. Museum of Art             | Williams                         |
| Clark Construction Co                      | Highland Homes                   | Owasso, OK Public Schools                   | YMCA                             |
| CNECT                                      | Hilti North America              | Page Southerland Page, Inc.                 | Zeeco, Inc.                      |
|  | HISTORYMAKER Homes               | PENNYMAC                                    |                                  |
|  | iMedEquip                        | Phillips 66                                 |                                  |

# Post-Graduation Data

## Top Hiring Employers - Experiential Learning

Experiential Learning information is self-reported to the Career Center by students. Students reported 1344 experiential learning opportunities with 880 different organizations. 175 of these organizations hired multiple interns (listed below with number of interns hired). These experiences were completed from May 2021 to May 2022



# Post-Graduation Data

## Top Hiring Employers - Experiential Learning, cont'd

### 6 Hires

Amazon  
JP Morgan Chase & Co.  
Northwestern Mutual

### 5 Hires

ASRC Federal  
Chickasaw Nation Industries  
Gaylord News  
OU Health Sciences Center  
OU School of Aviation  
PepsiCo  
RSM US  
Samsung Austin Semiconductor  
Simple Modern

ConocoPhillips  
Grant Thornton  
Hearst Corporation  
Highland Homes  
Kimley-Horn  
Lilyfield: EmpowerOKC  
Northrop Grumman  
Oklahoma City Dodgers  
Oklahoma Court Services  
ONE Gas  
OU Advanced Radar Research Center

### 4 Hires

OU Biomechanics and Biomaterials Design Lab  
OU Carl Albert Congressional Research and Studies Ctr  
OU Nightly  
OU Oklahoma Water Survey  
Physical Therapy Central  
PwC  
Ryan LLC  
Texas Capital Bank  
Tulsa Community Foundation

### 3 Hires

BKD  
Center for Children and Families, Inc  
Cimarex Energy  
Fanny Bolen Interiors  
Ideal Homes  
ISN  
Jacobs  
Johnson Controls  
Krush Digital Advertising Agency  
Lockheed Martin  
Mary Abbott Children's House

NextThought  
OGE Energy Corp.  
OK Department of Human Services  
OU Gibbs College of Architecture  
OU Cooperative Institute for Severe and High-Impact Weather Research and Ops  
OU Lindsey + Asp  
Pioneer Natural Resources  
Saxum  
Therapy in Motion  
Weaver



# Post-Graduation Data

## Top Hiring Employers - Experiential Learning, cont'd

### 2 Hires

76th Software Engineering Group – Tinker AFB  
Alliance Maintenance  
Amazon Web Services  
AT&T  
Audigent  
Baseline Minerals  
BlueSpring Wealth Partners  
Boiling Point Media  
BOK Financial  
Bravazzi  
Brides of Oklahoma  
Capital One  
Castleberry & Associates  
Catholic Charities  
Chick-fil-A  
Cimarron Energy Inc  
Citation Oil & Gas Corp.  
Classen SAS High School at Northeast  
Consolidated Electrical Distributors  
DeadCenter Film  
Dell Technologies  
Devon Energy  
Edinger Engineering  
Farmers Insurance  
Federal Aviation Administration  
Flintco  
Frankfurt Short Bruza  
Frisco Fighters  
Garmin  
Globe Life  
Gooden Group  
Gray Television  
Griffin Communications  
Hajoca  
Halliburton  
Henderson Engineers  
High Five Media  
HollyFrontier  
JE Dunn Construction  
Jones|Carter  
Kris Keiser, CPA, PC  
LDWW Marketing  
Life.Church  
McCarthy Building Companies, Inc.  
MD Anderson Cancer Research Center  
Michelin  
Microsoft  
Milestone Construction Company  
Mister Robert Fine Furniture  
Mitscher & Associates Architects, PLLC  
National Weather Service  
Nextep, Inc.  
Norman Vision Clinic  
OK Department of Environmental Quality

Oklahoma City Thunder  
Oklahoma Medical Research Foundation Olsson  
OU Boomer Rocket Team  
OU Department of Psychology  
OU Hillel  
OU Institute of Child Development  
OU Office of Admissions and Recruitment  
OU School of Aerospace and Mechanical Engineering  
OU School of Chemical, Biological and Materials Engineering  
OU School of Geosciences  
OU School of Meteorology  
Persistent Systems  
Peterbilt  
Pfizer Inc.  
Power Costs, Inc. (PCI)  
Prairie Surf Media  
Protiviti  
Reservoir Consulting LLC  
Rural Sourcing  
Sallys List Inc.  
Schlumberger  
Simergent  
Southwest Prevention Center  
Standard Testing and Engineering  
State Farm  
TEL Education  
Texas Instruments  
Textron Aviation  
The Baker Group  
The Black Sheep  
The Borgen Project  
The Brides of Oklahoma  
The Power Group  
The Spero Project  
Transitus Capital  
Tronox  
Tyler Media  
U.S. Department of State  
Union, OK Public Schools  
University of Florida  
Venturi Private Wealth  
VI Marketing and Branding  
Walmart  
Williams  
Worcester Polytechnic Institute  
YWCA

# Post-Graduation Data

## Graduate School Destinations

938 students reported graduate school destinations at 219 institutions. 399 (43%) of those graduates moved on to graduate school studies here at the University of Oklahoma. There were 64 schools (including OU) that had multiple graduates continuing their education at those institutions (they are listed below with the number of students attending). The remainder of schools with only one student are listed on the following pages.



University of Oklahoma (399)



OU Health Sciences Center (127)



Southern Methodist University (19)



University of Oklahoma College of Law (18)



University of Central Oklahoma (14)



Parker University (11)



Oklahoma City University School of Law (10)



Oklahoma State University (9)



University of Texas-Arlington (8)



University of North Texas (7)



University of Tulsa (7)



New York University (6)



OSU Center for Health Sciences (6)



Texas Woman's University (6)



University of Houston (6)



University of North Carolina-Chapel Hill (6)



# Post-Graduation Data

## Graduate School Destinations, cont'd

### 4 Students

Columbia University  
Northeastern State University  
Southeastern Oklahoma State University  
University of Colorado – Boulder  
University of Michigan  
University of North Texas Health Science Cntr  
University of Wisconsin

### 3 Students

Arizona State University  
Georgia Institute of Technology  
Louisiana State University  
Northeastern University  
Oklahoma City University  
Purdue University  
Texas A&M Univeristy  
Texas Christian University  
University of Arizona  
University of Southern California  
University of Texas Health Sciences Cntr–Houston

### 2 Students

Academy of Art University  
American University  
Arkansas College of Osteopathic Medicine  
Harvard University  
Indiana University – Bloomington  
Johns Hopkins University  
Kansas City University of Medicine & Biosciences  
Mid-America Christian University  
Millersville University of Pennsylvania  
New Mexico State University  
North Carolina State University  
Oral Roberts University  
South College  
Southern New Hampshire University  
Texas Tech University

University of California – Los Angeles  
University of Chicago  
University of Denver  
University of Houston – Clear Lake  
University of Iowa  
University of Kansas  
University of Nevada – Reno  
University of North Texas – Dallas  
University of Texas – Austin  
University of Texas – Dallas  
University of Texas Health Sciences  
Center–San Antonio  
University of Virginia College of Law  
Yale University

### 1 Student

A.T. Still University of Health Sciences  
Abilene Christian University  
Adler Graduate School  
American Public University  
ATP Flight School  
Auburn University  
Baylor University  
Boston College  
Boston University School of Public Health  
California Polytechnic State University, San Luis Obispo  
California State University–East Bay  
Cambridge University  
Capella University  
Charleston College of Law  
Charleston School of Law  
College of William and Mary  
Colorado State University

Concordia University – Nebraska  
Cornell University  
Cox College  
Dallas Theological Seminary  
Dalton State College  
Denver Seminary  
DePaul University  
Duke University  
Duke–Kunshan University  
Edward Via College of Medicine  
Emory University  
Emporia State University  
Erik Erikson Insitute  
Florida State University  
Full Stack Academy  
George Mason University  
George Washington University

# Post-Graduation Data

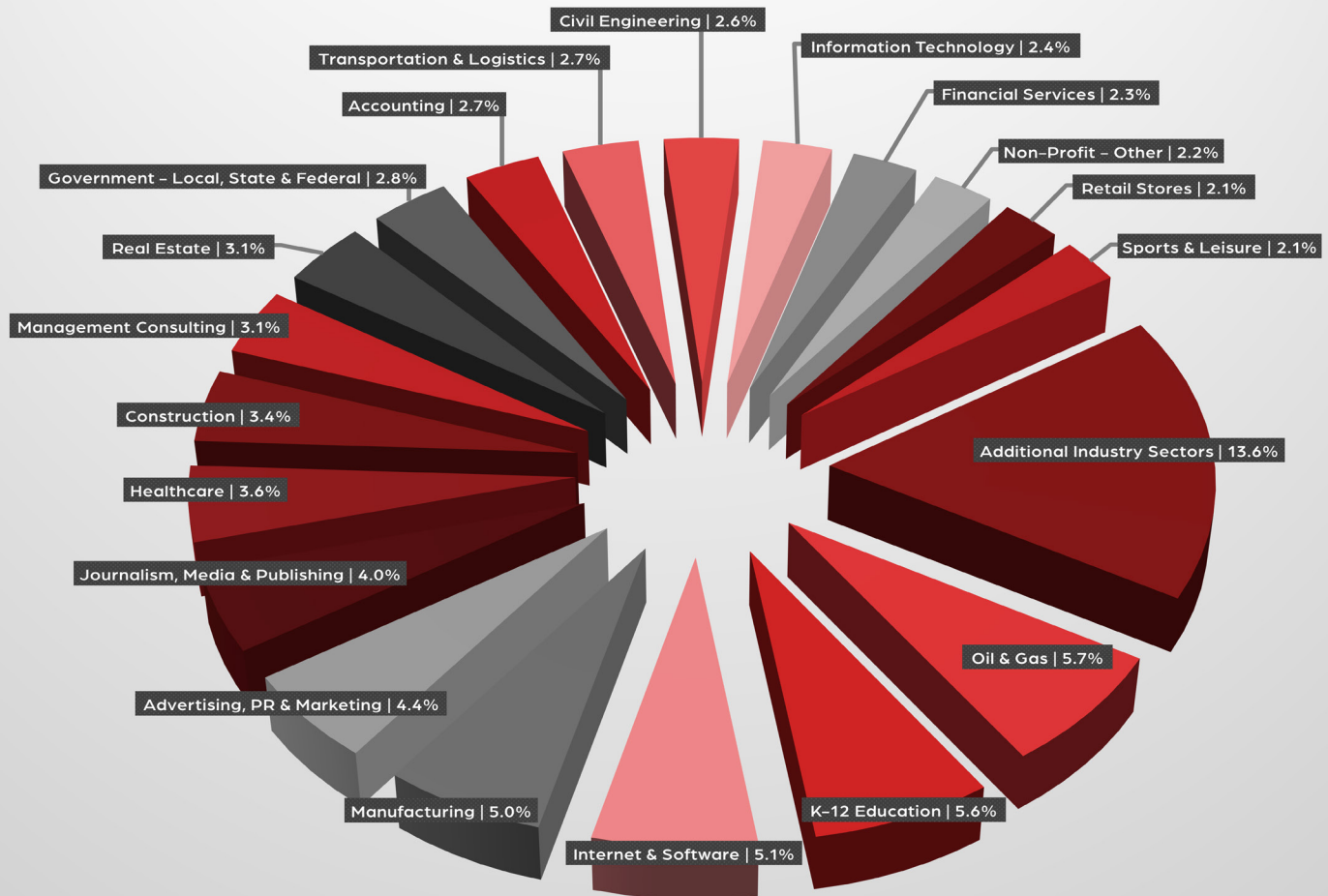
## Graduate School Destinations, cont'd

### 1 Student, cont'd

|  |   |
|--|---|
| Georgetown University                                      | Tulane University                                       |
| Hawaii Pacific University                                  | University of Akron                                     |
| Imperial College London                                    | University of Alabama at Birmingham                     |
| Institut Barcelona – Estudis Internacionals                | University of Arkansas for Medical Sciences             |
| Iowa State University                                      | University of California–Berkley                        |
| IUPUI: Indiana University – Purdue University Indianapolis | University of California–Santa Cruz                     |
| Johns Hopkins University–Nanjing Center                    | University of Central Florida                           |
| King Fahd University of Petroleum and Minerals             | University of Cincinnati                                |
| Lander University  | University of Colorado – Denver                         |
| Liberty University   | University of Delaware                                  |
| Lincoln Memorial College of Dental Medicine                | University of Glasgow                                   |
| Lincoln Memorial University                                | University of Haifa                                     |
| Louisiana State University–Shreveport                      | University of Illinois at Chicago                       |
| Loyola Marymount University                                | University of Kansas Medical Center                     |
| Lubbock Christian University                               | University of Kentucky                                  |
| Manhattan College  | University of Maine                                     |
| Marian University  | University of Maryland – Baltimore                      |
| outhern California College of Optometry                    | University of Maryland Global Campus                    |
| Massachusetts Institute of Technology                      | University of Massachusetts – Amherst                   |
| Mayo Clinic College of Medicine & Science                  | University of Memphis                                   |
| Medical University of Lublin                               | University of Miami                                     |
| Michigan State University                                  | University of Minnesota                                 |
| Mississippi State University                               | University of Minnesota – Twin Cities                   |
| Montana State University                                   | University of Missouri                                  |
| New York Institute of Technology                           | University of Missouri – Kansas City                    |
| Northern Illinois University                               | University of Missouri – Saint Louis                    |
| Ohio State University                                      | University of Nebraska – Omaha                          |
| Oklahoma Aviation  | University of Nebraska Medical Center                   |
| Oklahoma Christian University                              | University of New Mexico                                |
| Oklahoma State University – Oklahoma City                  | University of North Carolina – Charlotte                |
| Oklahoma State University – Tulsa                          | University of Notre Dame                                |
| Pace University  | University of Oklahoma College of Dentistry             |
| Pennsylvania State University                              | University of Oregon                                    |
| Pepperdine University                                      | University of Phoenix                                   |
| Pittsburg State University                                 | University of South Carolina                            |
| Pontifical College Josephinum                              | University of South Carolina College of Law             |
| Princeton University                                       | University of South Florida                             |
| Ross University School of Medicine                         | University of South Florida Morsani College of Medicine |
| Royal Northern College of Music                            | University of St. Augustine Health Sciences Center      |
| Ryerson University   | University of Tennessee – Chattanooga                   |
| Saint Catherine University                                 | University of Texas – El Paso                           |
| Saint Louis University                                     | University of Texas – Galveston                         |
| San Diego State University                                 | University of Texas – Tyler                             |
| San Jose State University                                  | University of Texas Health Sciences Center at Dallas    |
| Savannah College of Art & Design                           | University of Texas Law School                          |
| School of the Art Institute of Chicago                     | University of Texas McGovern Medical School             |
| Sciences Po  | University of Texas MD Anderson Cancer Center           |
| Southern California College of Optometry                   | University of Texas School of Law                       |
| Southern Illinois University – Carbondale                  | University of Texas Southwestern Medical Center         |
| Southwestern Christian University                          | University of Utah                                      |
| Southwestern Oklahoma State University                     | University of Vermont                                   |
| St. Edward's University                                    | University of Vermont College of Medicine               |
| St. Mary's University of Texas                             | University of Virginia                                  |
| Syracuse University  | University of Washington                                |
| Tarrant County College District                            | Virginia Tech   |
| Technical University of Munich                             | Wake Forest University                                  |
| Texas A&M University, Galveston                            | Walden University                                       |
| Texas A&M University–Commerce                              | Washburn University School of Law                       |
| The New School   | Washington University                                   |
| The University of Reading                                  | Washington University in St. Louis                      |
| Triton College   | Wichita State University                                |
| Tufts University   |   |

# Post-Graduation Data

## INDUSTRIES



The "Additional Industry Sectors" section is a combination of the following areas (each one is less than 2%)

Aerospace  
Agriculture  
Animal & Wildlife  
Architecture and Planning  
Automotive  
Biotech & Life Sciences  
Commercial Banking & Credit  
Computer Networking  
CPG - Consumer Packaged Goods  
Defense  
Design  
Electronic & Computer Hardware  
Energy  
Engineering & Construction  
Environmental Services  
Farming, Ranching and Fishing

Fashion  
Food & Beverage  
Government - Consulting  
Higher Education  
Hotels & Accommodation  
Human Resources  
Insurance  
Interior Design  
Investment / Portfolio Management  
Investment Banking  
Legal & Law Enforcement  
Medical Devices  
Movies, TV, Music  
Natural Resources  
NGO  
Other Education

Other Industries  
Performing and Fine Arts  
Pharmaceuticals  
Politics  
Religious Work  
Research  
Restaurants & Food Service  
Sales & Marketing  
Scientific and Technical Consulting  
Social Assistance  
Staffing & Recruiting  
Summer Camps/Outdoor Recreation  
Telecommunications  
Tourism  
Utilities and Renewable Energy  
Wholesale Trade

# Post-Graduation Data

## FUNCTIONAL AREAS

Additional Functional Areas | 21.3%

Engineering - Civil / Mechanical / Other | 13.8%

Advertising, Media & PR | 7.8%

Education / Teaching / Training | 7.5%

Sales | 5.5%

Finance | 5.4%

Engineering - Web / Software | 5.0%

Consulting | 4.5%

Accounting | 4.1%

Data & Analytics | 3.9%

Other | 2.8%

Military & Protective Services | 2.6%

Design / Art | 2.6%

Logistics & Supply Chain | 2.3%

Human Resources | 2.2%

Business Development | 2.2%

Information Technology | 2.1%

Construction / Contracting | 2.1%

Healthcare Services | 2.1%

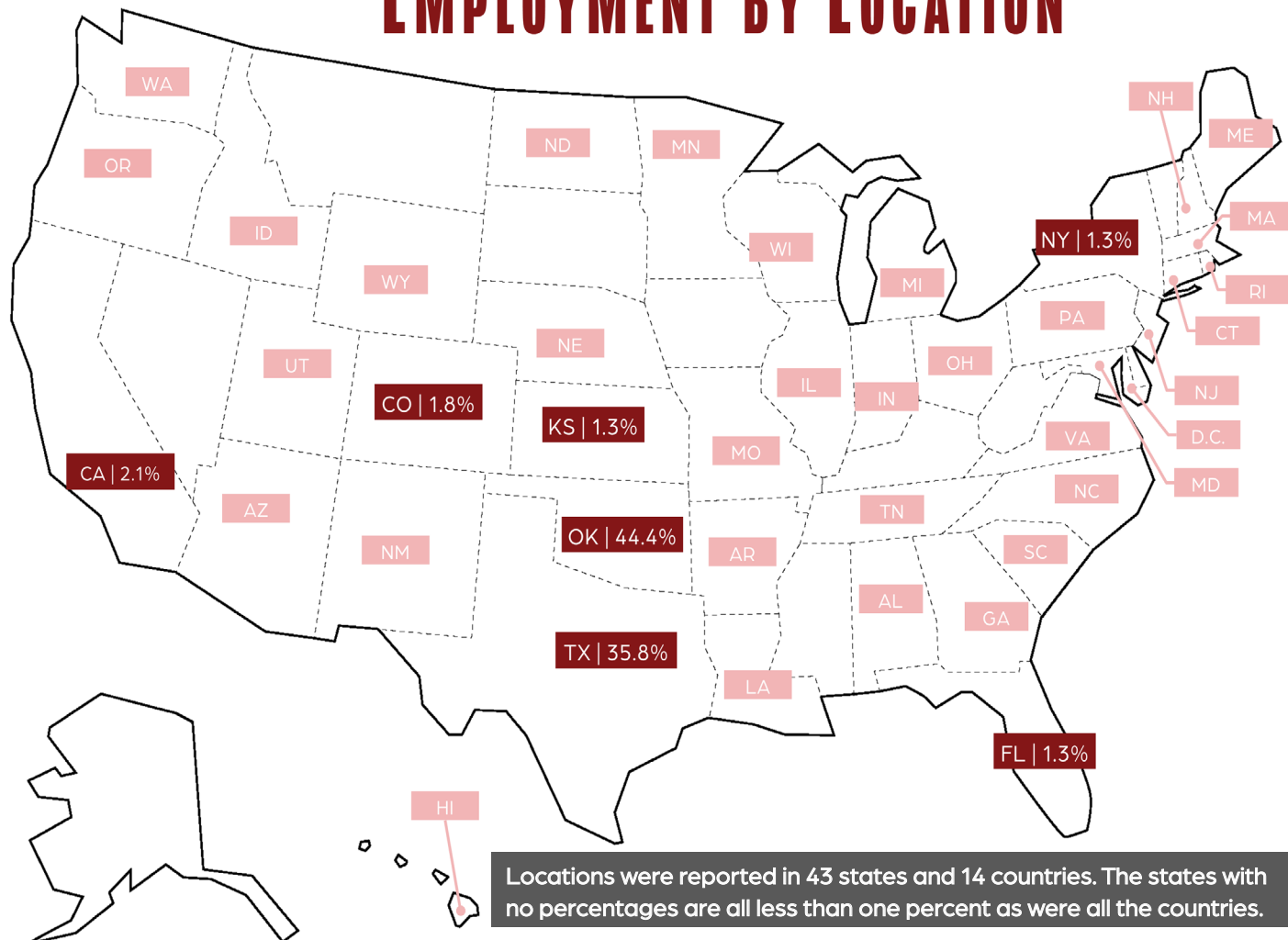
The "Functional Area" is a combination of the following areas (each one is less than 2%):

- Actuary
- Administration
- Architecture & Planning
- Community & Social Services
- Customer/Technical Support
- Entrepreneurship
- Environmental / Sustainability Mgmt
- Fundraising & Event Management
- General Management
- Hotel / Restaurant / Hospitality
- Lab Work/Science
- Legal
- Library Science
- Maintenance/Skilled Laborer
- Marketing - Brand Management
- Marketing - General
- Operations / Production
- Political Organizing / Lobbying
- Product / Project Management
- Quality Assurance
- Real Estate
- Recreation/Fitness
- Research
- Transportation/Parking
- Veterinary / Animal Care
- Writing / Editing

0% 5% 10% 15% 20% 25%

# Post-Graduation Data

## EMPLOYMENT BY LOCATION



# Boren College of International Studies 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data



# Facts & Numbers

## Active Users with the Career Center (all majors & all degrees)

|                                  | 2021-22 |
|----------------------------------|---------|
| All Students                     | 13,238  |
| College of International Studies | 145     |

## Undergraduate - Active Users by Major

|   | 2021-22 | % Change  |
|---|---------|-----------|
| Asian Studies                           | 3       | -40.00    |
| European Studies                        | 2       | -33.33    |
| Global Energy, Environment, & Resources | 4       | -20.00    |
| International Development               | 3       | No Change |
| International Security Studies          | 43      | +22.86    |
| International Studies                   | 85      | -10.53    |
| Latin American Studies                  | 0       | No Change |
| Middle Eastern Studies                  | 0       | No Change |
| Russian & East European Studies         | 0       | No Change |
| Total Registrants                       | 140     | -4.11     |

## Career Fair Attendance

The Boren College of International Studies had students attend three (3) career fairs. The Fall 2021 Sooner Showcase hosted 79 employers with 976 students attending [Two (2) International Security Studies and three (3) International Studies students attended this fair]. The Fall 2021 All Majors Virtual Career Fair\* hosted 69 employers with 616 students attending [Three (3) International Security Studies and two (2) International Studies students attended this fair]. The 2022 Spring Career Fair hosted 103 employers with 805 students attending [Four (4) International Security Studies and three (3) International Studies students attended this fair].

\*Due to COVID-19 travel restrictions for some employers during fall 2021, the University of Oklahoma hosted an in-person career fair (Sooner Showcase) and a virtual career fair (All Majors Virtual Career Fair).

# Post Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Boren College of International Studies graduated 60 students with at least one (1) undergraduate degree in 2021-22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 35 of the 60 graduates (58% Knowledge Rate\*).

|   | Knowledge Rate* | Survey Response Options |                      |             | Outcomes of those Seeking Employment |                 |
|---|-----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|
|   |                 | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |
| Asian Studies                           | 50%             | 100%                    | 0%                   | 0%          | 100%                                 | 0%              |
| European Studies                        | 0%              | 0%                      | 0%                   | 0%          | 0%                                   | 0%              |
| Global Energy, Environment, & Resources | 67%             | 50%                     | 50%                  | 0%          | 100%                                 | 0%              |
| International Development               | 100%            | 50%                     | 50%                  | 0%          | 50%                                  | 50%             |
| International Security Studies          | 60%             | 67%                     | 33%                  | 0%          | 38%                                  | 62%             |
| International Studies                   | 55%             | 56%                     | 44%                  | 0%          | 44%                                  | 56%             |
| Latin American Studies                  | 0%              | 0%                      | 0%                   | 0%          | 0%                                   | 0%              |
| Middle Eastern Studies                  | 0%              | 0%                      | 0%                   | 0%          | 0%                                   | 0%              |
| Russian & East European Studies         | 0%              | 0%                      | 0%                   | 0%          | 0%                                   | 0%              |
| College of International Studies        | 58%             | 60%                     | 40%                  | 0%          | 48%                                  | 52%             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.



# Post Graduation Data

## Graduate School Destinations

Twelve students reported graduate school destinations at eleven. Two of those moved on to graduate school studies here at the University of Oklahoma.



**American University**



**Institut Barcelona d'Estudis Internacionals**



**Oral Roberts University**



**University of Oklahoma College of Law**



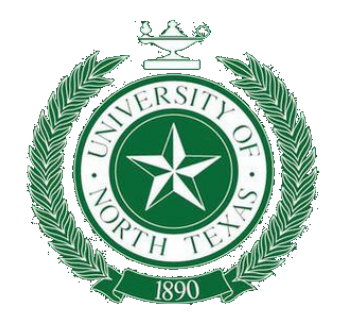
**St. Marys' University**



**George Washington University**



**University of Chicago**



**University of North Texas**



**University of Oklahoma**



**University of Virginia School of Law**



**Washburn University School of Law**

# Post Graduation Data

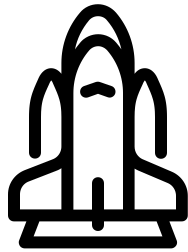
---

## INDUSTRIES

---



Advertising, PR  
& Marketing



Aerospace



Higher  
Education



Investment  
Banking



Management  
Consulting



Non-Profit



Sports &  
Leisure

## Functional Areas

---



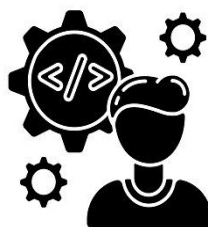
Consulting



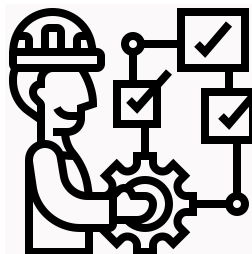
Administration



Advertising,  
Media & PR



Engineering –  
Web / Software



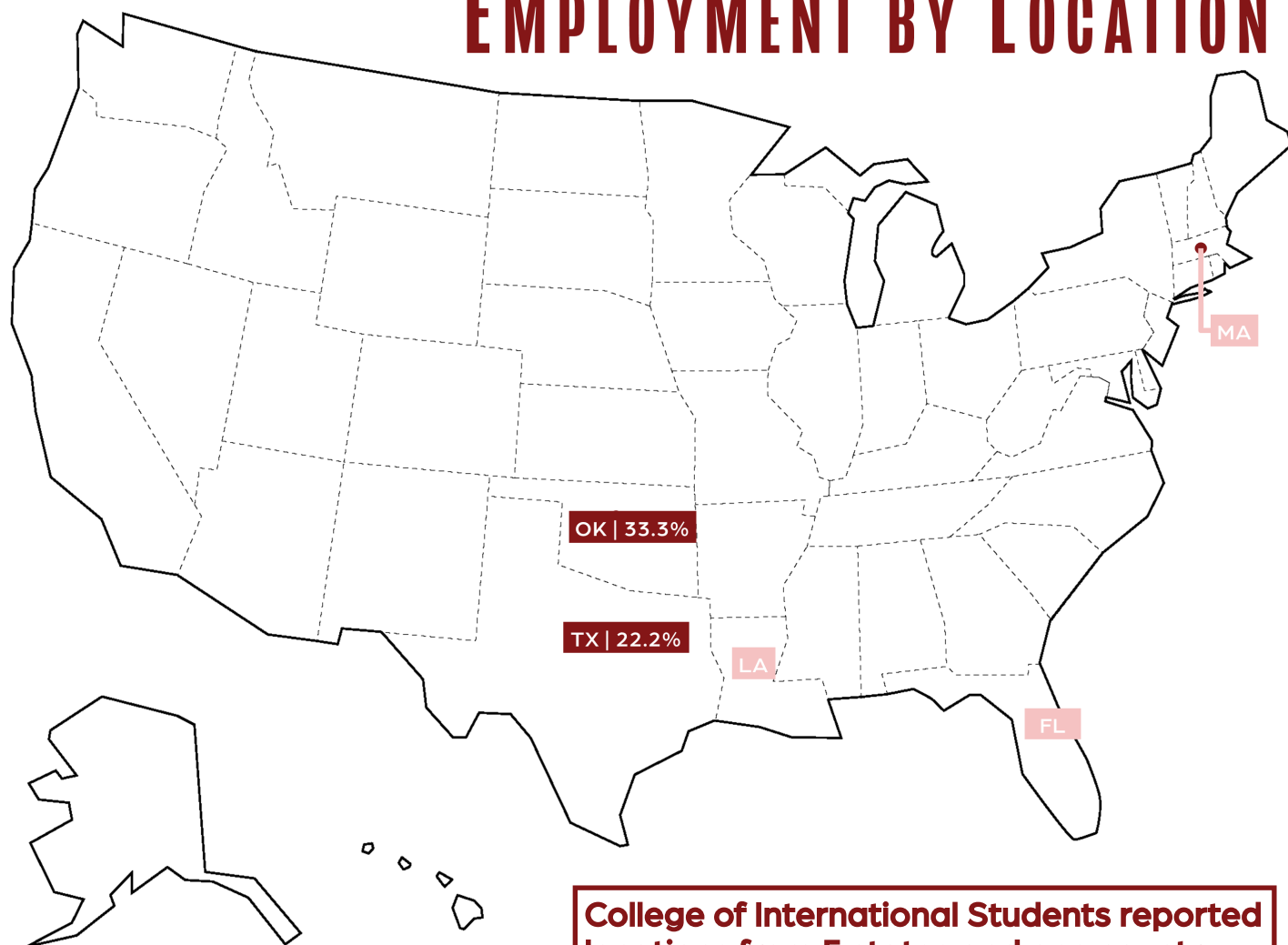
Operations /  
Production



Real Estate

# Post Graduation Data

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Facilitated 90+ CIS student appointments throughout the 2021-22 academic year to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted mock interviews with CIS students to better prepare them for real interviews
- Met with CIS Academic Advising Services to discuss the Career Center, Handshake, etc.
- Consistently updated bulletin boards and electronic media with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they became available
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails

# College of Atmospheric & Geographic Sciences 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes and Data

# Facts & Numbers

## Active Student Handshake Accounts with the Career Center (individual students)

|  | 21-22  | % Change |
|--|--------|----------|
| All Students                                 | 13,238 | 12.9     |
| College of Atmospheric & Geographic Sciences | 270    | 15.9     |

## Active Students by Major

|                                     | 21-22 | % Change |
|-------------------------------------|-------|----------|
| Environmental Sustainability – BA   | 18    | -48.6    |
| Environmental Sustainability – BS   | 15    | -40      |
| Geographic Information Science – BA | 14    | -17.6    |
| Geographic Information Science – BS | 20    | N/C      |
| Geography – BA                      | 40    | 700      |
| Geography – BS                      | 2     | -94.3    |
| Meteorology                         | 154   | 60.4     |
| Total Registrants                   | 270   | 15.9     |

## Drop-ins & Appointments by Major

Resume / Cover Letter (74%) assistance was, by far, the most requested appointment / drop-in type. Getting Started with Handshake (16%) and Job/Internship Search (8%) were the next most requested appointment types. A&GS students, with the exception of Meteorology students, did not utilize the advising services of the Career Center. Scheduled appointments were the most utilized.

|                                     | Drop-ins | % Change | Appts | % Change |
|-------------------------------------|----------|----------|-------|----------|
| Environmental Sustainability – BA   | 0        | N/C      | 0     | N/C      |
| Environmental Sustainability – BS   | 0        | N/C      | 0     | N/C      |
| Geographic Information Science – BA | 0        | -100     | 0     | -100     |
| Geographic Information Science – BS | 2        | 100      | 2     | -86.7    |
| Geography – BA                      | 0        | N/C      | 0     | N/C      |
| Geography – BS                      | 1        | N/C      | 1     | -80      |
| Meteorology                         | 10       | 900      | 34    | 100      |

# Facts & Numbers

---

## Career Fair Attendance by Major\*

---

Atmospheric and Geographic Sciences students attended 7 career fairs other than the Atmospheric and Geographic Sciences Career and Internship Fair. The 2021 Engineering Career Fair (2), the 2021 Sooner Showcase (7), the 2021 Fall Virtual Career Fair (1), 2022 Spring Career Fair (2), and the 2022 Journalism and Mass Communication Career Fair (5). The in-person Atmospheric and Geographic Sciences Career & Internship Fair hosted fourteen companies, the virtual Atmospheric and Geographic Sciences Career & Internship Fair hosted 8 companies. The chart below shows career fair attendance broken down by major.

|                                     | A&GS<br>Career & Internship<br>Fair (in-person) | A&GS<br>Career & Internship<br>Fair (virtual) |
|-------------------------------------|---|---|
| Environmental Sustainability – BA   | 0   | 0   |
| Environmental Sustainability – BS   | 1   | 0   |
| Environmental Sustainability – MS   | 6   | 1   |
| Geographic Information Science – BA | 2   | 0   |
| Geographic Information Science – BS | 3   | 0   |
| Geography – BA                      | 0   |   |
| Geography – BS                      | 0   |   |
| Geography – MS                      | 6   | 1   |
| Meteorology                         | 59  | 8   |
| Total Attendance                    | 77  | 10  |



# Post-Graduation Data

## First Destination Survey

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The College of Atmospheric and Geographic Sciences graduated 95 students in 2021-22. The Career Center gathered post-graduation data on 81 of the 95 graduates (85% Knowledge Rate\*).

|   | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Completed Experiential Learning |
|---|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|   |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Environmental Sustainability – BA                                     | 75%            | 67%                     | 33%                  | 0%          | 50%                                  | 50%             | 25%                             |
| Environmental Sustainability – BS                                     | 92%            | 64%                     | 36%                  | 0%          | 57%                                  | 43%             | 33%                             |
| Geographic Information Science – BA                                   | 75%            | 100%                    | 0%                   | 0%          | 67%                                  | 33%             | 50%                             |
| Geographic Information Science – BS                                   | 70%            | 86%                     | 14%                  | 0%          | 83%                                  | 17%             | 60%                             |
| Geography – BA  | 0%             | 0%                      | 0%                   | 0%          | 0%                                   | 0%              | 0%                              |
| Geography – BS  | 100%           | 100%                    | 0%                   | 0%          | 67%                                  | 33%             | 42%                             |
| <b>Total Department of Geography and Environmental Sustainability</b> | <b>78%</b>     | <b>77%</b>              | <b>23%</b>           | <b>0%</b>   | <b>67%</b>                           | <b>33%</b>      | <b>42%</b>                      |
| <b>Total School of Meteorology</b>                                    | <b>92%</b>     | <b>59%</b>              | <b>41%</b>           | <b>0%</b>   | <b>76%</b>                           | <b>26%</b>      | <b>34%</b>                      |
| College of Atmospheric and Geographic Sciences                        | 85%            | 67%                     | 33%                  | 0%          | 70%                                  | 30%             | 38%                             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.



# Post-Graduation Data

## Salaries by Major

The average full-time salary for a College of Atmospheric & Geographic Sciences student was \$49,774, a 14.2% increase compared to last year. The national average for Atmospheric Sciences and Meteorology is \$51,729, for Geography it was \$49,594, and \$51,636 for Social Sciences (NACE Salary Survey, summer 2022). Not all graduates reported salary information. Also, 38% of graduates reported completing an experiential learning experience during their academic career at OU. The chart below reflects the average hourly salary for them during their experience.

|  | 2020-21<br>Full-time<br>Average<br>Salary | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Internship<br>Average<br>Hourly | Responses |
|--|---|---|-----------|--|-----------|
| Environmental<br>Sustainability - BA   | \$45,763                                  | \$55,000                                  | 1         | ---  | 0         |
| Environmental<br>Sustainability - BS   | ---                                       | \$46,505                                  | 1         | \$15.00                                    | 2         |
| Geographic Information<br>Science - BA | \$42,240                                  | \$44,800                                  | 2         | \$20.00                                    | 1         |
| Geographic Information<br>Science - BS | \$27,840                                  | \$40,019                                  | 2         | \$13.00                                    | 1         |
| Geography - BA                         | \$23,520                                  | ---                                       | 0         | ---  | 0         |
| Geography - BS                         | ---                                       | \$45,000                                  | 1         | ---  | 0         |
| Meteorology                            | \$51,900                                  | \$53,361                                  | 9         | \$13.17                                    | 3         |

# Post-Graduation Data

## Top Hiring Employers - Full-time offers

Thirty-four employers hired College of Atmospheric and Geographic Sciences students. Three of those companies hired multiple students. Those companies are listed below with the number of hires made.

### 2 Hires



**SCRIPPS**



### 1 Hire

ACRT  
Al Petrie Advisors  
Baxter & Woodman  
Champagne Metals  
City of Oklahoma City, OK  
CNN  
Communities Unlimited  
CookPLS National INC.  
Cox Media Group  
Fort Myers Broadcasting Company  
GDH  
Gray Media Group  
Gray Television  
Halff Associates  
International Trip Planning Services  
Meisinger Aviation, LLC

Oklahoma Army National Guard  
Oklahoma City, OK Parks and Recreation Dept.  
Oklahoma County Assessor  
Risk Point  
Southern Climate Impacts Planning Program  
StormGeo  
Teach For America  
The Climate Service  
The Weather Channel en Espanol  
Tinker Federal Credit Union  
Tulsa Planning Office  
Wallflower Model Management  
Weathernews Inc.  
Westslope Consulting  
WSP

# Post-Graduation Data

## Top Hiring Employers - Experiential Learning

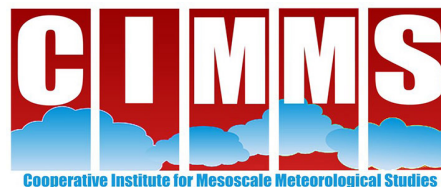
Experiential Learning information is self-reported to the Career Center by students. Atmospheric and Geographic Sciences students reported 42 experiential learning experiences with 34 different organizations. Five of these organizations hired multiple interns (listed below with number of interns hired). These experiences were completed from May 2021 to May 2022.

### 5 Hires



MEWBOURNE COLLEGE OF EARTH AND ENERGY  
**SCHOOL OF GEOSCIENCES**  
*The UNIVERSITY of OKLAHOMA*

### 2 Hires



### 1 Hire

Aerospace & Marine International  
AI Petrie Advisors – Investor Relations & Strategic Analysis  
Bureau of Land Management  
California State University–Monterey Bay  
Canadian County Assessor's Office  
Citizen Potawatomi Nation  
City of Naperville, IL  
CNN  
Commanders Weather Incorporated  
Federal Emergency Management Agency  
Flogistix, LP  
Geographic Technologies Group  
Gravixar  
Gray Television  
Hearst

Maine CDC  
Maine Climate Change Institute  
Midwest City, OK Department of Emergency Management  
Morris County Park Commission  
National Centers for Environmental Information  
National Weather Service  
NOAA Geophysical Fluid Dynamics Laboratory  
NOAA NWS National Hurricane Center  
Oklahoma County Assessor  
Oklahoma National Guard  
OU Biological Survey  
OU Nightly  
OU Oklahoma Water Survey  
WeatherFlow–Tempest, Inc.

# Post-Graduation Data

## Graduate School Destinations

Twenty-seven students reported graduate school destinations at twenty-two schools. Six of those moved on to graduate school studies here at the University of Oklahoma.



University of  
Oklahoma



Georgetown  
University



Hawaii Pacific  
University



Lander  
University



Millersville  
University of PA



Mississippi  
State University



North Carolina  
State University



Northern Illinois  
University



Oklahoma State  
University



Pace  
University



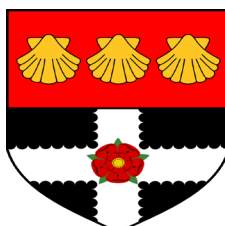
Pennsylvania  
State University



Texas A&M  
University



Texas Tech  
University



The University  
of Reading



University of  
Iowa



University of  
Maine



University of  
Miami



University of  
Michigan



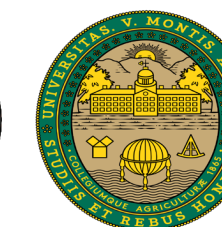
University of  
Nevada - Reno



University of  
North Texas



University of  
Utah

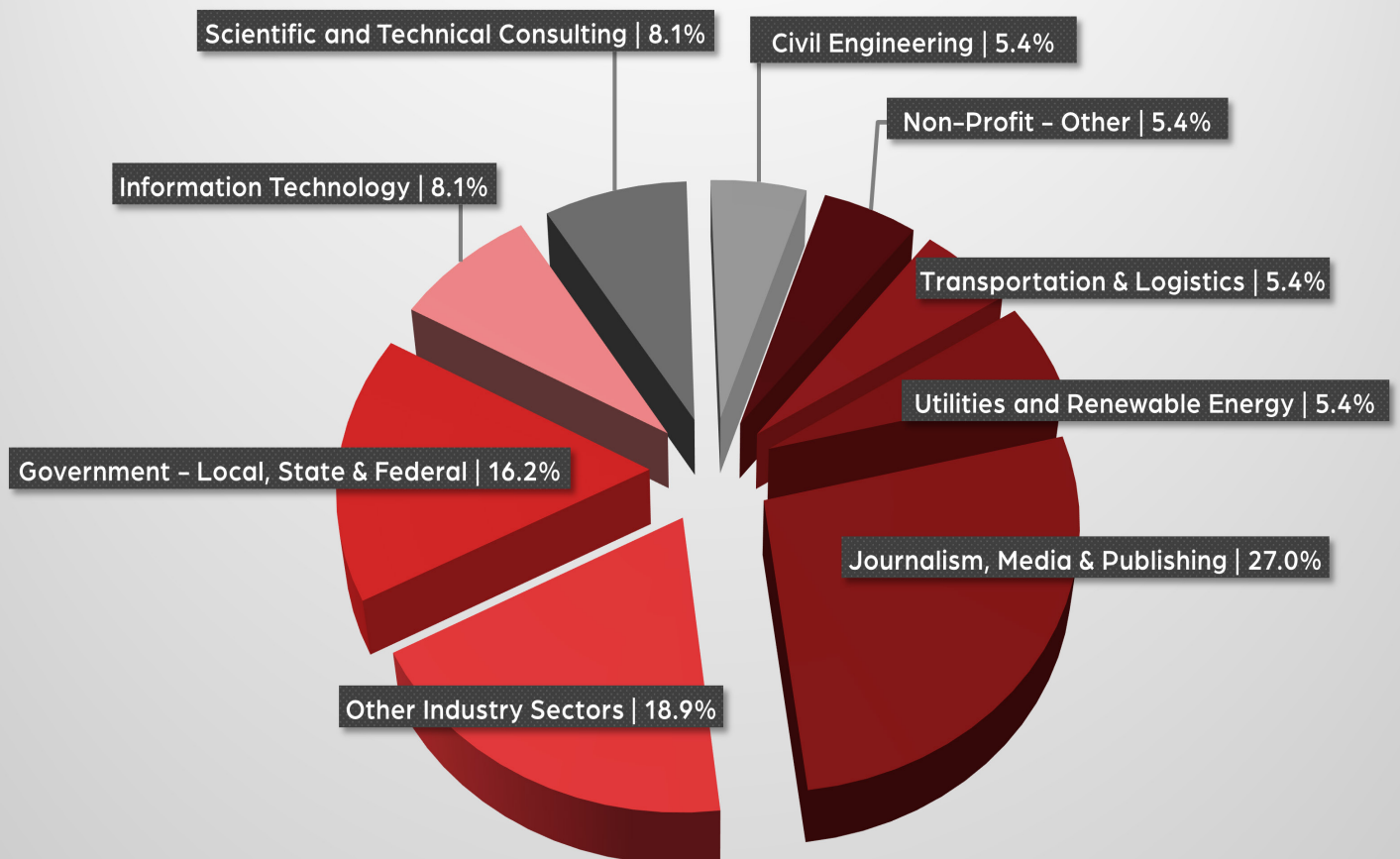


University of  
Vermont



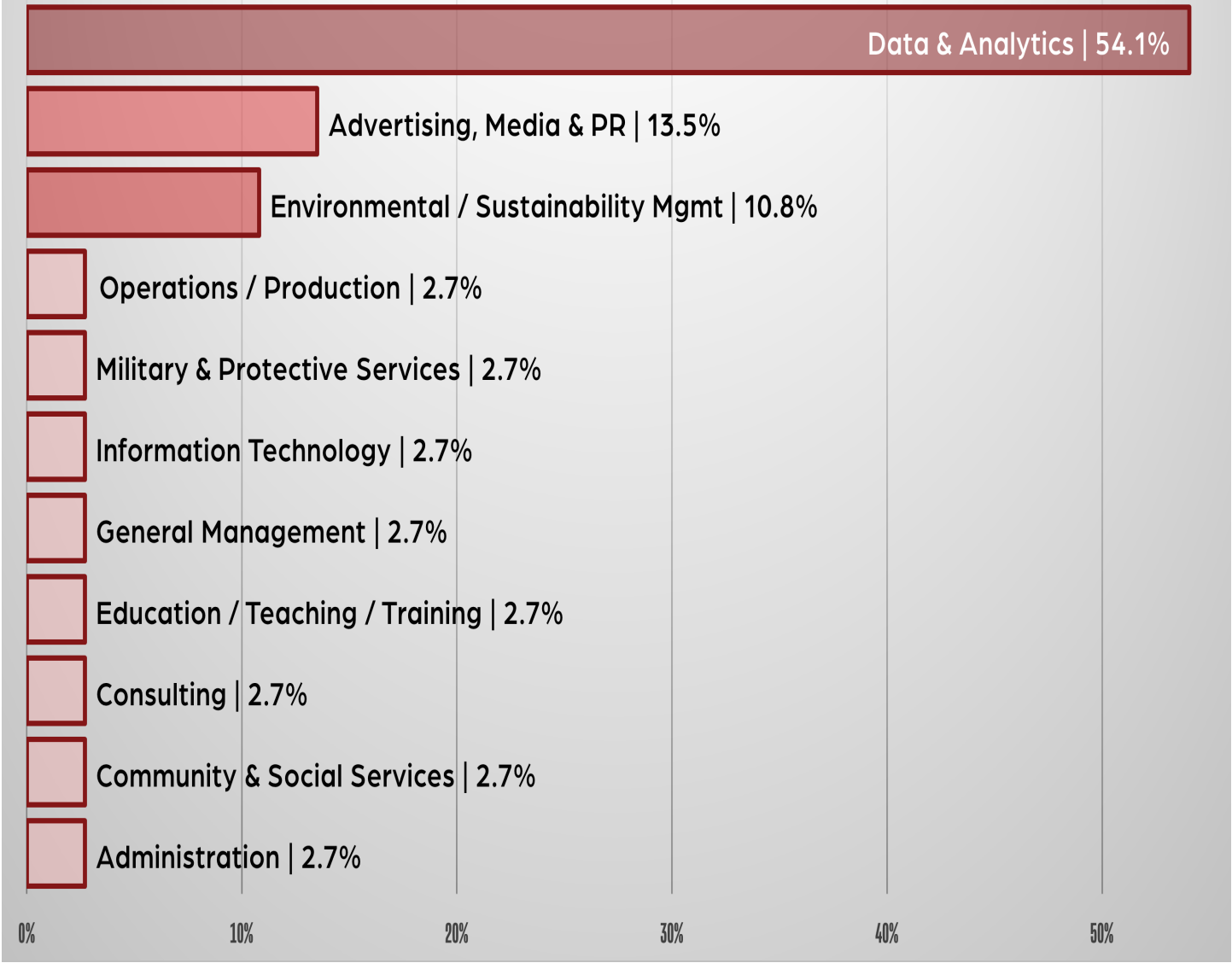
# Post-Graduation Data

## INDUSTRIES



# Post-Graduation Data

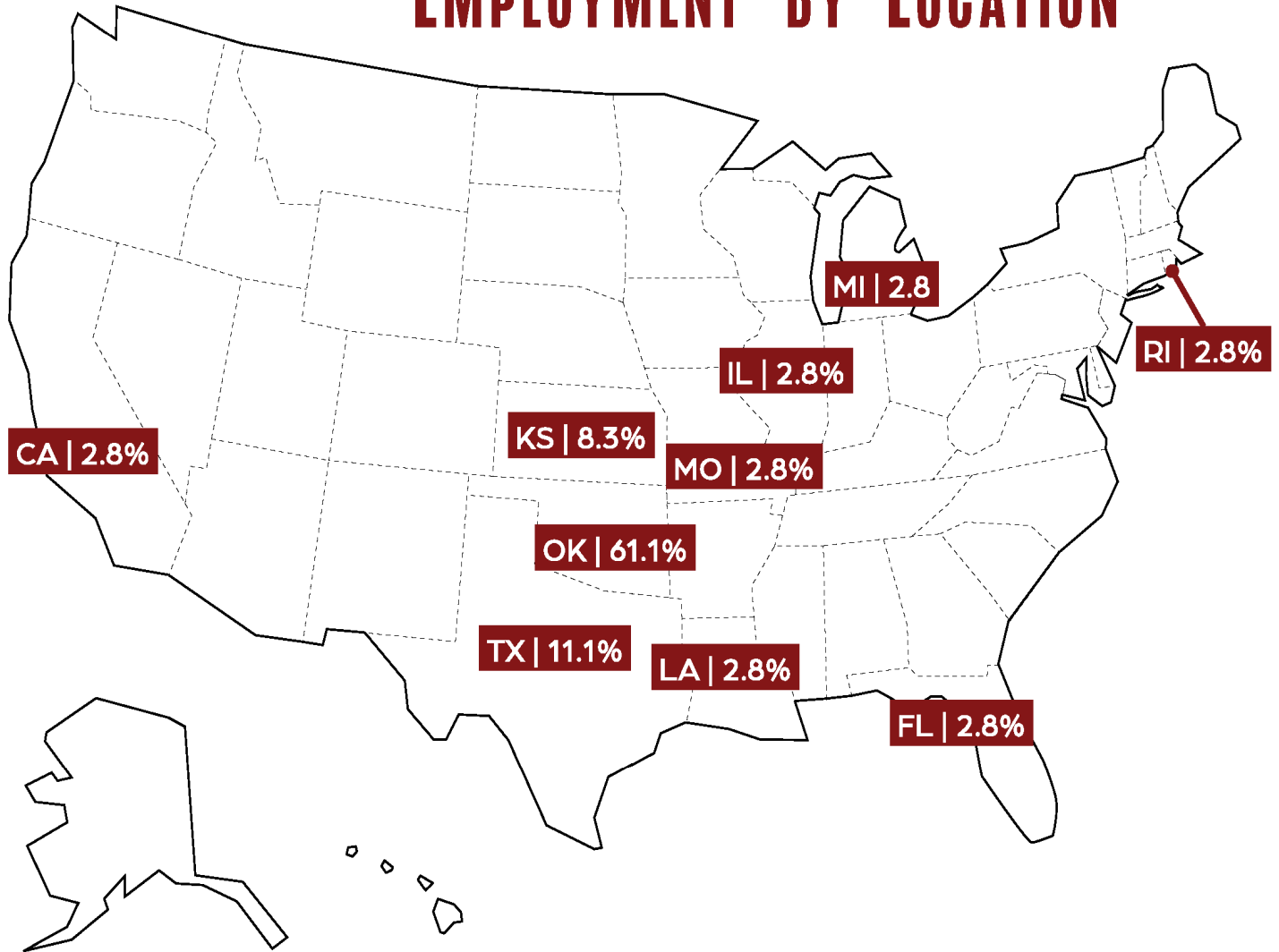
## FUNCTIONAL AREAS



# Post-Graduation Data

---

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Met with A&GS students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted mock interviews with A&GS students to better prepare them for real interviews
- In preparation for the Atmospheric and Geographic Science Career Fair, participated in several virtual drop-in sessions focusing on resume prep, interview prep, and elevator pitch prep
- Visited with 200+ students during classes the first week of each semester to educate students about the Career Center, Handshake and upcoming professional development and employer events
- Consistently updated bulletin boards with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Presented information about the Career Center and other career planning topics to various student organizations and classes including:
  - Dr. de Beurs' Geospatial Technology class
  - OU Scan
  - Dr. Green's Research Methods and Professional Development class
  - Society of Hispanic Professional Engineers
- Provided on-campus interview opportunities for A&GS majors in the Career Services office
- Posted jobs on Handshake (career management platform) and emailed students about openings as they became available
- Shared information about workshops, career fairs, full-time and internship opportunities with students via email, Facebook, Twitter, and LinkedIn



# Dodge Family College of Arts & Sciences 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data

# Facts & Numbers

---

## Active Users with the Career Center (all majors & degree levels)

---

|                                    |         |
|------------------------------------|---------|
|                                    | 2021-22 |
| All Students                       | 13,238  |
| Dodge College of Arts and Sciences | 3,428   |

## Active Users by Major (some A&S students have multiple majors)

---

|   | 2021-22 | % Change |
|---|---------|----------|
| African & African-American Studies        | 7       | -12.50   |
| Anthropology                              | 76      | +35.71   |
| Arabic                                    | 5       | -16.67   |
| Arts & Sciences Planned Program/Undecided | 75      | +7.14    |
| Astronomy/Astrophysics                    | 23      | +43.75   |
| Biochemistry                              | 64      | +3.23    |
| Biology                                   | 377     | +19.30   |
| Chemical Biosciences                      | 66      | +37.50   |
| Chemistry                                 | 23      | +9.52    |
| Chemistry/Biochemistry                    | 35      | -18.60   |
| Chinese                                   | 12      | -14.29   |
| Classics                                  | 7       | -12.50   |
| Communication                             | 190     | +30.14   |
| Community Health                          | 137     | +35.64   |
| Criminology                               | 144     | -7.69    |
| Economics                                 | 137     | -16.46   |
| English                                   | 65      | -8.45    |
| Environmental Studies                     | 34      | +61.90   |
| Ethics & Religion                         | 0       | -100.00  |
| Film & Media Studies                      | 44      | +83.33   |
| French                                    | 7       | -30.00   |
| German                                    | 5       | -28.57   |
| Health & Exercise Science                 | 278     | +44.04   |
| Health, Medicine & Society                | 27      | +35.00   |
| History                                   | 82      | +2.50    |

# Facts & Numbers

---

## Active Users by Major, cont'd

---

|   | 2021-22 | % Change  |
|---|---------|-----------|
| History of Science, Technology & Medicine | 5       | -37.50    |
| Human Relations                           | 227     | +0.44     |
| Information Science & Technology          | 44      | +91.30    |
| Information Studies                       | 22      | -38.89    |
| Italian                                   | 5       | +66.67    |
| Japanese                                  | 19      | +35.71    |
| Judaic Studies                            | 0       | -100.00   |
| LatinX Studies                            | 1       | No Change |
| Letters                                   | 37      | -21.28    |
| Library & Information Studies             | 25      | -10.71    |
| Linguistics                               | 24      | +26.32    |
| Mathematics                               | 105     | No Change |
| Microbiology                              | 89      | +30.88    |
| Native American Studies                   | 14      | +133.33   |
| Philosophy                                | 21      | -12.50    |
| Physics                                   | 28      | +16.67    |
| Plant Biology                             | 12      | +300.00   |
| Political Science                         | 179     | +24.31    |
| Psychology                                | 624     | +50.36    |
| Public & Non-Profit Administration        | 31      | No Change |
| Public Health                             | 5       | -16.67    |
| Religious Studies                         | 7       | -30.00    |
| Russian                                   | 8       | +33.33    |
| Social Work                               | 142     | +37.86    |
| Sociology                                 | 83      | -4.60     |
| Spanish                                   | 23      | -25.81    |
| Women's & Gender Studies                  | 20      | +25.00    |
| Total Registrants                         | 3,720   | +18.13    |

# Facts & Numbers

## Career Fair Attendance by Major\*

The Fall 2021 Sooner Showcase hosted 79 employers with 976 students attending. The Fall 2021 All Majors Virtual Career Fair hosted 69 employers with 616 students attending. The 2022 Spring Career Fair hosted 103 employers with 805 students attending. The chart below shows the attendance broken down by major (not individual student).

|                                  | Sooner Showcase | Fall Virtual Career Fair | Spring Career Fair | Other Career Fairs |
|----------------------------------|-----------------|--------------------------|--------------------|--------------------|
| Anthropology                     | 2               | 1                        | 2                  | 1                  |
| Arabic                           | 1               | 1                        | 2                  | 0                  |
| Arts & Sciences Planned Program  | 1               | 2                        | 1                  | 1                  |
| Astronomy / Astrophysics         | 3               | 1                        | 2                  | 3                  |
| Biochemistry                     | 4               | 3                        | 1                  | 1                  |
| Biology                          | 7               | 4                        | 16                 | 3                  |
| Chemical Biosciences             | 6               | 3                        | 4                  | 1                  |
| Chemistry                        | 2               | 0                        | 1                  | 1                  |
| Chemistry & Biochemistry         | 3               | 2                        | 2                  | 0                  |
| Chinese                          | 0               | 2                        | 2                  | 2                  |
| Communication                    | 11              | 3                        | 11                 | 1                  |
| Community Health                 | 4               | 1                        | 5                  | 0                  |
| Criminology                      | 1               | 1                        | 4                  | 2                  |
| Economics                        | 16              | 5                        | 15                 | 2                  |
| English                          | 3               | 1                        | 1                  | 1                  |
| Environmental Studies            | 0               | 0                        | 0                  | 1                  |
| Film & Media Studies             | 0               | 0                        | 1                  | 1                  |
| Health & Exercise Science        | 2               | 2                        | 8                  | 15                 |
| Health, Medicine & Society       | 4               | 0                        | 2                  | 0                  |
| History                          | 2               | 0                        | 4                  | 0                  |
| Human Relations                  | 16              | 7                        | 10                 | 3                  |
| Information Science & Technology | 3               | 3                        | 7                  | 2                  |
| Information Studies              | 0               | 0                        | 2                  | 0                  |
| Japanese                         | 0               | 0                        | 1                  | 0                  |

\*Due to COVID-19 travel restrictions for some employers during fall 2021, the University of Oklahoma hosted an in-person career fair (Sooner Showcase) and a virtual career fair (All Majors Virtual Career Fair).

# Facts & Numbers

---

## Career Fair Attendance by Major, cont'd

---

|                                    | Sooner<br>Showcase | Fall Virtual<br>Career<br>Fair | Spring<br>Career<br>Fair | Other<br>Career<br>Fairs |
|------------------------------------|--------------------|--------------------------------|--------------------------|--------------------------|
| Letters                            | 1                  | 1                              | 0                        | 1                        |
| Library Information Studies        | 0                  | 0                              | 0                        | 1                        |
| Linguistics                        | 1                  | 0                              | 0                        | 0                        |
| Mathematics                        | 7                  | 6                              | 1                        | 11                       |
| Microbiology                       | 3                  | 2                              | 2                        | 2                        |
| Native American Studies            | 0                  | 0                              | 2                        | 0                        |
| Philosophy                         | 0                  | 1                              | 1                        | 0                        |
| Physics                            | 0                  | 1                              | 1                        | 1                        |
| Plant Biology                      | 1                  | 0                              | 0                        | 0                        |
| Political Science                  | 11                 | 5                              | 11                       | 2                        |
| Psychology                         | 10                 | 8                              | 25                       | 2                        |
| Public & Non-Profit Administration | 4                  | 0                              | 3                        | 0                        |
| Russian                            | 1                  | 1                              | 0                        | 0                        |
| Social Work                        | 1                  | 1                              | 0                        | 0                        |
| Sociology                          | 3                  | 2                              | 6                        | 0                        |
| Spanish                            | 1                  | 1                              | 1                        | 0                        |
| Women's & Gender Studies           | 1                  | 1                              | 1                        | 0                        |
| Total Attendance                   | 136                | 72                             | 158                      | 61                       |

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The College of Arts & Sciences graduated 1,610 students with at least one (1) undergraduate degree in 2021–22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 893 of the 1,610 graduates (55.47% Knowledge Rate\*).

|                                    | Knowledge Rate* | Survey Response Options |                      |             | Outcomes of those Seeking Employment |                 |
|------------------------------------|-----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|
|                                    |                 | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |
| African & African-American Studies | 60%             | 33%                     | 67%                  | 0%          | 100%                                 | 0%              |
| Anthropology                       | 48%             | 60%                     | 40%                  | 0%          | 78%                                  | 22%             |
| Arabic                             | 67%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Arts & Sci-Planned Program-BA      | 33%             | 40%                     | 60%                  | 0%          | 100%                                 | 0%              |
| Arts & Sci-Planned Program-BS      | 48%             | 53%                     | 47%                  | 0%          | 80%                                  | 20%             |
| Astronomy / Astrophysics           | 70%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Biochemistry                       | 57%             | 25%                     | 75%                  | 0%          | 100%                                 | 0%              |
| Biology                            | 54%             | 30%                     | 67%                  | 3%          | 73%                                  | 27%             |
| Chemical Biosciences               | 40%             | 24%                     | 76%                  | 0%          | 100%                                 | 0%              |
| Chemistry                          | 30%             | 33%                     | 67%                  | 0%          | 0%                                   | 100%            |
| Chemistry/Biochemistry             | 44%             | 25%                     | 75%                  | 0%          | 100%                                 | 0%              |
| Chinese                            | 14%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Classics                           | 80%             | 50%                     | 50%                  | 0%          | 50%                                  | 50%             |
| Communication                      | 37%             | 76%                     | 24%                  | 0%          | 95%                                  | 5%              |
| Community Health – BA              | 44%             | 20%                     | 80%                  | 0%          | 67%                                  | 33%             |
| Community Health – BS              | 57%             | 8%                      | 85%                  | 7%          | 100%                                 | 0%              |
| Criminology                        | 57%             | 54%                     | 46%                  | 0%          | 52%                                  | 48%             |
| Economics                          | 63%             | 58%                     | 42%                  | 0%          | 96%                                  | 4%              |
| English                            | 42%             | 50%                     | 43%                  | 7%          | 86%                                  | 14%             |
| Environmental Studies – BA/BS      | 57%             | 50%                     | 50%                  | 0%          | 75%                                  | 25%             |
| Ethics & Religion                  | --              | --                      | --                   | --          | --                                   | --              |
| Film & Media Studies               | 56%             | 90%                     | 10%                  | 0%          | 11%                                  | 89%             |
| French                             | 60%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| German                             | --              | --                      | --                   | --          | --                                   | --              |
| Health & Exercise Science          | 58%             | 21%                     | 79%                  | 0%          | 85%                                  | 15%             |
| Health, Medicine & Society         | 40%             | 25%                     | 75%                  | 0%          | 100%                                 | 0%              |

# Post-Graduation Data

## First Destination Survey, cont'd

|   | Knowledge Rate* | Survey Response Options |                      |             | Outcomes of those Seeking Employment |                 |
|---|-----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|
|   |                 | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |
| History                                   | 40%             | 53%                     | 47%                  | 0%          | 80%                                  | 20%             |
| History of Science, Technology & Medicine | 0%              | --                      | --                   | --          | --                                   | --              |
| Human Relations                           | 54%             | 57%                     | 41%                  | 2%          | 96%                                  | 4%              |
| Information Science & Technology          | 63%             | 100%                    | 0%                   | 0%          | 60%                                  | 40%             |
| Information Studies                       | 63%             | 40%                     | 60%                  | 0%          | 100%                                 | 0%              |
| Italian                                   | 0%              | --                      | --                   | --          | --                                   | --              |
| Japanese                                  | 43%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| LatinX                                    | 0%              | --                      | --                   | --          | --                                   | --              |
| Letters                                   | 60%             | 33%                     | 58%                  | 9%          | 25%                                  | 75%             |
| Library Information Studies               | --              | --                      | --                   | --          | --                                   | --              |
| Linguistics                               | 71%             | 20%                     | 80%                  | 0%          | 100%                                 | 0%              |
| Mathematics-BA                            | 73%             | 44%                     | 56%                  | 0%          | 86%                                  | 14%             |
| Mathematics-BS                            | 67%             | 25%                     | 75%                  | 0%          | 50%                                  | 50%             |
| Mathematics & Biostatistics               | 50%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Microbiology                              | 59%             | 43%                     | 57%                  | 0%          | 60%                                  | 40%             |
| Native American Studies                   | 80%             | 75%                     | 25%                  | 0%          | 100%                                 | 0%              |
| Philosophy                                | 38%             | 33%                     | 67%                  | 0%          | 100%                                 | 0%              |
| Physics                                   | 60%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Plant Biology                             | 50%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Political Science                         | 57%             | 44%                     | 56%                  | 0%          | 84%                                  | 16%             |
| Psychology                                | 54%             | 25%                     | 72%                  | 3%          | 63%                                  | 37%             |
| Public & Non-Profit Administration        | 71%             | 67%                     | 33%                  | 0%          | 100%                                 | 0%              |
| Public Health                             | 90%             | 22%                     | 78%                  | 0%          | 100%                                 | 0%              |
| Religious Studies                         | 50%             | 0%                      | 100%                 | 0%          | 0%                                   | 0%              |
| Russian                                   | 33%             | 100%                    | 0%                   | 0%          | 100%                                 | 0%              |
| Social Work                               | 87%             | 27%                     | 73%                  | 0%          | 91%                                  | 9%              |
| Sociology                                 | 57%             | 50%                     | 50%                  | 0%          | 67%                                  | 33%             |
| Spanish                                   | 38%             | 33%                     | 67%                  | 0%          | 50%                                  | 50%             |
| Women's & Gender Studies                  | 100%            | 38%                     | 62%                  | 0%          | 100%                                 | 0%              |
| College of Arts & Sciences                | 55%             | 37%                     | 62%                  | 1%          | 77%                                  | 23%             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.



# Post-Graduation Data

---

## Top Hiring Employers - Full-time Offers

---

NOTE: Of the gathered data, 209 different companies hired College of Arts & Sciences students. Of the reported hires, 32 companies hired multiple graduates. The following pages list these employers and their reported number of hires.

|   |  |  |
|---|--|--|
| Academic Careers                        | Cloud Agency (2)   | Hilti North America                              |
| Addison Group (2)                       | Clubby Seltzers. LLC                                       | Holland Services                                 |
| ADP, Inc                                | Community Cares Partners                                   | HOPE Community Services                          |
| Advantis Medical Staffing               | Concept Services   | Idahoan Foods                                    |
| Aerotek                                 | Congressman Lucas  | IDR  |
| Airforce Administration                 | Crawford's Training  | Ihop   |
| Albertsons Companies                    | CSG Investments, Inc.                                      | iMedEquip  |
| Alight Solutions                        | Custom Healthcare Solutions                                | Immediate Care of Oklahoma                       |
| Alinea Marketing, Inc                   | CWA Group  | Insight Global                                   |
| Alliant Group                           | Cytovance Biologics  | INSURICA   |
| Allied Wound Care                       | Dale K Graham Veterans<br>Foundation                       | Integris Canadian Valley Hospital                |
| Almohad Pediatrics                      | Dallas Associated Dermatologists                           | It's Covered Insurance Solutions                 |
| Amazon (2)                              | Dallas County Community<br>Supervision & Corrections Dept. | Keith Kunz Motorsports                           |
| Amazon Web Services                     | Deloitte (3)   | Koneckt  |
| Ambridge Hospitality                    | Denver Broncos – NFL (2)                                   | KPMG (3)   |
| American Specialty Health               | Devon Energy   | Kristi Spaethe                                   |
| Apple                                   | Disney College Program                                     | Kurt Thomas Gymnastics                           |
| Armstrong Bank                          | DLT Solutions  | LandVantage – A Division of<br>WolfePak Software |
| Arnold & Smith                          | Dr. Huong Nguyen   | Legacy Orthopedics                               |
| Ash Grove Cement Company                | Epic   | Lids Locker Room                                 |
| AST SpaceMobile                         | Epsilon  | Lighthouse Health & Wellness                     |
| Aston Carter                            | Equitable Advisors   | Lilly & Company                                  |
| Astrix                                  | Estate by Sara   | Love's   |
| AT&T                                    | Federal Reserve Bank of Kansas<br>City                     | MD Anderson Cancer Center                        |
| Barnum & Clinton PLLC                   | Fidelity Investments                                       | Mercury Insurance Group                          |
| BASYS Processing, Inc.                  | Fidelity Partners  | Mercy Hospital (2)                               |
| Baylor Scott and White Health           | First Fidelity Bank  | Moni's Italian Wine Bar                          |
| Benchmark Scribes                       | Fisher Investments   | Moore Public Schools                             |
| Bloomfield Homes                        | FOCUS  | MOTE Marine Lab & Aquarium                       |
| Blue Sprig                              | Forma  | NAI Sullivan Group                               |
| Boot Barn                               | Fortinet   | NextThought                                      |
| BROH                                    | Fred Jones Jr. Museum of Art (2)                           | Nexus Solutions for Autism                       |
| Bureau of Reclamation                   | Frisco, TX ISD   | Norman Regional Health System (4)                |
| Burton Research and Strategies          | FSB Architects + Engineers                                 | NorthCare  |
| BWM Financial                           | Gathering Place  | OK Office of Management &<br>Enterprise Services |
| Casady School – Casady Middle<br>School | Goldman Sachs  | OKCYC  |
| CBD Kratom                              | Goosehead Insurance (2)                                    | Okey Weight Management Clinic                    |
| Charter Yachts                          | Grand Lake Mental Health Center                            | Oklahoma Army National Guard                     |
| Cheyenne & Arapaho Tribes (2)           | Grandma's, Inc.  | OU Children's Hospital                           |
| Children's Hospital Foundation          | Harding Fine Arts Academy                                  | Oklahoma City, OK Public<br>Schools (2)          |
| Choctaw Nation of Oklahoma              | Haven Wildlife & Educational CTR                           |  |
| City of Yukon, OK                       |  |  |
| Clark Jolley for State Treasurer        |  |  |

# Post-Graduation Data

---

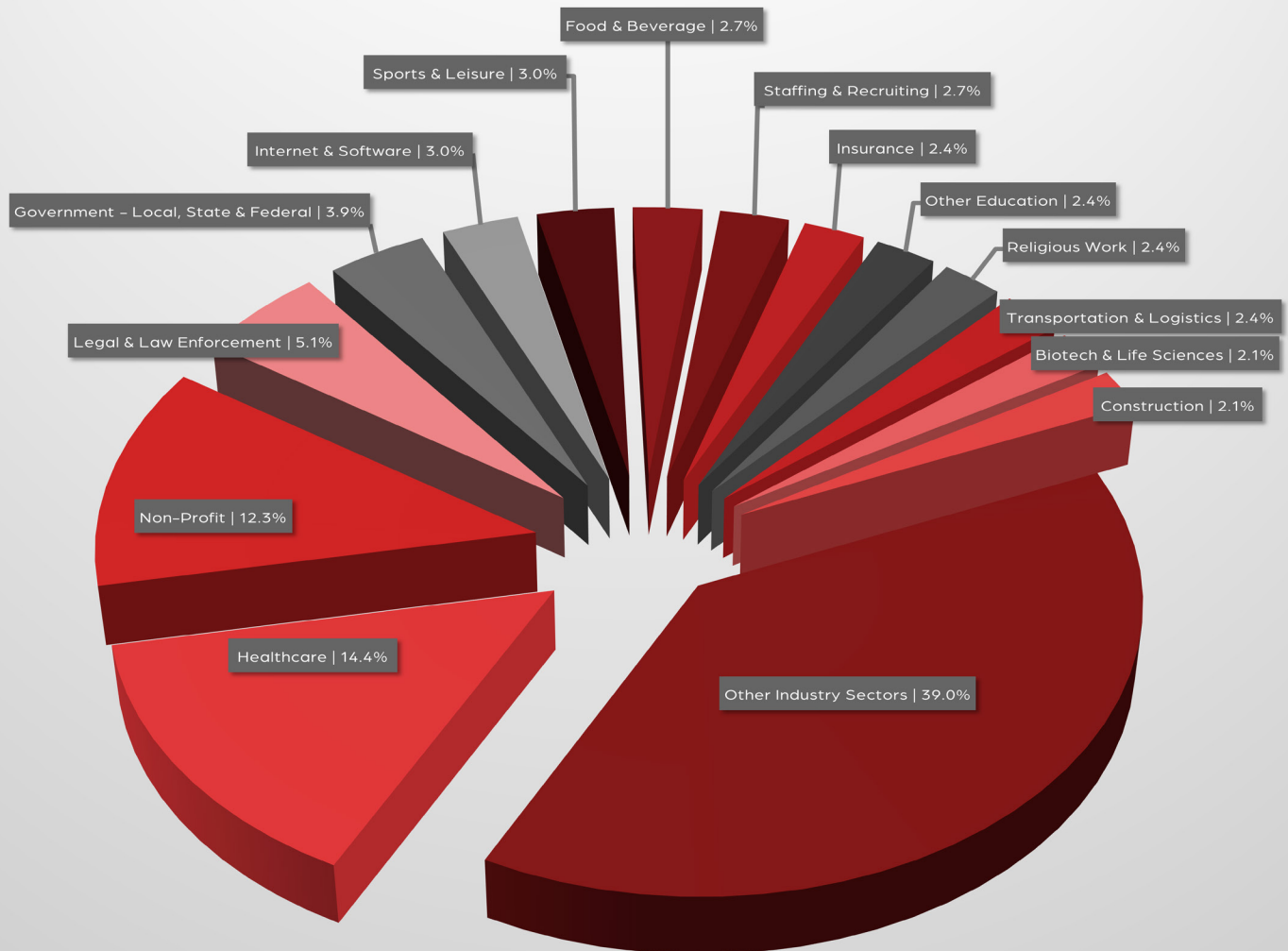
## Top Hiring Employers - Full-time Offers, cont'd

---

|   |   |   |
|---|---|---|
| Oklahoma Dental Implant Studio            | Oklahoma, Inc.                                      | Transition House, Inc. (2)  |
| OK Department of Health Services          | Rivers Spencer                                      | Travelers   |
| OK Department of Human Services (3)       | Saint Anthony Hospital                              | truData Solutions   |
| Oklahoma ER & Hospital                    | Scissortail Park Foundation (2)                     | TruLabs, LLC  |
| Oklahoma Group Benefits                   | Sherwin-Williams                                    | TTI, Inc.   |
| OK Medical Research Foundation (OMRF) (2) | Signature Biologics                                 | Tulsa Service Year (5)  |
| OK Sickle Cell Warriors Foundation (2)    | Sonder Inc  | U.S. Department of State's Bureau of Educational and Cultural Affairs |
| Olive Tree Pediatrics                     | SoonerVision  | United States Air Force (2)   |
| Optimal Health Associates (2)             | Specialized Bicycle Components                      | University of Colorado Anschutz Medical Campus (2)                    |
| Optomi                                    | St Francis Hospital                                 | OU Health Sciences Center (2)   |
| Oracle                                    | Stantec   | University of Oklahoma - Norman Campus (5)                            |
| Orbis Education   Marian University       | State Farm Insurance                                | University of Oklahoma Athletic Department                            |
| OU Health (4)                             | State Hygienic Laboratory at the University of Iowa | Unsure  |
| OU Medicine (2)                           | OK Office of Juvenile Affairs                       | Uprise Health   |
| OU Oklahoma Biological Survey (2)         | Stateside Right of Way Services                     | US Department of Agriculture  |
| Overland Park Regional                    | Stride Health Solutions                             | USP Company   |
| Paycom (3)                                | Stryker (2)   | Victory Family Church - Norman  |
| Peace Corps (2)                           | Sweis Guardian Warehouse                            | VMware, Inc.  |
| People Inc. of Sequoyah County            | T & D Solutions, Inc.                               | Wal-Mart  |
| Petra Industries                          | Teach For America                                   | Walgreens (2)   |
| Physical Therapy Central                  | TEL Education                                       | Walt Disney World   |
| Picasso's Cafe                            | Texas Department of Family & Protective Services    | Warren CAT  |
| Playground Boss                           | Thai Thai Asian Bistro                              | Wells Fargo (2)   |
| Power Costs Inc (PCI) (3)                 | The Chickasaw Nation                                | WHOOOP  |
| Primrose School of East Edmond            | The Port St. Joe Star                               | YMCA  |
| ProScribe                                 | The Select Group                                    | Zurich Insurance Services   |
| Quest Diagnostics                         | The Seminole Daily                                  |   |
| Ralph's Pharmacy                          | The University of Oklahoma Foundation               |   |
| Red Lobster                               | The Village Church                                  |   |
| Regent Preparatory School of              | The Warm Up   |   |

# Post-Graduation Data

## INDUSTRIES



The “Other Industry Sectors” section is a combination of the following industry sectors for which graduates reported employment (each was less than 2%)

Aerospace  
Animal & Wildlife  
Automotive  
Commercial Banking & Credit  
Computer Networking  
CPG – Consumer Packaged Goods  
Defense  
Design  
Electronic & Computer Hardware  
Environmental Services  
Farming, Ranching & Fishing  
Financial Services  
Forestry

Higher Education  
Hotels & Accommodation  
Human Resources  
Interior Design  
Investment / Portfolio  
Management  
Investment Banking  
Journalism, Media & Publishing  
K-12 Education  
Manufacturing  
Medical Devices  
Medical Devices  
Movies, TV, Music

Natural Resources  
NGO  
Performing & Fine Arts  
Pharmaceuticals  
Politics  
Real Estate  
Restaurants & Food Services  
Social Assistance  
Telecommunications  
Tourism  
Utilities & Renewable Energy  
Veterinary  
Wholesale Trade

# Post-Graduation Data

## FUNCTIONAL AREAS

Additional Functional Areas | 40.4%

Healthcare Services | 12.6%

Sales | 8.7%

Education / Teaching / Training | 7.4%

Human Resources | 7.4%

Research | 4.3%

Administration | 3.9%

Advertising, Media & PR | 3.9%

Consulting | 3.9%

Lab Work / Science | 3.9%

Community & Social Services | 3.5%

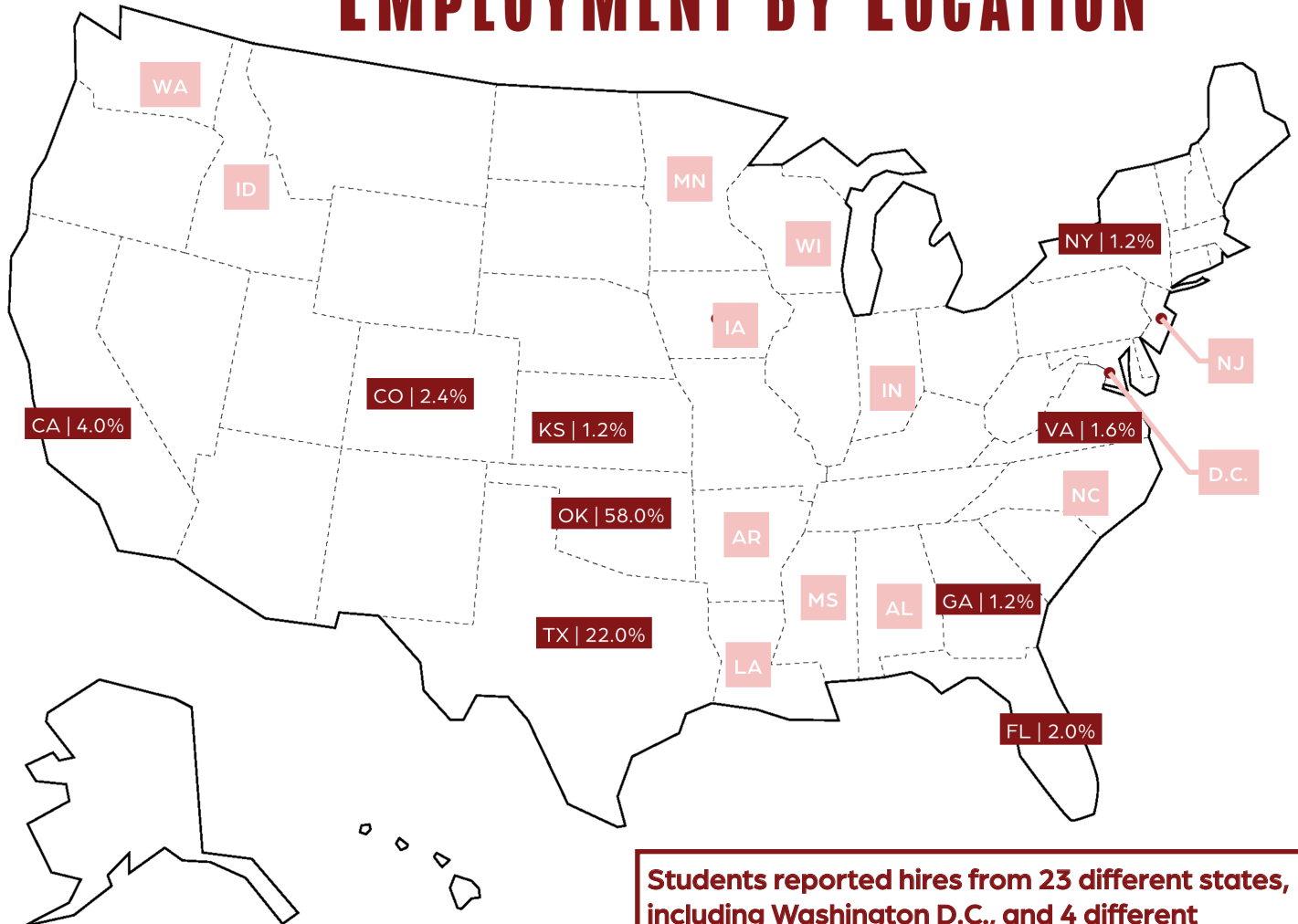
The "Additional Functional Areas" section consists of the following areas that were each less than 3.5%:

- Accounting
- Actuary
- Business Development
- Construction / Contracting
- Counseling
- Customer / Technical Support
- Data & Analytics
- Engineering – Civil / Mechanical / Other
- Engineering – Web / Software
- Entrepreneurship
- Environmental / Sustainability Mgt/
- Finance
- Fundraising & Event Mgt.
- Hotel / Restaurant / Hospitality
- Information Technology
- Library Science
- Logistics & Supply Chain
- Management
- Marketing
- Military & Protective Services
- Operations / Production
- Product / Project Mgt.
- Quality Assurance
- Real Estate
- Recreation / Fitness
- Transportation / Parking
- Veterinary / Animal Care
- Writing / Editing

0% 10% 20% 30% 40%

# Post-Graduation Data

## EMPLOYMENT BY LOCATION



Students reported hires from 23 different states, including Washington D.C., and 4 different countries (the remaining 14 states and the countries were less than 2% each).



Brazil



Italy



Poland



United Kingdom

# Activities Overview

---

- Facilitated 625+ Dodge Family College of Arts & Sciences student appointments throughout the 2021–22 academic year to help with job search, resume writing, interviewing skills, and other career related issues
- Consistently updated bulletin boards with information regarding career fairs, recruiting, career planning workshops, and career and internship opportunities
- Provided employer on-campus interview opportunities for Arts & Sciences majors in the Career Center
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they were posted
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails
- Spoke to 58 classes with 4,300+ students during the fall and spring semesters to educate students about the Career Center and upcoming career fairs
- Presented on Resume Prep, Interviewing, Salary Negotiation, Intro to Career Center, Handshake, Job Search, Career Fair Prep, and Life After OU to 21 classes and student organizations
- Met with department/college leadership each semester, as requested
- Met with the Student Success Center Administration quarterly



# Gallogly College of Engineering 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes and Data

# Facts & Numbers

## Active Student Handshake Accounts with the Career Center (individual students)

|                                 | 21-22  | % Change |
|---------------------------------|--------|----------|
| All Students                    | 13,238 | 12.92    |
| Gallogly College of Engineering | 2670   | 2.22     |

## Active Students by Major

|                            | 21-22 | % Change |
|----------------------------|-------|----------|
| Aerospace                  | 132   | 6.45     |
| Architectural              | 67    | 17.54    |
| Biomedical                 | 149   | -1.49    |
| Chemical                   | 210   | -10.26   |
| Chemical: Biotechnology    | 7     | -56.25   |
| Civil                      | 172   | 4.24     |
| Computer                   | 170   | 9.68     |
| Computer Science           | 508   | 8.78     |
| Data Science and Analytics | 142   | 20.34    |
| Electrical                 | 266   | -.75     |
| Electrical and Computer    | 58    | 7.41     |
| Engineering                | 1     | 100      |
| Engineering Physics        | 25    | N/C      |
| Environmental              | 49    | -22.22   |
| Environmental Science      | 50    | 4.17     |
| Industrial & Systems       | 244   | 2.95     |
| Mechanical                 | 391   | -4.63    |
| Undecided                  | 29    | 55.56    |
| Total Registrants          | 2670  | 2.22     |

# Facts & Numbers

## Drop-ins & Appointments by Major

Resume / Cover Letter (71.7%) assistance was, by far, the most requested appointment / drop-in type. Job / Internship Search (9.4%), Getting Started with Handshake (8.5%), and Career Advice (4.0%) were the next most requested. There was an increase (2.3%) in Drop-in session attendance. There was also an increase (5.37%) in scheduled in-person / virtual appointments.

|  | Drop-ins | % Change | Appts | % Change |
|--|----------|----------|-------|----------|
| <b>Aerospace</b>                       | 14       | 55.56    | 21    | N/C      |
| <b>Architectural</b>                   | 5        | -37.50   | 14    | -48.15   |
| <b>Biomedical</b>                      | 15       | N/C      | 42    | -39.13   |
| <b>Chemical</b> (All concentrations)   | 35       | 52.17    | 79    | -17.71   |
| <b>Civil</b>                           | 19       | 111.11   | 32    | -38.24   |
| <b>Computer</b>                        | 16       | 23.08    | 36    | -5.26    |
| <b>Computer Science</b>                | 23       | -4.17    | 99    | 26.92    |
| <b>Data Science &amp; Analytics</b>    | 13       | 333.33   | 48    | 20.0     |
| <b>Electrical and Computer</b>         | 3        | 200.0    | 18    | 63.64    |
| <b>Electrical</b>                      | 20       | 5.26     | 43    | -21.82   |
| <b>Engineering</b>                     | 1        | N/C      | 0     | N/C      |
| <b>Engineering Physics</b>             | 3        | -57.14   | 1     | -91.67   |
| <b>Engineering: Undecided</b>          | 4        | 100.0    | 3     | -81.25   |
| <b>Environmental</b>                   | 4        | N/C      | 7     | -46.15   |
| <b>Environmental Science</b>           | 3        | -25.0    | 5     | -64.29   |
| <b>Industrial &amp; Systems</b>        | 18       | 20.0     | 47    | -31.88   |
| <b>Mechanical</b> (All concentrations) | 39       | 129.41   | 54    | -30.77   |

# Facts & Numbers

## Career Fair Attendance by Major

Typically, Engineering students attend the Engineering Career Fair as well as the Spring Career Fair. The Engineering Career Fair is one of the largest career fairs on campus and is mostly geared toward STEM majors. The Fall 2021 in-person Engineering Career Fair hosted 85 employers and 1115 students attended. There was also a fall virtual career fair for all students, 69 employers and 616 students participated. The 2022 in-person Spring Career Fair hosted 103 employers and 805 students attended. The chart below shows the attendance broken down by major for the two largest career fairs.

Engineering students also attended the Sooner Showcase (118), the fall Design and Construction Career Fair (156) and the spring Design and Construction Career Fair (203).

|                          | Engineering Career Fair | Spring Career Fair |
|--------------------------|-------------------------|--------------------|
| Aerospace                | 62                      | 9                  |
| Architectural            | 30                      | 3                  |
| Biomedical               | 24                      | 8                  |
| Chemical (All focuses)   | 97                      | 1                  |
| Civil                    | 58                      | 13                 |
| Computer                 | 60                      | 15                 |
| Computer Science         | 142                     | 33                 |
| Data Science & Analytics | 29                      | 22                 |
| Electrical               | 110                     | 16                 |
| Electrical and Computer  | 5                       | 1                  |
| Engineering Physics      | 6                       | 2                  |
| Engineering: Undecided   | 15                      | 0                  |
| Environmental            | 19                      | 4                  |
| Environmental Science    | 5                       | 0                  |
| Industrial & Systems     | 94                      | 20                 |
| Mechanical (All focuses) | 182                     | 0                  |

# Post-Graduation Data

## First Destination Survey

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Gallogly College of Engineering graduated 585 students in 2021–22. Career Services gathered post-graduation data on 518 of the 585 graduates (89% Knowledge Rate\*).

|  | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Completed Experiential Learning |
|--|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|  |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| <b>Aerospace</b>   | 89%            | 71%                     | 29%                  | 0%          | 86%                                  | 14%             | 37%                             |
| <b>Mechanical</b>  | 88%            | 86%                     | 14%                  | 0%          | 83%                                  | 17%             | 54%                             |
| <b>Mechanical: Pre-Med</b>                               | 100%           | 100%                    | 0%                   | 0%          | 100%                                 | 0%              | 100%                            |
| <b>School of Aerospace &amp; Mechanical</b>              | 88%            | 82%                     | 18%                  | 0%          | 84%                                  | 16%             | 50%                             |
| <b>School of Biomedical</b>                              | 89%            | 41%                     | 59%                  | 0%          | 79%                                  | 32%             | 52%                             |
| <b>Chemical</b>  | 93%            | 90%                     | 10%                  | 0%          | 75%                                  | 25%             | 57%                             |
| <b>Chemical: Bioengineering</b>                          | 100%           | 100%                    | 0%                   | 0%          | 100%                                 | 0%              | 100%                            |
| <b>Chemical: Biotechnology</b>                           | 100%           | 100%                    | 0%                   | 0%          | 100%                                 | 0%              | 0%                              |
| <b>Chemical: Pre-Med/Bio-med</b>                         | 100%           | 100%                    | 0%                   | 0%          | 0%                                   | 100%            | 0%                              |
| <b>Chemical: Pre-Med</b>                                 | 100%           | 67%                     | 33%                  | 0%          | 50%                                  | 50%             | 67%                             |
| <b>School Chemical, Biological and Materials</b>         | 93%            | 89%                     | 11%                  | 0%          | 74%                                  | 24%             | 55%                             |
| <b>Architectural</b>                                     | 94%            | 60%                     | 40%                  | 0%          | 78%                                  | 22%             | 56%                             |
| <b>Civil</b>   | 91%            | 82%                     | 18%                  | 0%          | 91%                                  | 9%              | 72%                             |
| <b>Environmental</b>                                     | 90%            | 77%                     | 23%                  | 0%          | 85%                                  | 15%             | 74%                             |
| <b>Environmental Science</b>                             | 100%           | 100%                    | 0%                   | 0%          | 67%                                  | 33%             | 67%                             |
| <b>School of Civil Engineering and Environmental Sc.</b> | 91%            | 77%                     | 23%                  | 0%          | 86%                                  | 14%             | 58%                             |
| <b>School of Computer Science</b>                        | 88%            | 80%                     | 20%                  | 0%          | 85%                                  | 15%             | 45%                             |
| <b>Computer</b>  | 80%            | 59%                     | 41%                  | 0%          | 84%                                  | 16%             | 48%                             |
| <b>Electrical</b>  | 82%            | 75%                     | 23%                  | 2%          | 93%                                  | 7%              | 49%                             |
| <b>School of Electrical and Computer</b>                 | 82%            | 69%                     | 30%                  | 1%          | 90%                                  | 10%             | 48%                             |
| <b>Department of Engineering Physics</b>                 | 100%           | 50%                     | 50%                  | 0%          | 100%                                 | 0%              | 50%                             |
| <b>School of Industrial &amp; Systems Engineering</b>    | 96%            | 74%                     | 26%                  | 0%          | 94%                                  | 6%              | 71%                             |
| <b>Gallogly College of Engineering</b>                   | 89%            | 75%                     | 25%                  | 0%          | 85%                                  | 15%             | 52%                             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post Graduation Data

## Salaries by Major

The average full-time salary for a Gallogly College of Engineering student was \$72,888, a 7.4% increase compared to last year. The national average was \$71,156 (NACE Salary Survey, summer 2022). Not all graduates reported salary information. Also, 52% of graduates reported completing an experiential learning experience during their academic career at OU. The chart below reflects the average hourly salary for them during their experience.

|                          | 2020-21<br>Full-time<br>Average<br>Salary | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Experiential<br>Learning<br>Average<br>Hourly | Responses |
|--------------------------|---|---|-----------|--|-----------|
| Aerospace                | \$61,932                                  | \$70,000                                  | 10        | ---  | 0         |
| Architectural            | ---                                       | \$63,600                                  | 5         | \$18.33  | 3         |
| Biomedical               | \$56,080                                  | \$72,000                                  | 5         | \$15.00  | 2         |
| Chemical                 | \$72,656                                  | \$76,482                                  | 16        | \$16.42  | 6         |
| Chemical: Bioengineering | ---                                       | \$80,000                                  | 1         | \$25.00  | 1         |
| Chemical: Biotechnology  | \$75,000                                  | \$80,000                                  | 2         | ---  | 0         |
| Chemical: Pre-Med        | \$60,681                                  | \$100,000                                 | 1         | ---  | 0         |
| Civil                    | \$57,000                                  | \$61,923                                  | 16        | \$19.80  | 5         |
| Computer                 | \$76,056                                  | \$73,000                                  | 2         | \$17.42  | 3         |
| Computer Science         | \$81,816                                  | \$85,127                                  | 29        | \$25.22  | 17        |
| Electrical               | \$73,407                                  | \$72,853                                  | 19        | \$20.75  | 10        |
| Engineering Physics      | ---                                       | ---                                       | 0         | ---  | 0         |
| Environmental            | \$51,300                                  | \$63,700*                                 | 7         | \$11.15  | 2         |
| Environmental Science    | ---                                       | ---                                       | 0         | \$15.83  | 3         |
| Industrial & Systems     | \$64,876                                  | \$74,151                                  | 17        | \$25.71  | 7         |
| Mechanical               | \$70,081                                  | \$88,734**                                | 38        | \$21.29  | 12        |

\* Does not include an outlier salary of \$400,000

\*\* Does not include an outlier salary of \$853,333



# Post Graduation Data

## Top Hiring Employers - Full-time offers

196 different companies hired Gallogly College of Engineering students. Of the offers reported, 43 companies hired multiple graduates. Those companies are listed below with the number of hires made.



Schlumberger (8)  
U.S. Air Force Civilian Service – Tinker AFB (8)  
Epic (6)  
Kimley-Horn (6)  
Northrop Grumman (6)  
AT&T (5)  
Texas Instruments (5)  
Amazon (4)  
Deloitte (4)  
Burns & McDonnell (3)  
FlightSafety International (3)  
FSB Architects + Engineers (3)  
OGE Energy Corp. (3)  
Raytheon Intelligence & Space (3)  
Spiers New Technologies (3)  
Textron Aviation (3)  
Valero Energy Corporation (3)  
76th Software Engineering Group – Tinker AFB (2)  
Capital One (2)  
Centuria Corporation (2)  
CONNECT Structural Engineering, Inc (2)  
Freese and Nichols (2)

Garmin (2)  
Garver (2)  
Jacobs (2)  
John Deere (2)  
Johnson Controls (2)  
JPMorgan Chase & Co. (2)  
LJA Engineering (2)  
Lockheed Martin (2)  
Niagara Bottling (2)  
OK Department of Environmental Quality (2)  
OK Department of Transportation (2)  
Power Costs Inc (PCI) (2)  
Pratt and Whitney (2)  
Quiddity (2)  
Smith Roberts Baldischwiler, LLC (2)  
Spirit AeroSystems (2)  
Zeeco, Inc. (2)

# Post Graduation Data

## Top Hiring Employers - Experiential Learning

Experiential Learning information is self-reported to the Career Center by students. Engineering students reported 295 experiential learning experiences with 207 different organizations. Forty-two of these organizations hired multiple interns at OU (listed below with number of interns hired). These experiences were completed from May 2021 to May 2022

15 Hires



6 Hires each



RONNIE K. IRANI  
CENTER FOR THE CREATION  
OF ECONOMIC WEALTH  
*The UNIVERSITY of OKLAHOMA*

OU Information Technology (5)  
OU Oklahoma Water Survey (5)  
76th Software Engineering Group – Tinker AFB (4)  
Boeing (4)  
OG&E Energy Corp. (4)  
OU School of Chemical, Biological and Materials Engineering (4)  
U.S. Air Force Civilian Service – Tinker AFB (4)  
Johnson Controls (3)  
OU Biomechanics and Biomaterials Design Laboratory (3)  
OU School of Aerospace and Mechanical Engineering (3)  
OU School of Computer and Electrical Engineering (3)  
Valero Energy Corporation (3)  
American Fidelity Assurance (2)  
ASRC Federal (2)  
AT&T (2)  
Garmin (2)  
John Deere (2)  
Jones|Carter (2)

JPMorgan Chase & Co. (2)  
Kimley-Horn (2)  
Love's Travel Stops (2)  
Michelin (2)  
NextThought (2)  
Northrop Grumman (2)  
OK Department of Transportation (2)  
OU Boomer Rocket Team (2)  
OU Colloid and Interface Science Lab (2)  
OU Crimson Skies (Design Build Fly) (2)  
OU Electrical Energy and Power Systems Lab (2)  
OU School of Civil Engineering and Environmental Science (2)  
OU-Tulsa Neural Control + Rehabilitation Lab (2)  
PepsiCo (2)  
Samsung Austin Semiconductor (2)  
Schlumberger (2)  
Simergent (2)  
Textron Aviation (2)  
Tronox (2)  
Worcester Polytechnic Institute (2)

# Post Graduation Data

## Graduate School Destinations

One hundred and twenty-nine students reported graduate school destinations at thirty-one schools. Ninety of those graduates moved on to graduate school studies here at the University of Oklahoma.



University of Oklahoma



OU Health Sciences Center



University of Michigan



Georgia Institute of Technology



University of Colorado - Boulder



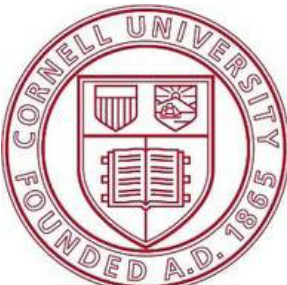
Arizona State University



Boston University



Columbia University



Cornell University



Duke University



Imperial College London



Johns Hopkins University



King Fahd University of Petroleum & Minerals



MIT



Mayo Clinic College of Medicine



North Carolina State University



# Post Graduation Data

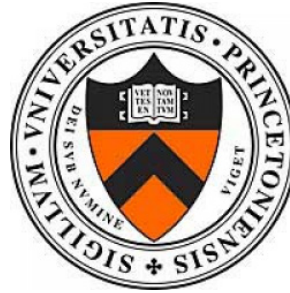
## Graduate School Destinations



Northeastern University



OSU College of Osteopathic Medicine



Princeton University



Purdue University



Southern Methodist University



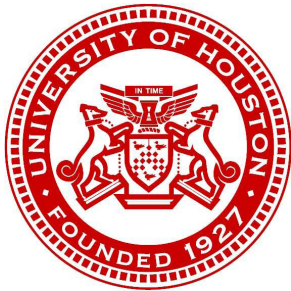
Texas A&M University



University of California - Los Angeles



University of Delaware



University of Houston



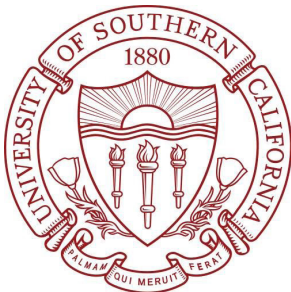
University of Nebraska Medical Center



University of Nevada - Reno



University of North Carolina - Chapel Hill



University of Southern California



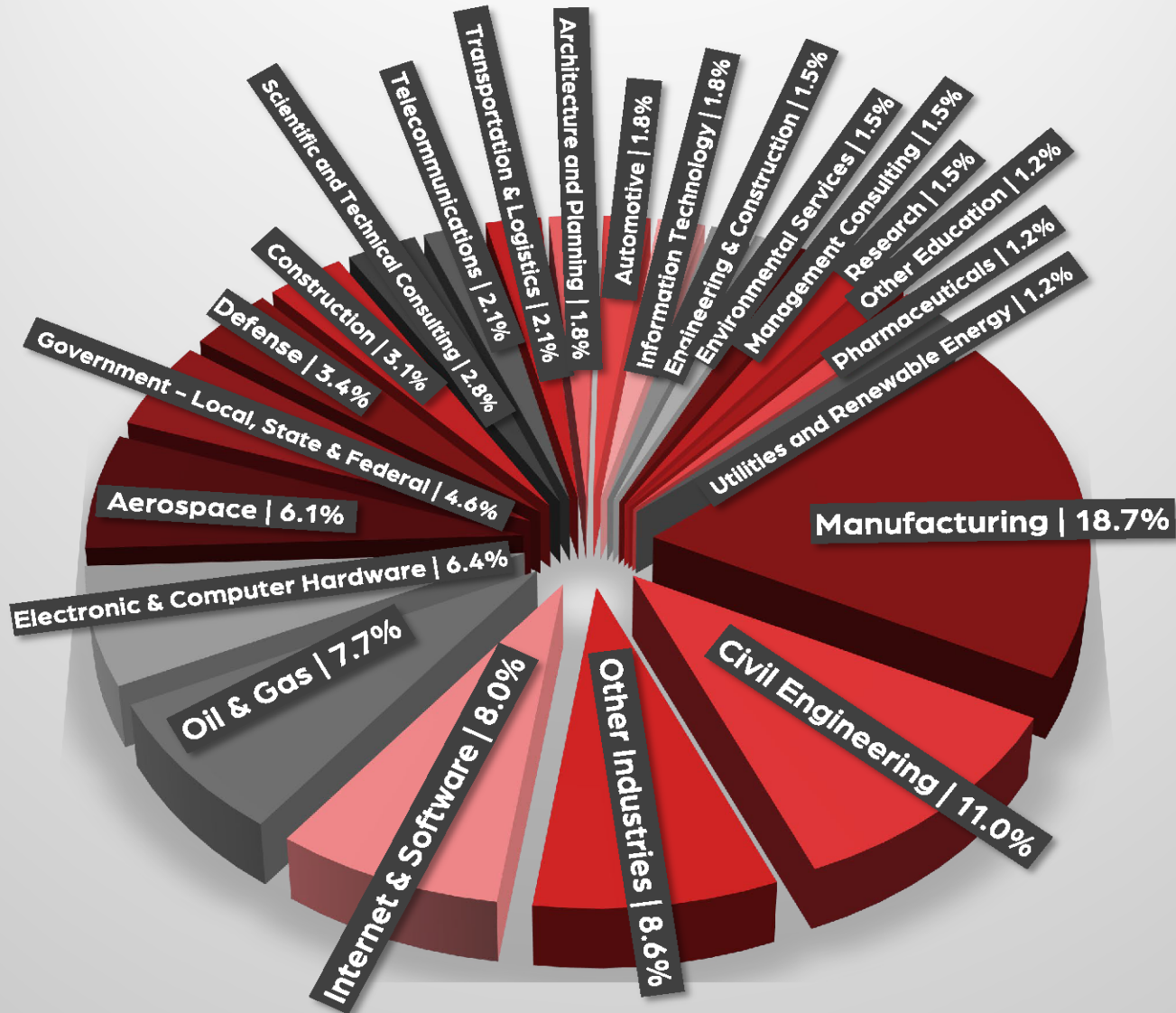
University of Wisconsin



Virginia Tech University

# Post Graduation Data

## INDUSTRIES



The "Other Industries" Areas is a combination of the following areas (each one is less than 1%):

Biotech & Life Sciences  
Commercial Banking & Credit  
CPG – Consumer Packaged Goods  
Design  
Energy  
Farming, Ranching and Fishing  
Fashion

Financial Services  
Food & Beverage  
Healthcare  
Higher Education  
Human Resources  
Insurance  
Investment / Portfolio Management

Investment Banking  
K-12 Education  
Medical Devices  
Retail Stores  
Sports & Leisure

# Post Graduation Data

## FUNCTIONAL AREAS

Engineering – Civil / Mechanical / Other | 61%

Engineering – Web / Software | 23%

"Other" Functional Areas | 11%

Consulting | 2%

Data & Analytics | 2%

Construction / Contracting | 2%

The "Other" Functional Areas is a combination of the following areas (each one is 1% or less):

- Actuary
- Administration
- Architecture & Planning
- Customer/Technical Support Education / Teaching / Training
- Entrepreneurship
- Environmental / Sustainability Mgmt
- Finance
- General Management
- Information Technology
- Lab Work/Science
- Logistics & Supply Chain
- Maintenance/Skilled Laborer Operations / Production
- Product / Project Management Quality Assurance
- Recreation/Fitness
- Research
- Sales
- Transportation/Parking

0%

10%

20%

30%

40%

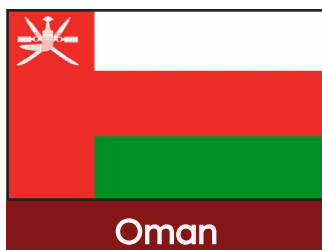
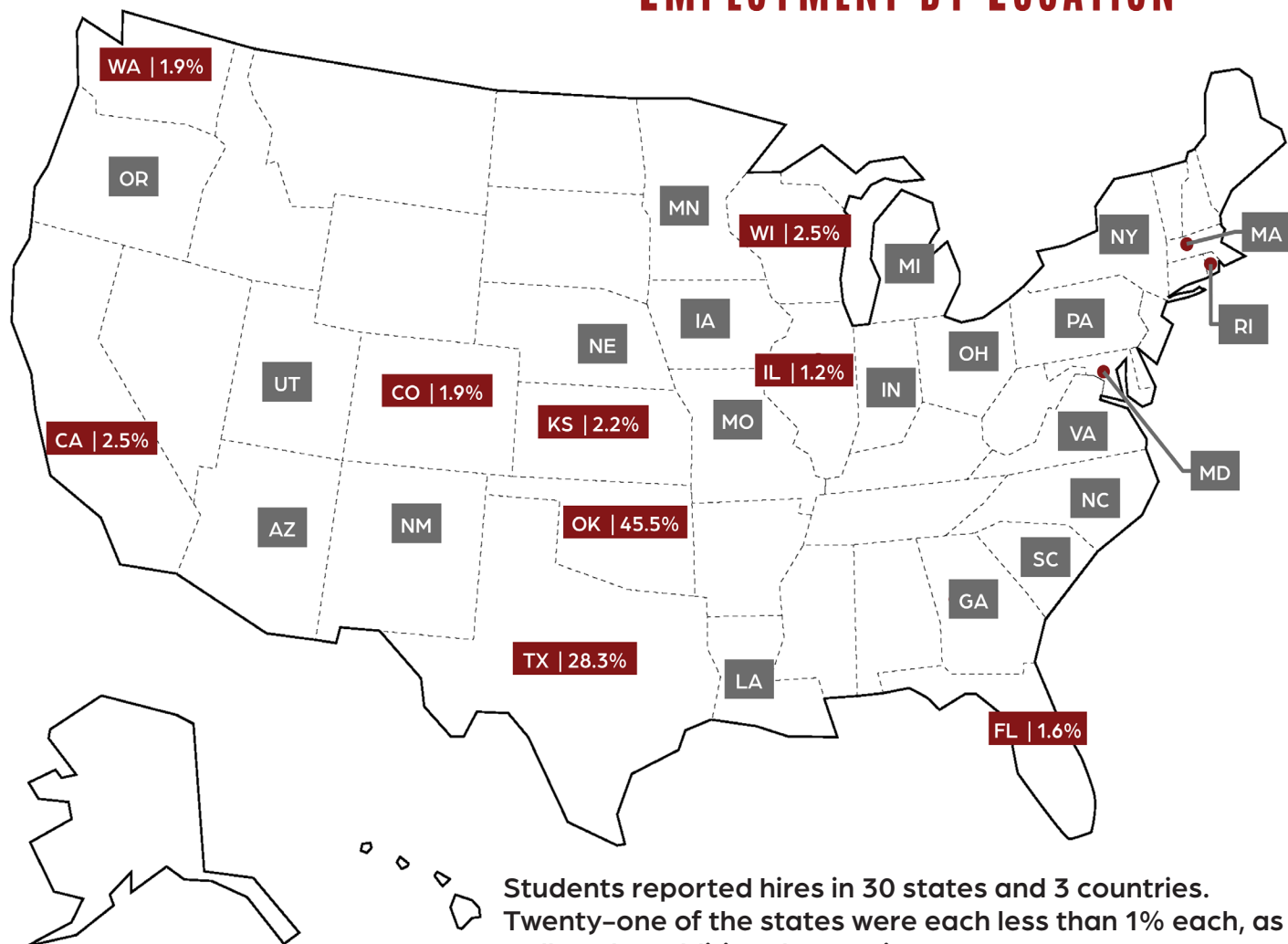
50%

60%



# Post Graduation Data

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Met with Engineering students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted numerous mock interviews with Engineering students to better prepare them for real interviews
- Participated with other departments in the Gallogly College of Engineering on a Corporate sponsorship presentation for Honeywell E&T
- Collaborated with members of the GCoE Board of Advisers on best practices for posting jobs on the recruiting platform (Handshake)
- Updated bulletin boards as well as electronic media with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Presented information about the Career Center and other career planning topics to various student organizations and classes including:
  - Industrial and Systems Engineering capstone classes (fall '21 and spring '22)
  - E-Club
  - MEP Freshman Engineering Orientation class (fall '21 and spring '22)
  - Society of Hispanic Professional Engineers
- Posted jobs on Handshake (career management platform) and emailed students about openings as they became available
- Shared information about workshops, career fairs, and full-time and internship opportunities with students via email, Facebook, Twitter, and LinkedIn

# Gaylord College of Journalism & Mass Communication 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data

# Facts & Numbers

## Active Users with the Career Center (all majors & all degree levels)

|  |        |
|--|--------|
|  | 21-22  |
| All Students                                       | 13,238 |
| Gaylord College of Journalism & Mass Communication | 683    |

## Undergraduate - Active Users by Major

|                           | 21-22 | % Change |
|---------------------------|-------|----------|
| Advertising               | 175   | +5.42    |
| Creative Media Production | 134   | +26.42   |
| Journalism                | 134   | +36.73   |
| Professional Writing      | 55    | +17.02   |
| Public Relations          | 211   | +3.43    |
| Total Registrants         | 709   | +14.17   |

## Career Fair Attendance by Major\*

College of Journalism & Mass Communication students attended four career fairs. The Fall 2021 Sooner Showcase hosted 79 employers with 976 students attending. The Fall 2021 All Majors Virtual Career Fair hosted 69 employers with 616 students attending. The 2022 Spring Career Fair hosted 103 employers with 805 students attending. The 2022 JMC Career & Internship Fair hosted 21 employers with 90 students attending. The chart below shows the attendance broken down by major.

|                           | Sooner Showcase | Fall Virtual Career Fair | Spring Career Fair | JMC Career & Internship Fair |
|---------------------------|-----------------|--------------------------|--------------------|------------------------------|
| Advertising               | 11              | 1                        | 18                 | 21                           |
| Creative Media Production | 2               | 0                        | 0                  | 8                            |
| Journalism                | 3               | 0                        | 2                  | 34                           |
| Professional Writing      | 0               | 0                        | 1                  | 4                            |
| Public Relations          | 17              | 7                        | 9                  | 15                           |
| Total Attendance          | 33              | 8                        | 30                 | 82                           |

\*Due to COVID-19 travel restrictions for some employers during fall 2021, the University of Oklahoma hosted an in-person career fair (Sooner Showcase) and a virtual career fair (All Majors Virtual Career Fair).

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Gaylord College of Journalism and Mass Communication graduated 337 students with at least one (1) undergraduate degree in 2021-22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 301 of the 337 graduates (89% Knowledge Rate\*).

|  | Knowledge Rate* | Survey Response Option |                      |             | Outcomes of those Seeking Employment |                 | Completed Experiential Learning |
|--|-----------------|------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|  |                 | Seeking Employment     | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Advertising                                | 92%             | 94%                    | 6%                   | 0%          | 64%                                  | 36%             | 61%                             |
| Creative Media Production                  | 79%             | 97%                    | 3%                   | 0%          | 83%                                  | 17%             | 34%                             |
| Journalism                                 | 92%             | 95%                    | 5%                   | 0%          | 82%                                  | 18%             | 49%                             |
| Professional Writing                       | 90%             | 72%                    | 28%                  | 0%          | 31%                                  | 69%             | 35%                             |
| Public Relations                           | 89%             | 91%                    | 8%                   | 1%          | 75%                                  | 25%             | 46%                             |
| College of Journalism & Mass Communication | 89%             | 92%                    | 8%                   | 0%          | 73%                                  | 27%             | 48%                             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

## Salaries by Major

The average full-time salary for a College of Journalism & Mass Communication (JMC) student was \$43,841, an 11.93 % increase from the previous year. The national average was \$43,919 (NACE Salary Survey, Summer 2022). Salary information was obtained from graduates responding to a variety of requests. Not all graduates reported salary information. Also, forty-eight percent (48%) of the JMC graduates reported having an internship during their undergraduate academic career at OU. The chart below reflects the average hourly wage for them during their internships.

|                           | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Internship<br>Average<br>Hourly | Responses |
|---------------------------|---|-----------|--|-----------|
| Advertising               | \$47,286                                  | 7         | \$13.88                                    | 13        |
| Creative Media Production | \$32,480                                  | 2         | \$11.00                                    | 2         |
| Journalism                | \$35,017                                  | 7         | \$12.84                                    | 10        |
| Professional Writing      | ---                                       | 0         | \$12.54                                    | 4         |
| Public Relations          | \$47,018                                  | 19        | \$13.68                                    | 20        |



# Post-Graduation Data

---

## Top Hiring Employers (Full-time)

---

Of the reported data, 180 different companies hired JMC students for full-time jobs. Of the reported hires, 13 companies hired multiple graduates. The following pages list these employers and their reported number of hires.

|                                      |  |
|--------------------------------------|--|
| 1 Oklahoma Collective                | Dove Science Academy                         |
| 3DCaptureOKC                         | Dwellinc Apartment Locating & Realty         |
| 6th Ave Storytelling                 | Endeavor Global                              |
| 7-Eleven                             | Enthusiast Auto Sales LLC                    |
| Acton Children's Business Fair       | ESPN Next                                    |
| Addison Group                        | Executive Office of the Governor of Oklahoma |
| Aerotek                              | Eyecon Video Productions                     |
| Air Force                            | Fisher Investments                           |
| Allen Media Broadcasting - WEVV-TV44 | FleishmanHillard                             |
| Ally                                 | Flower Moxie                                 |
| Amazon                               | Fox21 News                                   |
| Angi                                 | Fresh Ink Marketing                          |
| Anselmo Marketing/Public Relations   | Frozen Fire                                  |
| Aramark                              | Gannett - USA Today Network                  |
| Archon Resources                     | Gathering Place                              |
| Art 4orms Foundation                 | Gaylord Hall Productions                     |
| Assembly Global                      | Giant Noise                                  |
| ATLARGE                              | Global Gear Group                            |
| Bang Energy                          | Golin  |
| Beast Reacts                         | Goosehead Insurance                          |
| Bernstein-Rein Advertising           | GR Pro (2)                                   |
| Better Daze Media                    | Grateful Threads Tulsa LLC                   |
| Beyond Design Company                | Gray Television WHNS                         |
| Bio North Texas                      | Griffin Communications - KOTV News 6         |
| Bohan Advertising                    | Hansen Collective                            |
| Boston Globe Media                   | Haven Wildlife and Educational Center        |
| Broderick Group, Inc.                | HBO  |
| BSN SPORTS                           | Hearst Television KOCO 5 News (3)            |
| BsquaredMGMT                         | Hearts & Science                             |
| Castle Row Studios                   | High Five Media (4)                          |
| Casual Fridays                       | Hirani Dreamers                              |
| Champion Management Inc.             | Houston Astros                               |
| Cherokee Nation Businesses           | Hubbard Broadcasting - KAAL TV               |
| Children's Discovery Center          | Hurricane Junior Golf Tour                   |
| Comcast                              | iHeartMedia                                  |
| Commerce House                       | Interior Logic Group                         |
| Convergint                           | ISN  |
| Core Spaces                          | Key Personnel                                |
| Davidson Bogel Real Estate           | KFOR-TV                                      |
| Deep OKC                             | Kimley-Horn                                  |
| Dell Technologies (5)                | Krush Digital Advertising Agency             |
| Deloitte                             | KTEN Television                              |
| Detroit Free Press                   | KTRE   |
| Dollar Slice Club                    | KWTV News 9 (2)                              |

# Post-Graduation Data

---

## Top Hiring Employers (Full-time)

---

|   |  |
|---|--|
| KYTX CBS19 (2)                            | Sendero                                      |
| Lisa Brence                               | Sinclair Broadcast Group, Inc. (2)           |
| Little Voice Public Relations             | Sitecore                                     |
| Madhouse Art Studio                       | Songtrust                                    |
| Meta                                      | SONIC Hard Seltzer                           |
| MindHandle                                | SoonerVision (2)                             |
| Mindshare                                 | State Farm                                   |
| Modern Luxury                             | Storm3                                       |
| Moroch (3)                                | Stout.Media                                  |
| MrBeast                                   | Student Mobilization                         |
| National Weather Association              | TBWA\Chiat\Day Los Angeles                   |
| Neighborhood Escrow, Inc.                 | Teach For America                            |
| NextThought Studios (2)                   | Techtronic Industries, NA (TTI)              |
| Nondoc Media                              | TEGNA  |
| Norman High School                        | Tele Mobile Phone Repair                     |
| Norman North High School                  | The Charlotte Observer                       |
| NOUN Hotel                                | The Port St. Joe Star                        |
| Ogilvy                                    | The Salvation Army                           |
| Oklahoma Association of REALTORS          | The University of Tulsa                      |
| Oklahoma Democratic Party                 | The Village Church                           |
| Oklahoma Gold Gymnastics                  | The Walt Disney Company (2)                  |
| Oklahoma House of Representatives         | TMZ  |
| Oklahoma Israel Exchange                  | Tower Theatre                                |
| Oklahoma News Report                      | TPN  |
| Oklahoma Society of CPAs                  | Tractorbeam                                  |
| Oklahoma Visual Arts Coalition            | TRG  |
| Okta                                      | Tulsa Area United Way                        |
| One Sixty Over Ninety                     | Tulsa Community Foundation                   |
| OU Foundation                             | Tulsa Service Year                           |
| Paris Baguette America                    | United Way of Central Oklahoma               |
| Paycom                                    | University of Oklahoma (2)                   |
| PBS El Paso                               | University of Oklahoma - KGOU                |
| Perry Broadcasting Company                | Urban Air Adventure Parks                    |
| Possibilities Inc                         | Various Employers                            |
| Prairie Surf Media                        | VI Marketing and Branding                    |
| Pretenders                                | VizSense                                     |
| Program Productions, Inc                  | VMLY&R (2)                                   |
| Recreation Dallas                         | Walt Disney World College Internship Program |
| Red Bull                                  | Wheelhouse Innovations                       |
| Roger A. Soape Inc.                       | WLFI News 18                                 |
| Rogers Healy and Associates               | Wolfspeed                                    |
| Rogers State University                   | Workday                                      |
| Roya.com                                  | Workiva                                      |
| RPA                                       | Yay Dude OKC                                 |
| RTI/Community Management Associates, Inc. | YMCA   |
| Saatchi & Saatchi                         |  |
| Saxum                                     |  |

# Post-Graduation Data

---

## Top Hiring Employers - Experiential Learning

---

Of the 48% who reported having an internship, 138 different companies hired JMC students and 17 hired multiple students. The following pages list these employers and their reported number of hires.

|  |  |
|--|--|
| 107.7 The Franchise                          | First Liberty Institute                      |
| 1984 Studios                                 | Forever Blushing Planning and Design         |
| 30 Friends                                   | Fox Sports (FS1 Daily Shows)                 |
| 405 Magazine                                 | Frank  |
| 7-Eleven, Inc                                | Freestyle Creative (2)                       |
| AAON   | Freihofer Casting                            |
| Alcon  | Gaylord News (5)                             |
| Ally   | Gooden Group (2)                             |
| American Fidelity                            | Goodwill Industries of Central Oklahoma, Inc |
| American Fidelity & TutorPug                 | Gordy's Marine                               |
| Anglin PR                                    | Got Your Bach                                |
| Arts Council of OKC                          | GR Pro                                       |
| ARTSPACE at Untitled Tulsa Children's Museum | Gray Television - KSWO-TV                    |
| BC Clark Jewelers                            | Hearst Television KOCO 5 News (3)            |
| Beyond Design Company                        | Heather Cole Studios                         |
| Boiling Point Media (2)                      | High Five Media (2)                          |
| Borrowed Charm                               | Hollywood Insider                            |
| Bravazzi                                     | Instagram                                    |
| Brides of Oklahoma (2)                       | Jacobs                                       |
| Bsquared MGMT                                | Jones PR                                     |
| Carnegie-Knight Initiative - News21          | Kids Who Care Inc.                           |
| Carnival Cruise Line                         | Kimley-Horn                                  |
| Center for Children and Families Arts        | Krush Digital Advertising Agency (2)         |
| Chick-fil-A                                  | KSC, Inc.                                    |
| Chicks in Charge                             | Life.Church                                  |
| Gibbs College of Architecture                | Lifeblue                                     |
| Cimarron                                     | Luna Energy                                  |
| Clutch Creative House                        | Macmillan                                    |
| Columbia University                          | Make-A-Wish Oklahoma                         |
| CompSource Mutual                            | Maker's Church                               |
| Cumulus Media                                | Marina Maher Communications                  |
| D Magazine                                   | MaRS   |
| deadCenter Film (2)                          | Marsh and Mclen                              |
| Deceptive Speed U                            | MindHandle                                   |
| Dollar Slice Club                            | Mitch Howard Creative                        |
| Dwelling Table                               | Momentum Communications                      |
| E. & J. Gallo Winery                         | Neato  |
| Emily Smart & Tiffany Haendel                | News on 6                                    |
| Envision                                     | Nine Dots                                    |
| Estate 5 media                               | NonDoc Media                                 |
| European Wax Center                          | Ohla! Foods                                  |
| Female Urology of Nashville                  | Oink My God                                  |

# Post-Graduation Data

---

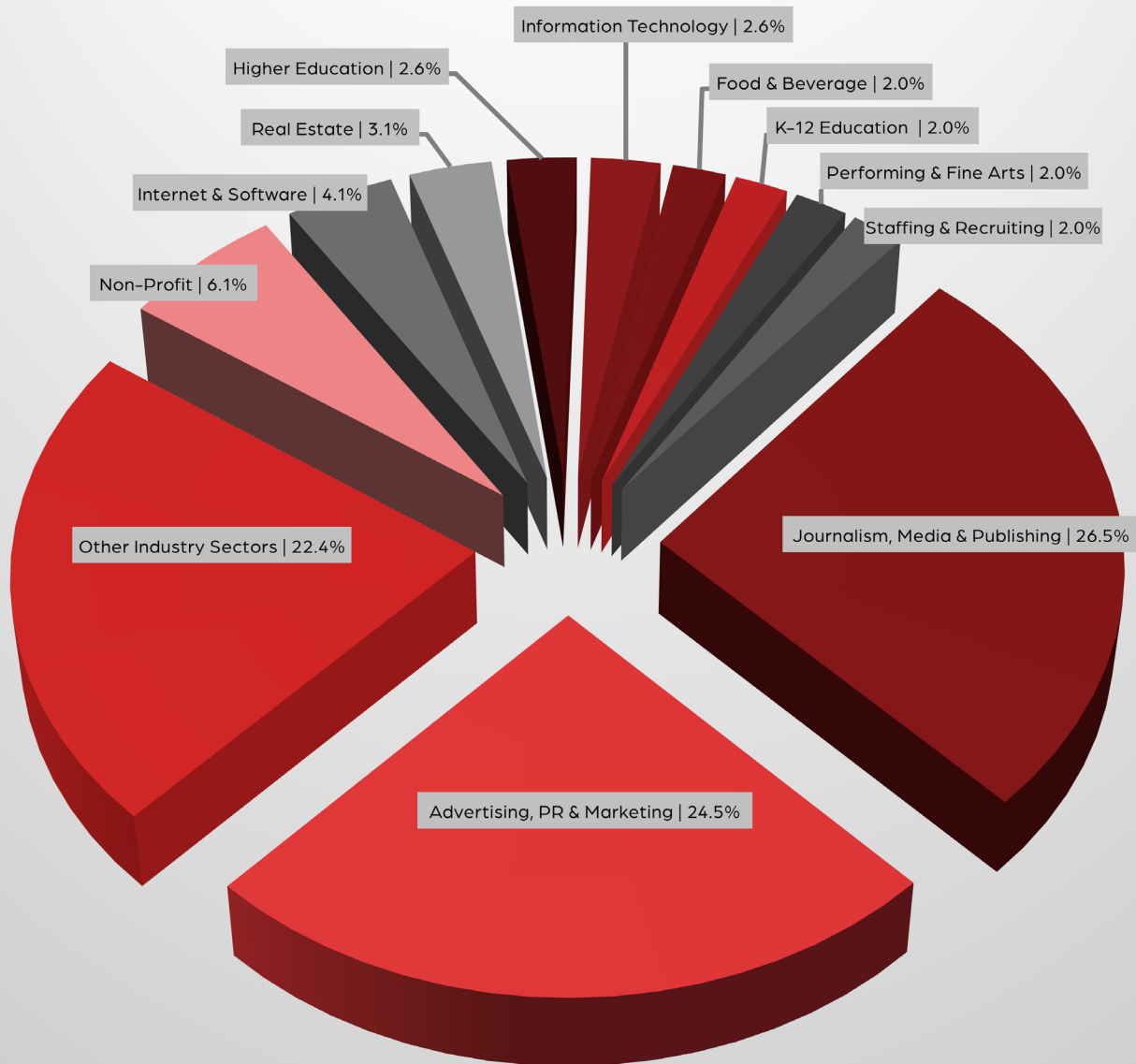
## Top Hiring Employers - Experiential Learning, cont'd

---

|  |                                      |
|--|--------------------------------------|
| Oklahoma City Dodgers                        | Ugly House                           |
| Oklahoma City Thunder                        | Ultimate Software                    |
| Oklahoma House of Representatives            | VCU Camp Adventure                   |
| Oklahoma Watch                               | VI Marketing & Branding (2)          |
| Okta, Inc.                                   | VMLY&R                               |
| OMG Florence                                 | Wedlink Media                        |
| OMRF   | Wolfspeed                            |
| OU Lindsey + Asp (3)                         | World Literature Today               |
| OU Athletic Communication                    | Young Life of South Central Oklahoma |
| OU Athletics (2)                             |                                      |
| OU Center for English as a Second Language   |                                      |
| OU Department of Psychology                  |                                      |
| OU Gender & Equality Center                  |                                      |
| OU Hillel                                    |                                      |
| OU Housing and Food Services                 |                                      |
| OU Nightly (3)                               |                                      |
| OUDaily                                      |                                      |
| Paradox                                      |                                      |
| PathMatch                                    |                                      |
| Paycom                                       |                                      |
| PGS Ingegneria                               |                                      |
| Pierpont Communications                      |                                      |
| Pliris Strategies                            |                                      |
| Prairie Surf Media (2)                       |                                      |
| Press Play Podcast Network                   |                                      |
| Propac Agency                                |                                      |
| Publicis Health Groupe                       |                                      |
| SAGE – Premium Texas Real Estate, LLC        |                                      |
| Samaritan's Purse                            |                                      |
| Saxum (3)                                    |                                      |
| Skyline Media Group                          |                                      |
| Songtrust                                    |                                      |
| SoonerVision                                 |                                      |
| Spenga                                       |                                      |
| SportChassis LLC                             |                                      |
| State Farm                                   |                                      |
| Sunbeam Family Services                      |                                      |
| The Borgen Project & Solar Power of Oklahoma |                                      |
| The DEC Network                              |                                      |
| The Oklahoma Daily                           |                                      |
| The Power Group (2)                          |                                      |
| The Wesley                                   |                                      |
| Torchy's Tacos                               |                                      |
| TSET   |                                      |
| Tulips Home + Gift                           |                                      |
| Tulsa Community Foundation                   |                                      |

# Post-Graduation Data

## INDUSTRIES



The Other Industries Sector is a combination of the following industries for which graduates reported employment (each was less than 2%)

- |                                      |                                 |
|--------------------------------------|---------------------------------|
| Automotive                           | Movies, TV, Music               |
| Biotech & Life Sciences              | Other Education                 |
| Civil Engineering; Design            | Politics                        |
| Electric & Computer Hardware         | Religious Work                  |
| Government - Local, State, & Federal | Restaurants & Food Service      |
| Hotels & Accommodation               | Retail Stores                   |
| Insurance                            | Sports & Leisure                |
| Interior Design                      | Summer Camps/Outdoor Recreation |
| Investment Banking                   | Telecommunications              |
| Management Consulting                | Tourism                         |
| Manufacturing                        | Wholesale Trade                 |

# Post-Graduation Data

## FUNCTIONAL AREAS

Advertising, Media & PR | 55.6%

Other Functional Areas | 12.2%

The Other Functional Areas consists of the following functional areas:

Marketing | 10.6%

Education / Teaching / Training | 4.2%

Sales | 4.2%

Administration | 3.7%

Design / Art | 3.2%

General Management | 2.1%

Business Development | 1.6%

Real Estate | 1.6%

Writing / Editing | 1.1%

- Community & Social Services
- Consulting
- Engineering – Civil/Mechanical/Other
- Fundraising & Event Management
- Human Resources
- Information Technology
- Operations / Production
- Quality Assurance
- Recreation / Fitness

0% 10% 20% 30% 40% 50% 60%



# Post-Graduation Data

## EMPLOYMENT BY LOCATION



Students reported hires from 18 different states (the remaining 10 states were all less than 2% each)

# Activities Overview

---

- Facilitated ~160 JMC student appointments throughout the 2021-22 academic year to help with job search, resume writing, interviewing skills, and other career-related issues
- Consistently updated bulletin boards with information regarding career fairs, recruiting, career planning workshops, and career and internship opportunities
- Provided employer on-campus interview opportunities for Gaylord College of Journalism majors in the Career Center
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they were posted
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails
- Spoke to 26 classes with 1,600 students during the fall and spring semesters to educate students about the Career Center and upcoming career fairs
- Provided Resume, Cover Letter, Portfolio, and Resources presentations to the Creative Media Production Capstone, Issues / Ethics Electronic Media, and PR Campaigns classes
- Presented to OUPRSSA, Gaylord Dean's Leadership Class, and OK College of Broadcasters Club
- Participated in Gaylord Howdy Week / Involvement Fair
- Met with department/college leadership each semester, as requested

# Gibbs College of Architecture 2020/21

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes and Data

# Facts & Numbers

---

## Active Student Handshake Accounts with the Career Center (individual students)

---

|                                      | 21-22  | % Change |
|--------------------------------------|--------|----------|
| All Students                         | 13,238 | 12.92    |
| College of Architecture (all majors) | 379    | 7.98     |

## Active Students by Major

---

|                          | 21-22 | % Change |
|--------------------------|-------|----------|
| Architectural Studies    | 17    | 21.4     |
| Architecture             | 74    | -16.9    |
| Construction Management  | 18    | 28.6     |
| Construction Science     | 157   | 21.7     |
| Environmental Design     | 42    | 100      |
| Interior Design          | 58    | -9.4     |
| Landscape Architecture   | 11    | 83.3     |
| Regional & City Planning | 19    | 35.7     |
| Total Users              | 396   | 12.8     |

# Facts & Numbers

---

## Drop-ins & Appointments by Major

---

Resume / Cover Letter (52%) assistance was, by far, the most requested appointment / drop-in type. Getting Started with Handshake (32%), and Job / Internship Search (12%), were the next most requested. In-person / Virtual Drop-in sessions were not well attended by students. Scheduled appointments were the preferred type of advising appointments.

|                                 | Drop-ins | % Change | Appts | % Change |
|---------------------------------|----------|----------|-------|----------|
| Architectural Studies           | 0        | 0        | 0     | -100     |
| Architecture                    | 0        | 0        | 0     | 0        |
| Construction Management         | 1        | 100      | 5     | N/C      |
| Construction Science            | 2        | -33      | 3     | 200      |
| Environmental Design            | 1        | N/C      | 6     | 500      |
| Interior Design                 | 1        | N/C      | 4     | -20      |
| Landscape Architecture          | 0        | N/C      | 0     | -100     |
| Planning, Design & Construction | 0        | N/C      | 0     | -100     |
| Regional & City Planning        | 0        | -100     | 1     | -75      |

## Career Fair Attendance

---

The College of Architecture Fall Design and Construction Career Fair hosted 41 companies with 88 students attending, the Spring Design and Construction Fair hosted 68 companies and 194 students attended. College of Architecture Architecture students also attended the Sooner Showcase (6), the College of Engineering Career Fair (7) and the Spring Career Fair (7).

# Post-Graduation Data

## First Destination Survey

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Gibbs College of Architecture graduated 112 students in 2021–22. The Career Center gathered post-graduation data on 98 of the 112 graduates (88% Knowledge Rate\*).

|                               | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Completed Experiential Learning |
|-------------------------------|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|                               |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Architectural Studies         | 100%           | 11%                     | 89%                  | 0%          | 100%                                 | 0%              | 56%                             |
| Architecture                  | 84%            | 95%                     | 5%                   | 0%          | 75%                                  | 25%             | 52                              |
| Construction Science          | 83%            | 100%                    | 0%                   | 0%          | 91%                                  | 9%              | 76%                             |
| Environmental Design          | 86%            | 50%                     | 50%                  | 0%          | 83%                                  | 17%             | 43%                             |
| Interior Design               | 96%            | 100%                    | 0%                   | 0%          | 100%                                 | 8.3%            | 59%                             |
| Gibbs College of Architecture | 88%            | 85%                     | 15%                  | 0%          | 89%                                  | 11%             | 67%                             |

\* Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.



# Post-Graduation Data

## Salaries by Major

The average full-time salary for a College of Architecture student was \$59,349 a 7.2% increase over last year. The national average for Architecture was \$50,922, Construction Science was \$58,420, and Interior Design was \$41,307 (NACE Salary Survey, summer 2022). Not all graduates reported salary information. Also, 67% of graduates reported completing an experiential learning experience during their academic career at OU. The chart below reflects the average hourly salary for them during their experience.

|                       | 2020-21<br>Full-time<br>Average<br>Salary | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Experiential<br>Learning<br>Average<br>Hourly | Responses |
|-----------------------|---|---|-----------|--|-----------|
| Architectural Studies | ---                                       | \$27,040                                  | 1         | ---  | 0         |
| Architecture          | \$50,500                                  | \$57,136                                  | 4         | \$14.50  | 4         |
| Construction Science  | \$63,467                                  | \$65,994                                  | 19        | \$18.68  | 11        |
| Environmental Design  | \$24,000                                  | \$50,000                                  | 1         | ---  | 0         |
| Interior Design       | \$45,000                                  | \$50,933                                  | 9         | \$14.25  | 5         |

## Graduate School Destinations

Fourteen students reported graduate school destinations at 3 different schools. Twelve students are continuing their advanced degrees at the University of Oklahoma.



University of Oklahoma



Arizona State University



Iowa State University

# Post-Graduation Data

## Hiring Employers - Full-time Offers

66 different companies hired Gibbs College of Architecture students. Of the offers reported, four companies hired multiple graduates. All the companies are listed below with the number of hires made.

**3 Hires**



**2 Hires**



**1 Hire**

Amy's Interiors  
Ashton Gray  
Beazer Homes  
Black Door Renovation  
Blevins & Co. Realtors & New Construction  
Byrd Building LLC  
Chelsea Hargrave Interiors  
Clark Construction Company  
Comanche Construction, LLC  
Cooper Construction Company  
Corgan  
Crossland Construction  
CWA Group  
DK Construction  
Emily Collins Design Studio, LLC  
Engen Contracting, Inc.  
Erin Sander Design  
Fadco  
Fanny Bolen Interiors  
Farmers Insurance Corporate  
Faulkner Design Group  
Ferrugio Design + Associates  
Frankfurt Short Bruza  
GE Johnson Construction Company  
Gensler  
GH2 Architects, LLC  
Goldsby Construction  
Gransberg  
GSB, Inc. Architects + Planners  
Harvey | Harvey-Cleary Builders  
Heirloom Hardware & Home

Henry Home Interiors  
HISTORYMAKER Homes  
HKS Architects  
Hope Brothers  
hugh jefferson randolph architects  
Ideal Homes  
JE Dunn Construction  
KC Studio Architecture  
KDS de stijl interiors, LLC  
Kirkendall Design  
MA+ Architecture, LLC  
Mead & Hunt, Inc.  
Merriman Pitt / Anderson, Inc.  
Milestone Construction Company  
Mosaic Architects  
O'Brien Architects  
Page Southerland Page, Inc.  
Page Southerland Page, Inc.  
Pascal Aughtry & Associates  
SHM Architects  
SLA Architects  
Stillwater Capital  
STRAND A|E  
Studio 11 Design  
Thompson Construction Inc.  
TJX Companies (HomeGoods)  
TurfWorks  
VLK Architects  
W&W|AFCO Steel  
Ward Wood Products  
Womack+Hampton Architects, LLC

# Post-Graduation Data

## Hiring Employers - Experiential Learning

Experiential Learning information is self-reported to the Career Center by students. Students reported 68 experiential learning experiences with 56 different organizations. Seven of these organizations hired multiple interns at OU (listed below with number of interns hired). These experiences were completed from May 2021 to May 2022

**6 Hires**



**3 Hires**



**2 Hires**

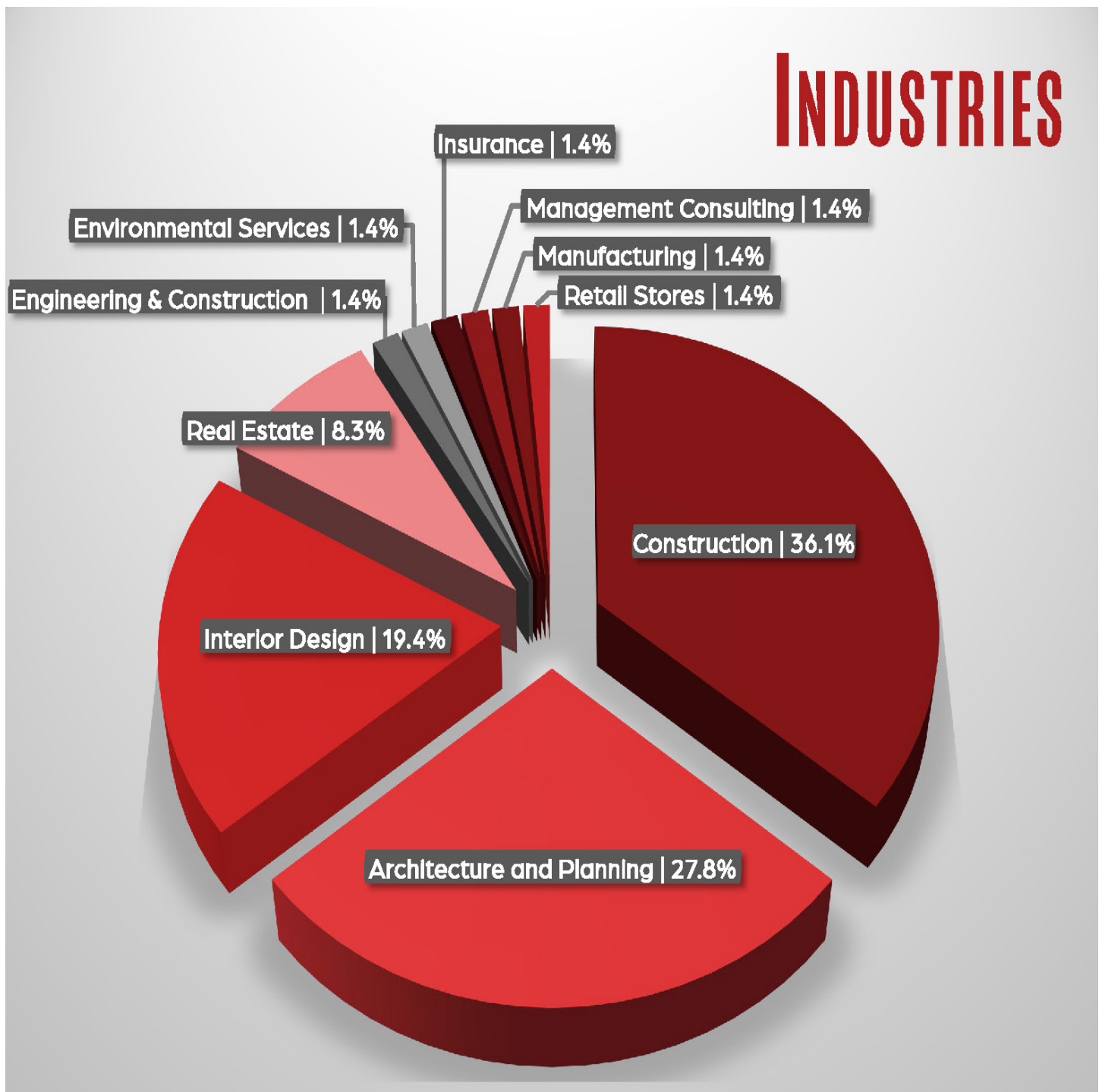


**1 Hire**

Amy's Interiors  
Balfour Beatty  
Blackledge & Associates Architects  
Blatt Architects  
Brookstone L.P.  
Bush Architects  
C. Maddox & Company  
Candid Home Design  
Chandler Helms Designs, LLC  
Chapman Design, Inc  
CMS Willowbrook  
CMSWillowbrook  
Crown Castle  
CWA Group  
Devon Energy  
ETL Architects  
Faulkner Design Group  
Flintco  
Flintco, LLC  
GH2 Architects  
GHLA, Inc.  
Goldsby Construction  
Henry Home Interiors  
Henry S. Miller  
Hensel Phelps

HGL Construction, Inc.  
Home Creations  
INCOG  
Jennifer Welch Designs  
Jimmie Austin Golf Course  
Kelly Willey Interiors  
Kitchen Society Design  
MA+ Architecture  
Merriman Holt Powell Architects  
Milestone Construction Company  
Mister Roberts  
Mitscher & Associates Architects, PLLC  
OU Gibbs College of Architecture  
OU Institute for Quality Communities  
Peacock Design LLC  
PulteGroup  
Rader Building Company  
RGE Lighting Design  
SLA Architects  
Sterling Barnett Little, Inc  
TC Grissom Building Co  
The Boldt Company  
Valero Energy Corporation  
W&W|AFCO Steel

# Post-Graduation Data



# Post-Graduation Data

## FUNCTIONAL AREAS

Construction / Contracting | 34.7%

Architecture & Planning | 30.6%

Design / Art | 22.2%

Sales | 2.8%

Real Estate | 2.8%

Business Development | 2.8%

Quality Assurance | 1.4%

Product / Project Management | 1.4%

General Management | 1.4%

0%

10%

20%

30%

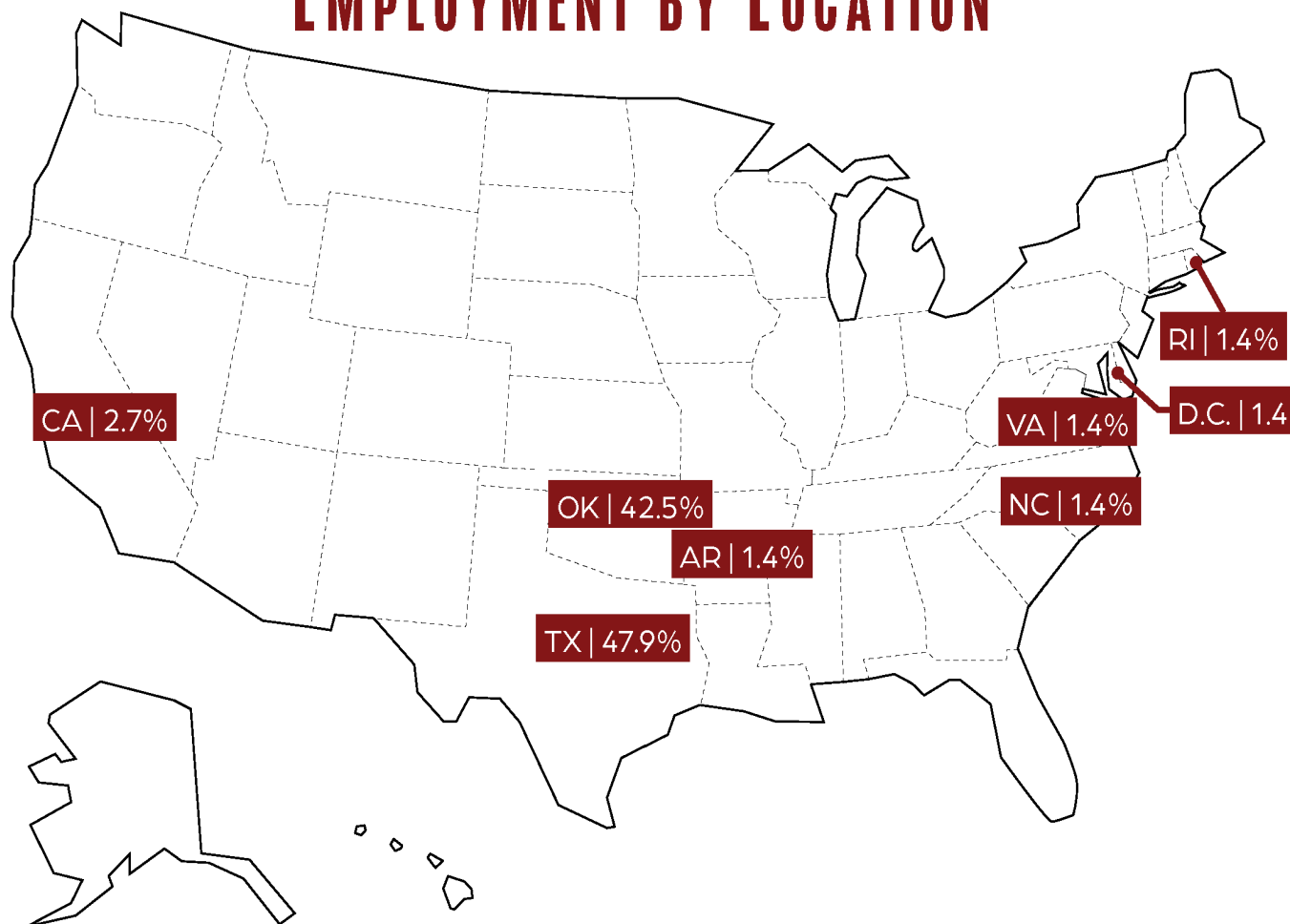
40%

50%

# Post-Graduation Data

---

## EMPLOYMENT BY LOCATION





# Activities Overview

---

- Met with College of Architecture students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Visited with 150+ students during classes the first week of each semester to educate students about the Career Center, Handshake and upcoming professional development and employer events
- Consistently updated bulletin boards with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Completed a resume presentation along with resume critiques at the request of professor Chronister
- Provided on-campus interview opportunities for College of Architecture majors in the Career Center office
- Posted jobs on the Handshake Online Job Board and emailed students the job openings as they were posted
- Shared information about workshops, career fairs, full-time and internship opportunities with students via email, Facebook, Twitter, and LinkedIn

# Jeannine Rainbolt College of Education 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data

# Facts & Numbers

---

## Active Users with the Career Center (all majors & all degree levels)

---

|                               |         |
|-------------------------------|---------|
|                               | 2021-22 |
| All Students                  | 13,238  |
| Rainbolt College of Education | 310     |

## Undergraduate - Active Users by Major

---

|                           | 2021-22 | % Change |
|---------------------------|---------|----------|
| Early Childhood Education | 26      | -13.33   |
| Elementary Education      | 72      | -12.20   |
| Language Arts Education   | 22      | +175.00  |
| Mathematics Education     | 15      | +114.29  |
| Science Education         | 8       | +33.33   |
| Social Studies Education  | 24      | +41.18   |
| Special Education         | 29      | +16.00   |
| World Language Education  | 5       | -28.57   |
| Total Registrants         | 201     | +10.44   |

# Facts & Numbers

---

## Career Fair Attendance by Major

---

The 2022 Teacher Job Fair hosted 74 employers with 85 students attending (not all attendees were College of Education undergraduate students). The chart below shows the attendance broken down by major. Also, one (1) Elementary Education and one (1) Social Studies Education student attended the Fall 2021 Sooner Showcase Career Fair. Lastly, one (1) Early Childhood Education and one (1) Elementary Education student attended the 2022 Spring Career Fair.

|                           | Teacher Job Fair |
|---------------------------|------------------|
| Early Childhood Education | 11               |
| Elementary Education      | 34               |
| Language Arts Education   | 4                |
| Mathematics Education     | 4                |
| Science Education         | 1                |
| Social Studies Education  | 9                |
| Special Education         | 5                |
| World Language Education  | 0                |
| Total Attendance          | 68               |

# Facts & Numbers

---

## Employers & School Districts who Recruited at the Teacher Job Fair

---

|                                      |  |
|--------------------------------------|--|
| Aldine, TX ISD                       | Lawton, OK Public Schools                  |
| Alief, TX ISD                        | Le Monde International School              |
| ASTEC Charter Schools                | Life School of Dallas                      |
| Aubrey, TX ISD                       | LISA Academy Public Charter Schools        |
| Austin, TX ISD                       | Mesquite, TX ISD                           |
| Birdville, TX ISD                    | Muskogee, OK Public Schools                |
| Broken Arrow, OK Public Schools      | Mustang, OK Public Schools                 |
| Carrollton-Farmers Branch, TX ISD    | Newcastle, OK Public Schools               |
| City Year                            | Norman, OK Public Schools                  |
| Coffeyville, KS USD                  | Northeastern State University              |
| College Bound Academy                | Oklahoma City, OK Public Schools           |
| Coppell, TX ISD                      | Oklahoma Education Association             |
| Cristo Rey Oklahoma City Catholic HS | Pecos Barstow Toyah, TX ISD                |
| Cypress-Fairbanks, TX ISD            | Plano, TX ISD                              |
| Dalhart, TX ISD                      | Ponca City, OK Public Schools              |
| Dallas, TX ISD                       | Putnam City, OK Public Schools             |
| Deer Creek, OK Public Schools        | Richardson, TX ISD                         |
| Denton, TX ISD                       | Rockwall, OK ISD                           |
| Dove School of Discovery             | Shawnee, OK Public Schools                 |
| Dumas, TX ISD                        | Sherman, TX ISD                            |
| Ector County, TX ISD                 | Solomon, KS USD                            |
| Edmond, OK Public Schools            | Spring Branch, TX ISD                      |
| Enid, OK Public Schools              | St. Luke's United Methodist Church         |
| Epic Charter School                  | Stillwater, OK Public Schools              |
| Forney ISD                           | Sunbeam Family Services                    |
| Frisco ISD                           | The Academy of Classical Christian Studies |
| Gainesville, TX ISD                  | Trinity Basin Preparatory                  |
| Galena Park, TX ISD                  | Tulsa Honor Academy                        |
| Glendale, AZ Elementary School Dist. | Union, OK Public Schools                   |
| Grand Prairie, TX ISD                | Uplift Education                           |
| Harmony, OK Public Schools           | UrbanPromise Wilmington                    |
| Hobbs, NM Municipal Schools          | Western Heights, OK Public Schools         |
| Indianola Public Schools             | Wichita Public Schools                     |
| International Leadership of Texas    | Yukon, OK Public Schools                   |
| Jeffco, OK Public Schools            |  |
| Jenks, OK Public Schools             |  |
| Kansas City, KS USD                  |  |
| Keller, TX ISD                       |  |
| Killeen, TX ISD                      |  |
| KIPP Texas Public Schools            |  |

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Rainbolt College of Education graduated 120 students with at least one (1) undergraduate degree in 2021–22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 106 of the 120 graduates (88% Knowledge Rate\*).

|                               | Knowledge Rate* | Survey Response Outcomes |                      |             | Outcomes of those Seeking Employment |                 |
|-------------------------------|-----------------|--------------------------|----------------------|-------------|--------------------------------------|-----------------|
|                               |                 | Seeking Employment       | Continuing Education | Not Seeking | Employed                             | Still Searching |
| Early Childhood Education     | 95%             | 100%                     | 0%                   | 0%          | 90%                                  | 10%             |
| Elementary Education          | 83%             | 90%                      | 10%                  | 0%          | 75%                                  | 25%             |
| Language Arts Education       | 100%            | 100%                     | 0%                   | 0%          | 78%                                  | 22%             |
| Mathematics Education         | 90%             | 78%                      | 22%                  | 0%          | 57%                                  | 43%             |
| Science Education             | 100%            | 100%                     | 0%                   | 0%          | 75%                                  | 25%             |
| Social Studies Education      | 82%             | 79%                      | 21%                  | 0%          | 55%                                  | 45%             |
| Special Education             | 88%             | 100%                     | 0%                   | 0%          | 100%                                 | 0%              |
| World Language Education      | 100%            | 100%                     | 0%                   | 0%          | 67%                                  | 33%             |
| Rainbolt College of Education | 88%             | 92%                      | 8%                   | 0%          | 76%                                  | 24%             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.



# Post-Graduation Data

## Salaries by Major

The average full-time salary for a Rainbolt College of Education student was \$43,673, a 3.34% increase from the previous year. The national average was \$39,012 (NACE Salary Survey, Summer 2022). Salary information was obtained from graduates responding to a variety of requests. Not all graduates reported salary information.

|                           | 2020-21<br>Average<br>Salary | 2021-22<br>Average<br>Salary | Responses |
|---------------------------|------------------------------|------------------------------|-----------|
| Early Childhood Education | ---                          | \$40,667                     | 3         |
| Elementary Education      | \$56,000                     | \$46,850                     | 10        |
| Language Arts Education   | ---                          | \$40,333                     | 3         |
| Mathematics Education     | \$41,000                     | \$57,000                     | 1         |
| Science Education         | ---                          | \$41,720                     | 1         |
| Social Studies Education  | \$38,300                     | \$40,200                     | 3         |
| Special Education         | \$38,000                     | \$39,667                     | 3         |
| World Language Education  | ---                          | \$42,000                     | 1         |

## Hiring Employers - Full-time Offers

Of the reported hires, 33 different companies/school districts hired Rainbolt College of Education students. Of the reported hires, 12 employers hired multiple graduates. Those companies are listed below with the number hires made.

|                                      |                                      |
|--------------------------------------|--------------------------------------|
| Aledo, TX ISD                        | Lone Grove, OK Public Schools        |
| Aubrey, TX ISD                       | Mid-Del, OK Public Schools (4)       |
| Banner, OK Public School             | Moore, OK Public Schools (4)         |
| Broken Arrow, OK Public Schools      | Muskogee, OK Public Schools          |
| Canton, OK Public Schools            | Mustang, OK Public Schools (2)       |
| Choctaw/Nicoma Park, OK Schools      | Noble, OK Public Schools             |
| Christian Heritage Academy           | Norman, OK Public Schools (21)       |
| Cocon Kindergarten                   | Oklahoma City, OK Public Schools (4) |
| Dallas, TX ISD                       | Owasso, OK Public Schools (2)        |
| Dove Science Academy                 | Pauls Valle, OKy Public Schools      |
| Eagle Mountain – Saginaw, TX ISD (2) | Plano< TX ISD (2)                    |
| Edmond, OK Public Schools (2)        | Richardson, TX ISD                   |
| Frisco, TX ISD (2)                   | Union (Tulsa), OK Public Schools (2) |
| HireCall                             | Watonga, OK Public Schools           |
| Jenks, OK Public Schools             | Yukon, OK Public Schools (4)         |
| Katy, TX ISD                         |                                      |
| Kelly Education                      |                                      |
| Little Axe, OK Public Schools        |                                      |

# Post-Graduation Data

---

## Top Hiring Employers - Experiential Learning

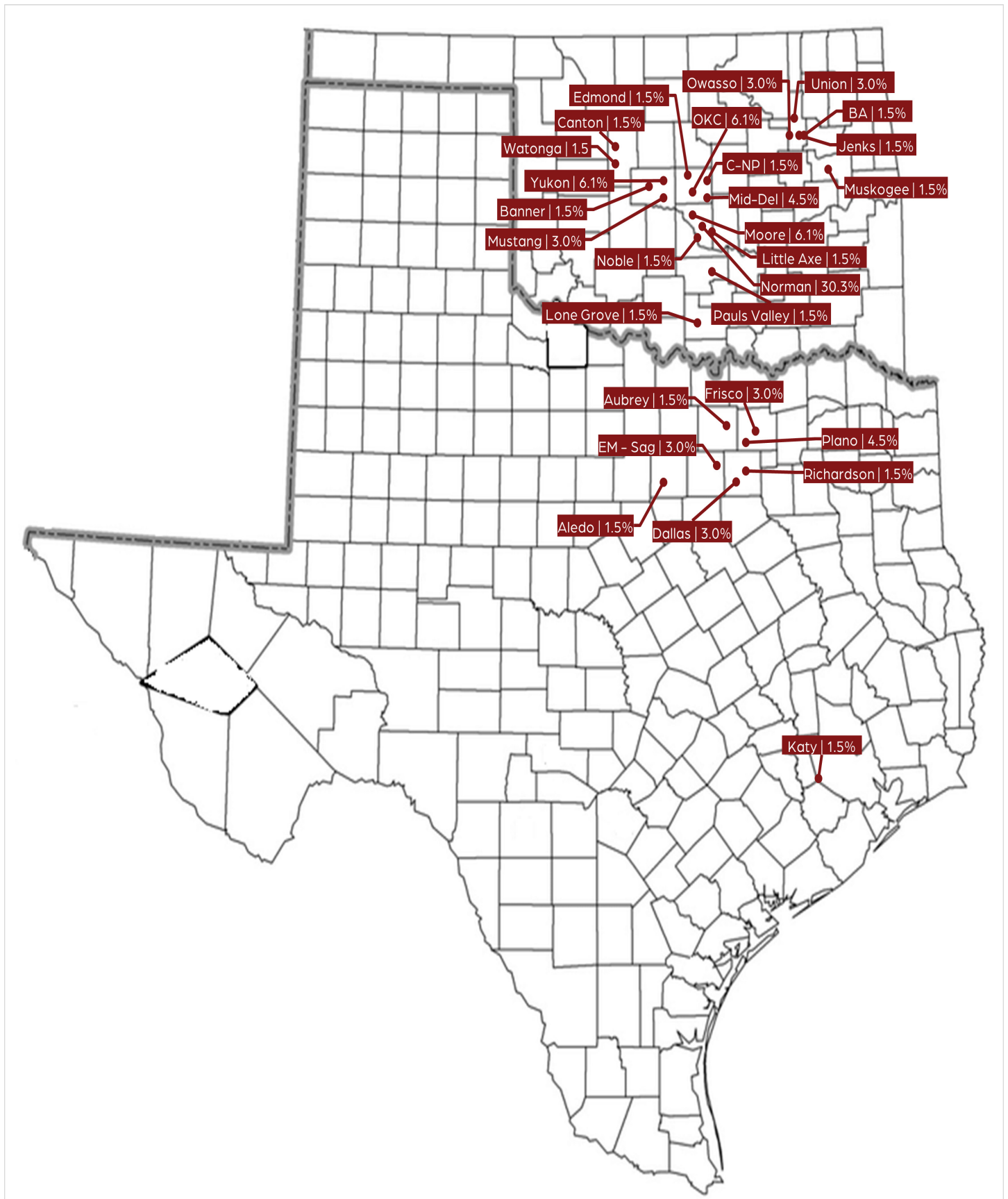
---

In 2021-22, 37 Oklahoma school districts (public and private) provided Field Experiences and Internships for College of Education students.

Bethel, OK Public Schools  
Blanchard, OK Public Schools  
Bridge Creek, OK Public Schools  
Bristow, OK Public Schools  
Broken Arrow, OK Public Schools  
Chickasha, OK Public Schools  
Choctaw, OK Public Schools  
Deer Creek, OK Public Schools  
Edmond, OK Public Schools  
Lexington, OK Public Schools  
Little Axe, OK Public Schools  
Lone Star (Sapulpa), OK Public Schools  
Mid-Del, OK Public Schools  
Moore, OK Public Schools  
Mustang, OK Public Schools  
Newcastle, OK Public Schools  
Noble, OK Public Schools  
Norman, OK Public Schools  
OKC Public Schools  
University of Oklahoma  
Paden, OK Public Schools

Pauls Valley, OK Public Schools  
Piedmont, OK Public Schools  
Tulsa Educare  
Undercroft Montessori School  
Purcell, OK Public Schools  
Putnam City, OK Public Schools  
Sand Springs, OK Public Schools  
Shawnee, OK Public Schools  
Tuttle, OK Public Schools  
Union (Tulsa), OK Public Schools  
Union City, OK Public Schools  
Washington, OK Public Schools  
Wellston, OK Public Schools  
Western Heights, OK Public Schools  
Whitebead, OK Public School  
Yukon, OK Public Schools

# Post-Graduation Data



# Activities Overview

---

- Met with Education students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted mock interviews with Education students to better prepare them for real interviews
- Provided resume presentation for the Education Student Organization
- Provided resume presentation for the Special Education Advanced Practicum Seminar
- Met with Education Academic Advising Services to discuss the Career Center, Handshake, etc.
- Consistently updated bulletin boards and electronic media with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they became available
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails
- Hosted two (2) Virtual Resume Review sessions in preparation for the Teacher Job Fair

# Mewbourne College of Earth & Energy 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes and Data

# Facts & Numbers

## Active Student Handshake Accounts with the Career Center (individual students)

|                                     | 21-22  | % Change |
|-------------------------------------|--------|----------|
| All Students                        | 13,238 | 12.92    |
| Mewbourne College of Earth & Energy | 282    | -17.30   |

## Active Students by Major

|                                      | 21-22 | % Change |
|--------------------------------------|-------|----------|
| Geology                              | 41    | -16.33   |
| Geology: Environmental               | 3     | 100      |
| Geology: Paleontology                | 3     | 100      |
| Geology: Petroleum Geology           | 9     | -40      |
| Geophysics                           | 24    | 100      |
| Natural Gas Engineering & Management | 17    | -15      |
| Petroleum Engineering                | 194   | -24.51   |
| Total Registrants                    | 341   | -28.96   |

## Drop-ins & Appointments by Major

Resume / Cover Letter (64.8%) assistance was, by far, the most requested appointment/drop-in type. Introduction to the Career Center (13.6%), Mock Interviews (6.8%), and Job/Internship Search (5.7%) were the next most requested. Virtual Drop-in sessions were not well attended by students, and were discontinued after the fall career fairs as well as after the spring career fair. This led to an increase in scheduled virtual appointments.

|                                      | Drop-ins | % Change | Appts | % Change |
|--------------------------------------|----------|----------|-------|----------|
| Geology                              | 0        | -100     | 14    | 180      |
| Geology: Environmental               | 0        | -100     | 9     | -35.7    |
| Geology: Paleontology                | 0        | -100     | 0     | -100     |
| Geology: Petroleum Geology           | 1        | -50      | 11    | 37.50    |
| Geophysics                           | 2        | 100      | 1     | -83.3    |
| Natural Gas Engineering & Management | 0        | 0        | 0     | 0        |
| Petroleum Engineering                | 12       | 20       | 47    | 38.2     |



# Facts & Numbers

---

## Career Fair Attendance by Major\*

---

Most Earth & Energy students attend the Engineering Career Fair which is one of the largest career fairs on campus and is mostly geared toward technical majors. The Fall 2021 Engineering Career Fair hosted 85 employers and 1117 students attended. Earth & Energy students also attended the 2021 Sooner Showcase and the 2022 Spring Career Fair. The Sooner Showcase, geared toward business majors, hosted 79 employers and 976 students attended. The Career Center also hosted an all major virtual career in the fall; 69 companies and 616 students attended. The Spring Career Fair is geared toward all majors; 103 companies attended along with 805 students. The chart below shows the attendance broken down by major.

|                            | Engineering<br>Career Fair | Sooner<br>Showcase | Fall Virtual<br>Career Fair | Spring<br>Career Fair |
|----------------------------|----------------------------|--------------------|-----------------------------|-----------------------|
| Geology                    | 2                          | 1                  | 2                           | 3                     |
| Geology: Environmental     | 6                          | 0                  | 0                           | 0                     |
| Geology: Paleontology      | 1                          | 0                  | 0                           | 0                     |
| Geology: Petroleum Geology | 0                          | 0                  | 0                           | 0                     |
| Geophysics                 | 5                          | 3                  | 2                           | 3                     |
| Natural Gas Engr. & Mgt.   | 0                          | 0                  | 1                           | 0                     |
| Petroleum Engineering      | 72                         | 13                 | 53                          | 37                    |
| Total Attendance           | 84                         | 16                 | 58                          | 40                    |

# Post-Graduation Data

## First Destination Survey

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Mewbourne College of Earth and Energy graduated 46 students in 2021 – 2022. The Career Center gathered post-graduation data on 42 of the 46 graduates (91% Knowledge Rate\*).

|                             | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Had Experiential Learning |
|-----------------------------|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------|
|                             |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                           |
| Geology                     | 75%            | 67%                     | 33%                  | 0%          | 100%                                 | 0%              | 50%                       |
| Geology: Environmental      | 0%             | 0%                      | 0%                   | 0%          | 0%                                   | 0%              | 0%                        |
| Geology: Paleontology       | 100%           | 0%                      | 100%                 | 0%          | 0%                                   | 0%              | 100%                      |
| Geology: Petroleum Geology  | 67%            | 100%                    | 0%                   | 0%          | 50%                                  | 50%             | 50%                       |
| Geophysics                  | 100%           | 0%                      | 100%                 | 0%          | 0%                                   | 0%              | 100%                      |
| Total School of Geosciences | 100%           | 42%                     | 58%                  | 0%          | 100%                                 | 0%              | 25%                       |

|   |     |     |      |    |     |     |     |
|---|-----|-----|------|----|-----|-----|-----|
| Petroleum Engineering                           | 97% | 91% | 9%   | 0% | 83% | 17% | 88% |
| Geological Engineering                          | 0%  | 0%  | 100% | 0% | 0%  | 0%  | 0%  |
| Total School Petroleum & Geological Engineering | 97% | 91% | 9%   | 0% | 83% | 17% | 88% |

|                                     |     |     |     |    |     |     |     |
|-------------------------------------|-----|-----|-----|----|-----|-----|-----|
| Mewbourne College of Earth & Energy | 91% | 86% | 14% | 0% | 81% | 19% | 80% |
|-------------------------------------|-----|-----|-----|----|-----|-----|-----|

Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

## Salaries by Major

The average full-time salary for a Mewbourne College of Earth & Energy student was \$87,066, a 15% increase compared to last to last year. The national average for Petroleum Engineers is \$75,917 and is \$45,078 for Geological and Earth Sciences (NACE Salary Survey, summer 2022). Also, 80% of graduates reported completing an experiential learning experience during their academic career at OU. The chart below reflects the average hourly salary for them during their experience.

|                            | 2020-21<br>Full-time<br>Average<br>Salary | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Internship<br>Average<br>Hourly | Responses |
|----------------------------|---|---|-----------|--|-----------|
| Geology                    | ---                                       | \$56,000                                  | 1         | ---  | 0         |
| Geology: Environmental     | ---                                       | ---                                       | 0         | ---  | 0         |
| Geology: Paleontology      | ---                                       | ---                                       | 0         | ---  | 0         |
| Geology: Petroleum Geology | \$64,000                                  | ---                                       | 0         | ---  | 0         |
| Geophysics                 | \$79,000                                  | ---                                       | 0         | ---  | 0         |
| Petroleum Engineering      | \$75,070                                  | \$89,456                                  | 13        | \$28.09                                    | 16        |
| Geological Engineering     | ---                                       | ---                                       | 0         | ---  | 0         |

## Graduate School Destinations

Six students reported graduate school destinations. Three of those graduates moved on to graduate school studies here at the University of Oklahoma.



University of  
Oklahoma



University of  
Central Oklahoma



University of  
Iowa



University of  
Massachusetts - Amherst

# Post-Graduation Data

## Hiring Employers - Full-time offers

Eighteen companies hired Mewbourne College of Earth and Energy students. Three of those companies hired multiple graduates. Those companies are listed with the number of hires made. The remaining companies are listed in alphabetical order

**6 Hires**



**2 Hires**



**1 Hire**

|                                  |   |
|----------------------------------|---|
| Applied Materials                | Edinger Engineering                         |
| Ash Grove Cement Company         | Gore Nitrogen Pumping Service, LLC          |
| Atmos Energy                     | Langan Engineering & Environmental Services |
| Baker Hughes                     | Newcomb & Boyd, LLP                         |
| CC Energy Development S.A.L Oman | Precision Drilling                          |
| ConocoPhillips                   | STEP Energy Services                        |
| Daehan Solution Nevada           | Stingray Energy                             |
| Daleel Petroleum LLC             |   |

## Top Hiring Employers - Experiential Learning

Experiential Learning information is self-reported to the Career Center by students. Students reported completing 46 learning experiences with 23 different organizations. Eight of these organizations hired multiple interns from OU.

**10 Hires**





**5 Hires**

**2 Hires**

- Charter Oak Production Co., LLC
- Cimarex Energy
- Citation Oil & Gas Corp.
- Sam Noble Museum of Natural History

**4 Hires**



**1 Hire**

|   |                                   |
|---|-----------------------------------|
| ConocoPhillips  | Oxy                               |
| Daleel Petroleum LLC  | Pioneer Natural Resources Company |
| Edinger Engineering   | Scientific Drilling               |
| OU Chemistry Department/Exxon                               | Solve Climate By 2030             |
| OU Distributed Acoustic Sensing                             | Triad Energy Corporation          |
| OU Integrated Core Characterization Center (IC3)            | Tronix                            |
| OU Mewbourne School of Petroleum and Geological Engineering | Wake Energy                       |
| OU Well Construction Technology Center                      |                                   |

# Post-Graduation Data

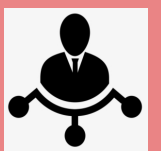
## Industries



Civil Engineering



Manufacturing



Scientific &  
Technical  
Consulting



Oil & Gas



Utilities &  
Renewable  
Energy



Electronic &  
Computer  
Hardware



Wholesale  
Trade

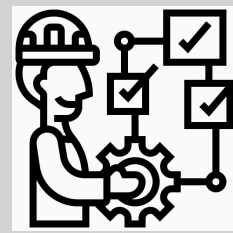
## Functional Areas



Engineering –  
Civil / Mechanical / Other

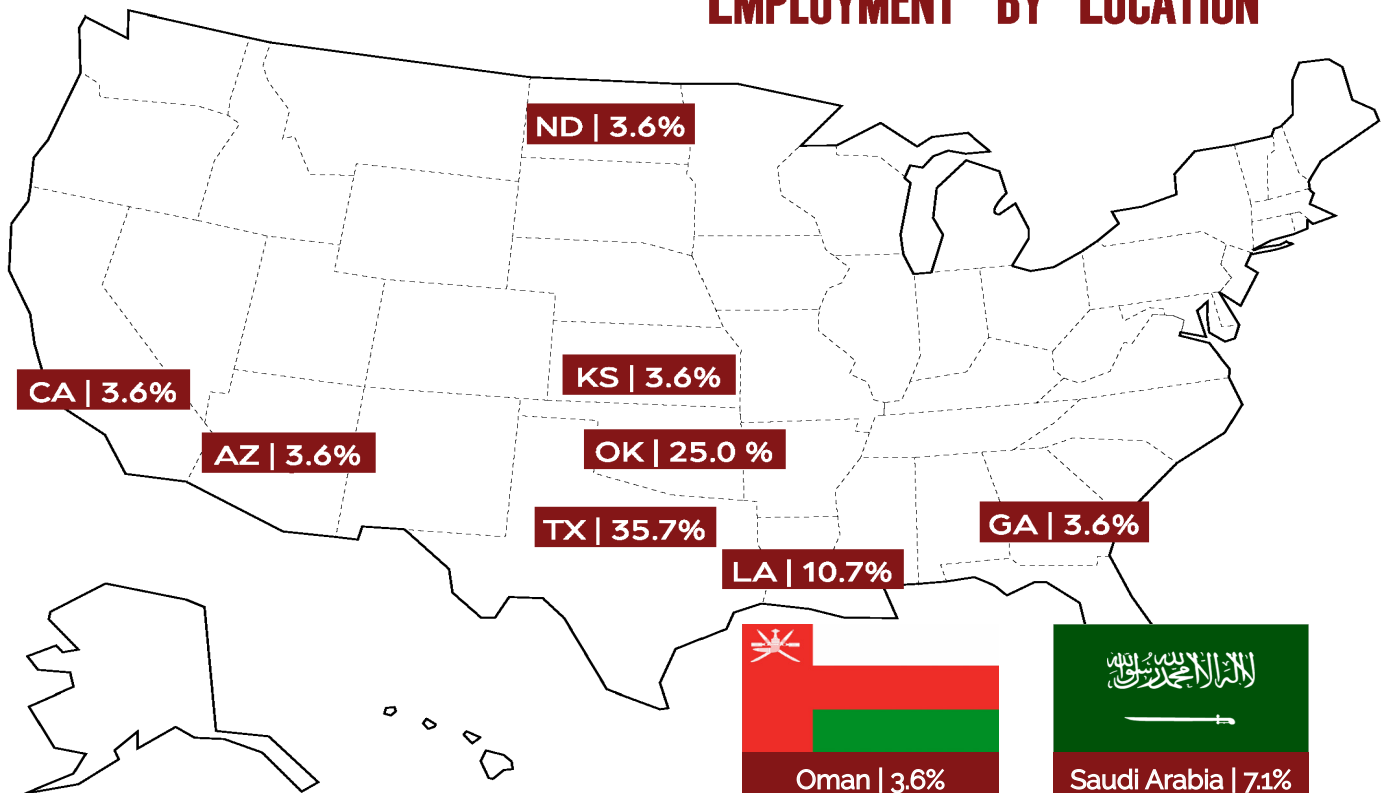


Data & Analytics



Operations /  
Production

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Met with Earth and Energy students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted numerous mock interviews with Earth and Energy students to better prepare them for real interviews
- Visited with 200+ students during classes the first week of each semester to educate students about the Career Center, Handshake and upcoming professional development and employer events
- Participated in both the College of Earth and Energy Board of Visitors and School of
- Geological and Petroleum Engineering Industry Advisory Board meetings
- Updated bulletin boards as well as electronic media with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Presented information about the Career Center and other career planning topics to various student organizations and classes including:
  - Society of Petroleum Engineers
  - Petroleum Engineering Technical Communications course
  - MEP Freshman Engineering Orientation class (fall '21 and spring '22)
  - Society of Hispanic Professional Engineers
- Posted jobs on Handshake (career management platform) and emailed students about openings as they became available
- Shared information about workshops, career fairs, and full-time and internship opportunities with students via email, Facebook, Twitter, and LinkedIn



# Price College of Business 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data

# Facts & Numbers

---

## Active Users with the Career Center (all majors & all degree levels)

---

|                                 |         |
|---------------------------------|---------|
|                                 | 2021-22 |
| All Students                    | 13,238  |
| Price College of Business (PCB) | 3,838   |

## Undergraduate - Active Users by Major (many PCB students have multiple majors)

---

|   | 2021-22 | % Change |
|---|---------|----------|
| Accounting                              | 753     | -1.95    |
| Economics                               | 136     | -3.55    |
| Energy Management                       | 131     | -5.76    |
| Entrepreneurship and Venture Management | 231     | +16.08   |
| Finance                                 | 983     | +7.55    |
| Healthcare Business                     | 103     | +94.34   |
| International Business                  | 135     | -3.57    |
| Management                              | 352     | +6.67    |
| Management Information Systems          | 545     | +19.00   |
| Marketing                               | 647     | +17.00   |
| Risk Management                         | 3       | -75.00   |
| Sports Business                         | 137     | +174.00  |
| Supply Chain Management                 | 193     | -2.03    |
| Undecided                               | 157     | +22.66   |
| Total Registrants                       | 4,506   | +4.31    |

# Facts & Numbers

## Career Fair Attendance by Major\*

The Sooner Showcase (Fall Career Fair) is one of the largest career fairs on campus and is mostly geared towards Business students. The Fall 2021 Sooner Showcase hosted 79 employers with 976 students attending. The Fall 2021 All Majors Virtual Career Fair hosted 69 employers with 616 students attending. The 2022 Spring Career Fair hosted 103 employers with 805 students attending. The chart below shows the attendance broken down by major (not individual student). Many Michael F. Price College of Business (PCB) students have more than one major.

|                                       | Sooner Showcase | Fall Virtual Career Fair | Spring Career Fair | Other Fairs |
|---------------------------------------|-----------------|--------------------------|--------------------|-------------|
| Accounting                            | 108             | 22                       | 42                 | 2           |
| Economics                             | 21              | 11                       | 13                 | 1           |
| Energy Management                     | 53              | 28                       | 7                  | 2           |
| Entrepreneurship & Venture Management | 29              | 5                        | 13                 | 0           |
| Finance                               | 218             | 61                       | 89                 | 2           |
| Healthcare Business                   | 9               | 3                        | 11                 | 1           |
| International Business                | 27              | 11                       | 13                 | 0           |
| Management                            | 47              | 7                        | 29                 | 1           |
| Management Information Systems        | 76              | 49                       | 49                 | 3           |
| Marketing                             | 94              | 16                       | 59                 | 5           |
| Risk Management                       | 1               | 0                        | 1                  | 0           |
| Sports Business                       | 11              | 1                        | 4                  | 0           |
| Supply Chain Management               | 52              | 13                       | 27                 | 3           |
| Undecided                             | 13              | 1                        | 2                  | 0           |
| Total Attendance                      | 759             | 228                      | 359                | 20          |

\*Due to COVID-19 travel restrictions for some employers during fall 2021, the University of Oklahoma hosted an in-person career fair (Sooner Showcase) and a virtual career fair (All Majors Virtual Career Fair).

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Price College of Business graduated 867 students with at least one (1) undergraduate degree in 2021-22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 821 of the 867 graduates (95% Knowledge Rate\*).

|                                       | Knowledge Rate* | Survey Response Options |                      |             | Outcomes of those Seeking Employment |                 | Completed Experiential Learning |
|---------------------------------------|-----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|                                       |                 | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Accounting                            | 94%             | 47%                     | 53%                  | 0%          | 89%                                  | 11%             | 62%                             |
| Economics                             | 92%             | 79%                     | 15%                  | 6%          | 81%                                  | 19%             | 52%                             |
| Energy Management                     | 97%             | 97%                     | 3%                   | 0%          | 97%                                  | 3%              | 85%                             |
| Entrepreneurship & Venture Management | 91%             | 80%                     | 18%                  | 2%          | 82%                                  | 18%             | 47%                             |
| Finance                               | 94%             | 89%                     | 10%                  | 1%          | 88%                                  | 12%             | 71%                             |
| Healthcare Business                   | 100%            | 69%                     | 31%                  | 0%          | 89%                                  | 11%             | 54%                             |
| International Business                | 97%             | 88%                     | 12%                  | 0%          | 83%                                  | 17%             | 70%                             |
| Management                            | 96%             | 78%                     | 21%                  | 1%          | 79%                                  | 21%             | 52%                             |
| Management Information Systems        | 94%             | 90%                     | 10%                  | 0%          | 85%                                  | 15%             | 59%                             |
| Marketing                             | 97%             | 91%                     | 8%                   | 1%          | 85%                                  | 15%             | 66%                             |
| Risk Management                       | 100%            | 100%                    | 0%                   | 0%          | 100%                                 | 0%              | 0%                              |
| Sports Business                       | 100%            | 91%                     | 9%                   | 0%          | 90%                                  | 10%             | 82%                             |
| Supply Chain Management               | 94%             | 89%                     | 11%                  | 0%          | 89%                                  | 11%             | 76%                             |
| Price College of Business             | 95%             | 80%                     | 19%                  | 1%          | 86%                                  | 14%             | 64%                             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

## Salaries by Major

The average full-time salary for a Price College of Business (PCB) student was \$62,415 an 11.71% increase compared to the previous year. The national average for a business major was \$57,186 (NACE Salary Survey, Summer 2022). Salary information was obtained from graduates responding to a variety of requests. Not all graduates reported salary information. Also, sixty-four percent (64%) of the PCB graduates reported having an internship during their undergraduate academic career at OU. The chart below reflects the average hourly wage for them during their internships.

|  | 2020-21<br>Full-time<br>Average<br>Salary | 2021-22<br>Full-time<br>Average<br>Salary | Responses | 2021-22<br>Internship<br>Average<br>Hourly | Responses |
|--|---|---|-----------|--|-----------|
| Accounting                               | \$53,687                                  | \$60,385                                  | 35        | \$23.22                                    | 70        |
| Economics                                | \$64,143                                  | \$55,914                                  | 10        | \$18.75                                    | 6         |
| Energy Management                        | \$67,642                                  | \$77,527                                  | 17        | \$26.24                                    | 20        |
| Entrepreneurship &<br>Venture Management | \$50,260                                  | \$58,714                                  | 18        | \$17.63                                    | 4         |
| Finance                                  | \$58,337                                  | \$68,419                                  | 70        | \$21.06                                    | 74        |
| Healthcare Business                      | \$53,500                                  | \$50,600                                  | 2         | \$22.00                                    | 1         |
| International Business                   | \$55,833                                  | \$67,346                                  | 7         | \$20.10                                    | 9         |
| Management                               | \$53,714                                  | \$53,384                                  | 23        | \$15.82                                    | 23        |
| Management<br>Information Systems        | \$59,858                                  | \$68,421                                  | 64        | \$21.85                                    | 50        |
| Marketing                                | \$48,746                                  | \$54,710                                  | 50        | \$16.53                                    | 50        |
| Risk Management                          | ---                                       | \$60,000                                  | 1         | ---  | 0         |
| Sports Business                          | ---                                       | \$44,040                                  | 2         | \$11.95                                    | 5         |
| Supply Chain<br>Management               | \$57,401                                  | \$65,745                                  | 26        | \$19.85                                    | 23        |

# Post-Graduation Data

---

## Hiring Employers - Full-time

---

Of the gathered data, 395 different companies hired PCB students for full-time jobs. Of the reported hires, 72 companies hired multiple graduates. The following pages list these employers and their reported number of hires.

|   |  |
|---|--|
| 49 Financial (2)                            | Bergmann & Moore, LLC                  |
| ABC Supply Co. Inc.                         | BKD CPAs & Advisors (3)                |
| Accelalpha (3)                              | Blinkr Creative Marketing              |
| Accenture (3)                               | Blue River Partners                    |
| Actalent (2)                                | Boardwalk Pipeline Partners            |
| AD Media Group                              | BOK Financial (2)                      |
| Adaptive Medical Partners                   | BOOM Properties                        |
| Addison Group (3)                           | Boys & Girls Clubs of America          |
| ADP, Inc                                    | Briscoe Burke & Grisby LLP             |
| Advantis Medical Staffing (2)               | Brookhaven Country Club                |
| Agency Habitat                              | Brooksource                            |
| Air Force Civilian Service – Tinker AFB (3) | Buchanan Realty                        |
| ALDI Inc. (2)                               | Burgess Company                        |
| Alliance Bernstein (2)                      | Cactus Drilling                        |
| Alpha Phi International Fraternity          | Cadence Bank                           |
| Altus Group                                 | CAF America                            |
| Amazon (6)                                  | Capgemini America Inc. (2)             |
| Amazon Web Services (2)                     | CapinCrouse                            |
| AMD   | Capital Group                          |
| Amegy Bank                                  | Car Wars                               |
| American Airlines (2)                       | Carly Creative Company                 |
| American Fidelity (5)                       | Center for Children and Families, Inc. |
| American Junior Golf Association            | CH Robinson                            |
| AMERIPAC                                    | Charles Henry (Henry & Associates)     |
| Antlers Hardware                            | Charles Schwab (2)                     |
| Archway Marketing Services                  | Charlie Brown Reality                  |
| Armstrong Bank                              | Chesapeake Energy                      |
| Armstrong Financial Partners                | Children's Hospital Foundation         |
| Arrive Logistics                            | Choctaw Nation of Oklahoma             |
| Arrow Marketing, Media and Consulting       | Choctaw Public Schools                 |
| Arvest Bank                                 | Christian Louboutin                    |
| Asset Living                                | CI Health Group                        |
| AT&T (6)                                    | City National Bank                     |
| Atento Capital                              | City of Ardmore                        |
| Atrium Hospitality (2)                      | Clark Construction Company             |
| AVANT Communications                        | CNECT (2)                              |
| Bain & Company                              | Cofense                                |
| Barron Wealth Strategies                    | Cognizant                              |
| Baseline Minerals                           | Comm-trex                              |
| BBG, Inc                                    | Compass                                |
| BCH America                                 | Comstock Resources, Inc.               |
| Bechtel Plant Machinery, Inc.               | Conestoga Energy Partners, LLC         |



# Post-Graduation Data

---

## Hiring Employers - Full-time

---

ConocoPhillips (4)  
Continental Resources, Inc.  
Copart  
Copelin's Office Center  
Cornerstone Bank  
Credera (3)  
Crown Equipment Corporation  
Dal-Tile Corporation  
Dallas Mavericks  
Dee Lincoln Prime  
Dell Technologies (3)  
Deloitte (15)  
DeRoyal  
Devon Energy  
DHL Global Forwarding (2)  
Diamondback Energy Inc.  
Dolese Bros. Co.  
Dominus Commercial, Inc.  
Doxology Bible Church  
Dralco Systems  
Durkin Enterprises, LLC  
DXC TECHNOLOGY COMPANY  
DXP Enterprises, Inc.  
E-Express  
E.C.H Transport LLC  
East West Bank  
ECHO  
Eight Eleven Group  
Elevate Healthcare Consultants  
Elm Grove Companies  
Emersons Commercial Management  
Energy by Native American Design  
Energy Transfer  
Enforce Consulting  
Enterprise Holdings  
Entrata  
Epsilon (5)  
Equitable Advisors  
ERPICG  
Escalante Golf  
EssilorLuxottica  
Ethos Group  
Expeditors  
ExxonMobil Corporation (2)  
EY LLP (9)  
Fan Controlled Football

Fanjoy  
Fannie Mae  
Fat Bird marketing  
FC Tulsa (2)  
Federal Deposit Insurance Corporation  
FedEx  
Fiber Staffing  
Fidelity Investments (3)  
First American  
First United Bank (4)  
Fisher Investments (3)  
Fowler Automotive  
Freeman Coffee Enterprise  
Gallagher  
Gamma Phi Beta International Sorority  
Garmin  
Gelfand, Rennert & Feldman, LLC  
Genesis10  
Globe Life  
Globus Medical  
Goldman Sachs (3)  
Goosehead Insurance (2)  
GPA Midstream Association  
Grant Street Funding  
Grant Thornton (4)  
Greystar  
GRO Resources  
Gunder Associates  
Hajoca Corporation (2)  
Happy Floors  
Heartland  
Heather and Company Realty Group  
Heritage Auctions  
Highland Homes (2)  
Hilti North America  
Hitachi  
Honda  
Horseshoe Bay Golf Club  
HubSpot  
HYTORC  
Illusive Networks  
iMed Equip  
InnerCity FiberNet  
Insight Global (2)  
Institutional Shareholder Services (3)  
INTEGRIS

# Post-Graduation Data

---

## Hiring Employers - Full-time

---

|   |  |
|---|--|
| Integrity Lighting                                  | Moelis & Company                                     |
| International Tennis Federation                     | Momentum Solar                                       |
| ISN (2)   | Morgan Stanley                                       |
| J.B. Hunt Transport (2)                             | Motiva Enterprises                                   |
| Jasco Products                                      | MSC  |
| Jefferies, LLC                                      | Multiview  |
| JM Bullion, Inc.                                    | My Labs Direct LLC                                   |
| Johnson & Johnson Vision                            | NAI Robert Lynn (Dallas)                             |
| JPMorgan Chase & Co. (4)                            | Neiman Marcus Group                                  |
| JTaylor   | Neon Coffee Bar                                      |
| Juspy   | New Balance  |
| Justin Peavler                                      | New York City Football Club                          |
| Kalypso Consulting                                  | Newmark  |
| Kamijo Investments                                  | Next Level Nutrition                                 |
| Keller Williams Realty (3)                          | Nextep (2)   |
| KEYENCE Corporation of America                      | Nichols Energy Services                              |
| KFC   | Non Profit Trade Association                         |
| Koch Industries, Inc.                               | Norman Public Schools                                |
| Kohl's Department Stores                            | North American Plastics                              |
| KPMG LLP (3)  | North American Veterinary Community                  |
| Kroll (formerly Duff & Phelps LLC)                  | Northern Trust                                       |
| Kubrick Group                                       | Northrop Grumman                                     |
| KUSA-TV, 9 News                                     | NRG Energy   |
| Landmark Fine Homes                                 | O'Neil Digital Solutions                             |
| LaneMKTG, LLC                                       | State of OK Office of Management and Enterprise Svcs |
| LeakAware   | Office of the Comptroller of the Currency            |
| LEARFIELD   | Office of the Governor                               |
| Legends   | Oink my God  |
| LGCY Power  | Oklahoma City Dodgers                                |
| Liberty Lift Solutions                              | Oklahoma City Thunder                                |
| Life.Church   | Omni Logistics                                       |
| Littler Mendelson                                   | ONE Gas Inc  |
| Locke Lord LLP                                      | ONEOK Inc  |
| Lockheed Martin (2)                                 | Opportune LLP (3)                                    |
| Love's (3)  | Optimal Health Associates                            |
| Madison Square Garden Entertainment/Sports/Networks | Optomi   |
| Maplewood Group                                     | Oracle   |
| Mcdonald Land Services                              | OU and Company                                       |
| Medline Industries, Inc.                            | Ovintiv Services Inc.                                |
| Mercy   | Pacific Life   |
| Merrill Lynch Wealth Management (2)                 | Packback   |
| Mewbourne Oil Company (2)                           | Pafford Medical Services                             |
| Microsoft (2)                                       | Paladin Consulting, Inc.                             |
| MidFirst Bank (3)                                   | Paramo's Showroom Detailing                          |
| Modern Roofing Company, LLC.                        | Paycom (11)  |

# Post-Graduation Data

---

## Hiring Employers - Full-time

---

|   |  |
|---|--|
| PENNYMAC (2)                                | Shell (2)  |
| PepsiCo (2)                                 | ShipShape  |
| Peterbilt                                   | SHOP Companies   |
| Pfizer, Inc.                                | Silicon Valley Bank  |
| Phi Kappa Sigma International Fraternity    | Simpli.fi  |
| Phillips 66                                 | Skyview Group  |
| PIMCO                                       | Slower (2)   |
| Ping Identity                               | SM Energy  |
| Plains Capital Bank                         | Smartlock Self Storage                                       |
| PMB Capital Investments                     | Smith+Nephew   |
| PricewaterhouseCoopers (PwC) (4)            | Southwind Hills Home & Design                                |
| Propac Agency                               | SpectrumVoIP, Inc.   |
| Protiviti (2)                               | Spherion Staffing  |
| Purple Land Management                      | Splunk (2)   |
| Pylant Medical / Arthrex                    | Sports Institution "Crecker"                                 |
| Quail Creek Bank                            | Sprinklr   |
| Quartile                                    | Stan Johnson Company   |
| QuikTrip Corporation                        | Standish Management  |
| Qval Property Advisors                      | Starbucks  |
| R.S. Hughes Co., Inc.                       | State Farm   |
| Rand Group                                  | Stephens, Inc.   |
| Rasor Insurance Agency, LLC                 | Stonehollow Homes  |
| Rausch Coleman Homes (3)                    | Stream Realty Partners                                       |
| RCS Logistics                               | Stronghill Capital   |
| Rebel Athletic                              | Student Mobilization   |
| Republican National Distributing Co.        | Swearingen Realty Group, L.L.C.                              |
| Restore Behavioral Health-Oklahoma          | T3 Trading   |
| Retina Consultants of Texas                 | Targa Resources  |
| REVELxp                                     | Target   |
| Rhino Energy Services (2)                   | Targetbase   |
| Richmond American Homes                     | Techtronic Industries, NA (TTI) (5)                          |
| Rieger Law Group, PLLC & Rieger Realty, LLC | TEGNA  |
| Robison Gary Johnson & Associates           | Terillis   |
| RSM US LLP (2)                              | Texas Capital Bank (4)                                       |
| RX Medical                                  | TGI Enterprises Inc.   |
| Ryality                                     | TH Rogers  |
| Ryan, LLC. (2)                              | The Addison Group  |
| S&J Staffing                                | The Baker Group  |
| SAIC  | The Chickasaw Nation (2)                                     |
| Samsung                                     | The Embassy of Spain in the United States - Education Office |
| Sandy Beaches Software                      | The Impeccable Pig   |
| Secure Net Lease                            | The President's Club, LLC                                    |
| Security State Bank & Trust                 | The Retail Connection  |
| Sendero (4)                                 | OU Foundation, Inc.  |
| Sewell Automotive Companies                 | Thryv  |
| Shallcross & Associates PLLC                |  |

# Post-Graduation Data

---

## Hiring Employers - Full-time

---

Tolleson Wealth Management  
Total Trucking Inc  
Travelers  
Treace Medical Concepts, Inc.  
Trek10, Inc.  
Tricon Energy  
Trinity  
Turner, Stone & Company  
Univeristy of Oklahoma – Tulsa  
University of Hawaii Athletics Department  
University of Oklahoma (4)  
University of Oregon Athletics  
University of Science and Arts of Oklahoma  
USA Swimming  
Valero Energy Corporation  
Vanguard  
Vector Marketing  
Venturi Wealth Management  
Verus Rx  
Veryable  
Vescom North America  
Vistar Media  
Vitol  
Volare Pizzeria & Restaurant  
Walgreen's  
Walmart (3)  
Walt Disney Imagineering  
Washington Commanders  
Waste Connections  
Weaver (3)  
Werner Enterprises  
Will Kubicek  
Williams (2)  
Wilson Plumbing & Drainage  
Wolf's Den Apothecary  
Wolfspeed  
Worldwide Express  
YETI Coolers

# Post-Graduation Data

---

## Top Hiring Employers - Experiential Learning

---

Of the 64% who reported having an internship, 359 different companies hired PCB students and 61 hired multiple students. The following pages list these employers and their reported number of hires.

|   |                                      |
|---|--------------------------------------|
| A Chance to Change                          | BP                                   |
| ABC Supply Co Inc.                          | Buffalo Framing & Truss              |
| Advanced Body Scan of Tulsa                 | Cabana Group                         |
| Advoco, Part of Accenture                   | Cadence Bank                         |
| Air Force Civilian Service – Tinker AFB (5) | Cain Watters                         |
| Alaturanda Turismo                          | Caliber (2)                          |
| Aldi  | Capin Crouse                         |
| Alliance Maintenance                        | Capitol Hill Florist and Gifts       |
| Alliance Maintenance, Inc.                  | Carnegie Mellon University           |
| AllianceBernstein                           | Case and Associates                  |
| Allison's Fun Incorporated                  | Casino Cash Trac                     |
| AllPeak Holdings                            | Castleberry & Associates, PC (2)     |
| Amazon (4)                                  | Castlepoint Wealth Advisors          |
| Amazon Web Services                         | CCFI                                 |
| AMD   | Cheniere Energy, Inc.                |
| Amegy Bank                                  | Chickasaw Nation (5)                 |
| American Airlines                           | Choice Automation                    |
| American Fidelity (12)                      | CI Health Group                      |
| American International Group                | Cimarex Energy                       |
| American Junior Golf Association            | Cimarron Energy                      |
| American Red Cross                          | Citizens Bank of Edmond              |
| AmeriPac                                    | City of Ardmore                      |
| Amplified Solutions, LLC                    | Clevyr                               |
| Angel Broking Ltd                           | CliftonLarsonAllen LLP               |
| Apervita                                    | Collin County Sprinkler              |
| Armstrong Financial Partners                | Concho Resources Inc.                |
| ART WRD                                     | ConocoPhillips (2)                   |
| Arthur J. Gallagher                         | Consolidated Electrical Distributors |
| Arvest Bank (2)                             | Contango Oil & Gas                   |
| AT&T  | Corley Cup Tennis Tournament         |
| AVANT Communications                        | Cortado Ventures                     |
| Back 40 Design                              | Cox Communication, Inc.              |
| BancFirst (3)                               | CPAOKC                               |
| Bank of America Securities                  | Crossover Ministries                 |
| Barcel USA                                  | Dallas Cowboys                       |
| Baseline Minerals (2)                       | Dallas Jet International             |
| BDO   | Dave Campbell's Texas Football       |
| Biobacche Toscane                           | Dell Technologies (2)                |
| BKD (3)                                     | Deloitte (9)                         |
| Blackwell Healthcare                        | Denver Rescue Mission                |
| BlueSpring Wealth Partners (2)              | Devon Energy                         |
| Boeing (2)                                  | DHL Supply Chain                     |
| BOK Financial (4)                           | Distribution Now                     |

# Post-Graduation Data

---

## Top Hiring Employers - Experiential Learning

---

|   |   |
|---|---|
| DoctorLogic                               | Hallman & Associates, P.C., Estate and Tax Planning |
| Doliver Advisors                          | Higgenbotham  |
| Douglas Distributing                      | Highland Homes (2)                                  |
| Dr. Robb Marsh                            | Hilcorp Energy Company                              |
| Duncan Oil Properties, Inc                | Hindi's Libraries                                   |
| Dunlap Marketing                          | HireBetter  |
| Durkin Properties, LLC                    | HMD Medical Spa                                     |
| DXP Enterprises, Inc.                     | Hussmann  |
| DZSi                                      | Ideal Homes   |
| Education Development Corporation         | IMMY  |
| Eide Bailly                               | Individual Assurance Co.                            |
| Elite Appliance                           | Ingredion   |
| Endeavor Global                           | Integrated Solutions                                |
| Enterprise                                | International Research Securities                   |
| ERA Capital Partners                      | Interstate Batteries                                |
| ESRP                                      | ISN (3)   |
| Essilor                                   | Jackson and White Strategies, LLC                   |
| Everstream Analytics                      | Jani-King International, Inc.                       |
| Exencial Wealth Advisors                  | Jasco Products                                      |
| Expeditors                                | JB Hunt   |
| EY (9)                                    | Jim Norton Toyota                                   |
| Fannie Mae                                | JLB Partners  |
| Farmers Insurance                         | JLL   |
| Fat Bird Marketing                        | Johnson Controls (2)                                |
| Federal Deposit Insurance Corporation (2) | JP Morgan Chase & Co. (5)                           |
| Fidelity Investments                      | JTaylor   |
| First Fidelity Bank                       | Juspy   |
| First National Bank & Trust Company       | Kaiser Francis Oil Company                          |
| First United Bank                         | Kalidy LLC  |
| Fontenot & Associates Solutions, LLC      | Kalypso   |
| Fred Jones Jr. Museum of Art              | KFC   |
| Freeman Company                           | Kickoff Couture                                     |
| Frisco Fighters (2)                       | Kindred Wealth – Ameriprise Financial Services      |
| Funds for Learning                        | Kirkpatrick Oil Company                             |
| Gibbs College of Architecture             | Koch Industries (2)                                 |
| Gilhang Hays Financial Management Group   | KPMG (14)   |
| Gillispie & Ogilbee, CPA's                | Kris Keiser, CPA, PC (2)                            |
| Globe Life (2)                            | Kristal Miller                                      |
| GM Financial                              | Kroll (Formerly Duff & Phelps)                      |
| Goff Capital, Inc                         | Krush Digital Advertising                           |
| Goldman Sachs (7)                         | Kyle Johnson CPA                                    |
| Grant Thornton (6)                        | Latitude Events                                     |
| Great Western Petroleum, LLC              | LDWW Marketing (2)                                  |
| Greater Wichita Area Sports Commission    | Learfield – Sooner Sports Properties                |
| Greek House                               | Leaxy   |
| Hajoca Corporation (2)                    |   |



# Post-Graduation Data

---

## Top Hiring Employers - Experiential Learning

---

|                                   |   |
|-----------------------------------|---|
| LGI Homes                         | Northern Texas PGA                                      |
| Liberty Lift Solutions            | Northern Trust  |
| Lindsey + Asp                     | Northwestern Mutual (5)                                 |
| Lintech International             | Oklahoma City Dodgers (4)                               |
| LiquidFish                        | Oklahoma City Thunder (2)                               |
| Lockheed Martin (2)               | Oklahoma Institute for Child Advocacy                   |
| Love's (5)                        | Oklahoma Insurance Department                           |
| Loyola-New Orleans College of Law | Oklahoma State Regents for Higher Education             |
| Lushra                            | Omega Morgan  |
| Macrospect                        | ONE Gas (2)   |
| Madame de la Maison               | Osborne Electric  |
| Magellan Midstream Partners       | OU Wesley Foundation                                    |
| Make-A-Wish Oklahoma              | OU Athletics (9)  |
| Maldonado-Burkett, LLP            | OU Information Technology                               |
| Maplewood Group                   | OU Irani Center for the Creation of Economic Wealth (3) |
| Mariner Wealth Advisors           | OU Office of Admissions and Recruitment                 |
| Mark T Hanstein DDS               | Ovintiv Services  |
| Marquis Software Solutions        | Paycom (3)  |
| Mary Abbott Children's House (2)  | Peak Physical Therapy and Sports Performance            |
| Mary Kay Inc.                     | PepsiCo (2)   |
| McAfee                            | Persistent Systems (2)                                  |
| McClain Bank                      | Peterbilt Motors (2)                                    |
| McDonald Land Services            | Pfizer Inc.   |
| MD Anderson                       | Phillips 66   |
| Meals on Wheels                   | Picek & Hollingsworth CPA                               |
| Medix                             | PIMCO   |
| Merdage Homes                     | Ping Identity   |
| Mewbourne Oil Company (2)         | Pingo Space   |
| Microsoft (2)                     | Pioneer Natural Resources (2)                           |
| Millner Woodruff CPA's            | PMB Capital Investments                                 |
| Ministry of Education of Oman     | Popcorn Shed  |
| Modern Roofers                    | Primary Fuels, LLC                                      |
| Money Mouth Marketing             | Progressive Medical Research                            |
| Moody Rambin                      | Protiviti (2)   |
| Mountaineer Medical               | PwC (4)   |
| MPWR Solar                        | QTS   |
| My Labs Direct                    | Quail Creek Bank  |
| NanoVest Inc.                     | RAPP  |
| National Instruments              | Red Bull North America                                  |
| New Mexico Angels                 | Rent Gear Here  |
| Nhinja Sushi & Wok                | Reservoir Consulting (2)                                |
| Nike, Inc. (2)                    | Respace   |
| Noble Nectar Extracts             | RGIS  |
| Norbrook                          | RGT Wealth Advisors                                     |
| Norman Regional Health Foundation | Rieger Law Group  |
| Northeastern Oklahoma A&M College |   |

# Post-Graduation Data

---

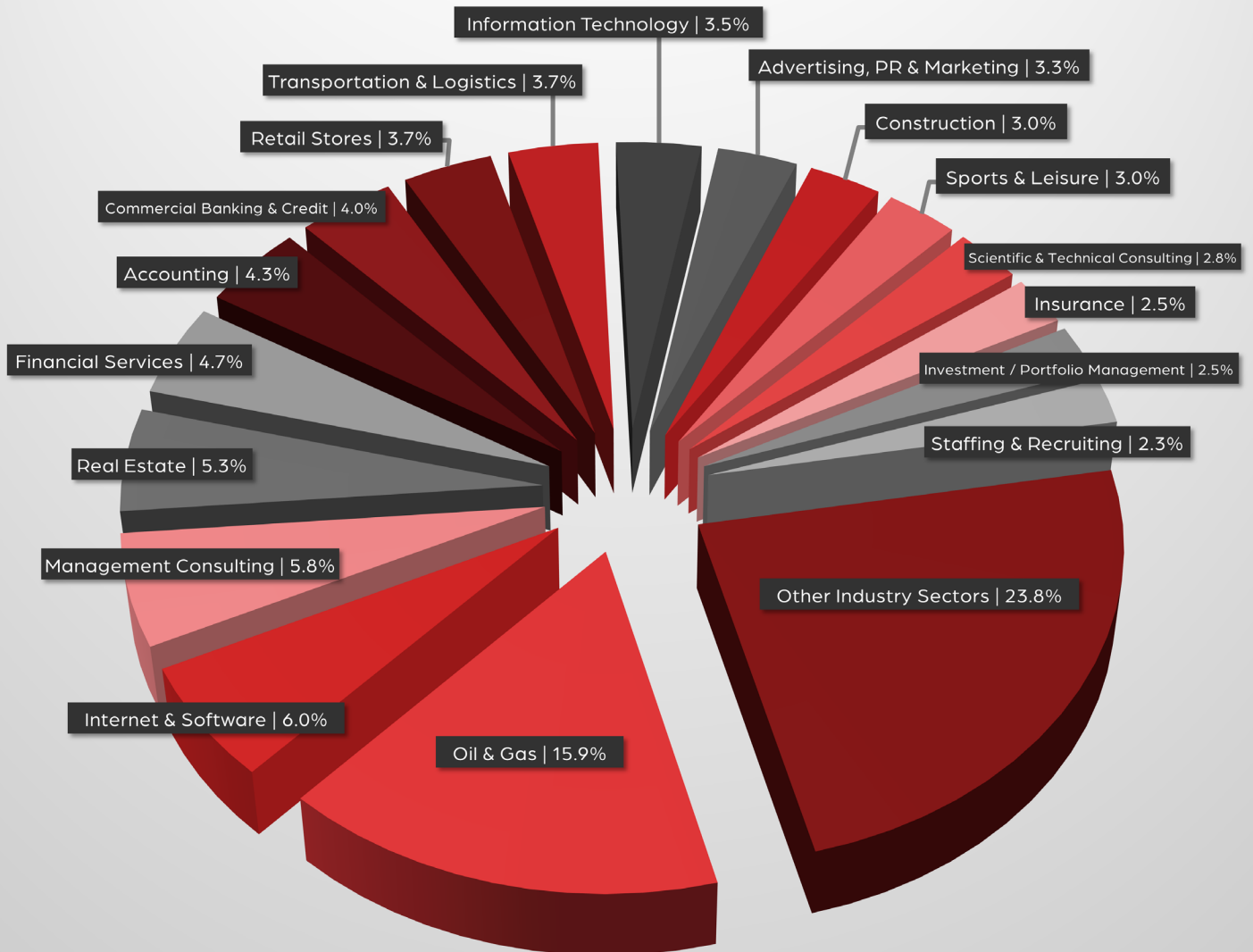
## Top Hiring Employers - Experiential Learning

---

|                                |   |
|--------------------------------|---|
| Rothenberg Laboratory          | The Khoury Group                        |
| RSM US LLP (5)                 | The Lido Agency                         |
| Rubicon Representation         | The Players' Lounge                     |
| Rural Sourcing Inc.            | The Ranch Malibu                        |
| Ryan LLC (4)                   | The Retail Connection                   |
| S design                       | The Spice House                         |
| Sally's List Inc.              | Tolleson Wealth Management              |
| Sam's Club                     | Tom Johnson Investment Management (3)   |
| Samsung                        | Towe, Bennett & Miles                   |
| Schaffer                       | Trane Technologies                      |
| SelectQuote Insurance Services | Transitus Capital (2)                   |
| Senator George Young           | Trek10, Inc.                            |
| Sendero                        | Trinity Real Estate Investment Services |
| SEQTEK                         | TTI                                     |
| Sewell                         | Tulsa Athletics                         |
| Shadow Systems                 | Tulsa Community Foundation              |
| Shofner Consulting             | Tulsa County                            |
| Sillicon Valley Bank           | United States Senate                    |
| Simple Modern                  | University Church of Christ             |
| Simple Modern (3)              | University of Oklahoma                  |
| Simpson Strong-Tie             | University of Oklahoma - Tulsa          |
| Sintra Digital Business        | Valero (5)                              |
| SM Energy                      | Vector Marketing                        |
| SmileDirectClub                | Venable Royalty, Ltd.                   |
| Solomon Associates             | Venturi Wealth Management (2)           |
| Sothebys                       | Veterans United Home Loans              |
| South Oxford Management        | Vivint Smarthome                        |
| Spark Energy                   | Vizient Inc.                            |
| Sprawls and Co.                | Walgreen's                              |
| Stan Johnson Company           | Walker Engineering                      |
| Standard Nutrition             | Walmart                                 |
| Standish Management            | Walt Disney Company                     |
| State Farm                     | Waste Connections                       |
| Strange & Coats LLP            | Weaver (3)                              |
| Success Magazine               | Weaver Manufacturing Inc                |
| Sutton Frost Cary LLP          | Weichert Realtors                       |
| Target                         | Wildcat Management                      |
| TECHWORKZ                      | Williams Companies                      |
| TEGNA                          | Wise Guys Construction                  |
| Texas Capital Bank (4)         | Wood, Puhl, & Wood Law Firm             |
| TH Rogers                      | WPX Energy                              |
| The Baker Group (2)            | X Media                                 |
| The Black Sheep                | Yale Oil Associates                     |
| The Borgen Project             | YETI                                    |
| The Brides of Oklahoma         | YS Asset Management                     |
| The Home Depot                 |   |

# Post-Graduation Data

## INDUSTRIES



The Other Industries Sector is a combination of the following industries for which graduates reported employment (each was less than 2%)

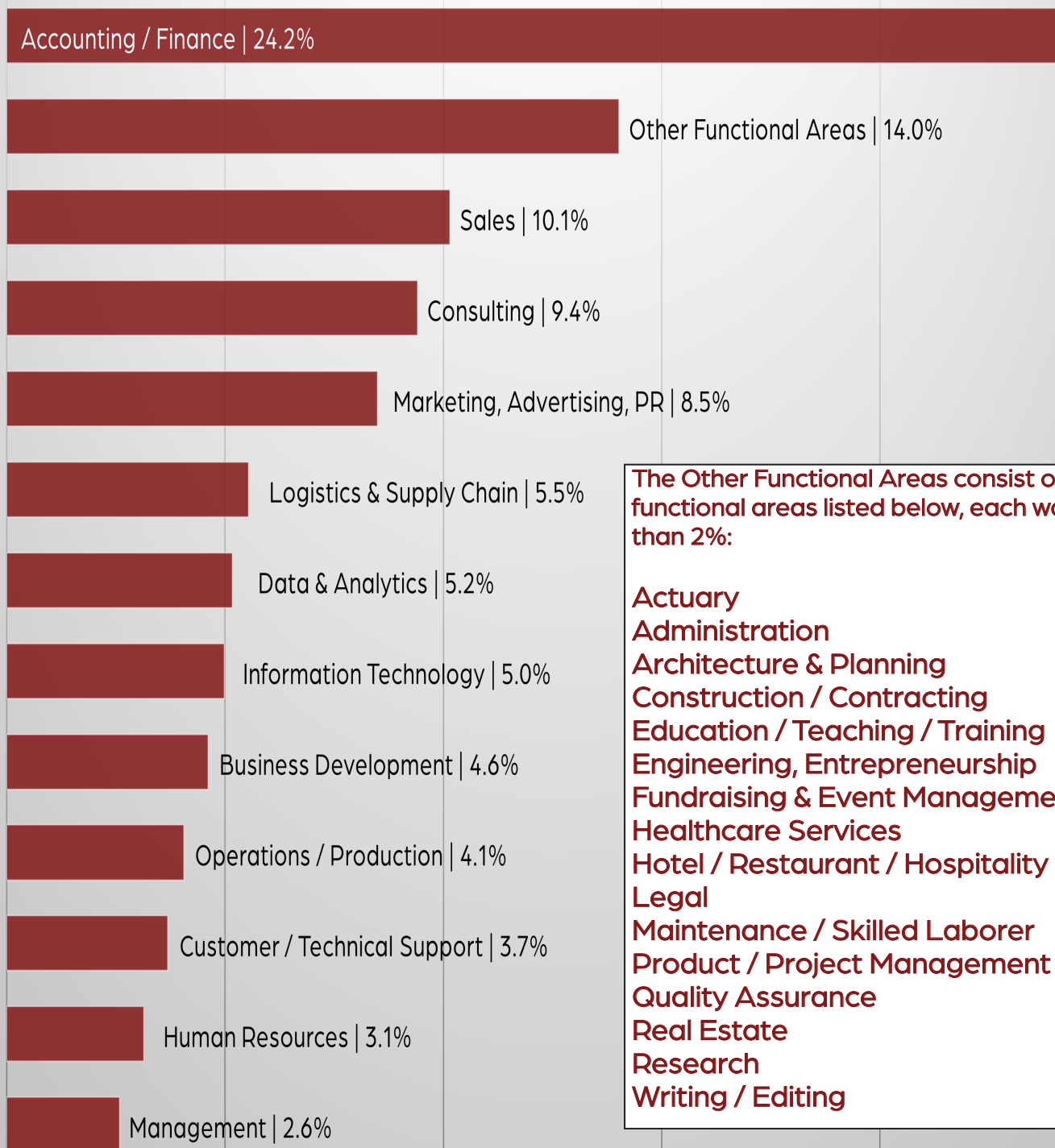
Aerospace  
Automotive  
Biotech & Life Sciences  
CPG – Consumer Packaged Goods  
Defense  
Design  
Electronic & Computer Hardware  
Energy  
Engineering & Construction  
Environmental Services  
Fashion

Food & Beverage  
Government – Local, State & Federal  
Healthcare  
Higher Education  
Hotels & Accommodations  
Human Resources  
Investment Banking  
Journalism, Media & Publishing  
K-12 Education  
Legal & Law Enforcement  
Manufacturing

Medical Devices  
Natural Resources  
NGO  
Non-Profit  
Religious Work  
Restaurants & Food Services  
Sales & Marketing  
Telecommunications  
Tourism  
Utilities & Renewable Energy  
Wholesale Trade.

# Post-Graduation Data

## Functional Areas

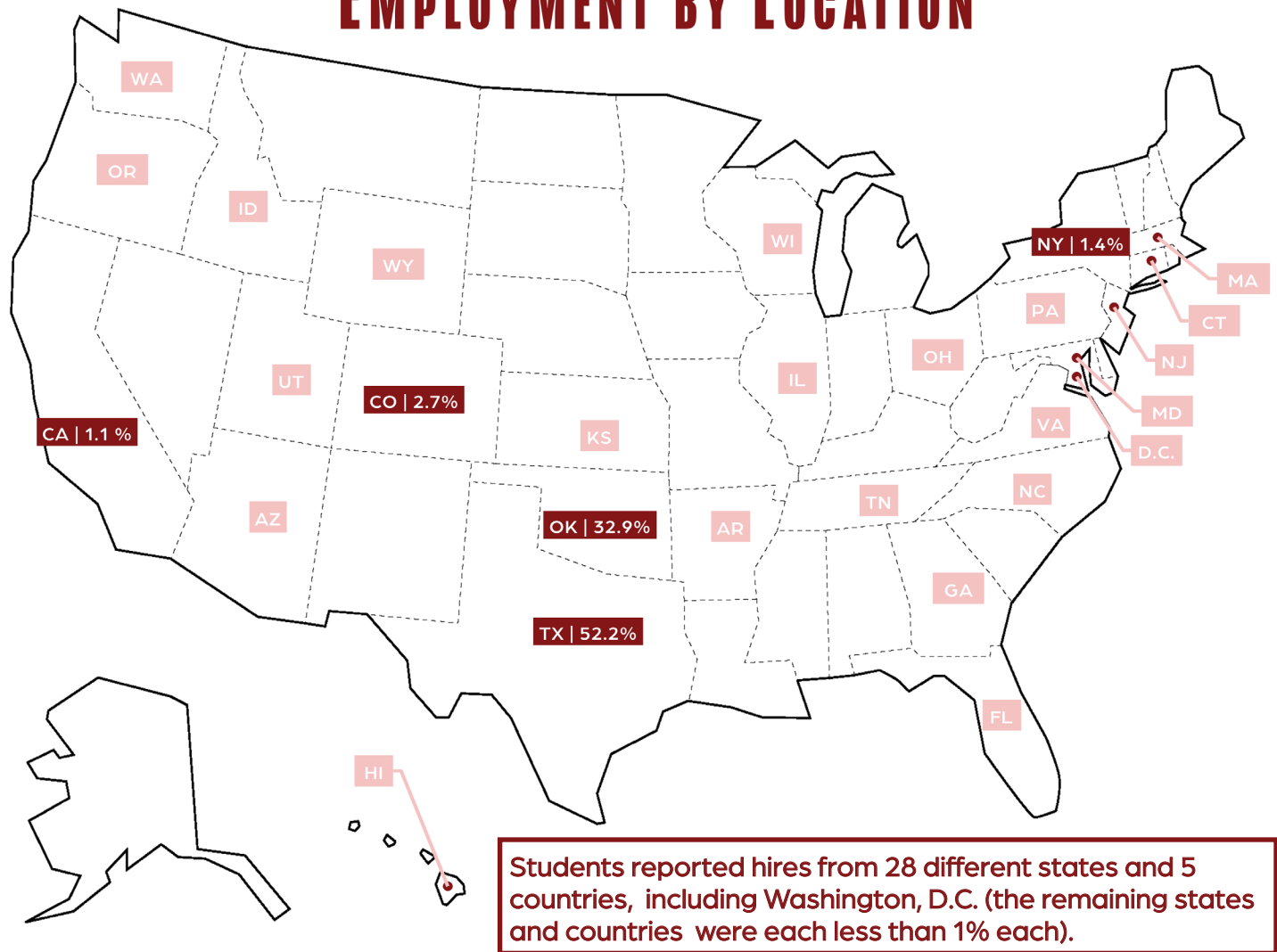


The Other Functional Areas consist of the functional areas listed below, each was less than 2%:

Actuary  
Administration  
Architecture & Planning  
Construction / Contracting  
Education / Teaching / Training  
Engineering, Entrepreneurship  
Fundraising & Event Management  
Healthcare Services  
Hotel / Restaurant / Hospitality  
Legal  
Maintenance / Skilled Laborer  
Product / Project Management  
Quality Assurance  
Real Estate  
Research  
Writing / Editing

# Post-Graduation Data

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Facilitated ~600 PCB student appointments throughout the 2021-22 academic year to help with job search, resume writing, interviewing skills, and other career-related issues
- Consistently updated bulletin boards with information regarding career fairs, recruiting, career planning workshops, and career and internship opportunities
- Provided employer on-campus interview opportunities for Price College of Business majors in the Career Center
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they were posted
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails
- Spoke to 52 classes with 3,300+ students during the fall and spring semesters to educate students about the Career Center and upcoming career fairs
- Surveyed 20 (B AD 4013) capstone classes, gathering post-graduation information from graduating seniors
- Presented to the MBA program (full-time) about the Career Center, Handshake, and our resources
- Presented to the Multicultural Business Program on Resumes
- Met with department/college leadership each semester, as requested
- Met with the Center for Student Success Administration quarterly
- Collaborated with JCPLP staff and current members to conduct new associate interviews



# School of Aviation 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes and Data

# Facts & Numbers

## Active Users with the Career Center

|                    | 20-21  | % Change |
|--------------------|--------|----------|
| All Students       | 13,238 | 10.0     |
| School of Aviation | 100    | 20.6     |

## Drop-ins & Appointments by Major

|                                     | Drop-ins | % change | Appts | % change |
|-------------------------------------|----------|----------|-------|----------|
| Air Traffic Management              | 0        | N/C      | 16    | 77.8     |
| Aviation Management –<br>Non-Flying | 5        | 150      | 45    | -31.8    |
| Aviation Management –<br>Pro Pilot  | 2        | N/C      | 11    | -50      |
| Professional Pilot                  | 3        | 100      | 42    | -8.7     |

## Career Fair Attendance by Major

School of Aviation students attended four career fairs; the School of Aviation Career Fair, (which hosted 10 companies, and 67 total students attended), the Sooner Showcase (2), the College of Engineering Career Fair (1), and the 2021 Spring Career Fair (9). The chart below shows the attendance broken down by major for the School of Aviation Career Fair.

|                                  | School of Aviation<br>Career Fair |
|----------------------------------|-----------------------------------|
| Air Traffic Management           | 5                                 |
| Aviation Management – Non-Flying | 22                                |
| Aviation Management – Pro Pilot  | 12                                |
| Professional Pilot               | 21                                |
| Total SoA Student Attendance     | 60                                |

# Post-Graduation Data

## First Destination Survey

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The School of Aviation Studies graduated 44 students in 2021 - 2022. Career Services gathered post-graduation data on 36 of the 44 graduates (82% Knowledge Rate\*).

|                                  | Knowledge Rate | Survey Response Options |                      |             | Outcomes of Those Seeking Employment |                 | Completed Experiential Learning |
|----------------------------------|----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|---------------------------------|
|                                  |                | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |                                 |
| Air Traffic Management           | 100%           | 100%                    | 0%                   | 0%          | 50%                                  | 50%             | 100%                            |
| Aviation Management – Non-Flying | 77%            | 77%                     | 23%                  | 0%          | 100%                                 | 0%              | 24%                             |
| Aviation Management – Pro Pilot  | 80%            | 100%                    | 0%                   | 0%          | 100%                                 | 0%              | 40%                             |
| Professional Pilot               | 87%            | 100%                    | 0%                   | 0%          | 92%                                  | 8%              | 27%                             |
| School of Aviation               | 82%            | 92%                     | 8%                   | 0%          | 94%                                  | 6%              | 32%                             |

## Salaries by Major

The average self-reported full-time salary for a School of Aviation student was \$50,413, a 1% decrease compared to last year. The national average for Air Transportation was \$61,199 (NACE Salary Survey, summer 2022). Not all graduates reported salary information.

|                                  | 2020-21 Full-time Average Salary | 2021-22 Full-time Average Salary | Responses | 2021-22 Internship Average Hourly | Responses |
|----------------------------------|----------------------------------|----------------------------------|-----------|-----------------------------------|-----------|
|                                  |                                  |                                  |           |                                   |           |
| Air Traffic Management           | ---                              | ---                              | 0         | ---                               | 0         |
| Aviation Management – Non-Flying | \$40,803                         | \$51,885                         | 5         | ---                               | 0         |
| Aviation Management – Pro Pilot  | \$44,960                         | \$51,602                         | 5         | ---                               | 0         |
| Professional Pilot               | \$60,454                         | \$47,752                         | 5         | ---                               | 0         |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

## Top Hiring Employers - Full-time offers

Twenty different companies hired School of Aviation students. Of the offers reported, three companies hired multiple graduates. The companies are listed below with the number of students hired.

### 9 Hires



COLLEGE OF ATMOSPHERIC & GEOGRAPHIC SCIENCES  
**SCHOOL OF AVIATION**  
*The UNIVERSITY of OKLAHOMA*

### 2 Hires



Dallas Love Field



U.S. AIR FORCE

**envoy**

### 1 Hire

Amazon Prime Air  
DroneUp  
Jet Edge International  
Jet It  
KSA

Magellan Jets  
Mark Deal and Associates  
Meisinger Aviation, LLC  
Republic Airways  
Rocky Mountain Flight

School  
Signature Flight Support  
Thrust Flight  
U.S. Army  
United Airlines

## Top Hiring Employers - Experiential Learning

Experiential Learning information is self-reported to the Career Center by students. Aviation students reported nineteen internships with thirteen different companies. Two companies hired multiple students at OU, they are listed below with the number of hires made.

### 6 Hires



COLLEGE OF ATMOSPHERIC & GEOGRAPHIC SCIENCES  
**SCHOOL OF AVIATION**  
*The UNIVERSITY of OKLAHOMA*

### 2 Hires



### 1 Hire

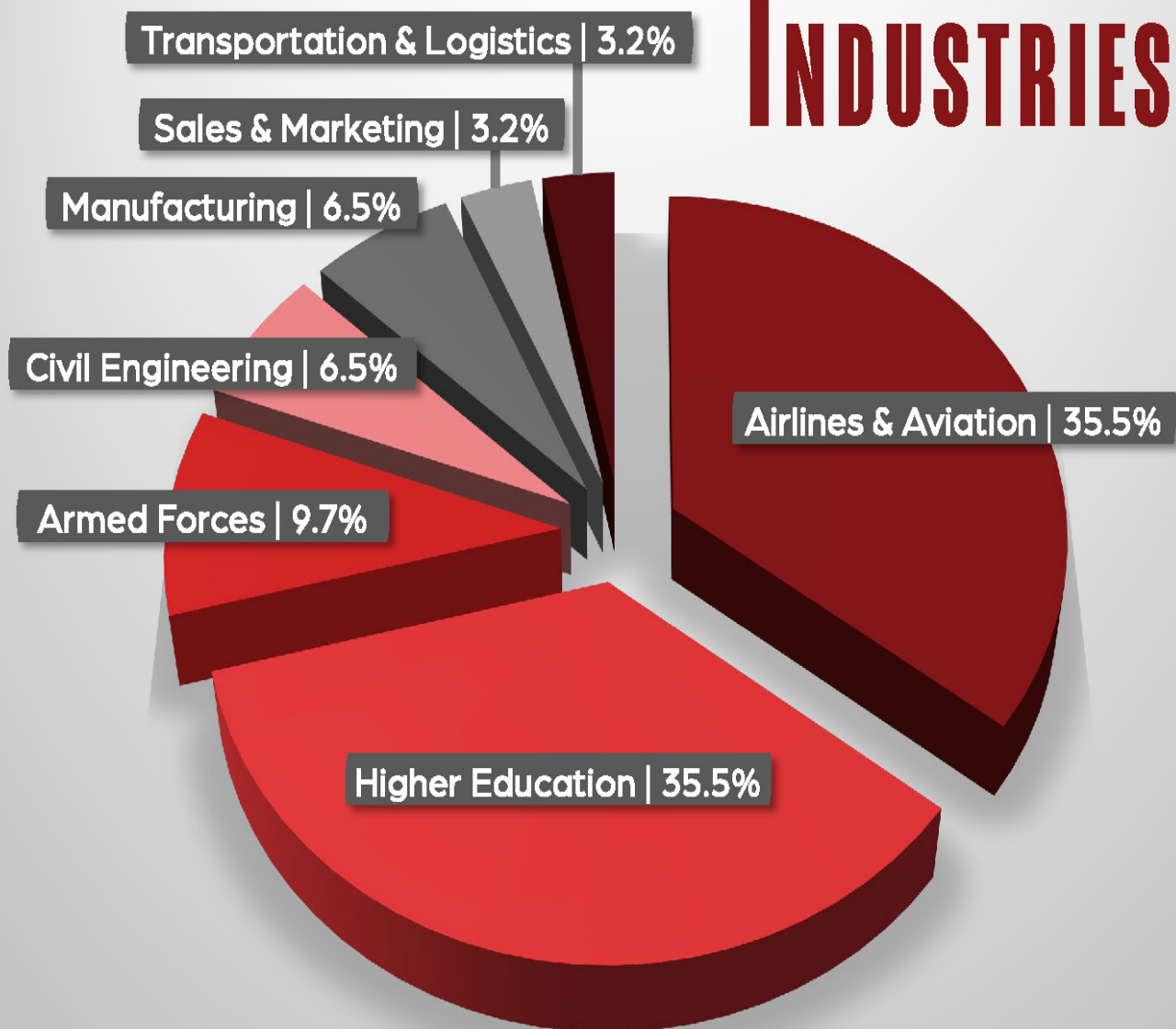
Aeronautics Commission of Oklahoma  
American Airlines  
ASRC Federal  
Chickasaw Nation Industries, Inc.  
Chickasha Wings Flight School  
GEM Resourcing

OU FAA Center of Excellence for Technical  
Training and Human Performance  
OU Sooner Flight Academy  
Smith Aviation  
Student Mobilization  
United Service Companies

# Post-Graduation Data

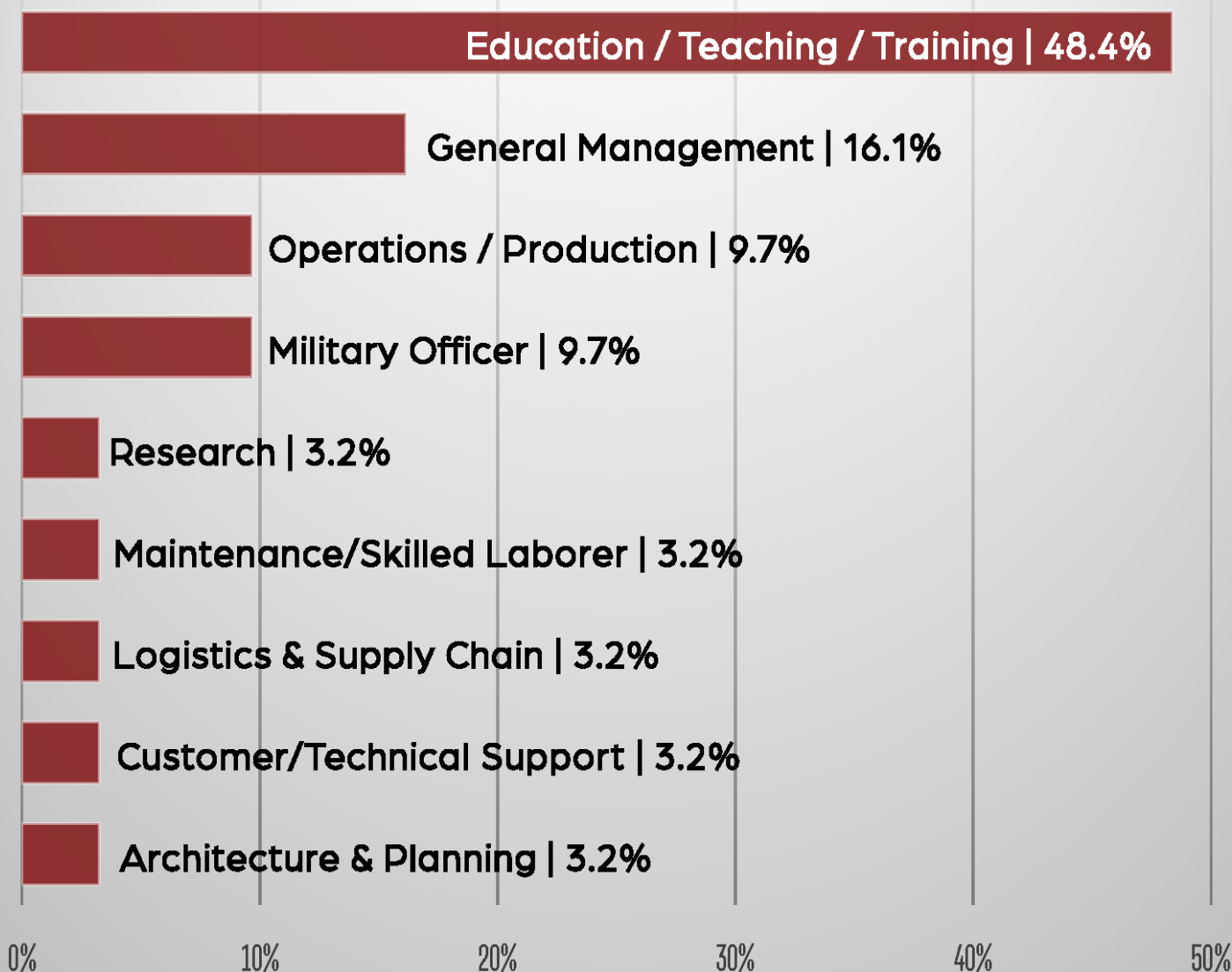
---

## INDUSTRIES



# Post-Graduation Data

## FUNCTIONAL AREAS

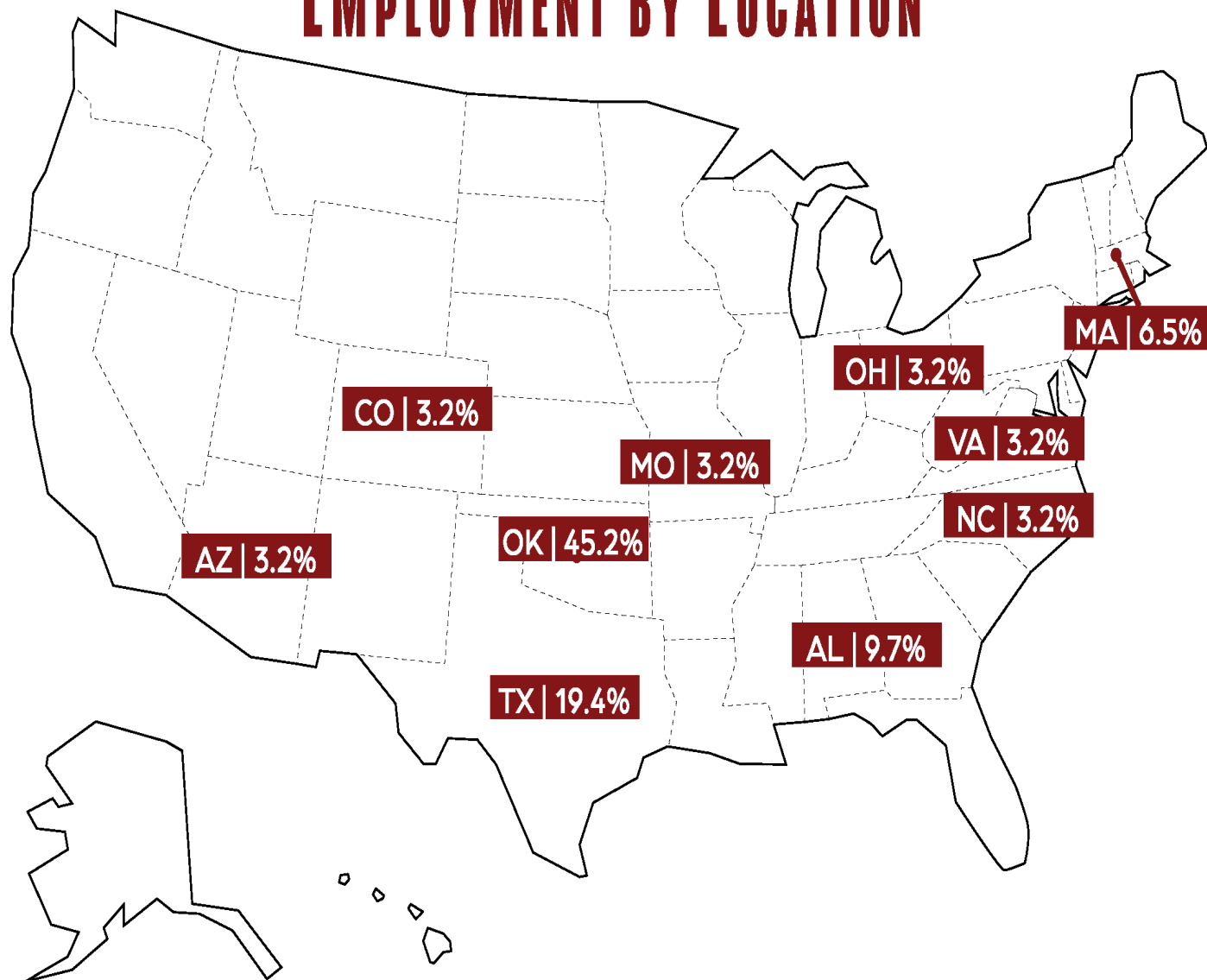




# Post-Graduation Data

---

## EMPLOYMENT BY LOCATION



# Activities Overview

---

- Met with Aviation students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted numerous mock interviews to better prepare Aviation students for real interviews
- Adjunct instructor for Aviation Professional Development course (AVIA 3013), with up to 30 students each semester
- Spoke to the Aviation Orientation class introducing the Career Center to incoming Aviation students
- Consistently updated students with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and full-time career & internship opportunities via email, Facebook, Twitter, and LinkedIn
- Posted jobs on Handshake (career management platform) and emailed students about openings as they became available

# Weitzenhoffer Family College of Fine Arts 2021/22

The University of Oklahoma  
Career Center  
Undergraduate Student Outcomes & Data

# Facts & Numbers

---

## Active Users with Career Services (all majors & degree levels)

---

|   |         |
|---|---------|
|   | 2021-22 |
| All Students                              | 13,238  |
| Weitzenhoffer Family College of Fine Arts | 295     |

## Undergraduate - Active Users by Major

---

|                      | 2021-22 | % Change |
|----------------------|---------|----------|
| Art                  | 70      | +94.44   |
| Art History          | 12      | +71.43   |
| Dance                | 25      | +4.17    |
| Drama                | 32      | +45.45   |
| Music                | 62      | +5.08    |
| Music Education      | 34      | +183.33  |
| Musical Theatre      | 12      | +71.43   |
| Visual Communication | 44      | +57.14   |
| Total Registrants    | 291     | +49.23   |

# Post-Graduation Data

## First Destination Survey

Each year the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to: in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The Weitzenhoffer Family College of Fine Arts graduated 156 students with at least one (1) undergraduate degree in 2021-22; however, multiple degrees earned may be reflected in the chart totals. The Career Center gathered post-graduation data on 90 of the 156 graduates (58% Knowledge Rate\*).

|   | Knowledge Rate* | Survey Response Options |                      |             | Outcomes of those Seeking Employment |                 |
|---|-----------------|-------------------------|----------------------|-------------|--------------------------------------|-----------------|
|   |                 | Seeking Employment      | Continuing Education | Not Seeking | Employed                             | Still Searching |
| Art                                       | 63%             | 60%                     | 40%                  | 0%          | 67%                                  | 33%             |
| Art History                               | 100%            | 50%                     | 50%                  | 0%          | 100%                                 | 0%              |
| Dance                                     | 65%             | 77%                     | 8%                   | 15%         | 70%                                  | 30%             |
| Drama                                     | 37%             | 77%                     | 8%                   | 15%         | 80%                                  | 20%             |
| Music                                     | 79%             | 42%                     | 58%                  | 0%          | 100%                                 | 0%              |
| Music Education                           | 39%             | 78%                     | 11%                  | 11%         | 71%                                  | 29%             |
| Musical Theatre                           | 64%             | 86%                     | 0%                   | 14%         | 67%                                  | 33%             |
| Visual Communication                      | 63%             | 80%                     | 20%                  | 0%          | 100%                                 | 0%              |
| Weitzenhoffer Family College of Fine Arts | 58%             | 66%                     | 28%                  | 6%          | 81%                                  | 19%             |

\*Knowledge Rate is the percent of graduates for which OU has reasonable and verifiable information regarding post-graduation plans.

# Post-Graduation Data

---

## Salaries by Major

---

Due to the low number of salary responses, the Career Center was unable to calculate an accurate average salary for College of Fine Arts students. The national average salary for Visual and Performing Arts majors was \$43,041 (NACE Salary Survey, Summer 2022).

## Top Hiring Employers - Full-time Offers

---

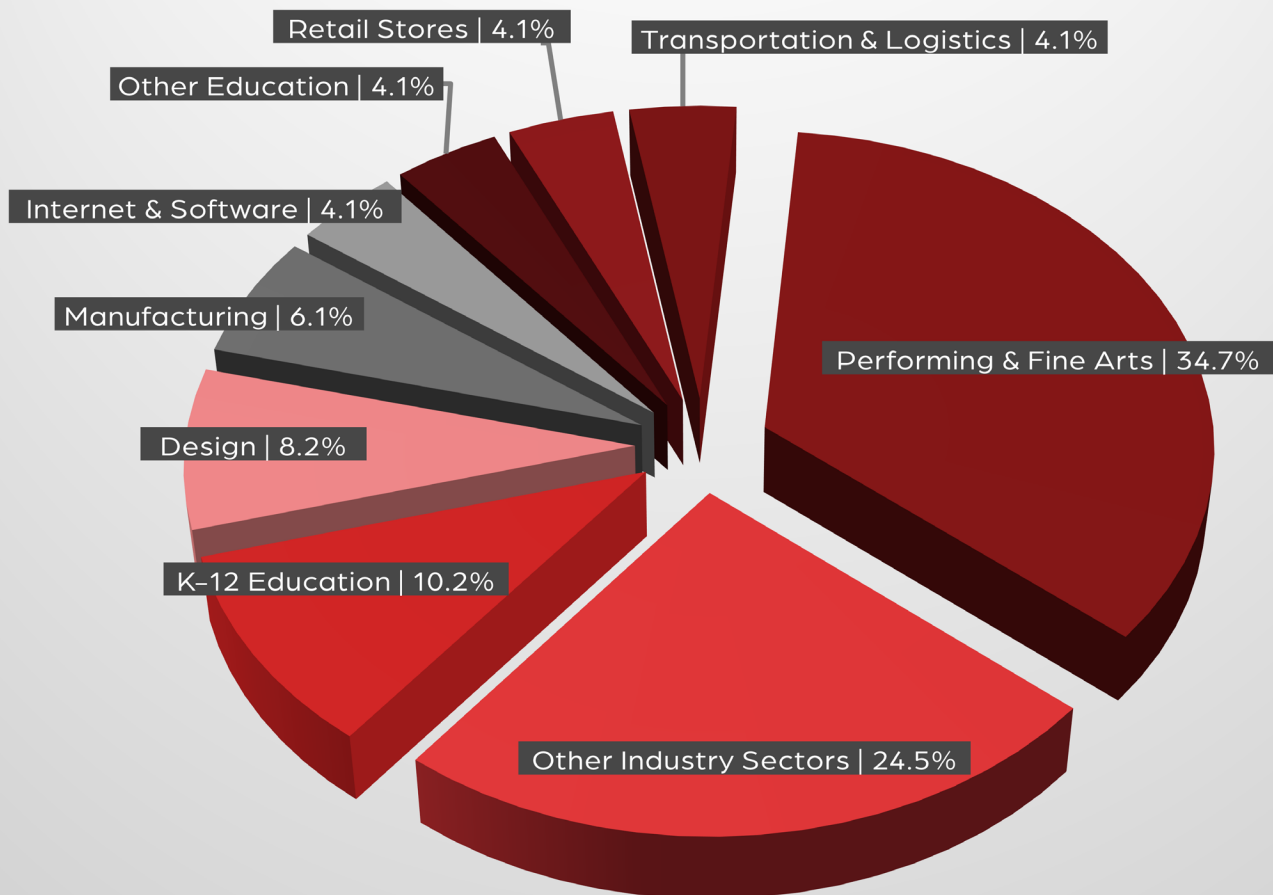
Of the gathered data, 44 different companies/organizations hired College of Fine Arts students.

|                                  |                              |
|----------------------------------|------------------------------|
| A1 Pet Emporium                  | Paris Baguette America       |
| Amazon                           | Portland Ballet              |
| Arden J Creative                 | Premier Dance Company        |
| Audigent                         | Royal Caribbean Cruises Ltd. |
| Charles Page High School         | Setasea LLC productions      |
| Co.llective Arts Productions     | Sharon Playhouse             |
| Conduent                         | Simple Modern                |
| Dow                              | Spirit Airlines              |
| Epic                             | Stray Cat Studio             |
| Faith Dance Studio               | Studio A Dance Conservatory  |
| Fred Jones Jr. Museum of Art     | TEL Education                |
| Genesis Systems Inc.             | The Inviting Place           |
| Hydrite Chemical Co.             | The Public Theater           |
| Knox Services                    | Theatre Aspen                |
| Love's                           | Travelers                    |
| Magna                            | Verb Ballets                 |
| MD Anderson Cancer Center        | VMLY&R                       |
| Mercy School Institute           | Walt Disney World            |
| Modern English School            | Weathervane Theatre          |
| Music Theatre Wichita            | Wichita Music Theater        |
| Neat Escrow & Title              | Women's Resource Center      |
| Norman Public Schools            |                              |
| OK State Department of Education |                              |



# Post-Graduation Data

## INDUSTRIES



The Other Industry Sectors section is a combination of the following industries for which graduates reported employment:

Advertising, PR & Marketing  
Healthcare  
Insurance  
Investment / Portfolio Management  
Legal & Law Enforcement  
Non-Profit  
Real Estate  
Restaurants & Food Service  
Sales & Marketing  
Sports & Leisure  
Tourism

# Post-Graduation Data

## FUNCTIONAL AREAS

Design / Art | 42.6%

Other Functional Areas | 27.7%

Education / Teaching / Training | 14.9%

Engineering – Civil / Mechanical | 6.4%

Community & Social Services | 4.3%

Actuary | 4.3%

The Other Functional Areas section consists of the following functional areas:

Administration  
Consulting  
Data & Analytics  
Engineering – Web / Software  
General Mangement  
Hotel / Restaurant / Hospitality  
Logistics & Supply Chain  
Operations / Production  
Research  
Sales

0%

10%

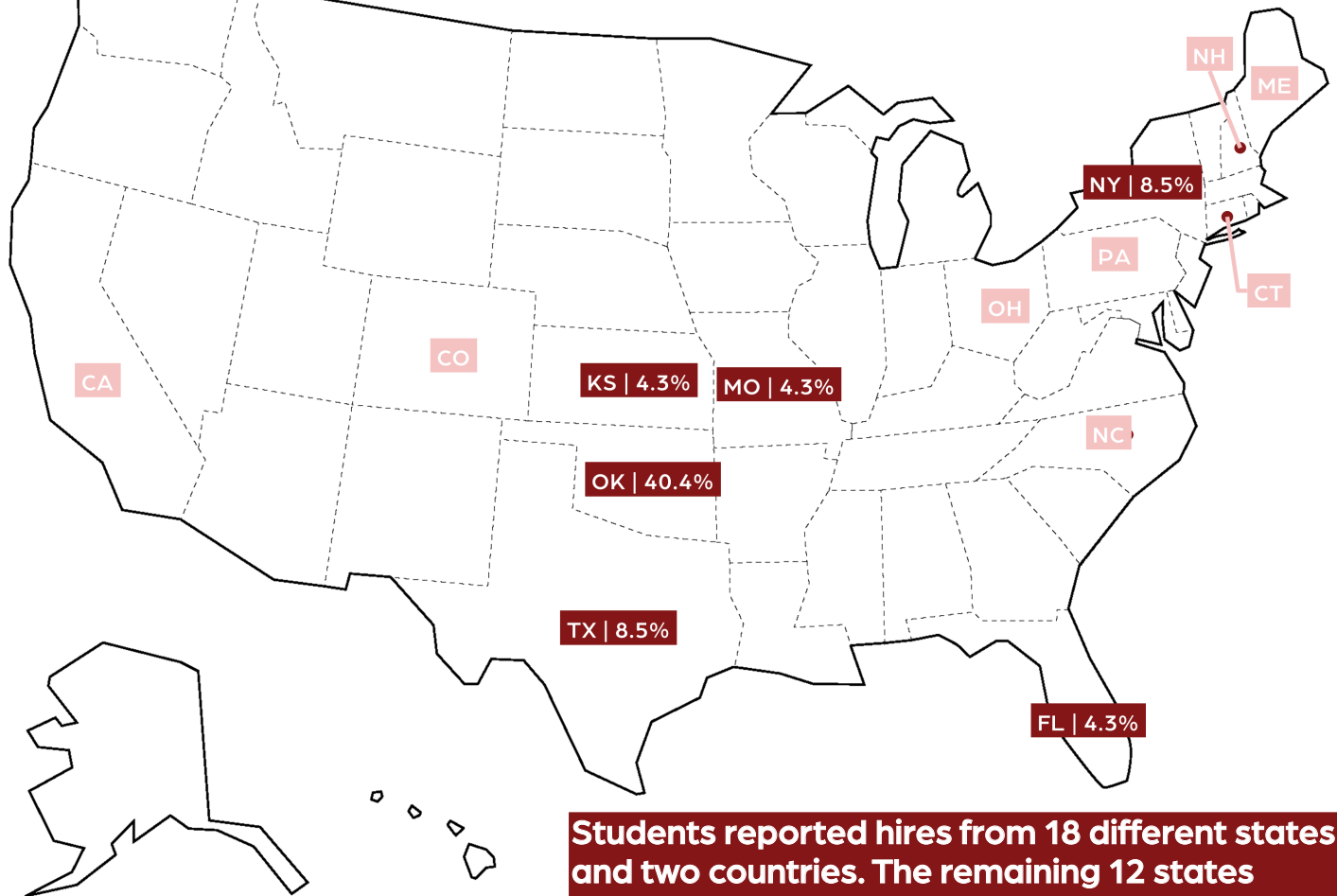
20%

30%

40%

# Post-Graduation Data

## EMPLOYMENT BY LOCATION



Students reported hires from 18 different states and two countries. The remaining 12 states reported one hire each:



# Activities Overview

---

- Met with Fine Arts students throughout each semester to help with job search, resume writing, interviewing skills, and other career-related issues
- Conducted mock interviews with Fine Arts students to better prepare them for real interviews
- Presented to the Drama Professional Preparation Senior Class about Career Center Resources during the fall and spring semesters
- Presented to the Dance Senior Capstone Class about Career Center Resources
- Hosted a School of Music Tabling Event for Resume Critiques
- Met with Fine Arts Academic Advising Services to discuss the Career Center, Handshake, etc.
- Consistently updated bulletin boards and electronic media with information regarding career fairs, on-campus interviews, recruiting, career planning workshops, and career & internship opportunities
- Posted jobs on Handshake (career management platform) and emailed students weekly about job openings as they became available
- Shared information about workshops, career fairs, full-time opportunities, and internship opportunities with students via Handshake emails

