

| <b>PROGRAM LEVELS</b>                                                           | <b>BOOMER</b>  | <b>SOONER</b>  | <b>OKLAHOMA</b> |
|---------------------------------------------------------------------------------|----------------|----------------|-----------------|
| <b>Annual Sponsorship</b>                                                       | <b>\$5,000</b> | <b>\$7,500</b> | <b>\$10,000</b> |
| <b>BRANDING &amp; VISIBILITY</b>                                                |                |                |                 |
| Employer logo with link on the Career Center website                            | ✓              | ✓              | ✓               |
| Employer brand promotion on interactive display outside the Career Center lobby | ✓              | ✓              | ✓               |
| Featured logo recognition in the online Job Search Guide                        | ✓              | ✓              | ✓               |
| Featured logo promotion on the jumbotron at the Sooner Showcase                 |                | ✓              | ✓               |
| Company feature during peak recruiting seasons                                  |                |                | ✓               |
| <b>STUDENT ENGAGEMENT</b>                                                       |                |                |                 |
| Priority access to targeted recruiting events                                   | ✓              | ✓              | ✓               |
| Priority access to workshop presentation opportunities                          | ✓              | ✓              | ✓               |
| Complimentary resume book download                                              |                | <b>1/year</b>  | <b>2/year</b>   |
| <b>PREFERRED</b> booth placement at career fairs                                |                | ✓              | ✓               |
| <b>PRIORITY</b> booth placement at career fairs                                 |                |                | ✓               |
| One complimentary booth at the Sooner Showcase & Spring Career Fairs            |                |                | ✓               |
| "Employer Spotlight" in online Career Communities newsletter (once/semester)    |                |                | ✓               |
| <b>STRATEGIC FOCUS</b>                                                          |                |                |                 |
| Semesterly branding & strategic consultation                                    | ✓              | ✓              | ✓               |
| Advanced registration for fall OCIs                                             | ✓              | ✓              | ✓               |
| Complimentary registration for the Employer Drive-In Workshop                   |                | ✓              | ✓               |
| Featured promotion of job postings during the first week of each semester       |                |                | ✓               |

**For more information:**

**Contact Robin Darmon, Director of Employer Relations**  
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