



57.5%

OF GRADUATES REMAINED IN OKLAHOMA*

**Includes students either working or pursuing further education.*

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CAREER CENTER STAFF



STUDENT OUTCOMES



POST GRADUATION PLANS SURVEY

The First-Destination Survey asks graduating undergraduate students about their plans after graduation. This information provides data on the outcomes of an OU education. Our survey is based on the guidelines set forth by the National Association of Colleges and Employers (NACE)..

KNOWLEDGE RATE

KNOWLEDGE RATE is defined as the percentage of graduating students with credible and verifiable information about their post-graduation career plans. Most institutions strive for a minimum knowledge rate of 65%.

WORKING RATE

WORKING RATE reflects the percentage of students who have accepted a full-time professional position out of those who were seeking a full-time position.

CONTINUING EDUCATION

CONTINUING EDUCATION RATE is the percentage of students who are furthering their education after graduation, out of those who sought to do so.

SUCCESS RATE

SUCCESS RATE refers to students who are doing one of the following:

- Full or part-time employment.
- Enrolled in a graduate program.
- Participating in a program of voluntary service.
- Serving the U.S Armed Forces.

UNDERGRADUATE DATA

KNOWLEDGE
RATE

87.3%

WORKING

78.8%

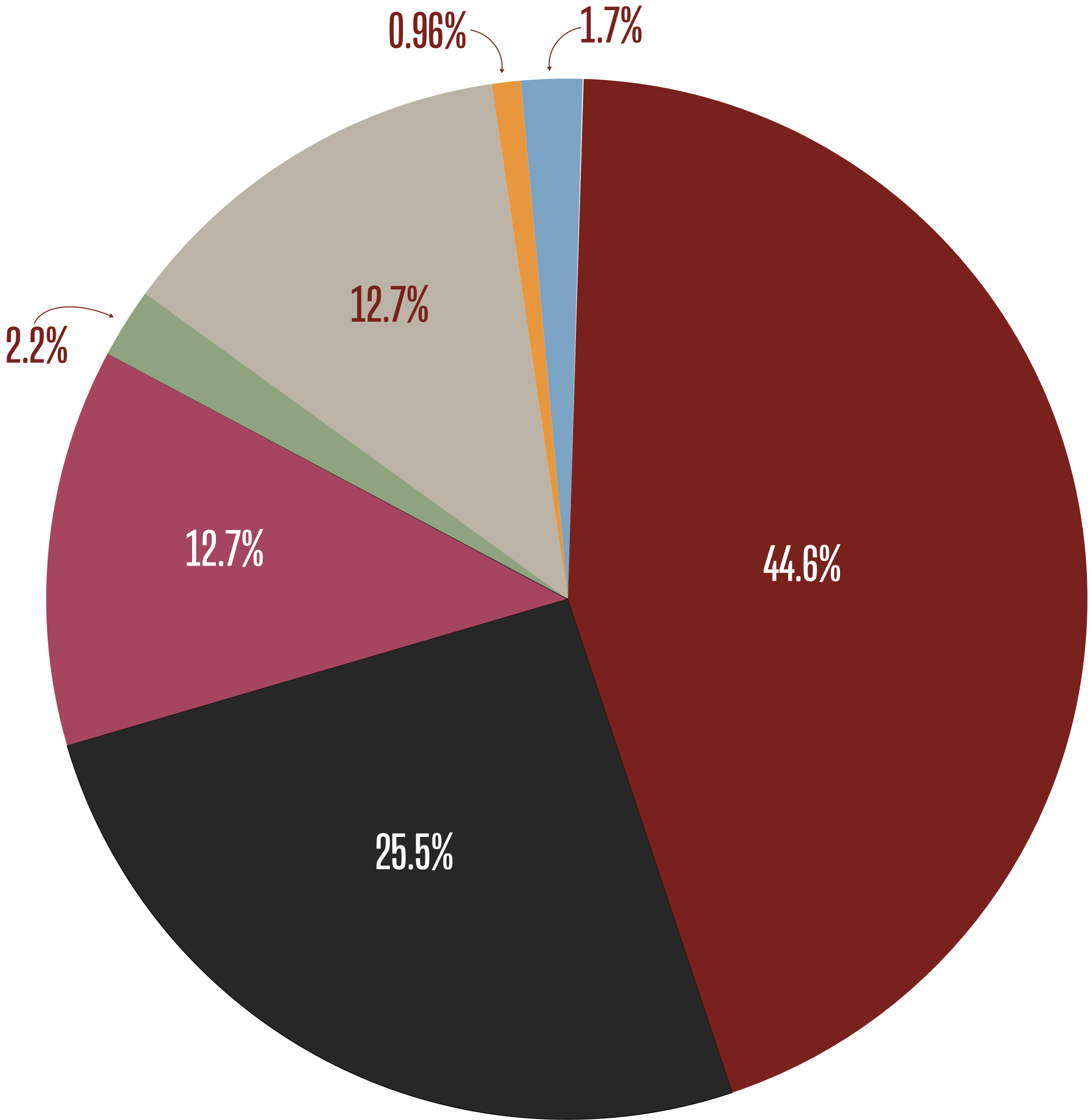
CONTINUING
EDUCATION RATE

92%

SUCCESS
RATE

81.5%

OUTCOMES



44.6% **WORKING**
Percentage of students that have secured employment.

25.5% **CONTINUING EDUCATION**
Students pursuing an advanced degree.

12.7% **ACTIVELY SEEKING (EMPLOYMENT)**
Students who are recent graduates and actively seeking employment.

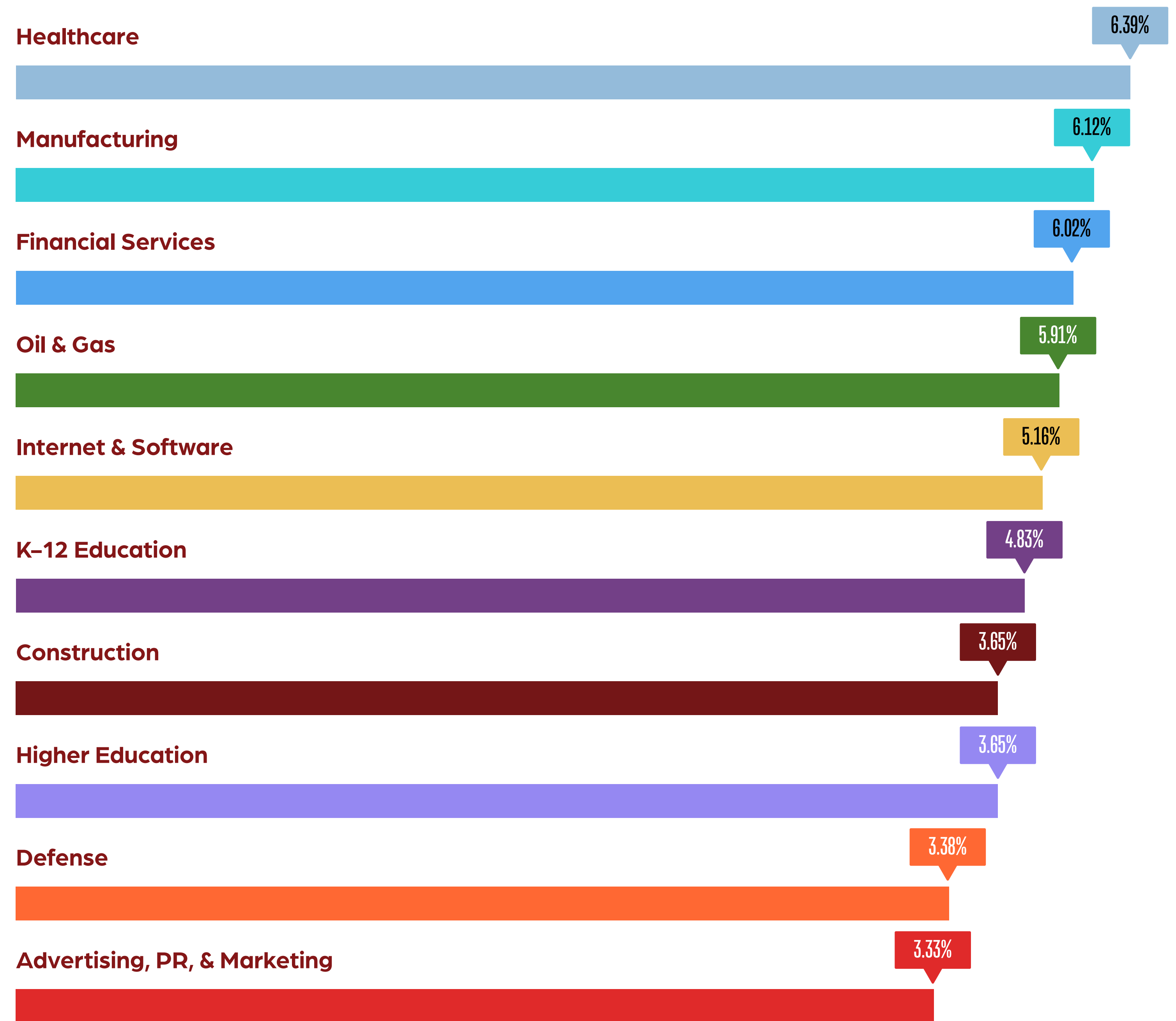
12.7% **NO RESPONSE**
Percentage of students who have yet to complete the post-graduation survey.

2.2% **ACTIVELY SEEKING (EDUCATION)**
Recent undergraduates seeking continued education opportunities.

0.96% **ARMED FORCES**
Recent graduates employed by a branch of the U.S. Armed Forces.

1.7% **NOT ACTIVELY SEEKING**
Recent graduates who are not looking for further education or employment opportunities.

TOP HIRING INDUSTRIES



STUDENT



ENGAGEMENT

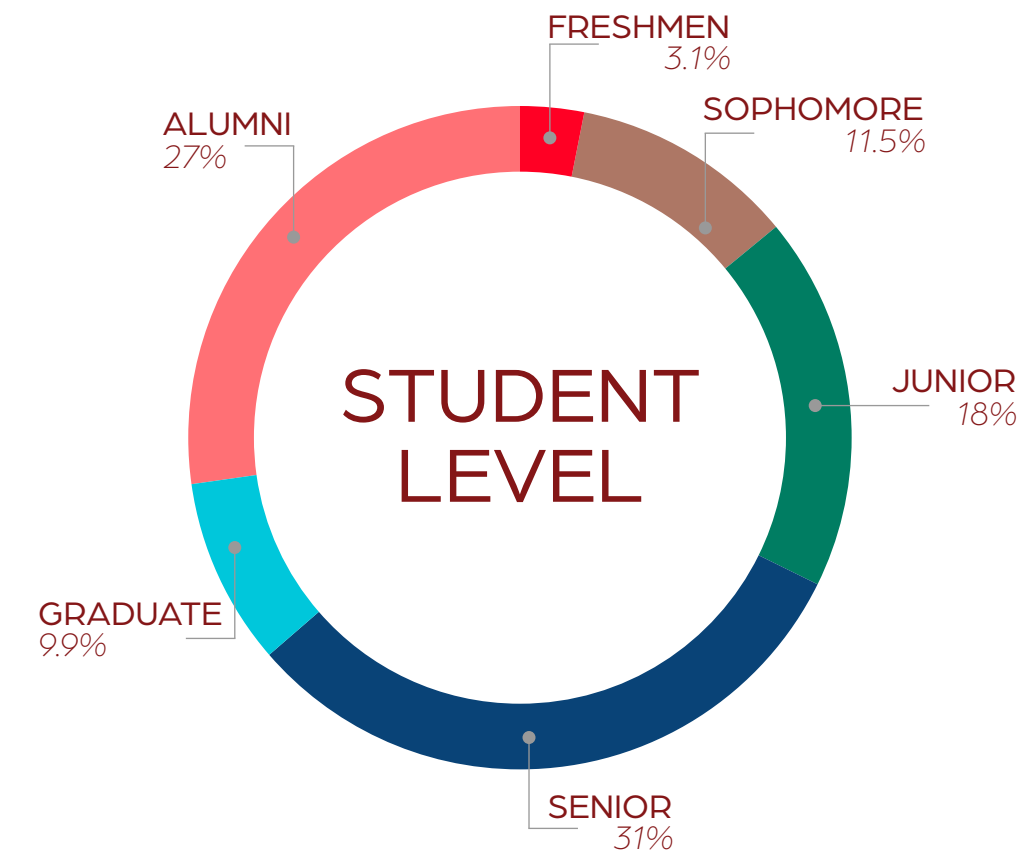


STUDENT ENGAGEMENT BY THE NUMBERS

The Career Center strives to provide services and programs that are responsive to workforce needs and that prepare students for participation in a global society. The following are some OU Career Center highlights from the 2023-2024 academic year.

HANDSHAKE USAGE

11,158
UNIQUE
USERS



67,477
TOTAL HANDSHAKE
LOGINS

CAREER ADVISING

2,946
TOTAL
SESSIONS

1,785
SCHEDULED
APPOINTMENTS

1,161
DROP-IN
APPOINTMENTS

WORKSHOPS & PRESENTATIONS

415
CLASS/ORGANIZATION
PRESENTATIONS

17,233
ENGAGEMENT
TOUCHPOINTS

CAREER FAIRS

Sooner Showcase Career Fair

Engineering Career Fair

Fall Design & Construction Career Fair

Health & Biosciences Career Fair

Aviation Career Fair

Non-Profit & Community Engagement Career Fair

Spring Career Fair

Atmospheric & Geographic Sciences Career Fair

Journalism & Mass Comm. Career Fair

Teacher Job Fair

Spring Design & Construction Career Fair

CAREER FAIRS BY THE NUMBERS



707
EMPLOYERS



703
HEADSHOTS TAKEN



655
INTERVIEWS



6373
STUDENT ATTENDEES

STUDENT



SUCCESS



STORIES



STUDENT SPOTLIGHT



Career Center Experience

Beyond just critiquing my resume Stephanie helped me guide my thoughts and truly prioritize what experiences I found important on my resume. I truly felt that her tips were personal to the experience on my resume, and she gave me the confidence to stay persistent in my internship search.

I was very comfortable in the career center office. They have a professional look, but the people there helped put me at ease and truly helped make my experience special. Everyone was so willing to help and so kind that I was able to really focus on improving my resume.

Congrats!

**JERIAH
WILSON**

**George Kaiser Family Foundation
Impact Program | Tulsa Remote
Events Intern**

STUDENT SPOTLIGHT



Congrats!

**NIEAVA
CARRERA**

Career Center Experience

Sheniqia helped me prepare by asking me mock questions to simulate the actual interview, then gave me feedback on my responses. She was extremely helpful in assisting me with articulating exactly what I wanted to convey in the interview and in boosting my confidence for the interview.

My experience working with Sheniqia and the Career Center has always been great! I have always turned to the Career Center when I have an important interview or application and have always had great success with the help of the wonderful people there!

Gene Rainbolt
Graduate School of Business
Price Scholar

EMPLOYER



RELATIONS



EMPLOYER ENGAGEMENT

The University of Oklahoma Career Center is dedicated to helping students and employers connect. The following are some employer highlights from 2023-2024.

707 EMPLOYERS AT THE CAREER FAIR

1,276 INTERVIEWS ON CAMPUS

603 COMPANIES HIRING STUDENTS TO WORK IN OKLAHOMA

99,107 HANDSHAKE JOB POSTINGS

26,769 EMPLOYERS ON HANDSHAKE

TOP TEN HIRING EMPLOYERS



76TH SOFTWARE ENGINEERING GROUP
TINKER



AIR FORCE CIVILIAN SERVICES



AT&T



BOEING



NORMAN PUBLIC SCHOOLS



GOOSEHEAD INSURANCE



OU SCHOOL OF AVIATION



OU - NORMAN CAMPUS



U.S. AIR FORCE



PAYCOM

CORPORATE PARTNERS

The OU Career Center has re-envisioned the Corporate Partner Program, an employer partner program, offering a multitude of opportunities to enhance each organization's recruitment experience. The engagement program is invaluable in delivering our mission of career development and related career and life planning skills to University of Oklahoma students and alumni and to provide access to internship and employment opportunities.

The Corporate Partner Program provides opportunities for participating companies to boost their brands while positioning themselves as premier employers-of-choice for OU students.

- Multiple one-on-one consulting sessions for employer branding & strategic recruiting
- Featured brand promotions during peak recruiting seasons
- Priority access to targeted recruiting events
- Preferred booth placement at Career Fairs
- Featured promotion of job postings during the first week of each semester

OKLAHOMA LEVEL



ENTERPRISE
MOBILITY



MIDFIRST
BANK



ONEOK



WILLIAMS



CHEVRON



MEWBOURNE



CONOCOPHILLIPS

SOONER LEVEL



SHELL



PHILLIPS 66



LOVE'S

CAREER CENTER STAFF

EXECUTIVE DIRECTOR'S TEAM



Robin Huston
Executive Director



Laney Bailey
Operations Manager



Kovida Mothkuri
*Data & Assessment
Coordinator*



Julius Bitarabeho
Marketing Coordinator

EMPLOYER RELATIONS TEAM



Justin Morris
Associate Director



Kyle Pedersen
*Senior Assistant Director
Recruitment & Development*



Conner Todd
*Assistant Director
Recruitment & Development*



Ali Rhoades
*Experiential Learning
Coordinator*



Kelsey Brown
Event Coordinator



Gail Cummings
*Employer Relations
Specialist*

STUDENT ENGAGEMENT TEAM



Rick Dubler
Associate Director



Sheniqia Haynes
Senior Assistant Director
Career Advisor



Lauren Moterroso
Shaw
Career Advisor



Ava Hiser
Career Advisor



Lindsey Mastin
Career Advisor



Isabella Easton
Career Advisor



Stephanie Joseph
Career Advisor

CAREER COACH TEAM



Rachel Petersen
Career Coach



Elisa Murillo
Career Coach

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