

**ANNUAL
REPORT
2021/22**

UNIVERSITY OF OKLAHOMA CAREER CENTER



**WE'RE
HERE TO
GET YOU
HIRED.**

SOONER.

The mission of the Career Center is to enhance the development of students by teaching career planning job search skills and by facilitating the exchange of information among students, alumni, faculty, administrators, and employers.

OBJECTIVES

1. Assist students in career preparedness through career advising, counseling, programming, and instruction.
2. Facilitate and increase visibility and interaction opportunities with students.
3. Provide access to new online products to assist students in making informed decisions about choosing a major/career or assist them in their job search or application for graduate school.
4. Provide services to increase employment after graduation, graduate and professional education opportunities, and experience while in school.
5. Collect information about student's plans after graduation and on internships and co-ops while they are still attending school.
6. Develop partnerships and collaborate across campus with academic colleges, university community organizations and departments to support student's career success.

EXECUTIVE SUMMARY

Drop-Ins & Appointments:
2,601 Total Meetings

Mock Interviews:
104 Interviews Conducted

Career Center Outreach:
**171 Class/Organization Presentations with
18,200 Students**

Handshake:

13,238 Users

Career Fairs:

11 Career Fairs

4,147 Students

432 Unique Employers

On-Campus Recruiting

93 Employers

854 Interviews

Online Job Postings:

75,619

PROGRAMS/ SERVICES

CAREER CENTER OUTREACH

56

Workshops

2721

Workshop Attendees

204

Class/Organization
Presentations

15,479

Presentation
Attendees

CAREER/JOB SEARCH ADVISING

1,802

Career Advising
Appointments

799

Walk-in Advising

1,741

Resume Critiques

104

Mock Interviews

WALK-IN ADVISING BREAKDOWN BY COLLEGE

Architecture	28	Engineering	720
Arts & Sciences	636	Fine Arts	21
A&GS	40	International Studies	94
Business	592	JMC	161
Earth & Energy	53	Law	13
Education	30	Continuing Education	138

CAREER FAIRS

	Total Students	Total Employers
All Majors Virtual Career Fair	616	69
Sooner Showcase Career Fair	976	79
Engineering Career Fair	1117	85
JMC Career & Internship Fair	90	21
Spring Career Fair	805	103
Teacher Job Fair	85	74
Design & Construction Fair (Fall)	88	41
Design & Construction Fair (Spring)	194	68
Aviation Career Fair	67	10
A&GS Career Fair (Virtual & In-person)	109	22
Total	4,147	572

ON-CAMPUS INTERVIEWS

93

Employers

27

Unique Industries

854

Interviews

28

Info Session
Pre-Recruiting Meetings

INTERVIEWS BY COLLEGE

College of Atmospheric and Geographic Sciences	1
College of Architecture	80
College of Arts & Sciences	53
College of Business	494
College of Earth and Energy	46
College of Education	10
College of Engineering	290
College of Fine Arts	6
College of International Studies	2
College of Journalism and Mass Communication	14
College of Professional and Continuing Education	3

JOB LISTINGS/ONLINE RESUME BOOKS

75,619

Online Job Postings

8,440

Employers Posting Jobs

ACTIVE HANDSHAKE USERS

REGISTRATIONS

College of Atmospheric and Geographic Sciences	263
College of Architecture	396
College of Arts & Sciences	3910
College of Business	4669
College of Continuing Education	279
College of Earth and Energy	291
College of Education	356
College of Engineering	2670
College of Fine Arts	295
College of Law	125
College of International Studies	145
College of Journalism and Mass Communication	589

8,573

Active Employers

13,238

Active Students

ONLINE SERVICES OFFERED

Optimal Resume
FOCUS2
OptimalInterview
GoInGlobal
Passport Careers
Youtube & Facebook Live Workshops

MARKETING AND SOCIAL MEDIA

Facebook Followers	2,600
Twitter Followers	2,701
LinkedIn Members	3,343
Instagram Follows	1,421
Professional Headshots Taken	607

FINAL DESTINATION SURVEY

FINAL DESTINATION

Each year, the Career Center collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The University of Oklahoma graduated 4,024 students in 2021-22. The Career Center gathered post-graduation data on 3,227 of the graduates (80% knowledge rate*). This table represents the response for each individual student. Subsequent placement tables for the individual colleges are based on majors, versus individuals, resulting in differences.

28.8%

Attending Graduate School

75.1%

Received and Accepted Full-Time Positions

65.6%

Seeking Employment

.08%

Postponing Job Search

CLASSIFICATION OF EMPLOYED STUDENTS

43.6%

Employed in Oklahoma

56.4%

Employed Out-of-State

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