

**ANNUAL
REPORT
2020/21**

UNIVERSITY OF OKLAHOMA CAREER SERVICES



**WE'RE
HERE TO
GET YOU
HIRED,
SOONER.**

The mission of Career Services is to enhance the development of students by teaching career planning job search skills and by facilitating the exchange of information among students, alumni, faculty, administrators, and employers.

OBJECTIVES

1. Assist students in career preparedness through career advising, counseling, programming and instruction.
2. Facilitate and increase visibility and interaction opportunities with students.
3. Provide access to new online products to assist students in making informed decisions about choosing a major/career or to assist them in their job search or application for graduate school.
4. Provide services to increase employment after graduation, graduate and professional education opportunities, and experience while in school.
5. Collect information about student's plans after graduation and on internships and co-ops while they are still attending school.
6. Develop partnerships and collaborate across campus with academic colleges, university and community organizations and departments to support student's career success.

EXECUTIVE SUMMARY

Walk-Ins & Appointments:
2,407 Total Meetings

Mock Interviews:
146 Interviews Conducted

Career Center Outreach:
**50 Workshops with 1463 Attendees; 51
Class/Organization Presentations with 1280
Students**

Handshake:

11,723 Users

Career Fairs:

7 Career Fairs

2,698 Students

278 Unique Employers

On-Campus Recruiting:

Canceled due to COVID-19

Online Job Postings:

39,689

PROGRAMS/ SERVICES

CAREER CENTER OUTREACH

50

Workshops

1,463

Workshop Attendees

51

Class/Organization
Presentations

1,280

Presentation Attendees

CAREER/JOB SEARCH ADVISING

1,984

Career Advising
Appointments

1,554

Resume Critiques

1,965

Virtual Appointments

146

Mock Interviews

APPOINTMENTS BY COLLEGE

Architecture	23	Engineering	703
Arts & Sciences	509	Fine Arts	35
A&GS	48	International Studies	58
Business	552	JMC	110
Earth & Energy	59	Law	57
Education	44	Continuing Education	169

CAREER FAIRS

Total Students Total Employers

Sooner Showcase Career Fair	929	98
Engineering Career Fair	804	76
JMC Career/Internship Fair (Canceled)	0	0
Spring Career Fair	606	82
Fall Construction Science Fair	54	30
CoA Design & Construction Fair	168	41
Teacher Job Fair (Canceled)	0	0
Total	2561	327

JOB LISTINGS

37,860

Online Job Postings

5,574

Employers Posting Jobs

518

Virtual Employer
Information Sessions

ACTIVE HANDSHAKE USERS

	Registrations
College of Atmospheric and Geographic Sciences	233
College of Architecture	351
College of Arts & Sciences	3,266
College of Business	4,320
College of Continuing Education	283
College of Earth and Energy	341
College of Education	211
College of Engineering	2,612
College of Fine Arts	197
College of Law	167
College of International Studies	150
College of Journalism and Mass Communication	636

5,643

Active Employers

11,723

Active Students

ONLINE SERVICES OFFERED

**Optimal Resume
FOCUS2
OptimalInterview
GoInGlobal
Passport Careers
YouTube & Facebook Live Workshops**

MARKETING AND SOCIAL MEDIA

Facebook Likes	2,404
Twitter Followers	2,717
LinkedIn Members	2,943
Instagram Followers	1,282

FINAL DESTINATION DATA

FINAL DESTINATION

Each year Career Services collects post-graduation data on whether a student is seeking employment, continuing education, or not seeking. This data was collected utilizing several survey methods including, but not limited to, in-class surveys, email campaigns, department exit interviews/surveys and digital research. Data collection starts at the beginning of each academic year and concludes six (6) months following May graduation. The University of Oklahoma graduated 4,070 students in 2019-20. Career Services gathered post-graduation data on 3,082 of the graduates (76% Knowledge Rate*). This table represents the response for each individual student. Subsequent placement tables for the individual colleges are based on majors, versus individuals, resulting in differences.

31%

Attending Graduate School

79%

Received and Accepted Full-Time Position

69%

Seeking Employment

1%

Postponing Job Search

CLASSIFICATION OF EMPLOYED STUDENTS

46%

Employed in Oklahoma

54%

Employed Out-of-State

**ANNUAL REPORT 2020/21
UNIVERSITY OF OKLAHOMA
CAREER SERVICES**