

# Samantha R. Johnson

University of Oklahoma  
Department of Economics  
Room 325 Cate Center 1  
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Norman, OK 73019

## Personal

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Email: [samrjohnson@ou.edu](mailto:samrjohnson@ou.edu)

Citizenship: United States

Updated: July 2025

Website: <https://sites.google.com/view/samantharjohnsonecon>

LinkedIn: <https://www.linkedin.com/in/samantharjohnsonecon/>

## Education

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Ph.D., Economics, Washington State University, Pullman, WA July 2021

Committee: Jill McCluskey (Co-Chair), Michael P. Brady (Co-Chair), Ron C. Mittelhammer, and Philip Watson

Dissertation: *Cause and Effect of Marketing Order Terminations*

M.S., Applied Economics, Washington State University, Pullman, WA December 2019

Committee: Jill McCluskey (Chair), Michael P. Brady, and Ron C. Mittelhammer

Project: *Marketing Orders - Survival of the Fittest*

B.S., Economics and Finance, Black Hills State University, Spearfish, SD December 2014

Graduated *Magna Cum Laude*

## Research Interests

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Primary: Agriculture, Marketing Orders, Applied Micro, Education

Secondary: Sustainability, Behavioral, Labor

## Teaching Experience

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Lecturer, University of Oklahoma

- Econ 1113: Principles of Macroeconomics (Honors)
  - Spring 2022, Spring 2023

- Econ 1123: Principles of Microeconomics
  - Fall 2021 – Present
- Econ 1123: Principles of Microeconomics (Honors)
  - Fall 2021
- Econ 3113: Intermediate Microeconomics
  - Spring 2022, Summer 2022\*, Summer 2023\*, Fall 2023 - Present
- Econ 3113: Intermediate Microeconomics (Honors)
  - Fall 2023 - Present
- Econ 3513: Labor Problems
  - Fall 2021 - Present
- Econ 3733: Agricultural Economics
  - Fall 2022, Fall 2025

Adjunct Instructor, Black Hills State University

- MGMT730: Managerial Economics (MBA)
  - Spring 2021

Lead Instructor, Washington State University

- EconS 101: Fundamentals of Microeconomics
  - Summer 2019\*, Fall 2019, Summer 2020\*
- EconS305: Intermediate Microeconomics without Calculus
  - Summer 2018\*, Fall 2020\*
- EconS 323: Labor Economics
  - Spring 2018
- EconS 350: Introduction to Farm and Ranch Management
  - Fall 2018
- EconS 352: Business Management Economics
  - Spring 2019, Spring 2020

\*Online Class

## **Advising Experience**

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Master's Thesis Chair

- Daniel Glass (Spring 2024)
  - Thesis: Impact of EU Directive 2001/18/EC on U.S. Maize Exports

#### Honors Research

- Cortland Harlan (Fall 2023)
  - Thesis: Rushing Toward Success: Analyzing OU Football's Journey from Riley to Venables and Uncovering Key Strategies for Future Victories
- Sam Creighton (Spring 2024)
  - Thesis: Effects of American Protectionist Policies on Global Semiconductor Trade
- Natalie Smith (Summer 2024)
  - Thesis: Comparing College Accounting Curriculum to Corporate Public Internship Experience
- Audrey Guymon (Fall 2024)
  - Thesis: Covid-19 and the Impacts on Higher Education Enrollment
- Sam Creighton (Spring 2025)
  - Reading Project: History of Consolidation in the Aerospace and Defense Industry

#### Undergraduate Research (Econ 3880/3990: Directed Readings/Independent Study)

- Semaj Adams (Summer 2022)
- Luz Loza Bustillos (Summer 2022)
- Joey Homan (Summer 2022 and Fall 2022)
- Mohammed Al-Khalili (Fall 2022)
- Jackson Denny (Fall 2022)
- Jonathan Romero (Fall 2022)
- Myles Chander (Fall 2022)
- Samuel Simonsen (Fall 2022)
- Andrew Chang (Spring 2023)
- Blake Minnick (Spring 2023)
- Casey O'Connor (Spring 2023)
- Julia Weatherford (Spring 2023)
- Cooper Wilguess (Spring 2023)
- Imran Khan (Spring 2023)
- Jack Connelly (Summer 2023)
- Adam Spohn (Summer 2023)
- Gabi Arambula (Spring 2024)
- Muriel Kroflin (Spring 2024)
- Anna Hyslop (Fall 2024)

- Joshua Sanders (Spring 2025)
- Harrison Doughty (Summer 2025)

## **Publications and Working Papers**

**Johnson, Samantha R.;** Brady, Michael P.; McCluskey, Jill J., Factors Affecting the Duration of Agricultural Marketing Orders, *Journal of Agricultural and Resource Economics*, Volume 49, Issue 3, September 2024, Pages 550-571

Norwood, Brent., and **Johnson, Samantha R.** “Breakfast of Champions: Universal Free Breakfast, Student Conflict, and Test Scores in Texas Schools” (Revise and Resubmit at Education Economics)

Norwood, Brent, El Fatmaoui, Ahmed, **Johnson, Samantha R.**, and Townsend, Bill. “Fracking and Tracking: The Effects of Oil and Gas Well Locations on the Housing Market” (Revise and Resubmit at Journal of Regional Science)

**Johnson, Samantha R.**, McCluskey, Jill J., and Brady, Michael P. “Why are Agricultural Marketing Orders Less Prevalent than in Previous Years?”

**Johnson, Samantha R.** “Sustainability’s Payback: Short-Run Returns on Enrollment”

## **Presentations**

Crop Cartels – The Government-Backed Monopoly You’ve Never Heard Of

- Pints and Perspectives at Lively Beerworks, May 2025

Secret Psychology of Grocery Stores

- OU Econ Club, March 2025

Economics of Star Wars

- OU Econ Club, September 2024

Minimum Wage Panel

- Rose State University, November 2024

Moderated Election Panel

- OU Econ Club, November 2024

## Service

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### Creator of the Econ Learning Lab at OU (Fall 2024 – Present)

- Responsible for creating and organizing the department's tutoring lab for the big lectures
  - Run with 8 Graduate TAs and approximately 30 Undergrad TAs each semester
  - Served almost 400 students in its first year

### Econ Club Advisor (Fall 2024 – Present)

- Winner of The President's Outstanding Program Award for 2024-2025
- Saw unprecedented growth to over 1,500 students between Fall 2024 – Spring 2025
- Responsible for helping OU Econ Club executive team plan events and ensure club meetings run smoothly including panels, alumni nights, guest speakers (including members of UK parliament, OKC Chamber, other professors, and the OKC Fed), OKC Thunder Night, and Crisis Nights
- Responsible for taking 8 students to Kansas City for the Midwest Economic Association Conference and the Kansas City FED in March 2025
- Volunteered at the Big Event (Spring 2025)
- Volunteered at Meals of Hope (Fall 2024)
- Reestablished Membership in Omicron Delta Epsilon Honor Society

### LEAD Sooner Graduate (Fall 2023 – Spring 2024)

- Nominated for and won LEAD Sooner which involved monthly faculty development and volunteering
- Included monthly seminars involving diversity, communication, relationships, decisions, and developing others
- Volunteered at Feed The Children

### First Year Mentor (Fall 2024 – Present)

- Responsible for meeting with new students weekly and organizing monthly events where students can meet with each other to help ease the transition to college

### CSWEP Liaison (Fall 2023 – Present)

- Manage the data collection for makeup of our department

### Member of Norman Next (Summer 2025 – Present)

- Young Professional Organization focused on improving the city of Norman
- Nominated for Norman Under 40 Award (Summer 2025)

### Op-Eds

- Davenport, J., & Johnson, S. "There's a Little-Known Law That's Helping to Keep Grocery Prices High in OK." *The Oklahoman*, 14 Mar. 2025, <https://www.oklahoman.com/story/opinion/columns/2025/03/14/oklahoma-groceries-sales-tax-cut-relief-high-prices/82363209007/>.
- Davenport, J., & **Johnson, S.** (2025, April 5). *With Tariffs All the Talk, New Policy could Hurt Farmers*. NonDoc. <https://nondoc.com/2025/04/05/with-tariffs-all-the-talk-new-policy-could-hurt-farmers/>

### Website Manager

- Responsible for redesigning the department website to the updated format.
- Ensure the department website is continuously up to date with current events.
- Certify that our website follows all requirements from OU's Marketing and Communications

### Consulting

- Black Hills State University Data Analytics (Spring 2021 – Present)
- Walla Walla Sweet Onion Marketing Committee FAIR Review (Spring 2022)

## **Skills**

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Computer Languages: Stata, LaTeX, Microsoft Excel, GAMS, Python, GAUSS

## **References**

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Available Upon Request